

Srivalli

Senior UX/UI Designer

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PROFESSIONAL SUMMARY

Highly creative and results-driven UX/UI designer with 8+ years of experience leading product design from concept to launch. Proficient in user research, prototyping, and modern design tools. Specializing in SaaS platforms and design system architecture.

WORK EXPERIENCE

Lead Product Designer

📅 2020 - Present

Innovatech Solutions

- Directed the redesign of the flagship B2B platform, resulting in a 25% increase in user retention.
- Mentored a team of 4 junior designers on best practices and accessibility standards.
- Built and maintained a company-wide design system, reducing design-to-development time by 40%.

EDUCATION

📅 2015 - 2017

M.A. in Interaction Design

✉️ *California College of Arts*

📅 2011 - 2015

B.S. in Computer Science

✉️ *Stanford University*

TECHNICAL SKILLS

Figma, Sketch, Adobe Creative Suite, User Research, Prototyping, Design Systems, HTML/CSS, Accessibility (WCAG)

