

Annotation Guidelines

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Labels:

1. (positive & neutral (Average) reviews):

This label classifies movie reviews that express positive opinion or neutral response towards the movie. This label is denoted by 0, the reviews labelled 0 will either provide positive aspects or highlights of the movie or a balanced opinion about the movie without strong criticism

What I consider as positive or neutral:

- **Appreciation or satisfaction:**

Reviews that praise the aspects of the movie such as acting, story, visuals and music.

Examples:

1. The music of the movie is the best part
2. The emotion at the climax worked out well, awesome movie.

- **Neutral or Balanced opinions:**

Reviews that provide general opinion about the movie without praising or criticising it.

Examples:

1. Not up to the mark but watchable
2. Not bad but good for a one-time watch.

- **Constructive Criticism:**

Reviews that mention the drawbacks in a polite or neutral manner

Examples:

1. The movie's Story is good, but the visuals could have been better
2. Good movie but the climax should have been written better

2.Negative Reviews:

This label classifies the reviews that clearly express dissatisfaction or criticism towards the movie, these typically focus on negative aspects and have disappointed tone. This label will be denoted by 1.

What I consider as negative review:

- **Strong negative opinion**

Reviews that express extreme disappointment or criticising the movie or its elements such as story, acting, cast or music

Examples:

The story is so badly written

The music in some parts is unbearable

- **Frustrated or harsh tone**

Reviews that express strong dissatisfaction or a overall dismissive tone

Examples:

This is the worst movie ever made by this production banner

Time waste

- **Criticism with emotions:**

Reviews that express dissatisfaction using emotional language or in a exaggerated tone.

Examples:

Can't believe they made audience watch this

Felt bad seeing such a good actor in this disaster.

These are the guidelines that I am going to follow to label my data, and I will try my best to stick to them while labelling the dataset to maintain the accuracy.

