

# SRIRAM PK

Product Designer

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I'm a UI/UX Designer with 4+ years of experience and a Masters degree in Human Computer Interaction.

I like solving design problems and creating delightful user experiences through research, quantitative data and my intuition as a designer. I leverage research to design user-centered products and experiences that solve both user & business problems.

## WORK

UI/UX Designer, Apple, California

*August 2018 - Present*

Contributing to UI/UX of apple's internal product teams.

Projects include designing complex dashboards and creating end-to-end workflows for responsive web and iOS apps.

Collaborated on creating an internal design system

UI/UX Design Intern, Monigle

*May 2018 - August 2018*

Contributed to the UX & UI of design systems of large enterprise clients like Bank of America, Chase, Deloitte etc.

Created atomic design systems for clients.

Worked closely in support of internal development and client experience teams.

Product Designer, Poby, Remote

*June 2017 - May 2018*

Solely responsible for product strategy and end-to-end design of Poby's mobile experience.

## SKILLS

Storyboarding

Userflows

Information Architecture

Wireframing

Rapid Prototyping

Design systems

## TOOLS

Sketch

Photoshop

Illustrator

After Effects

Principle

Zeplin

## EDUCATION

M.S. Human-Computer Interaction