PROBLEM SOLUTION FIT TEMPLATE

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Team ID	LTVIP2025TMID53063
Project name	**BOOK NEST: WHERE STORIES NESTLE**
Marks	4 MARKS

Book Nest – Problem Solution Template

1. Problem Statement

Despite the rise of e-commerce platforms, book lovers still face several issues when trying to discover, evaluate, and purchase books online. Traditional bookstore experiences like browsing curated shelves, reading community reviews, and interacting with knowledgeable staff are often lost. Additionally, small or independent authors struggle to gain visibility, and existing platforms rarely provide personalized reading journeys.

Key Problems:

- Difficulty in discovering books tailored to personal taste.
- Limited community engagement and user-generated reviews.
- Overwhelming platforms with cluttered interfaces.

2. Solution Overview

BookNest aims to bridge the gap between traditional bookstore charm and digital convenience through a personalized, community- driven, and intuitive online platform. It caters to both readers and writers by offering curated recommendations, an engaging reading community, and a simple self-publishing model.

Proposed Features:

- **AI-driven book recommendation engine** based on reading habits.
- **Interactive community features** (reviews, ratings, book clubs).
- **Minimalist, responsive UI/UX** optimized for all devices.
- **Wishlist, smart cart**, and personalized notifications.

3. Benefits of the Solution

- Enhanced user satisfaction through tailored book discovery.
- Builds a loyal community around shared literary interests.
- Provides a sustainable marketplace for independent authors.