



TYLER WONG

Product Management



Professional Skills

- UI/UX DESIGN
- PHOTOSHOP / ILLUSTRATOR
- PROTOTYPING
- CONTENT MARKETING
- SOCIAL MEDIA MARKETING
- CSS/HTML



Language

- ENGLISH
- CHINESE
- KOREAN



Awards

- | | |
|---------------------------|--|
| PEOPLE'S CHOICE | EMIRATES TRAVEL HACKATHON (SF) |
| FINALIST | UC BERKELEY HAAS SCHOOL OF BUSINESS CASE COMPETITION |
| 1 ST RUNNER UP | INTILAQ TOHOKU ENTREPRENEURIAL CONTEST |



Interests

- FITNESS & NUTRITION
- MUSIC, BASS GUITAR



Profile

“ Chemical Engineer. Product Manager. Student for Life.

I love building useful products to help impact and improve lives.



Education



STANFORD UNIVERSITY
MANAGEMENT SCIENCE & ENGINEERING
AUG 15 – JUL 16

Read Entrepreneurial Modules Under the NUS NOC Program (batch 28)



NATIONAL UNIVERSITY OF SINGAPORE
CHEMICAL ENGINEERING
AUG 13 – PRESENT

Senior Year of Studies and currently on the NUS NOC Program in Silicon Valley



Work Experience



STELLAR LOYALTY
PRODUCT MANAGEMENT
AUG 15 – JUL 16

- Owned Product and Feature Development
- Developed product demonstrations to achieve Sales success
- Developed best practices in documentation and other internal tools



EVERNOTE APAC
MARKETING & PR INTERN
MAY 15 – JUL 15

- Developed Content and Social Media Marketing efforts
- Conceptualized and drafted wireframes for campaigns
- Leveraged on data & trends to drive marketing decisions



COLLAPPE
MARKETING INTERN
DEC 14 – JAN 15

- Utilized UI/UX Design to develop wireframes and other collateral
- Developed Social Media Strategies to attract Beta Users
- Conducted Market Research and Data Analysis to improve targeting and outreach



SINGAPORE ARMED FORCES
ARTILLERY OFFICER
MAY 11 – MAR 13

- NSF Battery Commander
- National Serviceman of the Year
- REDCON 1 for FATEP

Get In Touch



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