

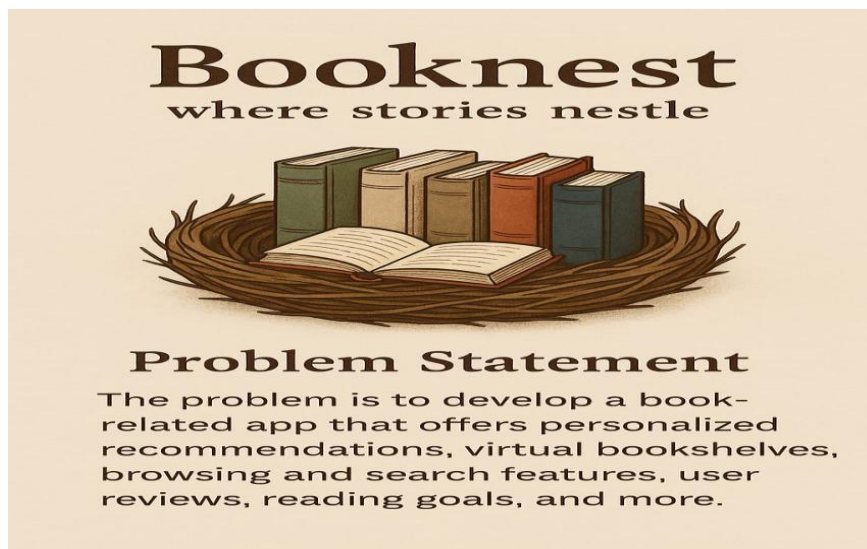
IDEATION PHASE

PROBLEM STATEMENT

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| Date | 23 JUNE 2025 |
| Team ID | LTVIP2025TMID53063 |
| Project name | BOOK NEST: WHERE STORIES NESTLE |
| Marks | 4 MARKS |

Problem Statement : BookNest – Where Stories Nestle

In today's digital age, readers face overwhelming choices, scattered book collections, and disconnected reading experiences across platforms. Despite the vast number of books available online, discovering personalized content, organizing one's virtual library, setting reading goals, and engaging with a community of fellow readers remain fragmented and impersonal. BookNest aims to solve this by offering a centralized, warm, and intuitive digital space where stories truly "nestle" bringing together intelligent recommendations, virtual bookshelves, and community-driven reviews in one seamless experience.



BookNest is a modern, user-centric online bookstore designed to make book discovery and purchasing seamless and enjoyable.

Whether you're a casual reader or an avid bibliophile, BookNest offers a curated collection of genres, from timeless classics to trending bestsellers.

With intuitive search, personalized recommendations, secure checkout, and fast delivery, BookNest brings the charm of a traditional bookstore into the digital age.

For authors and publishers, it also provides a powerful platform to showcase and distribute their work. At its core, BookNest is more than just a bookstore—it's a vibrant community where stories find their readers.