CRM APPLICATION THAT HELPS TO BOOK A VISA SLOT

INTRODUCTION:

OVER VIEW:

A Visa slot management project is a system that is used to track and manage the availability of visa slots, which are appointments that are required for certain visa applications. It might be used by a government agency or a visa processing center to schedule and manage appointments with applicants.

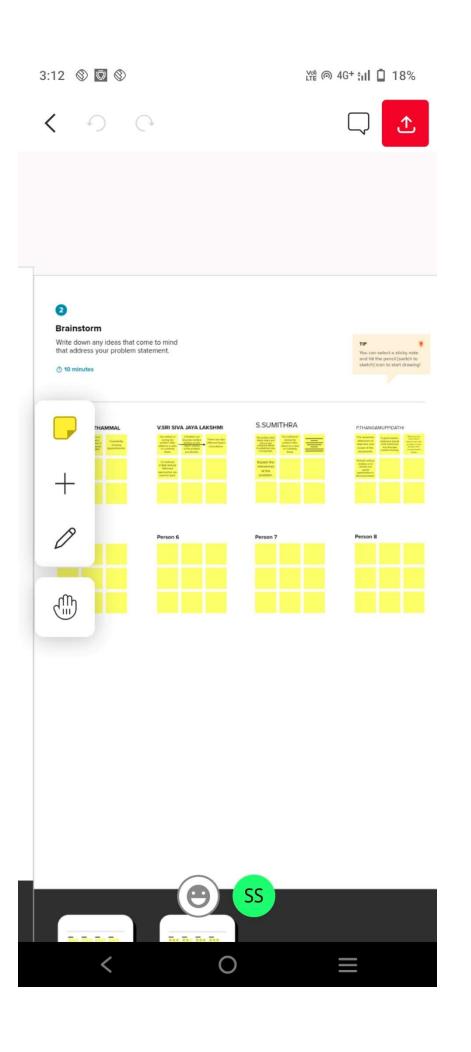
PURPOSE:

- 1] Salesforce is very big platform
- 2] It helps you to generate more revenue
- 3] Its very easy to find individual details
- 4] Being not serious is influence their behaviour
- 5] Fear of doing Salesforce management project on a time

PROBLEM DEFINITION & DESIGN THINKING: EMPATHY MAP:



IDEATION @BRAINSTORMING MAP

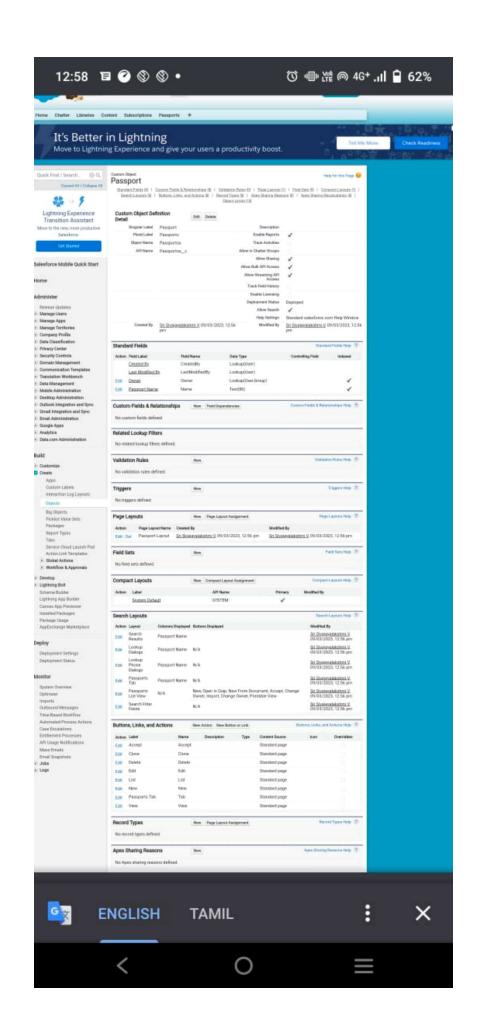


RESULT:

DATA MODEL:

OBJECT NAME	FIELDS IN THE OBJECT		
OBJ 1	FIELD LABEL	DATA TYPE	
PASSPORT	FULL NAME	TEXT	
VISASLOT	LOCATION	TEXT	
OBJ 2	FIELD LABEL	DATA TYPE	
PAYMENT	PAYMENT MODE	TEXT	
RESCHEDULE	PASSPORT NUMBER	NUMBER	

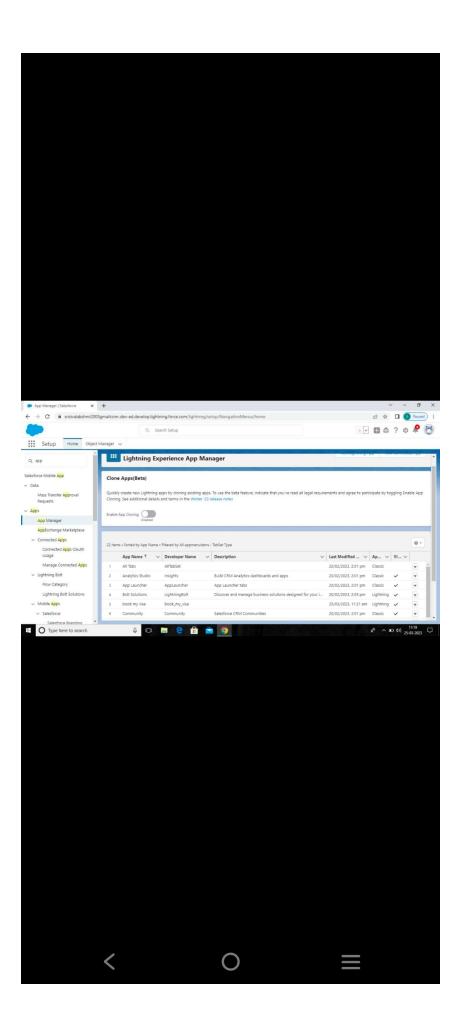
ACTIVITY & SCREENSHOT

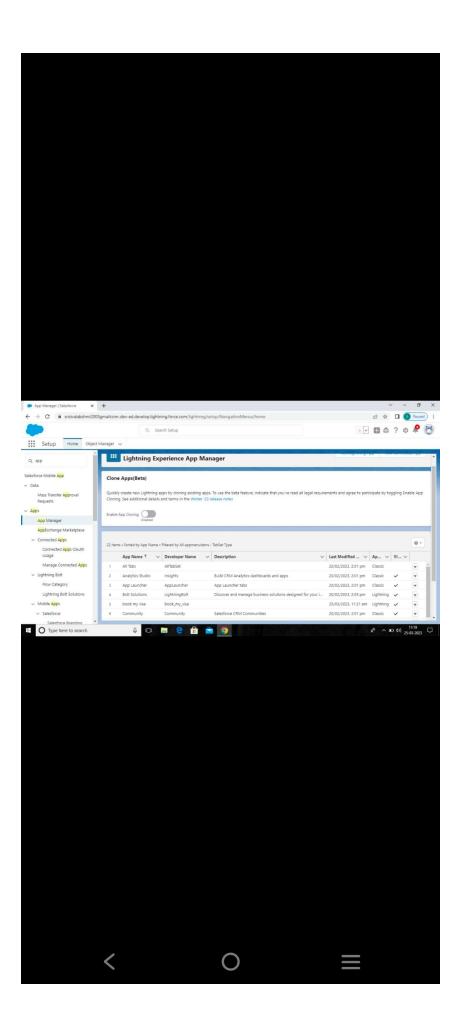


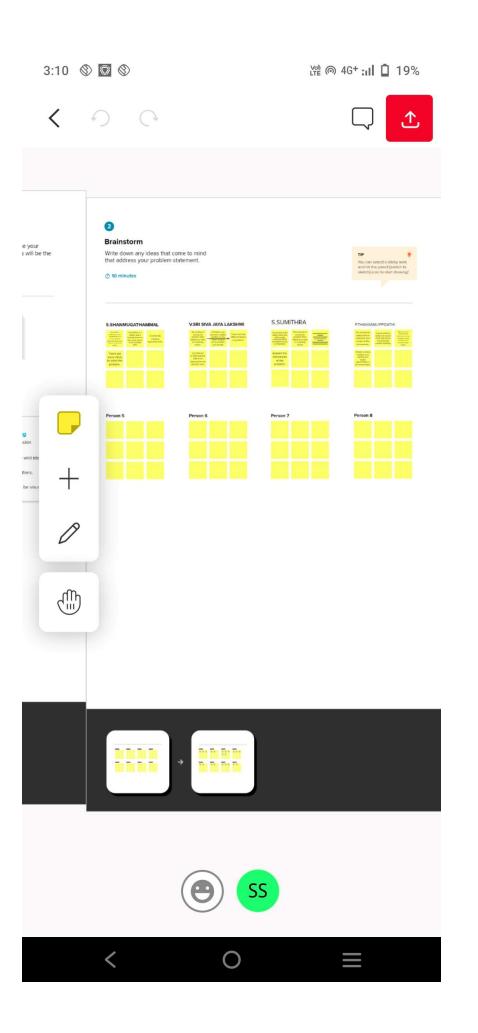
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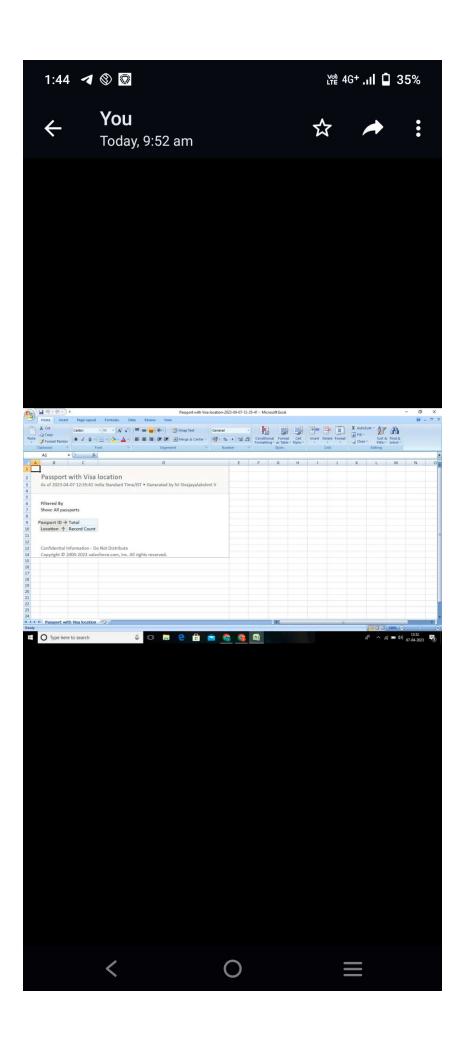


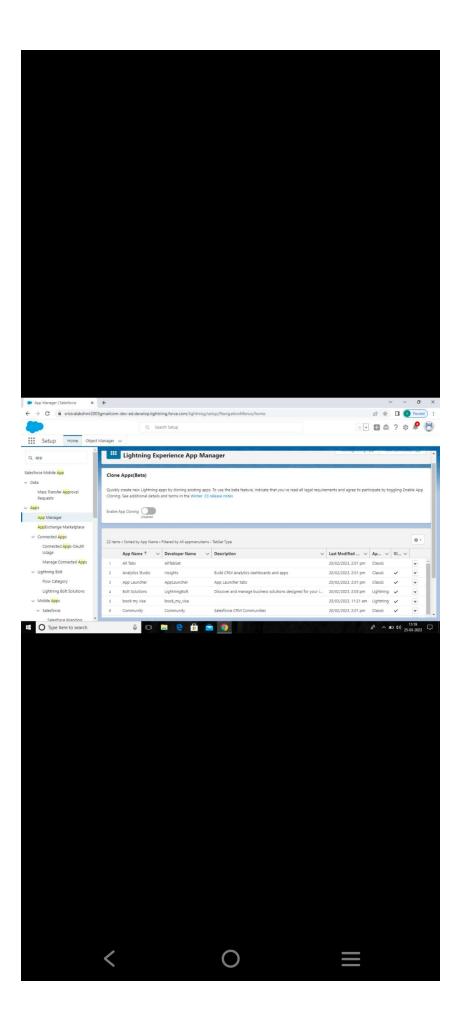
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TRAILHEAD PROFILE PUBLIC URL:

Team Lead-https://trailblazer.me/id/ssshanmugathammal

Team Member 1-https://trailblazer.me/id/srisv4

Team Member 2-https://trailblazer.me/id/sssumithra

ADVANTAGE:

Having huges amounts of data on customer interactions enables an organisation to build up a clearer picture of its customers.

A CRM system integrated within a marketing campaign allows insights into the interests of prospective customers.

DISADVANTAGE:

If staff come to rely too heavily on CRM software, it reduces their flexibility in dealing with customer queries.

There are risks associated with keeping a lot of data in one place.

CONCLUSION:

A good CRM helps you understand your market and the needs of your customers. A CRM saves important data in extensive customer and contact lists.