DATA CLEANING

* In the Dataset columns (name and host\_name) contain blanks. These has been filled with Unnamed and Noname respectively as these datapoints need not be unique.
* Also columns reviews\_per\_month and last\_review contain blanks. Further analysis shows that they coincide with column number\_of\_reviews having data entry as 0. So they can be left as is.

DATA WRANGLING

* Column Price is taken as price per booking instead of per night.
* Column Number\_of\_Reviews is taken as customers and assumed that all customers have posted reviews so Number of Reviews is equated as number of customers.
* New Column Revenue Generated by multiplying data point in Number\_of\_Reviews with data point in price. Logic being evident from previous points.

CHARTS

* Bar Charts provide the best visuals for most of the insights gathered from the data.
* Wherever dual-axis charts are used both axis have been synchronized.
* Labels on the Bars in Bar charts display data as percent of total.
* In all Bubble charts the size of the bubble displays the varying characteristics like average price, average availability and average minimum nights.
* In all Bubble charts, color has been used to differentiate between room type, while labels contain neighbourhood name, percent of total visitors for that grouping and varying characteristics.
* In time series data Null data display has been excluded as they inform about unvisited listings.
* For looking into data about unused listings a filter of 0 number of reviews was set to fetch only listings data where number of reviews is set as zero.