

SRIRAM PK

Product Designer

srirampk.com

uxsriram@gmail.com

7044512969

I'm a Product Designer with 4+ years of experience and a Masters degree in Human-Computer Interaction.

I like solving design problems and creating delightful user experiences through research, quantitative data and my intuition as a designer. I leverage research to design user-centered solutions and experiences that solve both user & business problems.

WORK

UI/UX Designer, Apple, California

August 2018 - Present

Contributing to UI/UX of apple's internal product teams.

Projects include designing complex dashboards and creating end-to-end workflows for responsive web and iOS apps.

Collaborated on creating an internal design system

UI/UX Design Intern, Monigle

May 2018 - August 2018

Contributed to the UX & UI of design systems of large enterprise clients like Bank of America, Chase, Deloitte etc.

Created atomic design systems for clients.

Worked closely in support of internal development and client experience teams.

Product Designer, Poby, Remote

June 2017 - May 2018

Solely responsible for product strategy and end-to-end design of Poby's mobile experience.

SKILLS

Storyboarding

Userflows

Information Architecture

Wireframing

Rapid Prototyping

Design systems

TOOLS

Sketch

Photoshop

Illustrator

After Effects

Principle

Zeplin

EDUCATION

M.S. Human-Computer Interaction