

# Portfolio: Revenue Analysis

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Total Revenue

211000.00

Minimum Monthly Revenue

12000.00

Maximum Monthly Revenue

79000.00

Revenue Trend Chart



- Trend Insight:** Revenue climbed from ~₹10–15k in Jul–Aug to a peak in Oct (~₹80k), then dropped to ~₹15k in Jan–Feb.

- Forecast Insight:** 2-month forecast expects recovery in early 2025 near ₹45–55k – use as baseline for short-term targets.

Combo chart



- Heatmap Insight:** South dominates (Oct ₹61k). East/North underperform; West is inconsistent.

Region-Month Revenue Heatmap



- Combo Insight:** Oct increase driven by higher average deal size – increase focus on deal-size strategies.