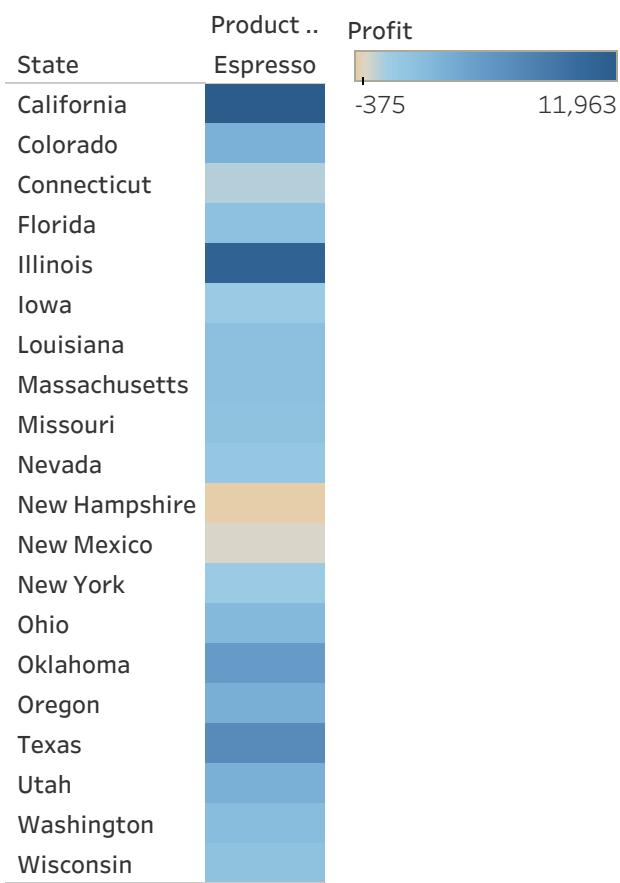
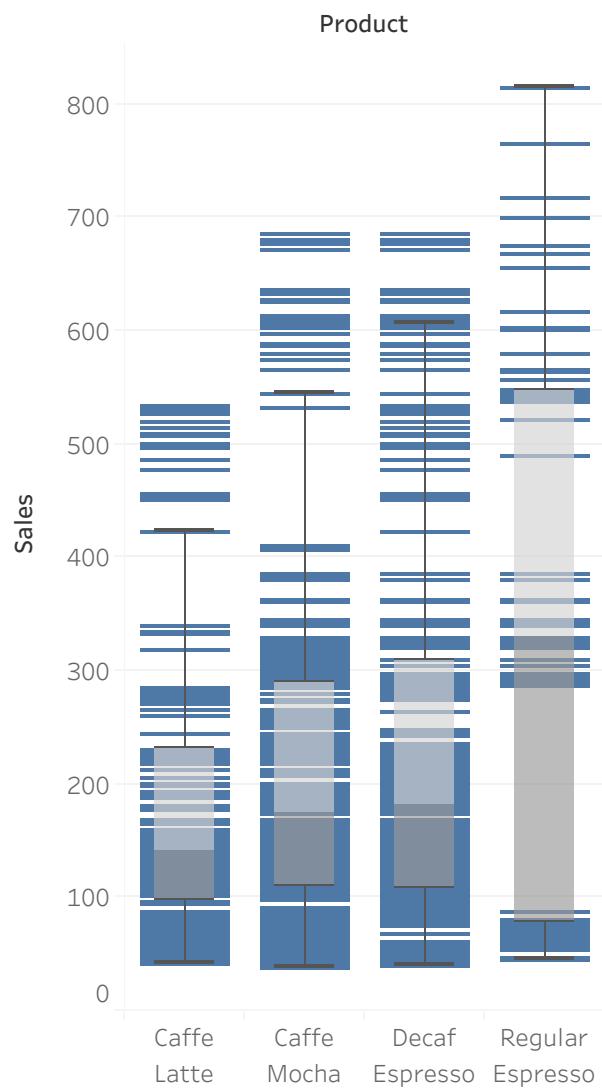


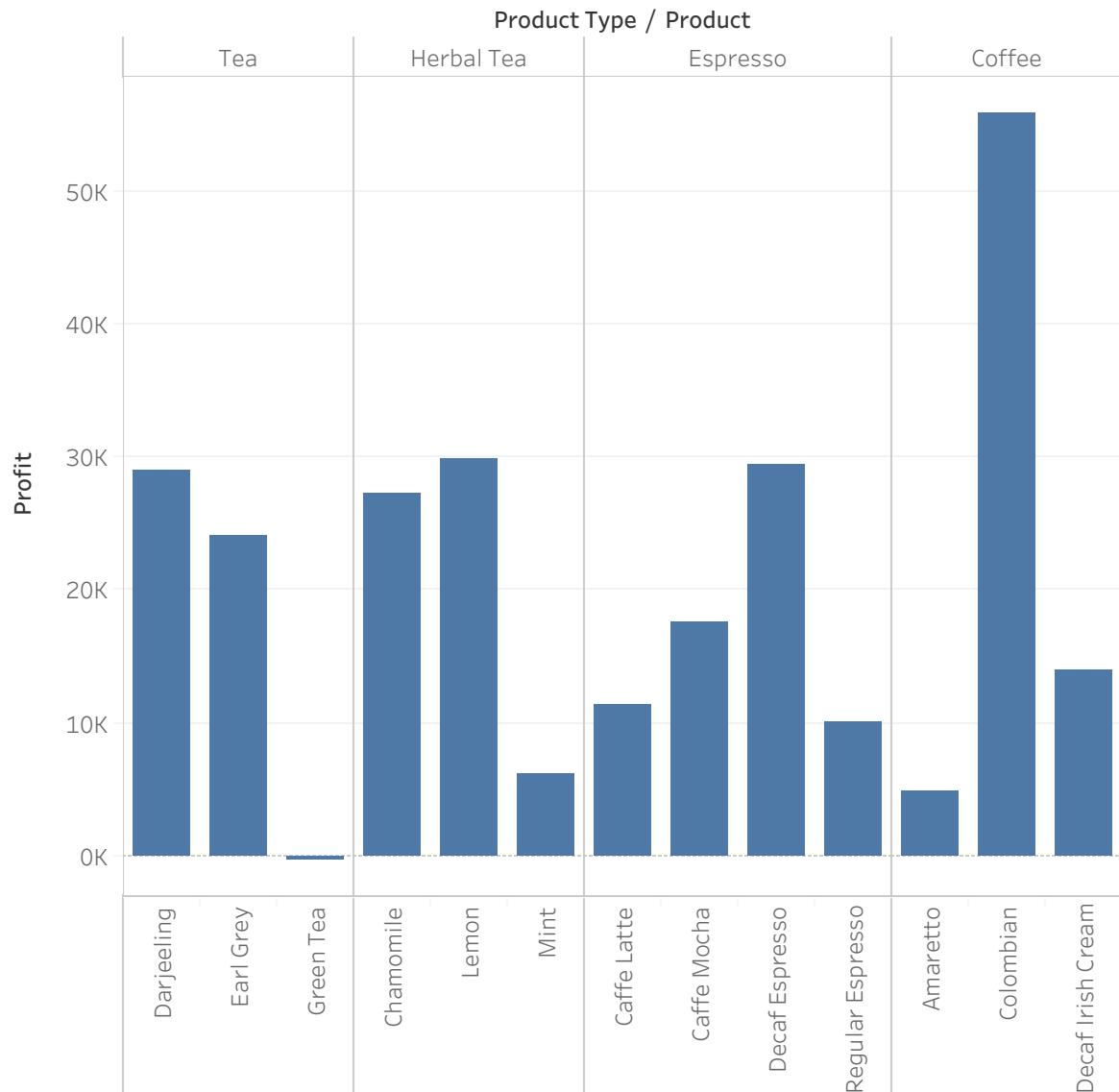
Profit Heat Map (Product Type vs State)



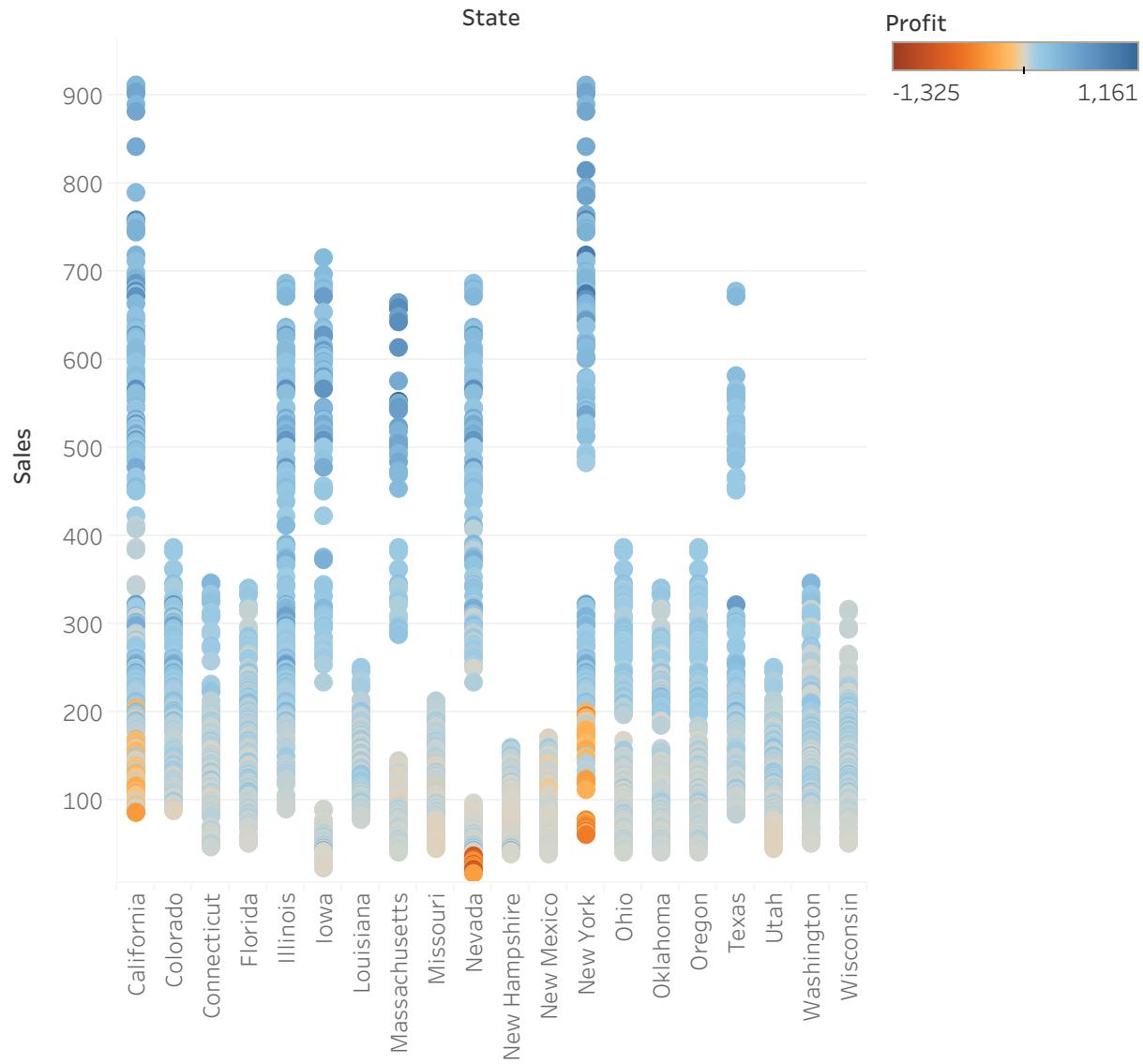
Espresso Sales Distribution (Box Plot)



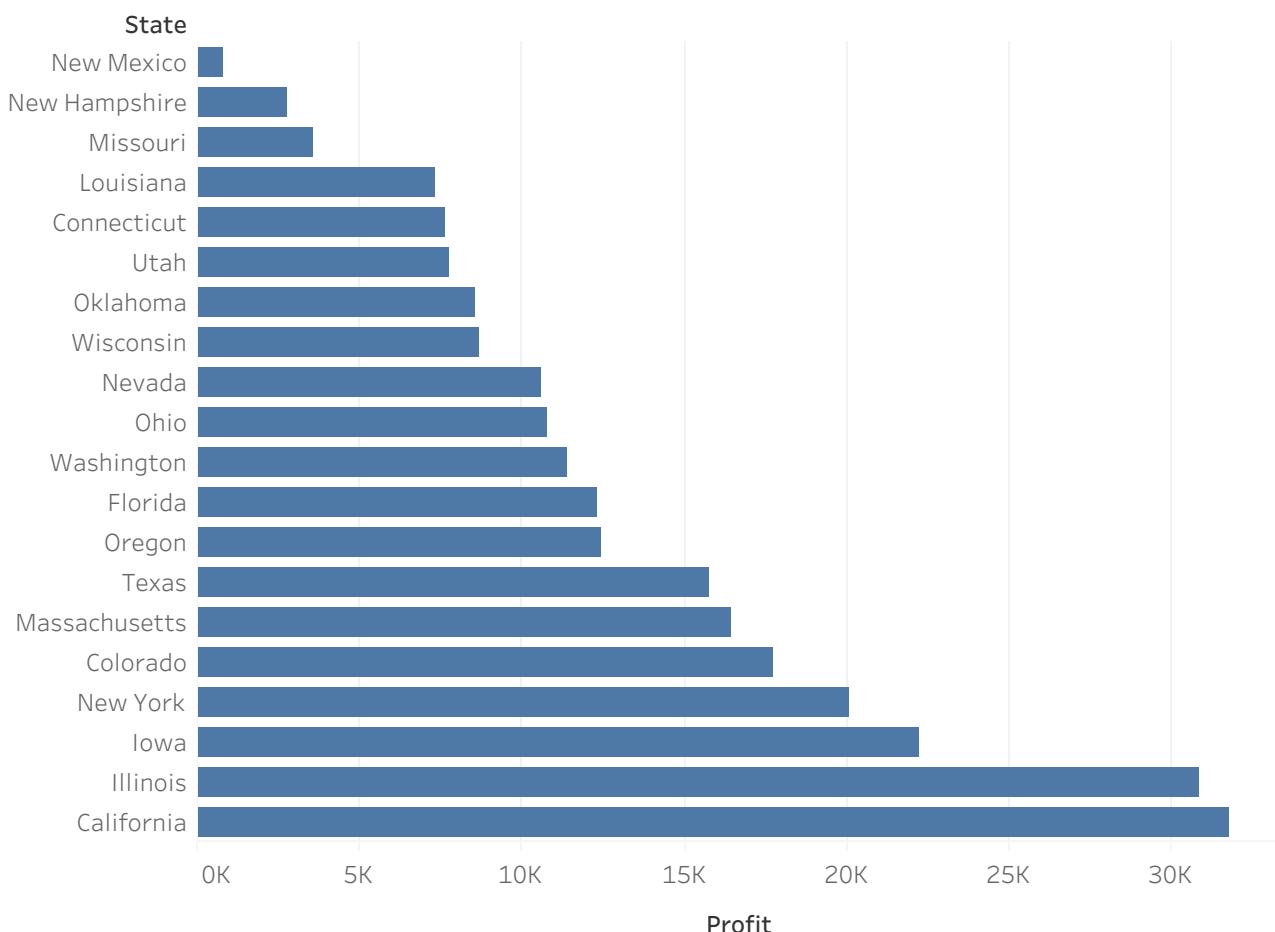
Profit by Product and Type (Bar Chart)



Sales vs Profit by State (Scatter Plot)



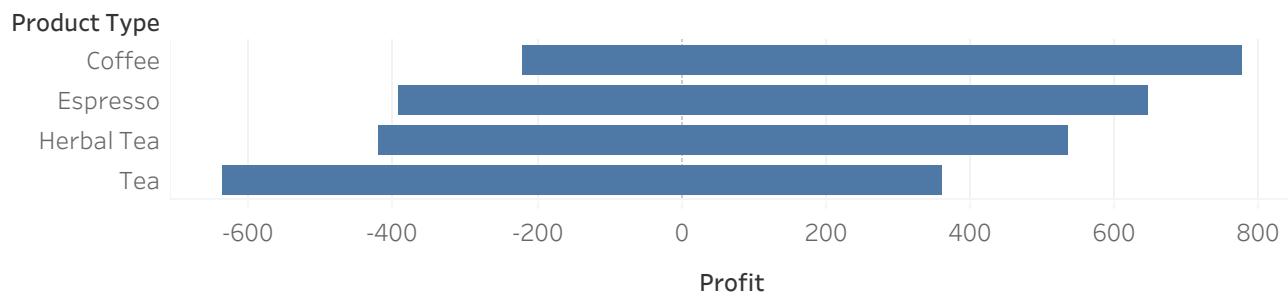
Statewise Profit Comparison



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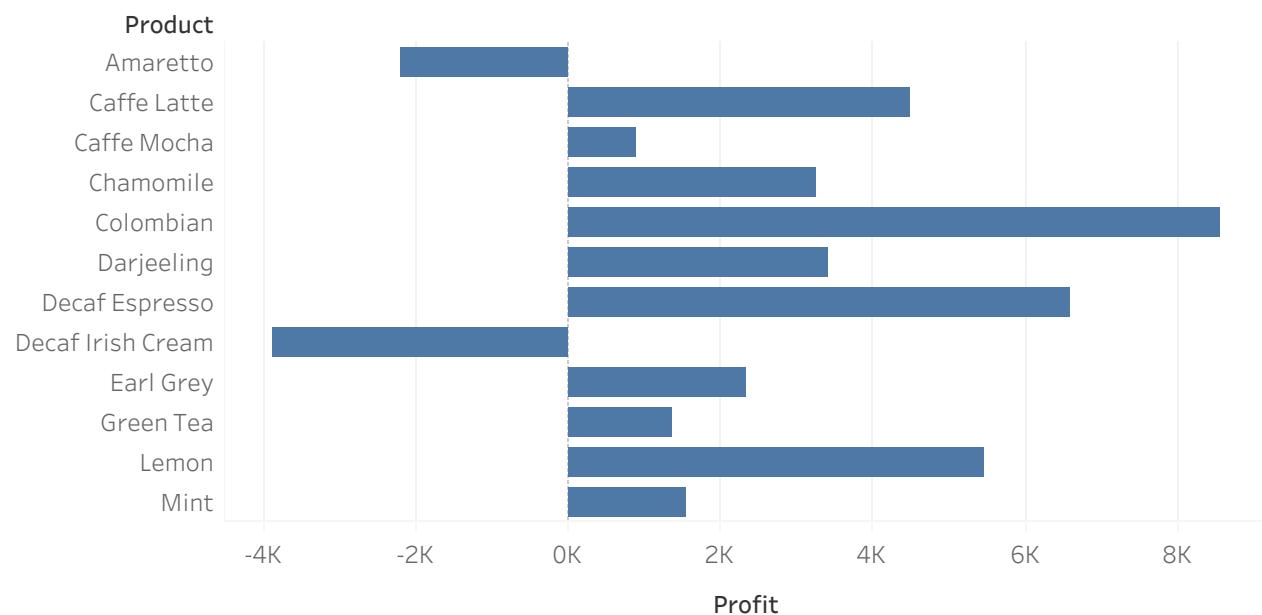
Tea Profit Contribution (%)



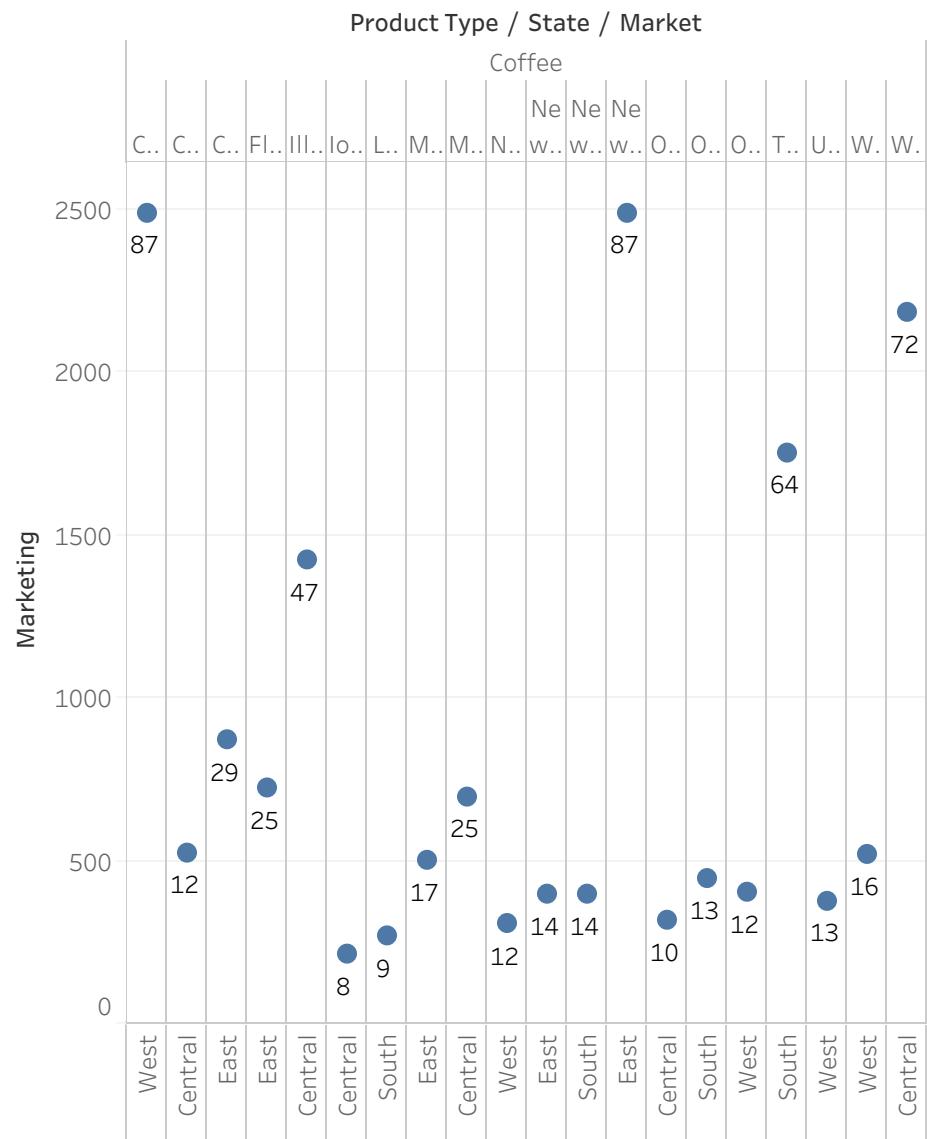
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32.89

California Product Profit Analysis



Colombian Coffee Marketing (Min Value)



East Market Sales Contri- bution (Decaf)

Market
East 9.958%

East Market Sales (Decaf, 2012)

Market	
East	9.96%

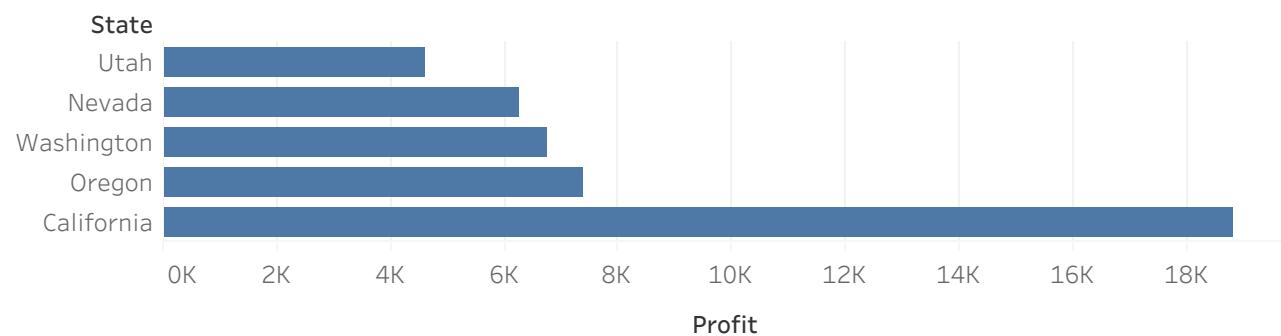
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Cen-
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Top 5
Prod-
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Sales
%)

55.52%

2013 West Market Highest Profit State

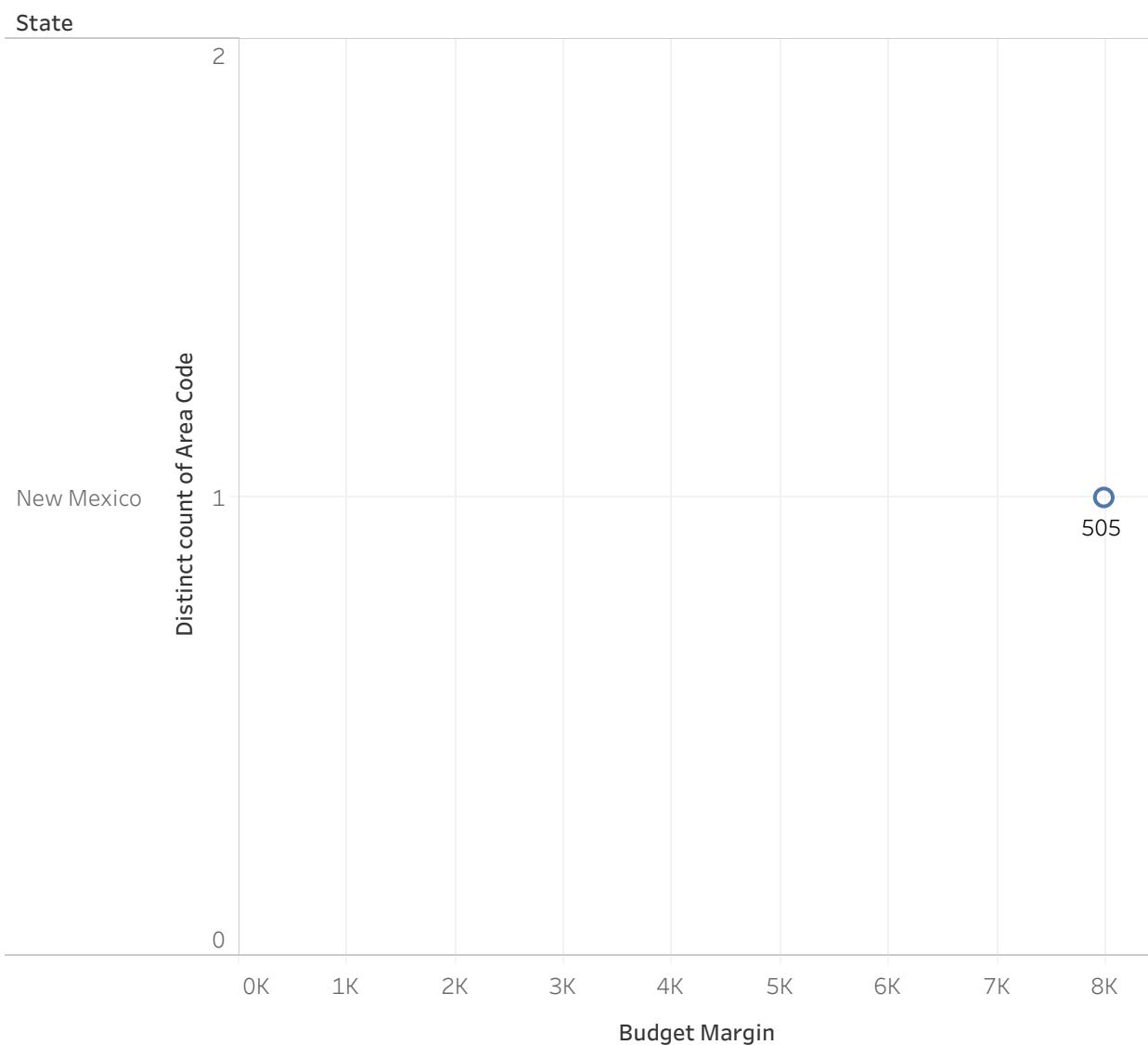


Expenses to
Sales Ratio
(Lowest
Profit State)

Expenses..

State	45.58%
New Mexico	Abc

Distinct Area Codes (Lowest Budget Margin)



2013

Ma-

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3.78%

Monthly
Sales >1100
(Decaf CO &
FL)

State	
Colorado	January..
Florida	January..

Tree Map (Max Budget Sales by Market)

