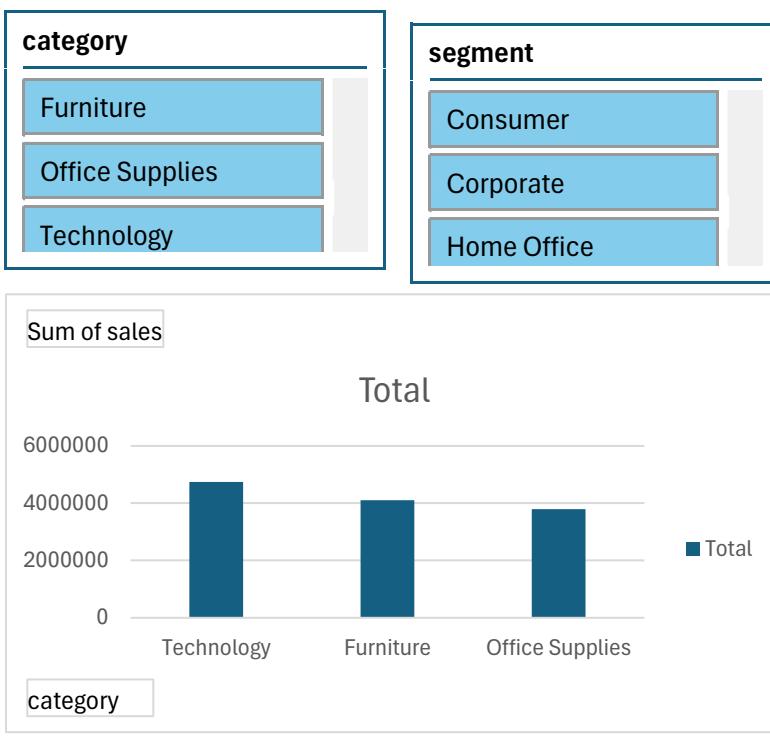


Row Labels	Sum of sales
Technology	4744691
Furniture	4110884
Office Supplies	3787330
Grand Total	12642905



INSIGHTS:

1. Technology and Furniture categories generate the highest sales.
2. The West region contributes the maximum revenue across all segments.
3. Consumer segment dominates overall sales volume.
4. South region shows comparatively lower sales performance.
5. Sales are concentrated in a few key regions and categories.