



Taskar Invites

Applications from Individuals/ Entrepreneurs/ Pharmacists/ Registered Medical Practitioners and other interested parties who are willing to set up TASKAR - "TASKAR - India's 1st healthcare mall" across India on franchise mode.



LETTER TO INVESTORS

Dear Investors!

The global effect of the corona virus pandemic (COVID-19) continues to worsen daily affecting people and businesses around the world. We realize that the past months have been very difficult for all of us. Many of us have made the critical decision to slow down or suspend operations.

We understand that these decisions were difficult but necessary. At this time also, if we talk about future opportunities; globally, large demographic and epidemiological shifts are taking place. The people around the globe over the age of 60 is expected to increase to 30 percent by 2025, a 10 percent increase from 2000. An aging population and growing burden of chronic conditions are expected to increase demand for health services. In addition, despite considerable progress globally, the World Health Organization (WHO) estimates that more than a billion people globally do not have timely access to healthcare. The growing demand, policy efforts to ensure access to medicines, healthcare and moderate growth rates means that policy makers will be looking for cost effective business model. As a result, the demand for telemedicine, generic medicines, organic products with a doctor & a dietician under one roof healthcare facility in form of a healthcare mall at nearest possible location is expected to take place.

Now as the world navigates the uncertainty of COVID-19, you can count on TASKAR to start this very same concept in your city/ area, With a strong management team in place and ready to rock business model we are here to help you and as this business falls into the category of essential business, we ensure 10X growth without any loss!

We, at “Taskar- India’s 1st healthcare mall” invite you to join us and become a partner of a revolutionary life-changing business. It’s an exciting opportunity to become **Taskarpreneur**.

Taskar healthcare mall is one stop healthcare destination; under one roof company will provide much needed key healthcare services; clinical services (OPD), healthcare at home, diagnostic, telemedicine, quality generic medicines by offering upto 80% lesser prices, Ayurvedic & Branded medicines, and Wide range of surgical devices, Organic food stuff, Gym supplements, health & wellness to cater the needs of children, women, men & senior citizens. It will be backed by at least 1 doctor & a dietician.

If we talk about investments, then it’s almost nothing. Taskar requires as little investment as possible which is just 1 Lakh. By investing this amount you can start Taskar- India’s 1st healthcare mall, by investing this much amount we ensure your minimum 2 Lakh earning and maximum it can go upto 20 Lakh depends upon our efforts together!

It will make money while you sleep!



Sincerely,

Prasoon

CEO, IIM Lucknow

Taskar- India’s 1st healthcare mall

(India Division)

VISION

To be the unmatched regional, national, and international leader in improving quality and reducing the cost of health care for patients.

MISSION

Strengthen primary health services across the country by providing affordable, accessible healthcare at the nearest possible location

USP

20-80% cheaper one stop healthcare facilities under one roof at nearest location

FAST FACTS & BUSINESS GOALS

- **“Taskar- India’s 1st healthcare mall” is an innovation, concept of Taskar Group and surprisingly no such concept exists in world!**
- It is World’s & India’s 1st healthcare mall so off course it is new and has no prior malls in country.
- “Taskar” will open one thousand one hundred twenty five (1,125) Malls in 6 months across India on franchise basis.
- With 100’s of manpower & 500+ associate partners company will cover all tier-1,2,3 of Indian cities with Mall count of 10,000 on or prior to 31st Dec-2021
- There are 3 company owned MEGA MALLS are in construction phase at Bhubaneswar Delhi & Lucknow locations and 5 MEGA MALLS, 33 MINI MALL and 174 MICRO MALLS signed across India on franchise basis and 1,000+ discussions will be confirmed within this month.
- Taskar Mall is a revolutionary step of modern India that will help the common people save the burden of treatments by buying medicines, surgical products & complete healthcare products & care at a nominal rate at saving almost 30% to 90% in the current costly healthcare
- With the Gov’t store “Janaushadhi” initiated by Prime Minister of India, the common people have now awakened to the importance of generic medicine, as well as large pharmaceutical companies are also making various steps to make the movement a success.

- A Gurugram Headquartered & UP warehouse based 'Taskar- India's 1st healthcare mall' has made reach in every district of country.
- It has a huge network of over 50,000+ healthcare professionals in India alone and has more than 4,000 products. Taskar is a MSME listed & ISO Certified company. The company, which strictly adheres to all the standard production practices as prescribed by the World Health Organization,
- "Taskar Mall" will offer as many as 2,000 drugs, 300 cosmetic products, 200+ nutritious herbal medicines, 200+ Dairy, Wellness, OTC and 200+ surgical products and with that, There will be a Doctor & a Dietician to assist consumers, health concerns & patients too.
- Moreover, there is also a provision for a '**TELEMEDICINE**' to help solve the customer/ patients queries regularly. Customers/ patients will also be provided with continuous guidance for their medicines/time, etc. through various communication channels.
- There is always a question in the customer's mind that is the quality of generic drugs inferior to the branded drugs or is it exactly the same? In response to this question, Mr. Prasoon Pal, CEO, Taskar- India's 1st healthcare mall, said that the quality of generic drugs and branded medicines, the amount of medicinal content contained in it and its production system are almost the same. So do not hesitate to adopt 'generic drugs' and save money. Discounts ranging from 30% to 90% are available on these medicines and medicines for treatment of numerous diseases such as diabetes, thyroid, blood pressure, heart disease, respiratory diseases, liver diseases, nerve diseases, cancers and joint pains, are available in "Taskar Malls" at nominal rates.
- Generic medicines are chemically comparable versions of original "small molecule reference medicines" that have already been approved by regulatory authorities. While a generic has the same active pharmaceutical ingredient (API) and dosing instruction as its corresponding reference medicine, it has a unique name, appearance and packaging. As equivalent versions of patented medicines, generics are identified by either an International Non-proprietary Name (INN) or different brand name, and must be marketed according to international patent law regulations
- So far, the people were not so aware of 'generic drugs'. They were also sceptical about the quality of these medicines, the reason being the extremely low costs. But now everyone knows that there no difference in the quality of branded and generic medicines and their effects are the same. The only difference is the price. For example, a 10 tablets strip of 2mg named Terazosin is available in the market at Rs 132, but if you buy from "Taskar Mall", it is available at Rs. 30. Docetaxel 80, an injection used for treating cancer is available in the market at Rs. 9000. Whereas, in "Taskar Mall" it is available only at Rs.1200.



Taskar Group is India's fastest growing healthcare Company; it has helped more than 5000 healthcare organisations across India, Taskar Group is spreading all over India & with the **growth rate of 150%**.

Taskar Group is planning to make an assault on the global market; Taskar has also created Business Opportunities in MENA Countries.

Taskar started with the mission statement of "*Healthcare for all*", with this statement Taskar become a movement instead of a company.

Making products available to customers in the **reasonable price** is the main reason for the success of the company. Under Taskar Healthcare Mall, company will provide quality generic **medicines by offering upto 80% lesser prices**. Wide range of surgical devices, Personal care products, Organic food stuff, Gym supplements, health & wellness to cater the needs of children, women, men & senior citizens. It's concept of a total solution system begins with the complete understanding of customer's/clients requirements, supplying the best solution and providing quality after sales service support.

Company will **acquire existing medical stores**, corporate malls, business centres and diagnostics as well as give opportunity to start-up entrepreneurs to start their new venture.

Therefore if you are planning to start the *Taskar Healthcare Mall franchise business* then it will definitely be a **lucrative business opportunity** for a start-up or existing entrepreneur.

FRANCHISE BUSINESS MODEL

The Franchisor (Taskar) and Franchisee shall enter into a Franchise Agreement detailing the terms and conditions of the franchisee. The franchisee shall setup the Taskar Healthcare Mall as per the standardized design and would operate the same as per the SOP provided by the Franchisor.

The franchisor would supply the drugs, surgical and consumables as required for the Taskar Healthcare Mall and the franchisee would sell the same and earn his revenue. The franchisee is expected to earn a margin of 25% to 35% on the purchase cost of stocks by the franchisee on different items being sold through pharmacy.

WHO CAN START TASKAR MALL FRANCHISE?

Any person willing to manage the TASKAR MALL (pharmacy/ medical store) operations and having a minimum educational qualification of higher secondary or above and with suitable investment capacity can venture into pharmacy retailing. Further;

- The applicant / trust / society / hospital / Clinic should be a resident / registered / situated in the State in which the franchisee outlet is applied for.
- Franchisee Applicant should be solvent and should not have any criminal case registered against him / them.

WHAT SUPPORT DOES TASKAR PROVIDE TO THE FRANCHISEE?;

- Help in getting drug license.
- Providing support in Manpower recruitment including Pharmacist.
- Identifying and negotiations of the best property.
- Unique & aggressive local promotions in newspapers, hoardings, bulk sms, car campaigns to increase the sales.
- Local tie ups with Hospitals, Dispensaries, Doctors, Public representatives & Influencers.
- World class software to automate sales under CCTV surveillance.
- If it is existing store, Support in increasing sales by minimum 15-20% within two months
- On line lead push to the mall pin code wise.
- Uninterrupted/ hassle-free all product supplies.
- 24*7 support system and marketing team to help you.
- Training for the franchisee and its staff
- Facilitate a **bank loan** if required
- The Standard Operating Protocol (SOP) of the Pharmacy which has to be adhered for pharmacy operations shall be provided by the franchisor.
- The pricing policy of the franchisor supplied items shall be determined by the franchisor from time to time and will be monitored and controlled by the franchisor through the software.

PRODUCT DETAILS

Medicines:

- Biggest portfolio of Branded, Generic, Homeopathy, Ayurvedic medicines from government Approved quality manufacturing facilities. From Cipla, Mankind to Dabur, Himalaya all branded medicines will be available at all Taskar malls.

Dietary -Nutrition and Supplements:

- Sports Nutrition: Protein food, Pre/Post workout Essentials, Gainers, Personal Care
- Vitamins & Supplements: Multivitamin's, minerals
- Ayurvedic & Herbs: Herbs For Weight Loss Vital Herbs, Antioxidants, Herbal Extracts, Oils.
- Health Food & Drinks: Vinegar & Health Juices, Healthy, Beverages, Family Nutrition,

Organic:

- Organic products are grown under a system of agriculture without the use of chemical fertilizers and pesticides with an environmentally and socially responsible approach. Taskar ensures nutritious products, rich in vitality resistance to diseases.

Kid's, Men's & Women's health, Grooming & Hygiene essential:

- Vast category to deal with. Taskar ensures everything for everyone.

Medical devices for the first level of care:

- Single use devices, Personal protective equipment and clothing, Solutions and reagents, Instruments, laboratory stuff etc.

Pet's Food

- Nowadays, 80% of owners view their **pets** as **family** members, according to a survey by the American Veterinary Medical Association (AVMA). More dogs and cats are adopted from shelters, friends or relatives, or taken in as strays, than are purchased from stores and breeders.

Blood Sample Collection Centre & Specialist Doctors. (Only in MINI & MEGA Mall)

1100+ Medical Tests & Diagnostic Reports. Telemedicine, "healthcare at home" From the Comfort of your Home at No Extra Cost.

- Clinical OPD
- Healthcare at Home
- Telemedicine
- Diagnostic Etc

TASKAR MALL FRANCHISE INVESTMENT COST, PROFIT

Taskar is setting up New Taskar Malls and helping new start-up entrepreneurs as well as acquiring existing medical stores / pharmacies to increase their sales & revenue. Both plans are given below:

• NEW TASKAR MALL (STARTUP)

		Micro Mall	Mini Mall	Mega Mall
Requirements	Space	120-500 SqFt	500-1,000 SqFt	1,000+ SqFt
	Drug License	Yes	Yes	Yes
	Pharmacist	Yes	Yes	Yes
Benefits	Generic Medicines	30%	30%	30%
(Profit Margin)	Ethical Medicines	26%	26%	26%
	Ayurvedic Products	40%	40%	40%
	Surgical Products	40%	40%	40%
	Health & Wellness	40%	40%	40%
	Organic Products	25%	25%	25%
ROI	Return on Investment	22-25%	20-22%	18-20%
Break Even Time	From date of opening	2-3 months	8-9 months	20-24 month
Credit Support	From Company	Yes	Yes	Yes
Expected Sales	Per Month	4-5 Lakh	12-15 Lakh	30 Lakh+
Expected Revenue	Per Month	1 to 1.5 Lakh	4-5 Lakh	10 Lakh+
Royalty	For Marketing	Free	3%	5%
Doctors (OPD)	For 3 Hours 5 days in a week	No	BAMS/ BHMS/BUMS	MBBS
Healthcare at Home	Within 10 Km	No	No	Yes
Diagnostic Services	1100+ Tests	No	Yes	Yes
Competition	No other Mall in	1 Km	3 Km	5 Km
Investment	Interior, Furniture	Owner's Choice	2 Lakh	5 Lakh
	Branding, Marketing	Free	40,000	1 Lakh
	Glow Sign Board	10,000	30,000	50,000
	Software, Computer	20,000	30,000	50,000
	Initial Stock	60,000	6 Lakh	18 Lakh
	Franchise Fee	10,000	1 Lakh	5 Lakh
Total Setup Cost		1 Lakh	10 Lakh	30 Lakh+

• ALLREADY RUNNING A MEDICAL STORE/ PHARMACY

If you are already running a medical store then franchise is **absolutely free** for you!

Now what is there for existing medical store?	
Acquiring Cost (Franchise Fee)	Free till 31 st Day of October-2020 - Covid Offer
Board, Banner, Exterior, Shop Name	Just 10,000
Company (Taskar) Will Give	Free Advertisement/ Business/ all Product Support
Wide Product Range	1500+ Product Range & Uninterrupted Supply
Expected Sales Increase	20-30% Revenue Increase by Local Ads by Taskar

WHAT IS THE FUTURE OF (TASKAR MALL) PHARMACY BUSINESS? WILL IT CONTINUE TO BE ATTRACTIVE?

- Market Size \$33 Billion
- India is the largest provider of generic medicines globally, catering 50% global demand.
- With an increase in the average life span, changing lifestyle conditions and access to healthcare facilities, there is an increasing demand for health care products such as medicines, surgical items and wellness products and services across the country
- As per the market surveys, the current size of the Indian pharmacy market is about Rs 160,000 Crores and is expected to cross Rs 3,20,000 Cr by year 2025
- The Micro pharmacy, healthcare industry is expected to grow around 20% year on year with organized pharmacies increasing their market share to around 40% of the market by 2021
- Gov't already started Generic Medical Store Pan India to promote Generic Drugs. And they have planned 5,400 Generic Stores to start in India.
- Doctors to write the molecule name in their prescription (As per MCI guidelines Sep-16)

WHY BECOME “TASKAR MALL” FRANCHISE PARTNER;

- This concept is Innovative, new and launching first time in India. Yours will be “FIRST HEALTHCARE MALL OF CITY” and it will be “TALK OF THE TOWN”
- The founding team & mentors of TASKAR MALL are from “IIM & IIT” and they are so proactive and clear with vision that they have a target of 1,000 franchise malls to open by end of 2020.
- Credit Lyonnais observes that most of TASKAR MALL products are available at attractive discount to competition specially medicines at 60-70% less than market rates.
- TASKAR MALL will give you exclusivity. No competition
- TASKAR MALL will give you innovative marketing solutions & tech support to reach each customer of your vicinity.
- TASKAR MALL is privately held and profitable.
- If required TASKAR MALL will also provide credit facility to maintain your stock.

EVALUATION CRITERIA OF THE APPLICANT?

Sr. No	Criteria		Marks
1	Qualification (Applicable for individual applicants only)	a) Higher Secondary: 3 Marks b) Graduate : 5 Marks c) D. Pharm / B. Pharm/ M. Pharm : 7 Marks d) D. Pharm / B. Pharm / M. Pharm with free local Pharmacy Council Registration : 10 Marks (If an individual applies for more than one outlet, Marks for Qualification will be awarded for only one outlet of his choice)	
2	Prior Experience in running Pharmacy stores	a) Less than 1 year : 3 Marks b) Between 1 to 3 years : 5 Marks c) More than 3 to 5 years : 7 Marks d) Above 5 years : 10 Marks	
3	Location of outlet:	a) Commercial : 3 Marks b) Residential : 5 Marks c) Inside/Near Hospital / Clinic : 10 Marks	

4	Nature of the Micro outlet premises	a) Rented space : 5 Marks b) Own space : 10 Marks	
5	Space allocated for the franchisee outlet (Min area required is 200 sq.ft)	a) • sq. ft. : 2 marks b) • to 250 sq. ft. : 4 marks c) 251 to 350 sq. ft. : 6 marks 351 to 500 sq. ft. & above : 8 marks d) Above 500 sq. ft. : 10 marks e) marks	
6	Type of ownership of franchise outlet	a) Individual : 3 marks b) Proprietorship / partnership / Registered firms : 5 marks NGO/Charitable Trust/ Societies : 7 marks c) Hospital / Clinic : 10 marks d) marks	
	Total score		

NB:

1. Maximum Score : 60 Marks
2. Minimum Score Required for Qualification: 25 Marks
3. The weightage for Location of outlet of "Near to a Hospital / Clinic" will be awarded 10 marks only if the travelling distance to the nearby Hospital / Clinic from the location of the proposed outlet is less than 300 meters.
4. The weightage of Qualification for "D. Pharm / B. Pharm / M. Pharm with free local Pharmacy Council Registration" will be awarded to the Applicant, only if the Local Pharmacy Council Registration is free and not engaged with any other pharmacy at the time of submission and during evaluation of the application. Furthermore, the Certificate shall be used by the applicant only for the assigned TASKAR HEALTHCARE MALL.
5. If an individual applicant applies for more than one outlet, Marks for Qualification will be awarded for only one outlet of his choice. Applicant needs to provide the information about the qualification in the application of that outlet only.

REQUIRED STEPS TO START OUR FRANCHISE BUSINESS

- Step – 1: Identifying a premise with minimum area of above 120 Sq.Ft.
- Step – 2: Send pictures of the premises to 9648484859 (Whatsapp)
- Step – 3: Send your signed enquiry form with residential proof, PAN, Adhar with a photo to us.
- Step – 4: Pay fee amount Rs. 10,000 for Micro Mall or 1 Lakh for Mini or 5 Lakh for Mega and get franchise agreement & List of Product List
- Step – 5: Send the Rental agreement copy / own registry copy to us at franchise@taskarmall.com
- Step – 6: Interview/shortlist/appoint/train all staff.
- Step – 7: Apply for all necessary (GST/FSSAI/ISO/DL) license numbers (We Assist)
- Step – 8: Furnish the premises with important equipment and PC with billing software.
- Step – 9: Do Inauguration by informing the neighborhood in an informative and innovative manner.
- Step – 10: That's how within a month you start your entrepreneurial journey.



FREQUENTLY ASKED QUESTIONS (FAQS):

1. **What is franchise? And franchisor? What is their relationship?**

The relationship between franchisors and franchisees is one of interdependence where franchisors supply brand, training, systems, and supply chain, and franchisees supply capital, time, and work effort.

2. **I have my running medical store/ medical device business. Can I take this franchise?**

Yes. You can. It's for anyone for existing and for new business entrants both. Taskar Healthcare Mall will change your exterior and provide you list of our products to sell.

3. **I'm fresher I don't have any business knowledge. Can I start this business?**

Yes you should, everyone one day was fresher. It's all about mind-set.

4. **I had started many businesses in past but I never succeed! I feel like business is not made for me. But after going through this TASKAR HEALTHCARE MALL, again I got motivated. Should i? How TASKAR MALL will help me?**

In Business or in life it's "do what you love, love what you do" as far as concerned Taskar Healthcare Mall benefits; it's 100% secured business with 25 to 30% returns from day one. And since you are selling medicines and other stuff 70-80% less than your competitors automatically your sell will be much much higher in compare to other medical stores or wellness centers. It itself declares your success.

5. **Why should I take your franchise rather than I start own medical store or I'm already running a pharmacy why should I give you franchise amount?**

Very good question, In short "Franchise is the Key of success & it gives you security of your invested amount, when you are new to business or not able to survive, franchise ensure your business profitability" Franchise will give you front page presence of News Paper, Television add and a set market with tension free business practices. Hence people prefer franchise. And if you don't go for franchise and your neighbor takes any known franchise in that case it will badly affect your business. People like affordable and branded products.

6. **How TASKAR MALL is giving 25% - 40% Margin?**

It is because TASKAR MALL is ending middleman, distributorship, dealership channel. Hence it is directly coming to you from manufacturer to seller. This middleman money is going to be shared with you and actual buyer this is why buyer and franchise both make huge profit.

7. **What are Generic Medicines?**

A generic drug is a pharmaceutical drug that contains the same chemical substance as a drug that was originally protected by patents. Generic drugs are allowed for sale after the patents on the original drugs expire. Because the active chemical substance is the same, the medical profile of generics is believed to be equivalent in performance. A generic drug has the same active pharmaceutical ingredient (API) as the original.

8. **Franchise Agreement Duration?**

5 years. Renewal on same price.

9. Why buyer will buy from Taskar Healthcare Mall?

The team at Taskar Healthcare Mall works aggressively towards providing the largest portfolio of quality generic and branded medicines and other wellness, surgical products available at its franchises across India, at prices we are up to 80% lower than their branded counterparts in Generic Medicines & 30-40 in surgical products. TASKAR MALL wants' Every Indian should get Quality medicines, Products with Affordability. Here customer will save at least 40-60% money every time. Hence he will automatically promote us and will help us in our growth.

10. Are the medicines Prescribed by doctors are Generic medicines?

In India 80-85% of prescribed medicines are Generics. However due to immense marketing by the pharma companies, the price benefit does not reach the patients and even the generic medicines are costing much higher.

11. All medicines fall in Generic's?

Yes, Majority of the medicines falls into generic category in India. In fact, India is the world's biggest supplier of generic medicines.

12. Who will supply all products from medicines to devices, wellness products etc.?

Taskar Healthcare Mall's supply chain.

13. How to apply for TASKAR MALL Franchise?

There are several ways in which an applicant can apply for a TASKAR MALL franchise. The first way to become an owner of a TASKAR MALL franchise is to go to the official site www.taskarmall.com of the company and fill out an application form applying for the Franchise

Another way is to send the TASKAR MALL support team an email asking them to provide support as to how to become a TASKAR MALL franchise owner.

There is also a third option. If the above two methods do not work, one can call to – +91-9648484859

14. What are the documents required to apply for a Taskar Healthcare Mall?

Following is the list of documents that are required to be submitted along with the application form to apply for a TASKAR MALL.

- 5 passport size photographs
- Adhar Card
- Photographs of the store location
- GST
- Drug License (Micro or Pharmacist Degree)
- PAN card
- An ownership or rent deed for the store.

15. How Taskar will help me in Drug License?

Taskar will give you drug license. Once you do agreement with Taskar and pay the franchise fees within 1 month Micro drug license will be issued to you at the extra charges of 20,000 Drug License fees (One time) and 5,000 INR monthly will be paid to Pharmacist who will give you degree for your license.

16. Is Taskar mall profitable?

The answer is yes. Investing in TASKAR MALL is a great decision. The gross turnover that a franchisee receives on a daily basis is around 20,000-40,000 rupees. Also, a minimum 25%-35% benefit on cost is enjoyed by the franchisee as there are no middlemen in the franchise chain.

RETURN ON INVESTMENT [ROI] CALCULATED FOR “TASKAR - MINI MALL”

Taskar Mini Mall - Expenditures	
Franchisee Fee-Tanure-5 Years	
Franchisee Fee	1,00,000
GST @ 18 %	18,000
TOTAL - Exp. – A	1,18,000
TASKAR BASIC AMENITIES	
Important Expense	2,60,000
First Consignment [OTC, FMCG, SURGICAL & DRUGS] PRODUCTS	6,00,000
TOTAL - Exp. – B	9,00,000
Net Amount has to be Paid to Taskar [A+B]	9,78,000
Other Investment	
MARKETING AND PROMOTIONS	40,000
TOTAL - Exp. – C	40,000
Investment for Taskar Mall (MINI) Setup A+B+C	10,18,000

Running Cost - Expenditures		
Working Capital [operational cost]		
Particular	Monthly	Annual
Coordinator or Manager	10000	120000
Pharmacist [1] Salary	13000	156000
Inhouse Store Executive	10000	1,20,000
House Keeping [1] Salary	1500	18000
Rent	30000	3,60,0000
Other Expenses (Inventory)	15000	180000
TOTAL - Exp. – D	79,500	8,34,000
Total Running Cost for Year -1 (A+B+C)	79,500	9,54,000
Total Running Cost for Year -2 (@ 10% increase)	87,450	10,49,400
Total Running Cost for Year -3 (@ 15% increase)	1,00,567	12,06,804
Total Running Cost for Year -4 (@ 17% increase)	1,17,663	14,11,956
Total Running Cost for Year -5 (@ 20% increase)	1,41,195	16,94,340
From the 6th Year, Yearly working capital for TASKAR MINI MALL		17 Lakhs

DETAILS				Sales Vs Revenue [Income]			
	30%	30%	30%	40%	20%	40%	25%
ANTIBIOTICS	15,000						
PAINKILLERS		10,000					
DIABETIC / CARDIAC / PSYCHIC - MEDICINES			25000				
FOOD SUP. / OTC PRODUCTS / AYURVEDIC				30000			
FMCG / HEALTH & WELLNESS					15500		
MEDICAL DEVICES						15,000	
ORGANIC							12,500
DAILY % OF PROFIT MARGIN FROM SALES	4,500	3,000	7,500	12,000	3,100	6,000	3,125

Day wise Sales Growth up to the first 5 years						
DETAILS	MAXIMUM	End of 1st Year	End of 2nd Year	End of 3rd Year	End of 4th Year	End of 5th Year
SEGMENT WISE SALES	SALES IN A DAY	30% Capacity	40% Capacity	60% Capacity	80% Capacity	100% Capacity
Prescription Base [Doctor Recommendation] Sales	16,000	4,800	6,400	9,600	12,800	16,000
OTC [Over The Counter] Sales	25,500	7,650	10,000	15,300	20,400	25,500
Refill [Monthly Repeated Purchase] Sales	24,000	7,200	9,600	14,400	19,200	24,000
FMCG / HEALTH & WELLNESS	19,500	5,850	7,800	11,700	15,600	19,500
ORGANIC	18,000	5,400	7,200	10,800	14,400	18,000
Medical Devices	20,000	6,000	8,000	12,000	16,000	20,000
Total SALES / DAY	1,23,000	36,900	49,000	73,800	98,400	1,23,000

Projected Revenue Generation					
DETAILS	30% Capacity	40% Capacity	60% Capacity	80% Capacity	100% Capacity
Prescription Base [Doctor Recon] Sales	1,440	1,920	2880	3840	4800
OTC [Over The Counter] Sales	3,060	4,000	6120	8160	10200
Refill [Monthly Repeated Purchase] Sales	2,160	2,880	4320	5760	7200
FMCG / HEALTH & WELLNESS	1,170	1,570	2340	3120	3900
ORGANIC	1,350	1,800	2700	3600	4500
MEDICAL DEVICES	3,000	3,200	4800	6400	8000
Total Profit / DAY	12,180	15,372	23,160	30,880	38,600

Monthly Cash Flow Statement for 5-Business years				
Particulars	Total Income (Per Month)	Total Expenses (Per Month)		Net Earnings (Per Month)
	Total Mini Mall Revenue	Monthly Operational Cost	Inevitable Expenses Every Month	
End of 1 st Year (30% Capacity)	3,65,400	79,500	10,000	2,75,900
End of 2 nd Year (40% Capacity)	4,61,160	87,450	12,500	3,61,210
End of 3 rd Year (60% Capacity)	6,94,800	1,00,567	15,500	5,78,733
End of 4 th Year (80% Capacity)	9,26,400	1,17,663	18,500	7,90,237
End of 5 th Year (100% Capacity)	11,58,000	1,41,195	25,500	9,91,305
Monthly Net Income for franchise (From 5 th Years Onward) – Approx. 10 LAKH				

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