SRIRAM PK

UI/UX DESIGNER

PORTFOLIO

srirampk.com

CONTACT

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SKILLS

DESIGN

Storyboarding , Journey mapping, User personas, Wireframing, Interactive prototypes, Information Architecture, Visual design, Atomic design, Design systems.

RESEARCH

A/B testing, Contextual inquiry, Wizard of Oz, Affinity diagrams, Flow and sequence models, Think alouds, Heuristic evaluation, Web analytics, Surveys and Usability analysis.

TOOLS

DESIGN	PROTOTYPING
Sketch	Invision
Photoshop	Framer X
Illustrator	Principle
Balsamiq	Marvel
Justinmind	Axure
Zeplin	

DEVELOPMENT

HTML
CSS
Javascript
Swift

ABOUT ME

I am a UI/UX Designer with 4+ years of design experience and a Masters degree in Human Computer Interaction.

I like solving design problems and creating delightful user experiences through research, qunantitative data and my intuition as a designer. I like learning how people think and behave, and I leverage research to design user-centered products and experiences which solve both user and business problems.

My process is hands-on, collaborative, and iterative.

RECENT EXPERIENCE

UI/UX Designer, Apple, California   *Sept 2018 - Present*

- Contributing to UI/UX of apple's internal project teams.
- Projects include designing complex dashboards and creating end-to-end workflows for responsive web and iOS apps.
- Collaborated on creating an internal atomic design library with reusable design components and and documented guidelines for those seeking design and UX help.

UI/UX Designer, Monigle, Denver   *May 2018 - August 2018*

- Contributed to the UX & UI of design systems of large enterprise clients like Bank of America, Chase, Deloitte etc.
- Created large atomic design systems for several clients.
- Worked closely in support of internal development, product and client experience teams.

Product Designer, Pobyt, Remote   *June 2017 - Present*

- Solely responsible for product strategy and end-to-end design of Pobyt's mobile experience.
- Successfully shipped their android and iOS apps.

PROJECTS

Mercedes Benz

- Completed a design assignment for Mercedes Benz's Future of Transportation
- Responsible for Research, Wireframes, User flows, Prototypes, and Deliverables.

EDUCATION

Masters in Human Computer Interaction

UNC Charlotte

Masters in Software Engineering

VIT University