The Petal Pouches – Complete Technical Documentation

This document provides a comprehensive technical and design plan for The Petal Pouches — a 3D-first, creative, and high-performance e-commerce experience focused on gifts for teenage girls. It outlines the full technology stack, workflow, and implementation roadmap for the project.

1. Core Frontend Stack

Purpose	Tool / Framework	Description
Base Language	JavaScript (ES6+) / TypeScript	Main language of the web; TypeScript recommended for type safety and scalability.
Frontend Framework	React.js	Core UI library for building reusable and interactive components.
Meta-Framework	Next.js (React Framework)	Provides Server-Side Rendering (SSR), Static Site Generation (SSG), routing, and API routes. Ideal for SEO and performance.
Styling	Tailwind CSS	Utility-first CSS framework for responsive design.
Icons	Lucide React / Heroicons	Open-source SVG icon sets.
Animations	Framer Motion	Smooth, modern animations for user interaction.
3D Integration	react-three-fiber (Three.js)	Render 3D objects using WebGL within React.
3D Scene Embeds	Spline	No-code tool for designing 3D scenes, exportable to React.
Lightweight Animation	Lottie React / bodymovin	Animated icons and loaders.
State Management	Zustand / Redux Toolkit	For handling global app state.

Routing	Next.js Router	Handles page navigation

and dynamic routes.

Forms / Validation React Hook Form +

Zod/Yup

Efficient form handling and

validation.

2. Backend Stack

Purpose	Tool / Service	Description
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Serverless Backend Next.js API Routes / Vercel

/ Netlify Functions

For API endpoints (orders, shipping, payments).

Alternative Backend Express.js (Node.js) Optional for more control;

host on Render or Railway.

Runtime Environment Node.js (v18+) Core JS runtime for backend

execution.

Authentication Supabase Auth / Firebase

Auth

Built-in user authentication

and management.

Email Service Resend / Brevo

(Sendinblue)

Transactional emails like confirmations and OTPs.

API Security JWT (JSON Web Token) Secure user session

handling.

3. Database and Storage

Type Tool Description

Main Database Supabase (PostgreSQL) Cloud SQL database with

realtime API and file

storage.

Alternative Option Firebase Firestore NoSQL database for easy

scalability.

File Storage Supabase Storage / Store product images, 3D

Firebase Storage /

Cloudflare R2

ORM / Query Layer Prisma / Supabase JS SDK / Simplifie

Firebase SDK

Simplifies database queries

models, and media assets.

in JavaScript.

4. Payment Integration

Purpose Service Description

Payment Gateway Razorpay / Stripe For secure card, UPI, and

wallet payments.

Security Serverless API Validation Secrets managed securely

on backend.

Webhook Handling Vercel / Netlify Functions Async confirmation of

payments.

5. Shipping and Delivery APIs

Provider API Function Description

Shiprocket Rates, Pincode, Delivery Aggregator for multiple

Estimate, Tracking couriers like BlueDart,

Delhivery, etc.

Delhivery API Shipment Creation, For order fulfillment and

Tracking delivery tracking.

Blue Dart API Pickup, Estimated Delivery Courier tracking and

scheduling.

AfterShip API Unified Tracking (Optional) Tracks multiple couriers via

one API.

6. Deployment & Hosting

Component Platform Description

Frontend Vercel / Netlify Free-tier hosting with

CI/CD integration.

Backend APIs Vercel / Netlify Functions Serverless endpoints for

checkout, tracking, etc.

Database Hosting Supabase Cloud / Firebase Scalable backend services.

Cloud

Media CDN Cloudflare CDN / Cloudflare Global distribution for

R2 / AWS S3 + CloudFront heavy assets.

Version Control Git + GitHub Source code and

deployment control.

Workflow Overview

- → User visits website
- → Browses 3D interactive catalog
- → Adds to cart and checks out via Razorpay/Stripe
- \rightarrow Backend verifies payment
- → Shipment created using Shiprocket/Delhivery API
- → User can track shipment via tracking API
- → Product delivered