

BANK CHURN DASHBOARD

Blue

Gold

Platinum

Silver

F

M

Total clients

10.13K

Total Revenue Avg

1.16K

Credit Limit Avg

9K

Transaction Count Avg

65

Maximum credit limit

35K

Months on books Avg

36

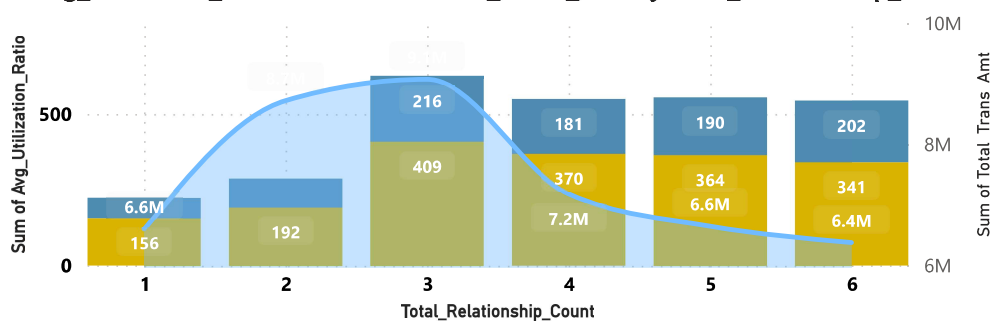
☐ Attrited Custom...

☐ Existing Custom...

5.36K

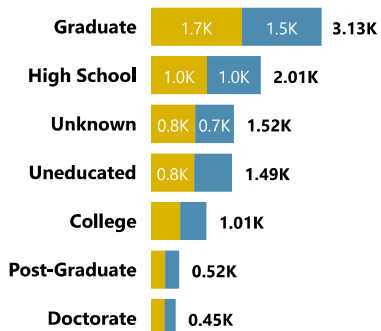
4.77K

Avg_Utilization_Ratio and Sum of Total_Trans_Amt by Total_Relationship_Count

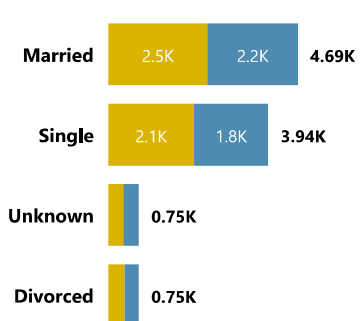


agegroup	Sum of Total_Trans_Amt	Sum of Total_Amt_Chng_Q4_Q1	Sum of Total_Trans_Ct
40-50	21134826	3,396.07	306536
50-60	12886044	2,237.53	189933
30-40	7871836	1,501.10	117811
60+	1240067	319.13	21828
20-30	830884	148.47	12168
unknown	636525	93.62	8548

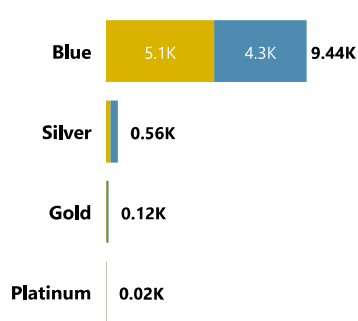
Attrition by Education Level



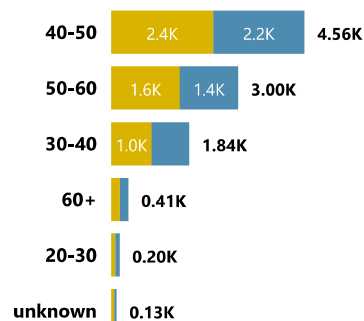
Attrition by Marital Status



Attrition by Card_Category



Attrition by AgeGroup



Attrition by Income Category

