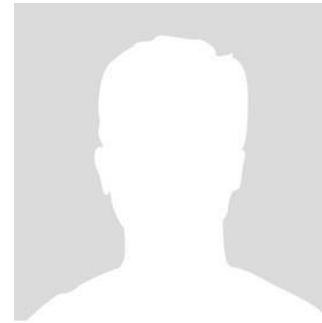


# Part 1

## Persona 1



### Personal Background

Age: 40  
Status: Married, no kids  
Car: 2021 Tesla Model Y/ bike  
Occupation: Process Engineer  
Salary: \$95k  
Passions: Video games, anime, problem solving, movies, personal development, the environment  
Gender: Male  
Food Allergies: Peanuts, shellfish

### Tech Background

Apps: Uber Eats, Facebook, Spotify, Door Dash  
Laptop: PC, Windows 10  
Mobile: Samsung  
News: New York Times, The Economist

### Short Term Goals

My short term goals are to improve my eating habits, spend more frugally, to keep learning, enroll in a coursera course and begin to manage my finances better

### Long Term Goals

Become a project manager, lower my cholesterol, develop a daily workout routine and cook daily, and lead a more healthy life.

1



## Persona 2

### Personal Background

Age: 29  
Status: Married, w/kids  
Car: Toyota Corolla  
Occupation: Nurse  
Salary: \$70k  
Passions: Gardening, trying new food, programming  
Gender: Female  
Food Allergies: N/A

### Tech Background

Apps: Uber Eats, Instagram, Spotify, LinkedIn  
Laptop: Mac  
Mobile: iPhone  
News: Saveur, HuffPost Food

### Short Term Goals

My short-term goals are to workout more and experiment more with different types of food, and make a career change towards a developer

### Long Term Goals

Become a developer, travel the world and try other cultures cuisines, live my life to the fullest, provide for my children and ensure their security.



## Persona 3

### Personal Background

Age: 23

Family: Single

Car: 2018 Ford F-150

Occupation: Restaurateur

Salary: \$110k

Passions: Power Lifting, cooking,  
visiting new restaurants and  
borrowing from them

Gender: Non-Binary

Food Allergies: N/A

### Tech Background

Apps: Uber Eats, GROUPME, Friendster,  
LinkedIn

Laptop: PC

Mobile: Android

News: Scout Life

### Short Term Goals

My short-term goals are visit more  
restaurants as well as increase my  
weight and number of repetitions.

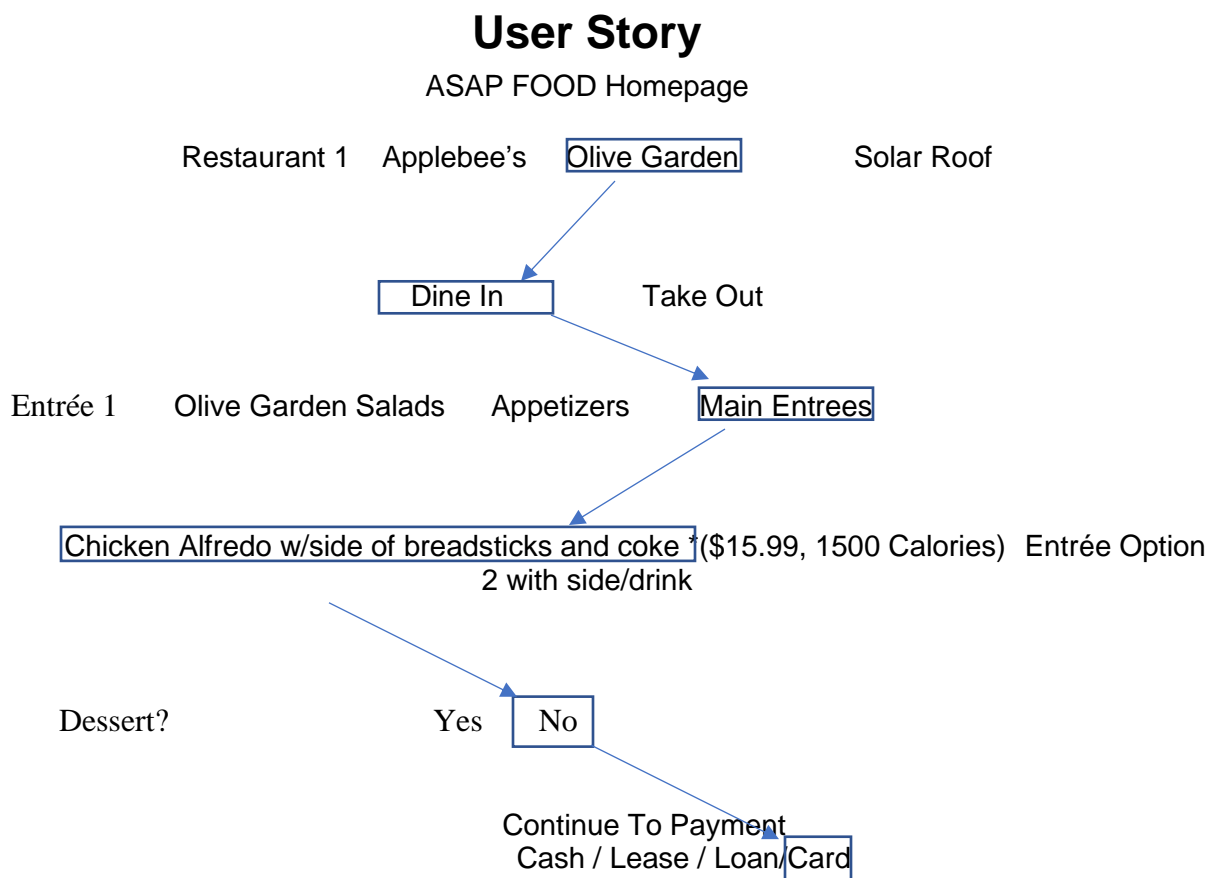
### Long Term Goals

My long term goals are to further expand  
my business, and introduce new entrees as  
well as incorporate other dishes into my  
restaurant so that I can market to more  
people.

**App Name : FOOD ASAP**

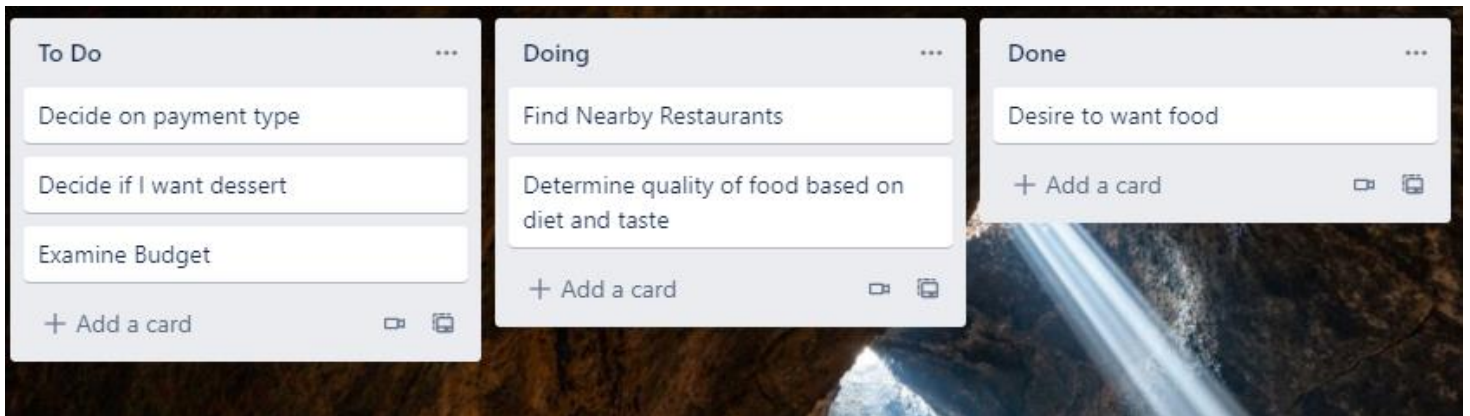
## Part 2

1. List of features: This app should be able to direct customers to any restaurant within their vicinity and list the price, calories/nutrition facts of the entrees offered at the restaurant as well the options for dine-in/takeout. This app should provide the customer with their desired food choice.



Place Order

## 2. Trello Board



Part 3.



Color Scheme:  
Shades of Red  
with some Grey

Start with  
Homepage,  
One tab to view  
restaurants,  
Dine options/  
Takout



If chose  
Restaurant  
options shows  
all available  
restaurants  
within the  
vicinity



List the  
distances the  
restaurants  
are from the  
users location





Color Scheme:  
Shades of Red  
with some Grey

Start with  
Homepage,  
One tab to view  
restaurants,  
Dine options/  
Takeout



If Choose Dine-In  
show all Dine-in  
options that are  
reasonably close as  
well as wait time  
and reservation  
options



Display  
different food  
selections and  
nutritional  
facts





Frame 5



Color Scheme:  
Shades of Red  
with some Grey

Start with  
Homepage,  
One tab to view  
restaurants,  
Dine options/  
Takout



If Choose Take-Out  
then show all nearby  
take-out restaurants  
and ETA for take-out  
arrival



Display  
different food  
selections and  
nutritional  
facts as well  
as prices



**\$14.99**

Quantity



1



**Add to Cart**

Chicken Alfredo: Fettucine noodles  
with creamy alfredo sauce with  
herbs and grilled chicken

