

PROFILE

A user experience and interface designer, with a background in Computer Science and extensive knowledge of visual design principles, who strives to create interfaces that solve user needs and achieve business goals successfully.

EDUCATION

B.S Computer Science Engineering
(May 2007–April 2011)

SRM University, India

CERTIFICATIONS

Graphic and Interactive Design
(June 2014–Dec 2015)

UC Berkeley Extension, California

Web Design and Javascript
(January 2015–April 2015)

Stanford Continuing Studies, California

TECHNICAL SKILLS

Design & Prototype Product Design

Adobe Photoshop

Adobe Illustrator

Adobe Indesign

Omnigraffle

Axure RP

Balsamiq

User Research

IA

Wireframing

Visual Design

Interface Design

Prototyping

Languages

HTML

CSS3

MS SQL

Javascript

Management

Jira

Microsoft Project

Microsoft Word

Microsoft Excel

Keynote

PERSONAL SKILLS

- A team-player with the ability to work in groups to complete a given task
- Great communication skills and ability to interact with users and clients to understand their requirements
- Proven presentation skills in demonstrating design concepts and prototypes.
- Extremely detail-oriented without compromising the big-picture.
- Dedicated to in-time project delivery.
- Ability to bring fresh ideas to the table without losing a brand's aesthetics.
- Ability to solve and define problems calmly under pressure.

EXPERIENCE

UI/UX Designer (Dec 2014–Present)

Sustainable Silicon Valley, Santa Clara

As the UI/UX designer I work closely with project managers to improve (or design from scratch) the experience, interface and visual design of webpages and applications that provide users with smart access to content and sponsors with an intuitive and enhanced experience. Key responsibilities include but are not limited to—

- Strategic research by conducting and analyzing surveys, competitor reviews and existing product audit.
- Developing personas, user scenarios, storyboards and user flows to aid the team in producing a well-defined product scope.
- Creating interactive wireframes for demonstrating how the product works and interacts with our users to eliminate roadblocks early on before any development begins.
- Applying design principles to create an appealing navigation system and overall design.
- Using visual design concepts like color, typography, images and effects to support content, enable recognition and provide intuitive learning.
- Presenting high-fidelity mockups and prototypes to support design decisions.

Systems Engineer (May 2011–September 2013)

Tata Consultancy Services, Chennai

Being a systems engineer I have created, managed and maintained the MS SQL databases for our clients. Day to day tasks included handling DB creations, migrations, ensuring server uptime and low query latencies

Freelance Designer (March 2014–Present)

I have worked as a freelance designer on projects that include designing experiences for mobile and web, developing a brand identity and style guide, designing logos, creating promotional materials like brochures, posters, flyers etc.

Senior Instructor & Choreographer (April 2007–December 2013)
The Swingers Dance Studio & Company

I handled dance and fitness classes for kids, teens and adults. I also helped organize the student showcases and was involved in performing and choreographing, designing promotional materials, designing costumes, handling backstage operations, etc.

When I'm not working I'm..

Sketching

Conducting dance classes and workshops

Discovering new restaurants