

# Sales Funnel & Revenue Insights Dashboard – v1

## Sales Funnel & Revenue Insights Dashboard – v1

This dashboard provides a real-time view of sales funnel performance, revenue trends, and salesperson effectiveness.

Revenue (Won)

₹ 1,31,000

Won Deal

6

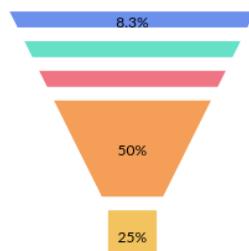
Avg Deal Value

₹ 21,833

Win Rate

0.50

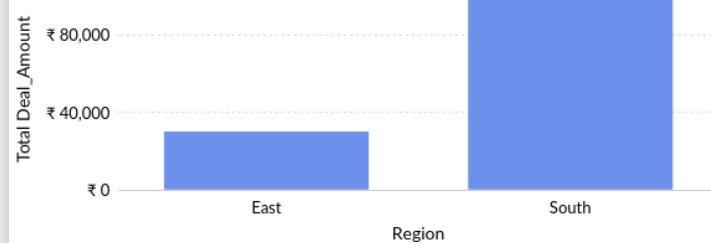
Sales Funnel



Deal\_Stage

Qualification	1
Proposal	1
Negotiation	1
Won	6
Lost	3

Revenue by Region (Won Deals)



Deals Closed by Salesperson



## Deals

Deal_ID	Deal_Name	Lead_ID	Product_ID	Salesperson_ID	Deal_Status	Deal_Amount	Close_Date	flag
1	BrightTech CRM Upgrade	L1	P 2	S001	Won	₹ 36,000	05 Oct 2024 00:00:00	1
2	GreenFoods CRM Basic	L2	P 1	S002	Lost	₹ 10,000	12 Sep 2024 00:00:00	0
3	FinVista Analytics Starter	L3	P 3	S001	Won	₹ 15,000	25 Sep 2024 00:00:00	1
4	EduSpark CRM Pro	L4	P 2	S003	Negotiation	₹ 18,000	01 Nov 2024 00:00:00	0
5	HealthFirst Helpdesk	L5	P 5	S004	Won	₹ 12,000	18 Aug 2024 00:00:00	1
6	ShopSmart CRM + Analytics	L6	P 4	S001	Won	₹ 25,000	20 Oct 2024 00:00:00	1
7	AutoPrime Analytics Starter	L7	P 3	S003	Lost	₹ 15,000	30 Jul 2024 00:00:00	0
8	CloudWorks Analytics Plus	L8	P 4	S001	Won	₹ 25,000	15 Nov 2024 00:00:00	1
9	BrightTech Helpdesk Suite	L1	P 5	S001	Proposal	₹ 12,000	01 Dec 2024 00:00:00	0

[More](#)

# Expanded Views

## Deals

Deal_ID	Deal_Name	Lead_ID	Product_ID	Salesperson_ID	Deal_Status	Deal_Amount	Close_Date	flag
1	BrightTech CRM Upgrade	L1	P 2	S001	Won	₹ 36,000	05 Oct 2024 00:00:00	1
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8	CloudWorks Analytics Plus	L8	P 4	S001	Won	₹ 25,000	15 Nov 2024 00:00:00	1
9	BrightTech Helpdesk Suite	L1	P 5	S001	Proposal	₹ 12,000	01 Dec 2024 00:00:00	0
10	GreenFoods Analytics Starter	L2	P 3	S002	Qualification	₹ 15,000	05 Dec 2024 00:00:00	0
11	HealthFirst CRM Pro	L5	P 2	S004	Won	₹ 18,000	02 Oct 2024 00:00:00	1
12	CloudWorks CRM Basic	L8	P 1	S001	Lost	₹ 10,000	05 Sep 2024 00:00:00	0