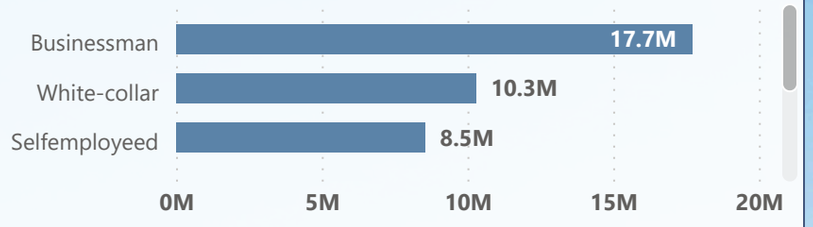
Credit Card Spend Analysis

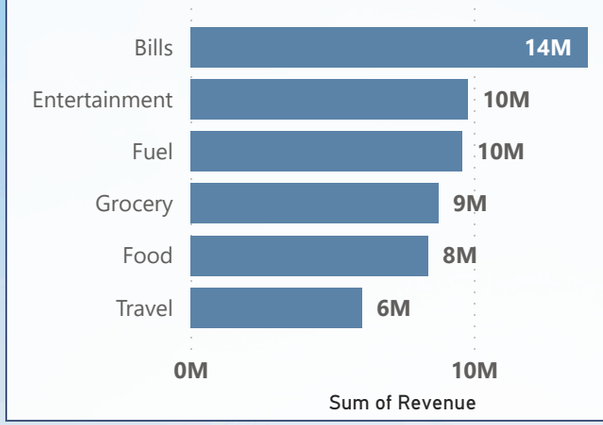
Total Revenue	Txn Count	Total Amount	Total Interest
57M	667K	46M	8M

F M

Revenue by Customer Job



Revenue by Expenditure type

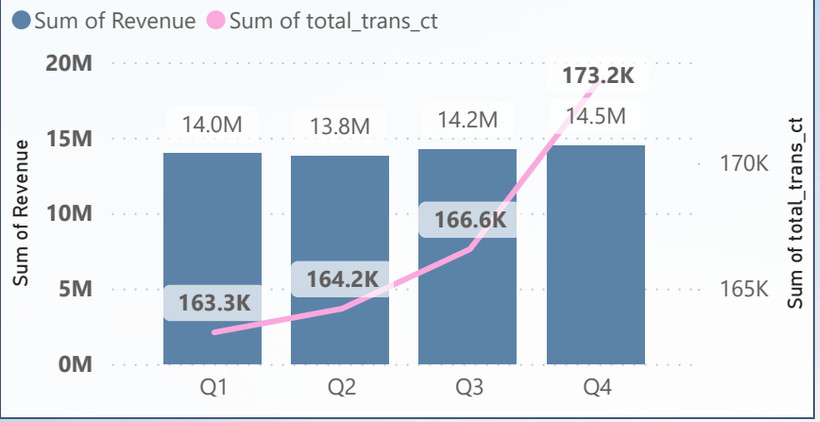


week_start_date

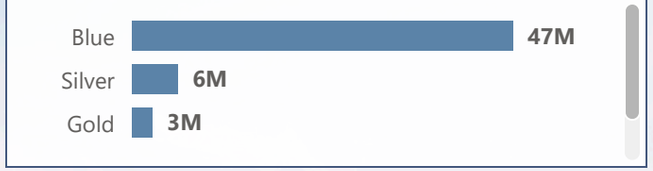
All

Low Med High

QTR Revenue and Total Trans Count



Revenue by Card Category

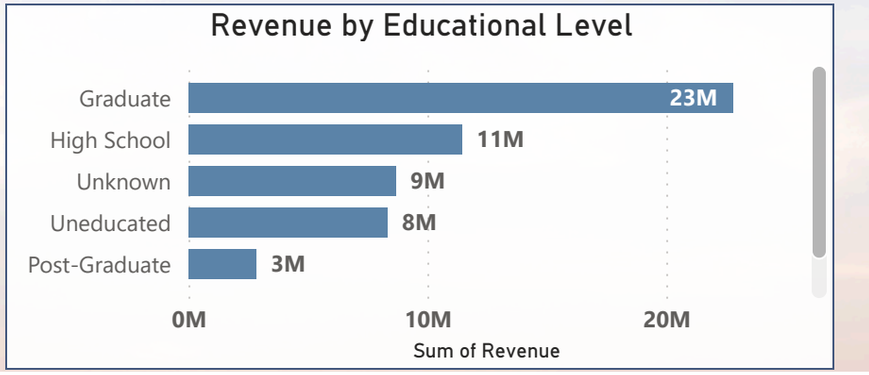


Q4 Q3 Q2 Q1

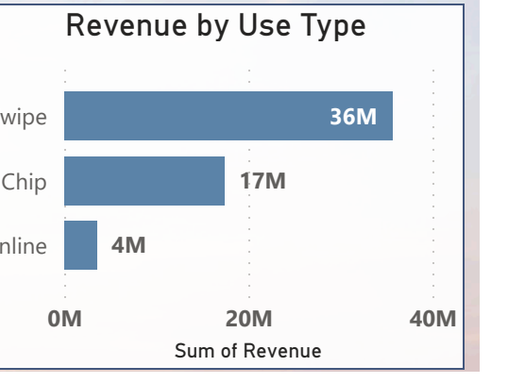
Gold Silver Blue Platinum

card_category	Sum of Revenue	Sum of total_trans_amt	Sum of interest_earned
Platinum	11,35,608.05	953314	161629
Gold	25,33,682.16	2091362	384755
Silver	56,59,108.98	4647596	821923
Blue	4,71,88,611.62	37840749	6614173
Total	**5,65,17,010.81**	**45533021**	**7982480**

Revenue by Educational Level



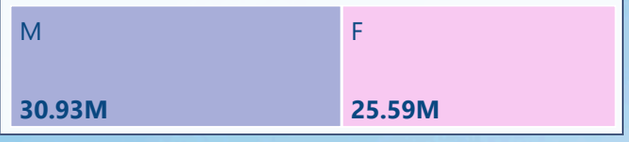
Revenue by Use Type



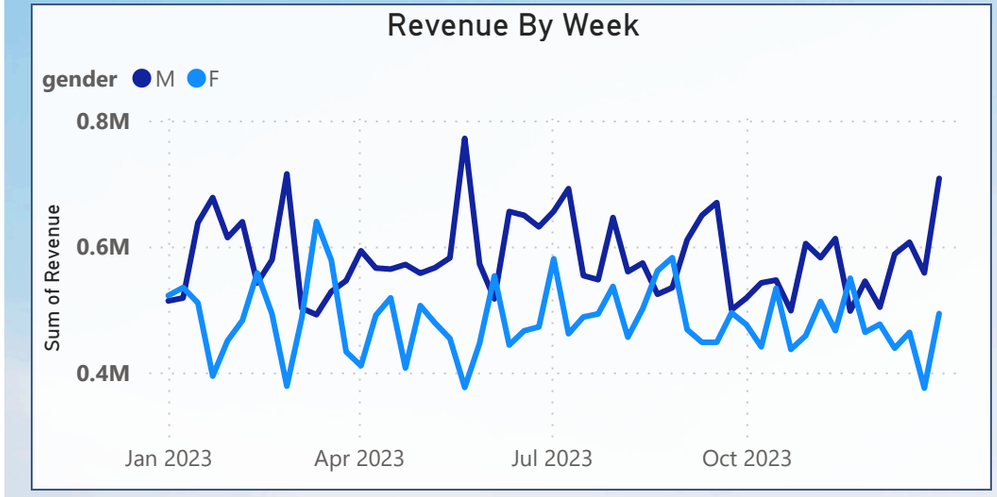
Credit Card Customer Analysis

Total Revenue	Cust. Review	Income	Total Interest
57M	3.19	588M	8M

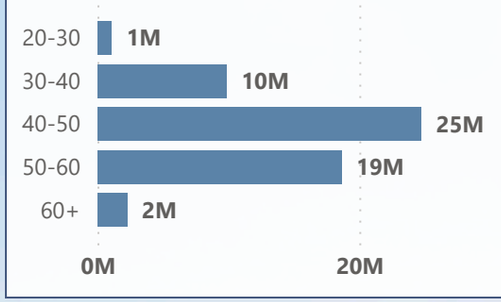
Sum of Revenue by gender



Revenue By Week

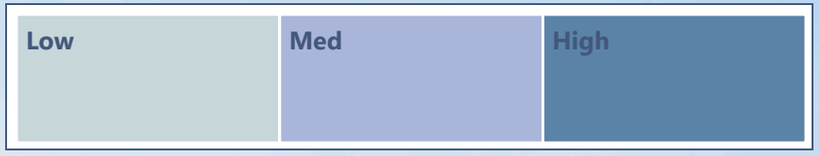


Revenue by Age Group

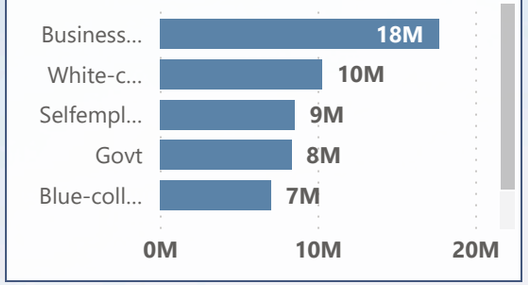


week_start_date

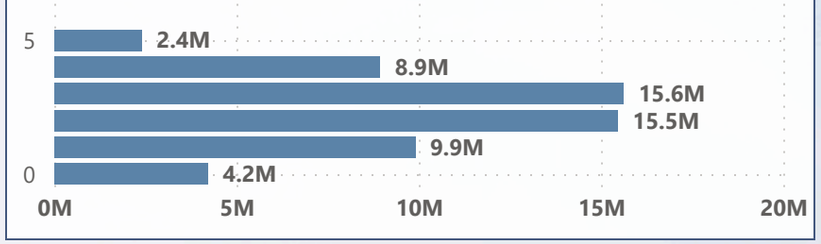
All



Revenue by Customer Job

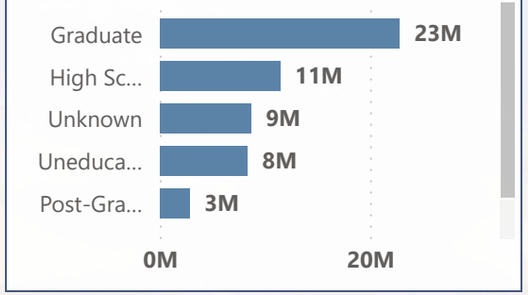


Revenue by Dependent Count

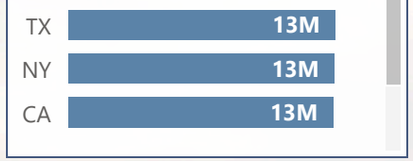
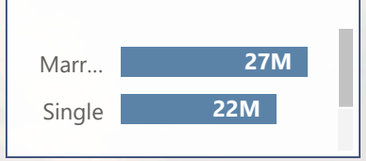


customer_job	Sum of Revenue	Sum of income	Sum of interest_earned
Businessman	1,76,97,472.01	190350431	2584604
White-collar	1,02,83,123.92	105618475	1464691
Selfemployeed	85,42,826.40	77659931	1141510
Govt	83,35,533.84	90834727	1182231
Blue-collar	70,40,606.42	73516911	967751
Total	**5,65,17,010.81**	**587599783**	**7982480**

Revenue by Educational Level



Revenue by State



Revenue by Martital Status