

DIPLOMA IN GRAPHIC DESIGN:

Diploma in Graphic Design course is a 1-year diploma which focuses on topics such as Multimedia, Animation, and Gaming. This course targets on developing the skill or art of some particular combination of text and pictures which helps students to develop new practical skills and creative approaches. Not just in India, but this course can be pursued from Abroad countries too. Such as the UK, the USA, Australia, Canada etc. Some top Abroad Universities that offer Diploma in Graphic Design courses are, namely, [Boston University](#), [University of Pennsylvania](#), [Michigan State University](#), [University of Florida](#) etc

All About Diploma in Graphic Design

- The [stream of Graphic Design](#) is growing very fast because of its tendency with creativity and the development of other new designs along with its applicability in various fields.
- This program is not only focused on developing the knowledge of graphic designing but it also includes illustration, layering, photoshop, and Corel, candidates are also developing the knowledge of photography, editing, printmaking in glass and textiles, 2D Design, video editing, and digital media.
- Students should also build their passion for creation, designing and should have a creative set of minds to do some productive work.
- Diploma in [Graphic Design syllabus](#) focuses more on computer skills and building an understanding of various software which is used in this designing process.
- The candidates after completing each set, of course, are needed to present projects. This study also consists of seminars by professionals, workshops for higher up-gradation of drawing skills as well as for polishing inner skills of the candidates.
- A diploma in Graphic Design gives many different opportunities in the sectors of designing, also the students have [job scopes](#) for both on domestic and international grounds.
- They may work to generate games, designing studios, IT, fashion companies, and many more.
- This program targets to enhance the overall growth of the candidate in terms of organizational skills, computer skills, communication, and also skills of editing to do any higher course in this field as well as build the scope of career in some different fields.

Responsibilities of a Graphic Designer

Some responsibilities for the course of the Graphic Designer are provided below: These are some pointers by which we can understand the job profile better.

- By discussing with the company or clients the budgets, requirements, and possibilities.
- Preparing and researching some drafts as per the client or organization requirements.
- Collaborating and working with the organizations and client by advising and briefing design format, timescales, style, and print production.
- Advising improvements after checking the final output.
- Responsible for when the deadlines are met and the printouts should be available in the nicest quality.
- Imagining different creative designing ideas.
- Designing and developing concepts, layouts, product illustrations, graphics for company logos, and websites.

Top Diploma in Graphic Design Colleges in India

NIRF/India Today or Outlook Ranking	College/University Name	Average Course Fee
187	Pacific University, Udaipur	40,000
89	Himanshu Art School, New Delhi	81,400
18	Aligarh Muslim University, Aligarh	11,700
-	National Institute of Computer Arts, Mumbai	32,400
150	Netaji Subhas Open University, Kolkata	6,000
238	Image Institute of Multimedia Arts and Graphic Effects – IMAGE, Tamil Nadu	NA
288	International Academy of Computer Graphics - IACG, Hyderabad	NA
13	Bharathiar University, Coimbatore	

Diploma in Graphic Design Job Prospects and Career Options

Some of the job areas and opportunities which can be available to the students after completing this course are provided below.

Job Profile	Job Description	Average Salary Per Annum
Multimedia Programmer	Work includes specializing in different software, animated films, websites building mobile apps.	INR 3,00,000 to INR 6,00,000
Advertising Art Director	Make designs and products for media campaigns as per the requirement of the clients.	INR 5,00,000 to INR 13,00,000
Editorial Designer	Work includes editing the modulate visual designs, design layouts and enhancing the output.	INR 2,00,000 to INR 4,00,000
Teacher	Give the knowledge about this design, course, and work. Give skills and projects to enhance their skills	INR 3,00,000 to INR 5,00,000

	and minds.	
Packaging Designer	Meeting consumer requirements, understanding market trends and conceptualizing the ideas of clients into designs.	

Top Recruiting Fields

Some of the areas or sectors that really lookout for a professional job who has done a Diploma in Graphic Design are given below:

- Corporate Businesses
- TV and Film Company
- Design Studios
- Marketing Firms
- Printing and Publishing
- Multimedia Companies
- Commercial Packaging

Top Recruiting Companies

Some top companies and organizations that may give the candidates some career opportunities are given below:

- Designer Graphics
- Wipro technologies
- Fisheye, New Delhi
- General Motors Design
- Edge Studio, New Delhi
- Moonraft Innovation Labs Pvt. Ltd
- Cogwheel Studios

Top Job Profiles

Some of the top job profiles that can be listed to check further completing a diploma in graphic design are given below:

- Corporate Identity Designer
- Creative Director
- Web Developer
- Teacher
- SEO Consultant
- Advertising Art Director