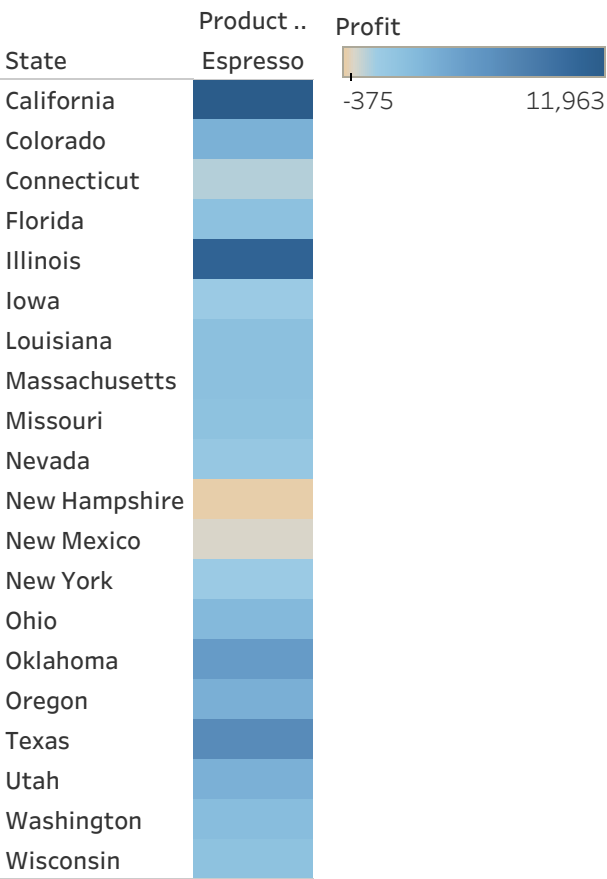
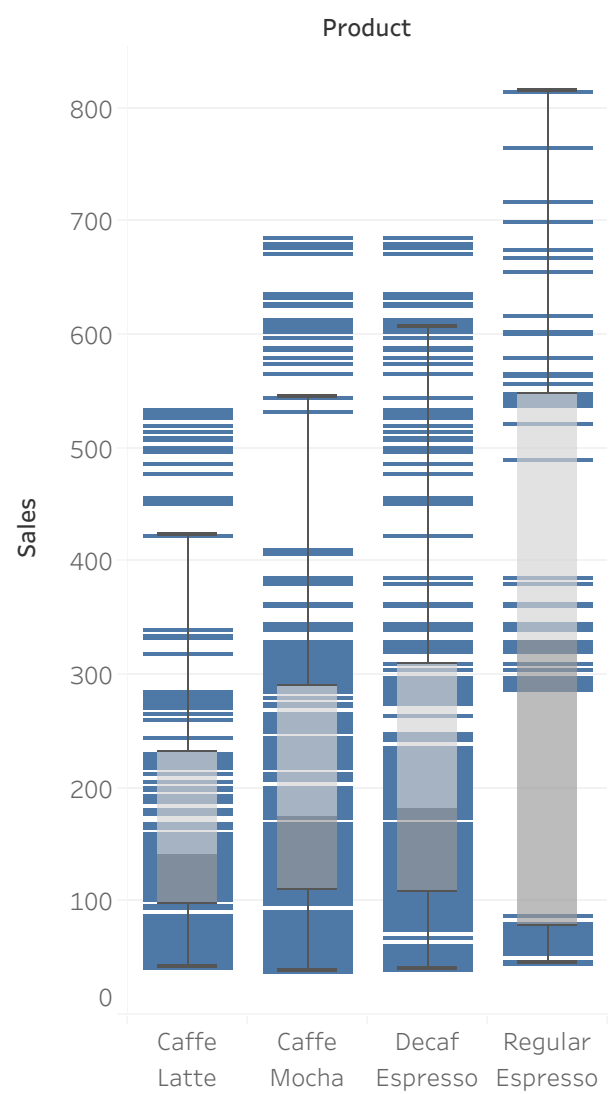


Profit Heat Map
(Product Type
vs State)

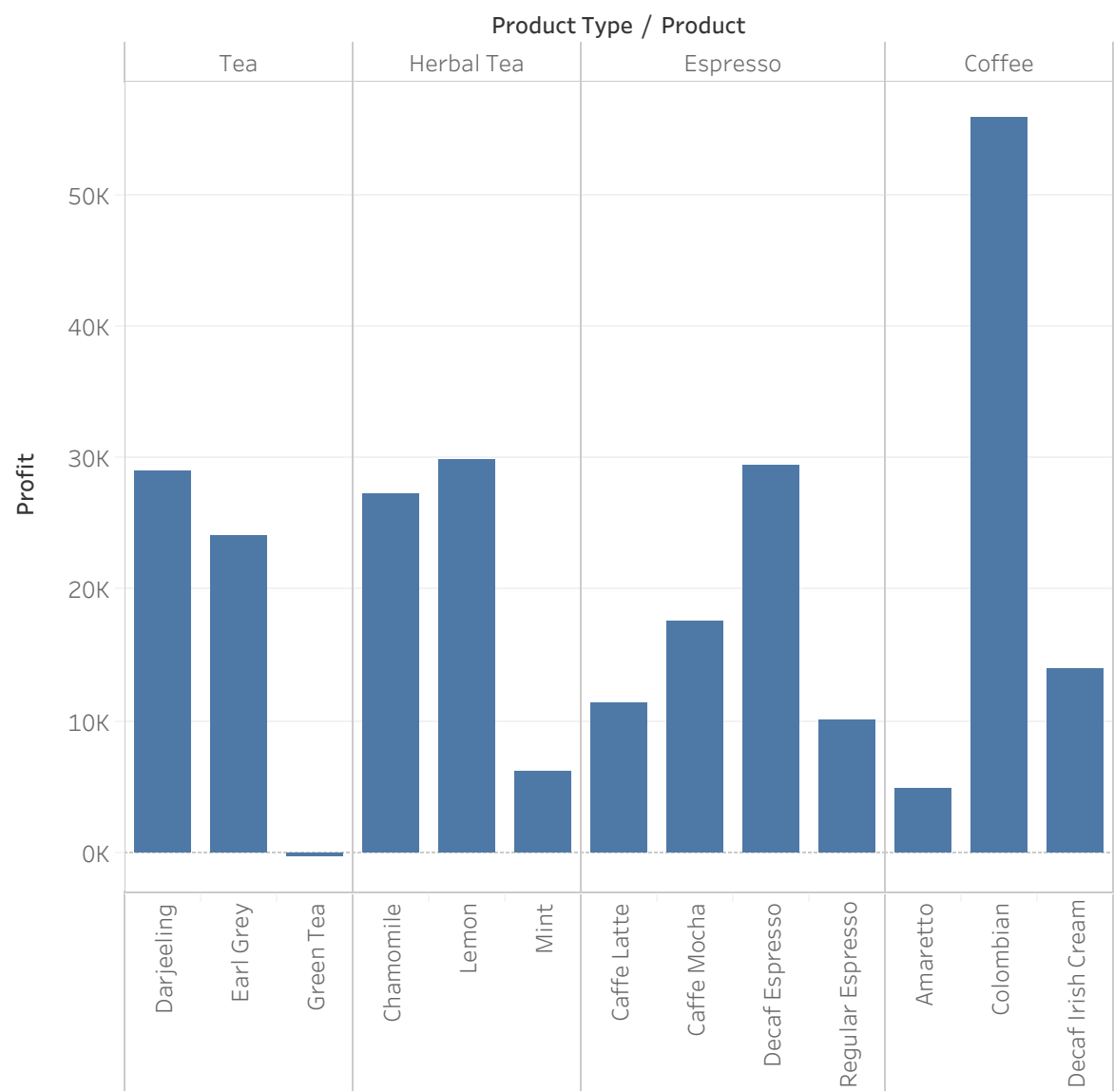


Espresso Sales Distribution

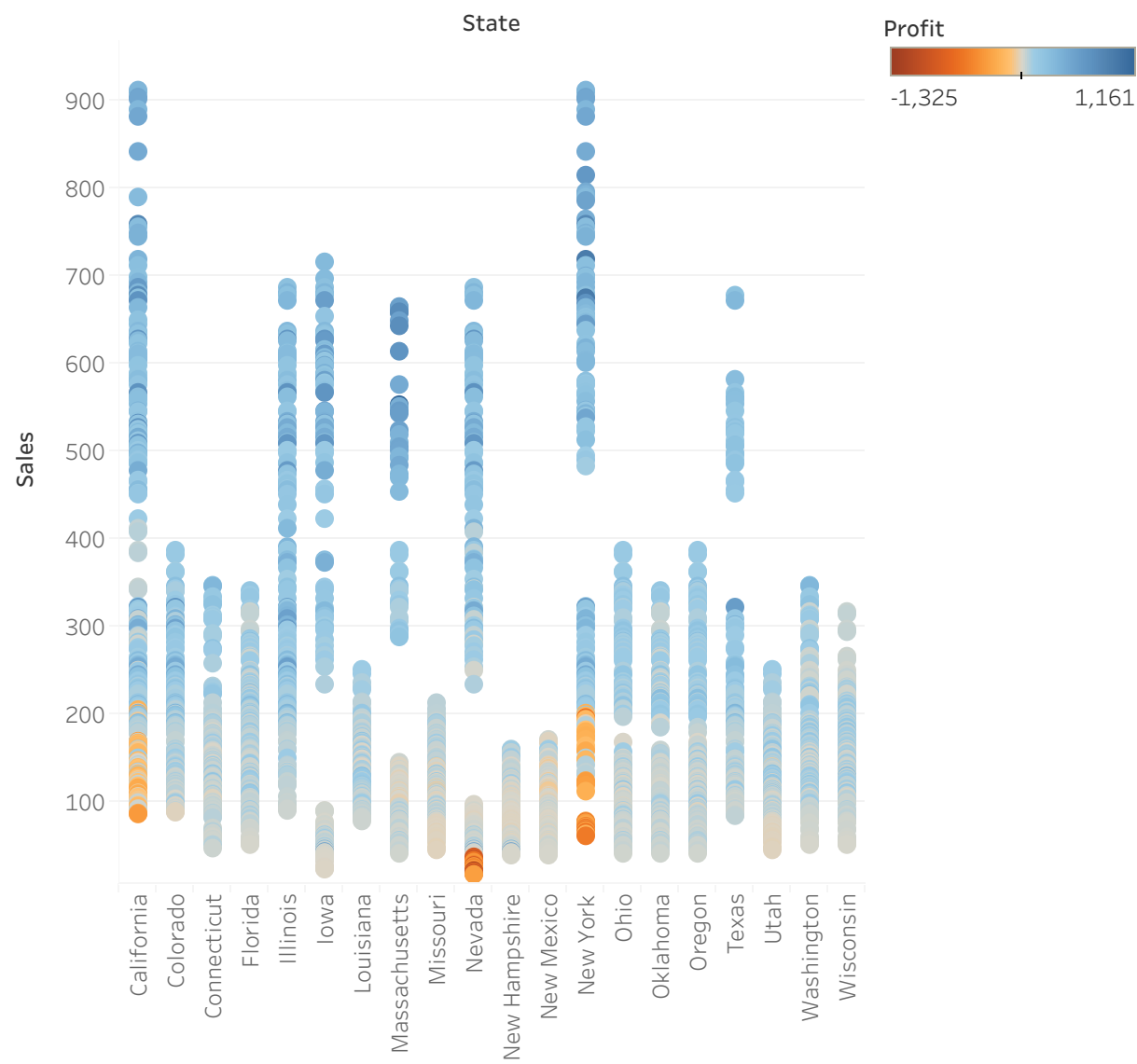
(Box Plot)



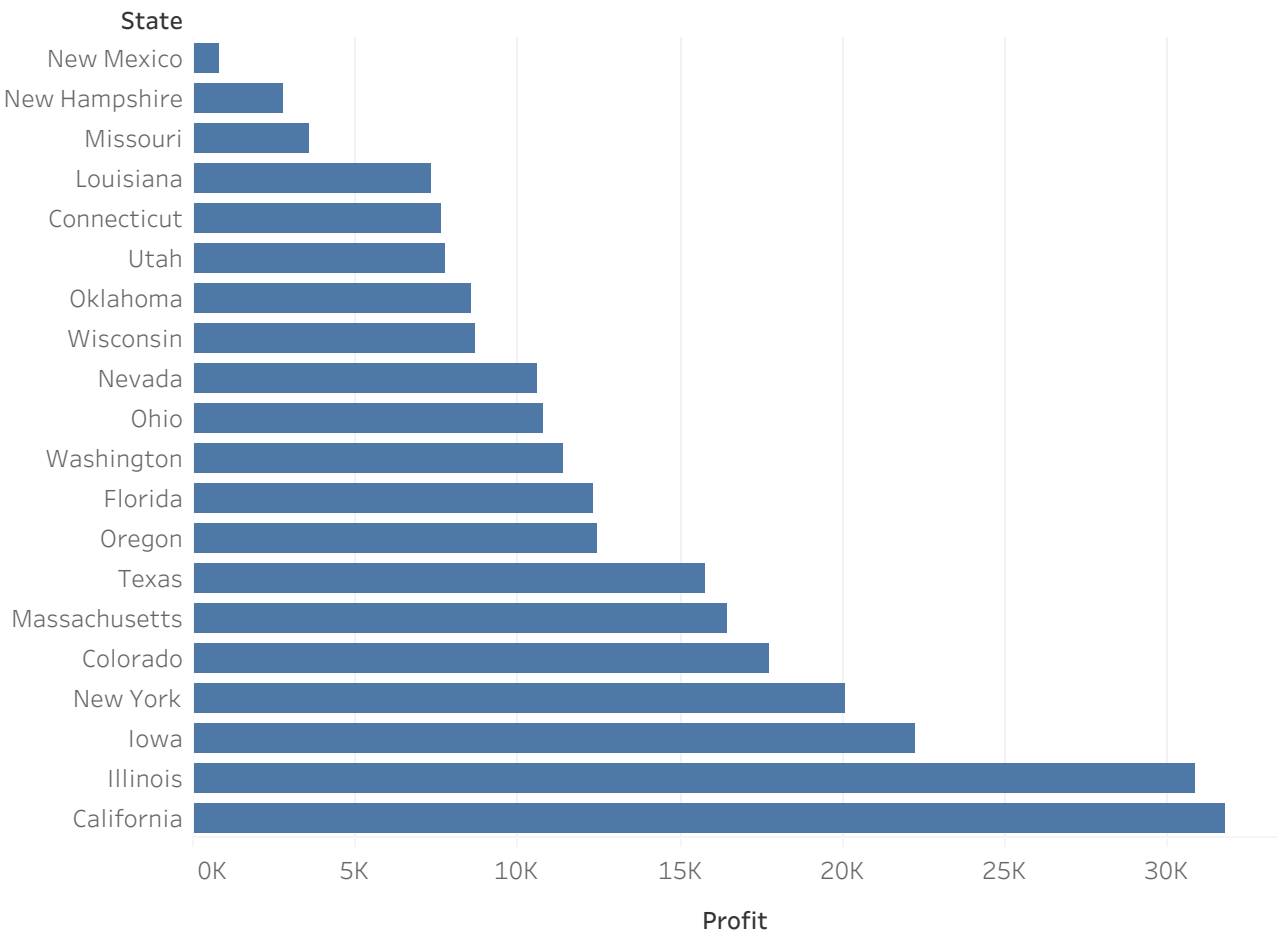
Profit by Product and Type (Bar Chart)



Sales vs Profit by State (Scatter Plot)



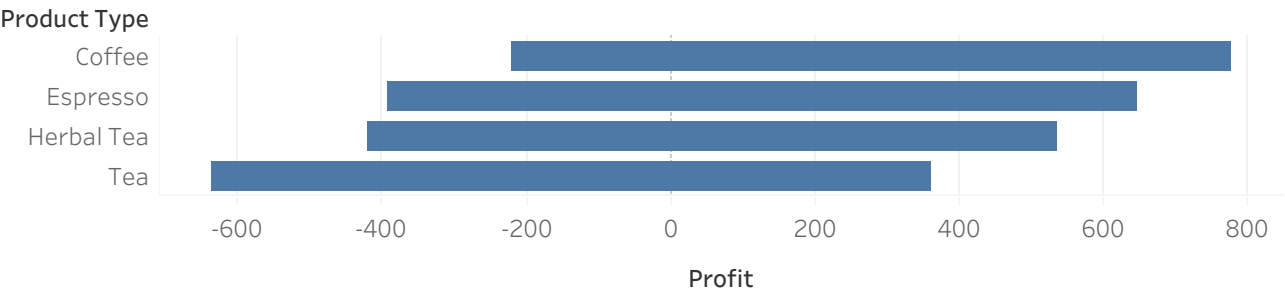
Statewise Profit Comparison



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Sales
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1,255

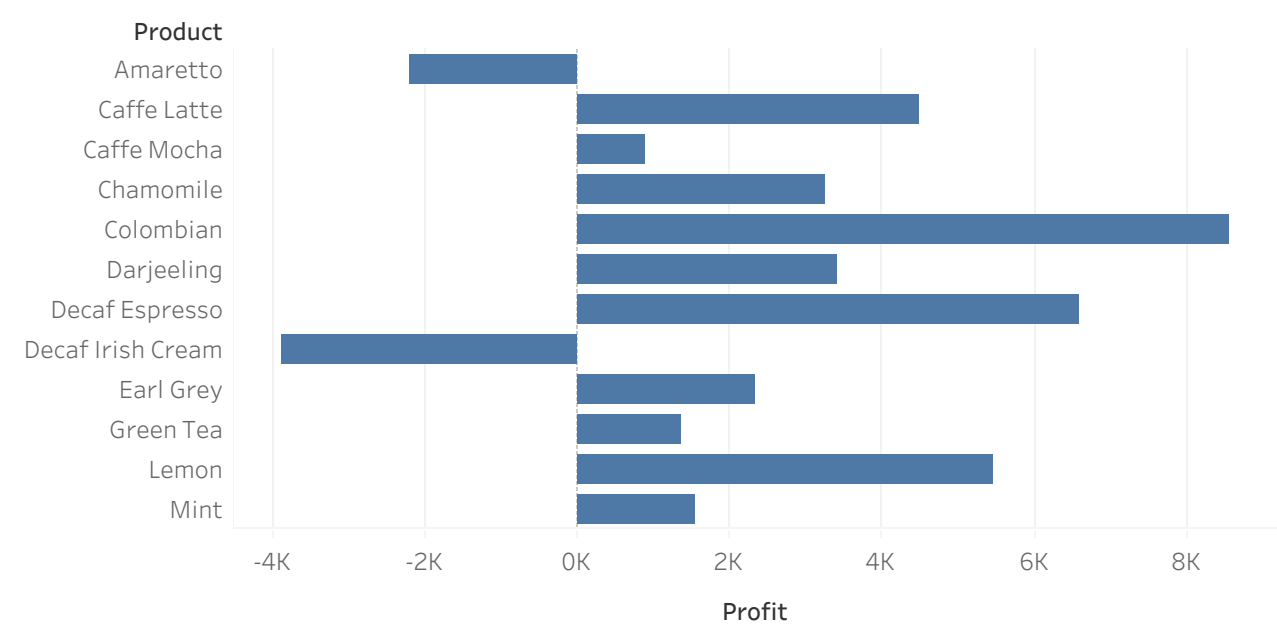
Tea Profit Contribution (%)



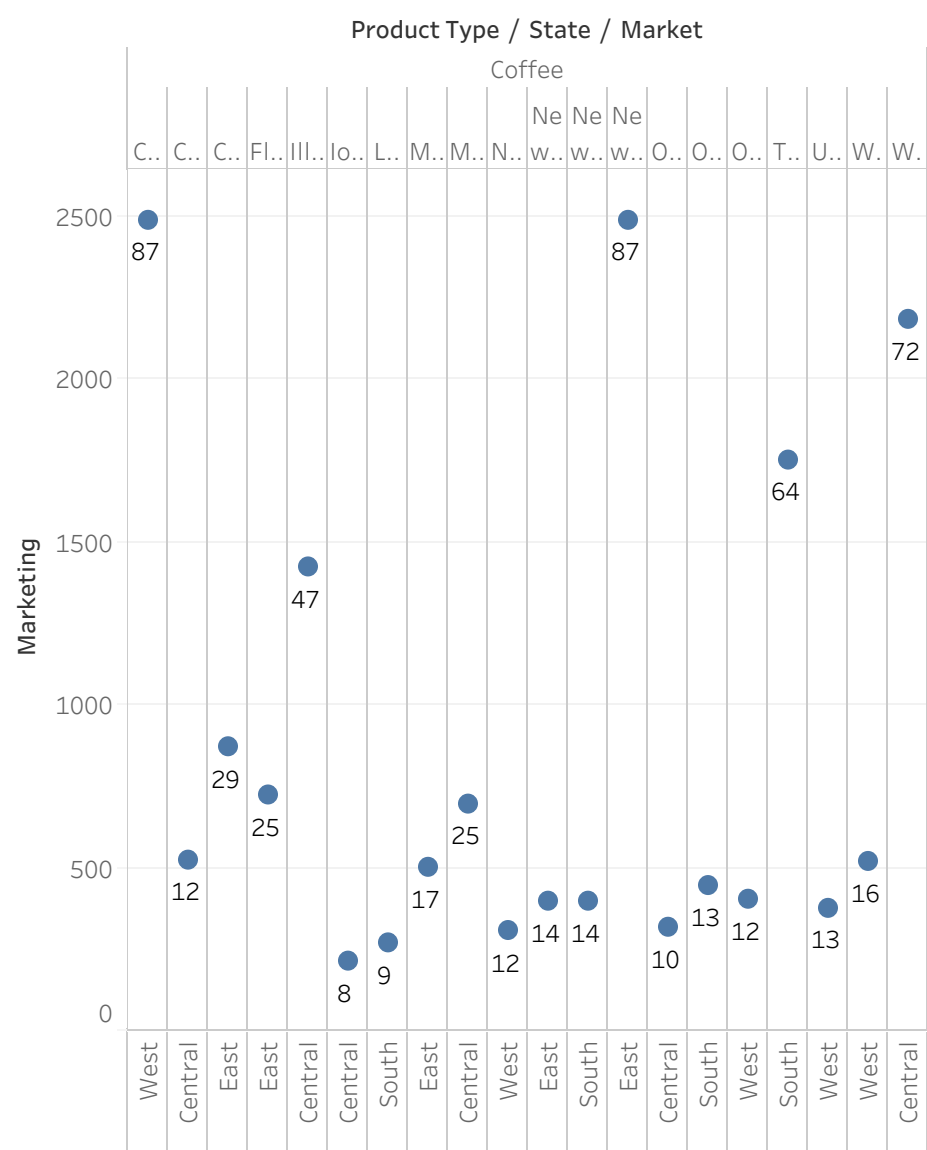
Average
Marketing
(Area
Code
660
&
818)

32.89

California Product Profit Analysis



Colombian Coffee Marketing (Min Value)



East Market
Sales Contri-
bution
(Decaf)

Market

East	9.958%
------	--------

East Market
Sales (Decaf,
2012)

Market	
East	9.96%

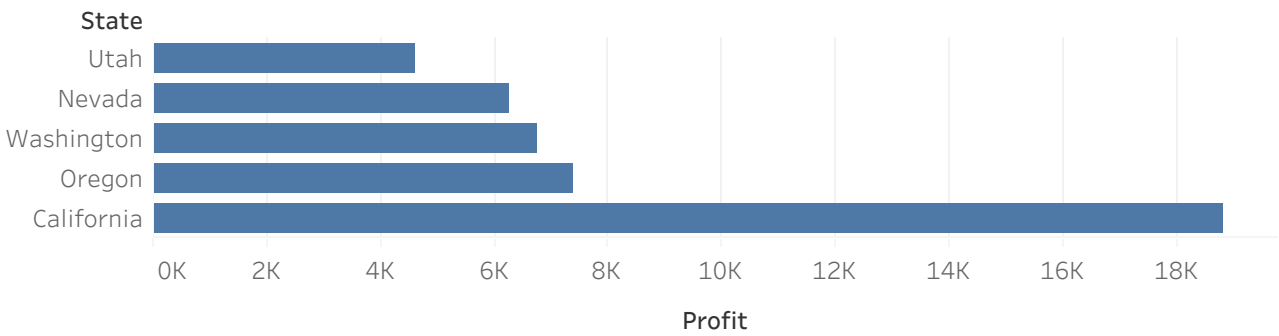
Avg
Prof-
it (Pr
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Start
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with
C)

71.85

Central
Market
Top 5
Products (Sales
%)

55.52%

2013 West Market Highest Profit State

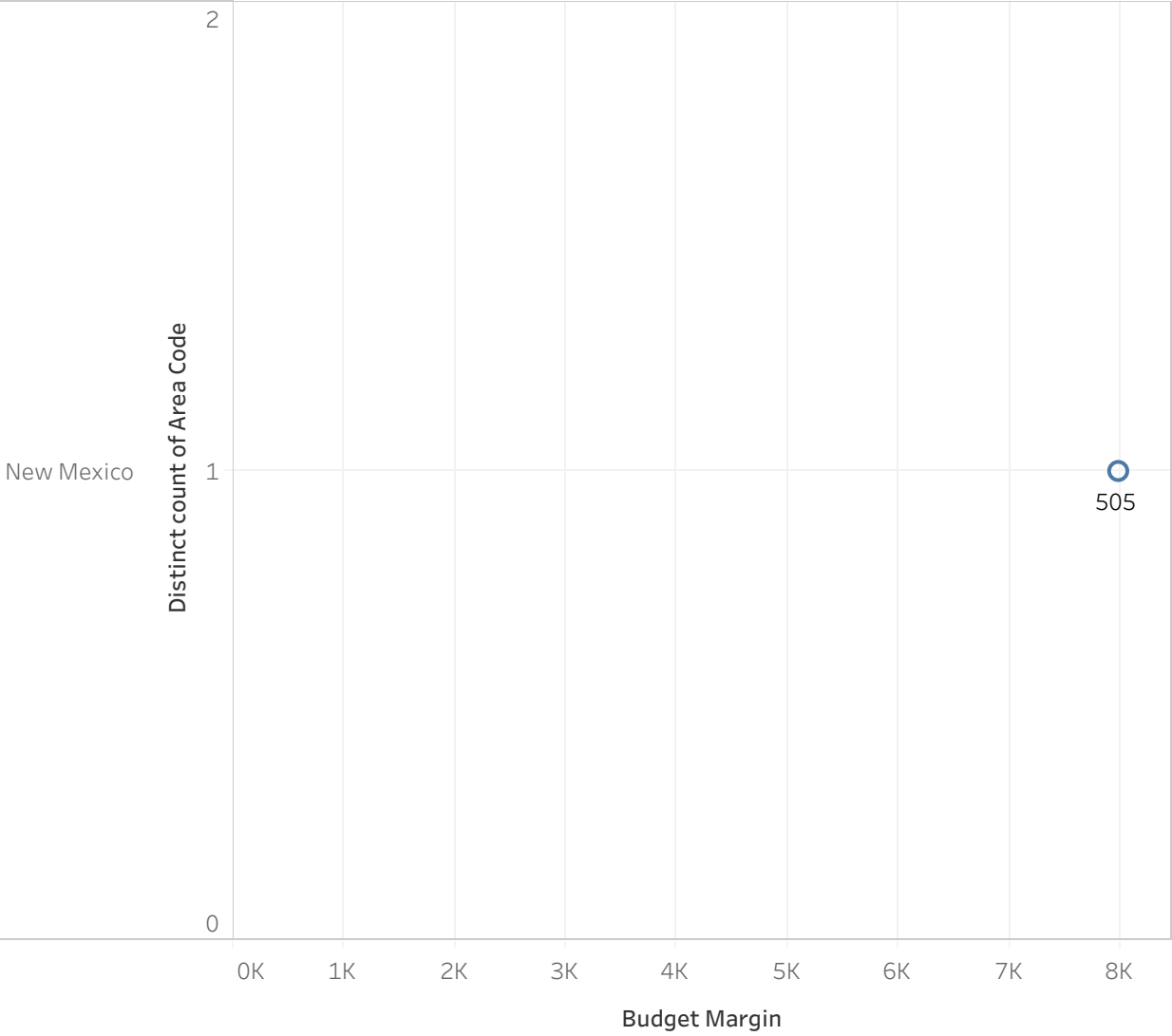


Expenses to
Sales Ratio
(Lowest
Profit State)

Expenses..	
State	45.58%
New Mexico	Abc

Distinct Area Codes (Lowest Budget Margin)

State



2013

Ma-

jor

Mar-

ket %

Prof-

it (Ca

ffe M

ocha)

3.78%

Monthly
Sales >1100
(Decaf CO &
FL)

State	
Colorado	January..
Florida	January..

Tree Map (Max Budget Sales by Market)

