

# DIPLOMA IN E-COMMERCE:

E-Commerce Courses refers to the study of online business i.e. the online selling, buying and all other means of doing business that is done online. It provides an immense number of career possibilities for graduates of this course.

## Certificate E-Commerce Courses

- E-Commerce is booming these courses are being offered in both modes that are Online mode as well as Offline mode and day by day Online courses are getting popularity due to various benefits Such as easy access, anytime anywhere learning content, etc.
- The duration of certificate course can range from a month to a year and can cost upto INR 60,000 while a fresher can earn upto 3,00,000-3,50,000 by doing a certificate course.
- These courses are specially designed to equip the students with basic skills required and to give them a basic understanding of the course opted.
- These are suitable for those who are working and want to be upgraded with knowledge along with a new skill to grow higher in positions. Also, it is suitable for those who want to learn a new skill to get an understanding of how the course will be.
- These courses do not require much time, that is a person can learn these courses by just giving 2 to 3 hours a day.
- Students who have completed 10th or 12th can opt for this type of course.

## Top Colleges for E-Commerce Course Certificates in India

Given below are some colleges/institutes that offer certificate courses both online and offline.

### Colleges for Online E-Commerce Course Certificates

College/ Institute Name/ Platform	Duration
Udemy	4 hours
Coursera	3 hours
Digital Marketer	5 days

## Diploma and PG Diploma E-Commerce Courses

- These courses give you a wide briefing about the course which can help you decide the field for your graduation and career. These courses can be preferred by those who want to enter the Job Sector soon or those who do not want to dive deep and give 3 to 4 years for those courses.
- Some Institutes offer Diploma Courses (3 years) as well as Post Graduate Diploma Courses (2 years). The Diploma Courses can be pursued after you have completed 12th or 10th class while Post Graduate Diploma can be done after one has completed Graduation.
- The Average salary of a Diploma Candidate can be 2-5LPA in India whereas from PG diploma one can Expect INR 8,00,000 on an average.

## Diploma in E-Commerce Courses Colleges

College Name	Location	Fees
Indian Institute of E-Commerce	Bangalore	INR 25,000
<a href="#">Ranchi University</a>	Ranchi	INR 23,850
<a href="#">Arunodaya University</a>	Itanagar, Arunachal Pradesh	INR 18,500
Centre for Development of Advanced Computing- C-DAC Chennai	Chennai	INR 60,000-80,000

## Doctorate E-Commerce Courses

- A Doctorate Degree is one of the highest degrees conferred in India and this course is opted by those who want to dive deep in a particular area of their study, who want to do research-oriented works or want to opt for teaching profession.
- For a PhD in E-Commerce a candidate should possess a Master's Degree in E-Commerce from a Recognized University.
- The PhD Course in E-Commerce is 2-3 years.

## Top Doctorate Courses

Course Name	Colleges	Average Fees per Year
PhD in E-Commerce	The Premier Institute of Management and Engineering JRD Global Edu Gujarat University	INR 1,20,000 - INR 4,00,000

## What are the Top Job Options after E-Commerce Courses?

There are many job opportunities after Completing a course in E-Commerce like Marketing Manager, Business Analyst, E-Business Consultant, Management Consultant, Brand Manager, etc. Companies such as Nokia, Amazon, Flipkart, PayTM, Myntra, HDFC, etc. hire for E-Commerce roles.

### Marketing Manager

Marketing Manager is responsible for branding and promoting brands, products or services that a company sells. Marketing Manager plays a significant role in driving the business growth.

Responsibilities of Marketing manager:

- Overseeing content
- Planning events
- Implementing strategies
- Creating programs and campaigns
- Analyzing Market data

**Average Salary:** INR 5,00,000 a year on an average.

