Portfolio: http://srivatsrao.github.io LinkedIn: www.linkedin.com/in/srivatsrao

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# SRIVATSA RAO

#### **EDUCATION**

M.S. in Management Information Systems	Texas A&M University	May 2017
<b>B.E. in Computer Science and Engineering, </b> Distinction	Anna University, India	May 2010
PROGRAMMING LANGUAGES AND TECHNOLOGIES		
. Languages: PHP, Python, Java	. Web development: JavaScript, jQuery, HTML5,	
	CSS(Bootstrap), Flask, Angular 2	
. Databases: MySQL, Oracle, MongoDB, SQL Server	. Distributed Frameworks: Hadoop	
2012 (SSIS, SSAS, SSRS), SQLite		-

### **EMPLOYMENT**

## **Hughes Network Systems** | Intern

Germantown, Maryland

Analytics: Piwik, Google Analytics, Tableau

Network Management Portal | Technologies: Drupal, d3.js, geoJSON, PHP, jQuery

June 2016 - August 2016

- Improved efficiency of Network Management Portal by reducing load times and providing better search results for users using PHP & jQuery; load times were reduced by 50%
- Developed a customizable network status widget using Drupal and jQuery & refined search filter displaying accurate set of providers based on customer and status selected; reduced manual effort by 90%

## **Cognizant Technology Solutions** | Associate

Tools: Drupal 7, Git, JMeter, Smarty

Chennai, India

Club Mahindra Holidays | Technologies: PHP, Drupal, MySQL, Smarty, JMeter, jQuery

May 2011 – February 2015

- Revamped and enhanced user experience of e-commerce website by implementing a PHP custom framework, search optimization and content management (Drupal); drove annual revenues by 10% and consumer acquisition increased by 90%
- Designed and improved holiday reservation interface across all portals augmenting website penetration by 60%
- Boosted Net promoter score (NPS) by 40% by reducing load time of web pages and improved overall user experience

## Cognizant Technology Solutions | Program Analyst

Chennai, India

Sri Sai Baba Sansthan | Technologies: Oracle, Java, Struts 1.2, BIRT, Konakart

January 2011 - May 2011

- Created online book shop based on KonaKart Java e-commerce engine & Struts Framework enabling customers to purchase over 100 spiritual books via online portal
- Created & presented detailed reports for inventory management incorporating BIRT tool to improve module efficiency; delivered consolidated reports to business stakeholders

**Tennis Prediction System** | Technologies: MongoDB, Java, HTML, CSS, JavaScript

Generated distributed database in MongoDB spanning 10GB of tennis betting data. Implemented using Java as a data access layer, JSON for data communication and jQuery for data validation

HandyCart | Technologies: Python, Flask, HTML5, Bootstrap, jQuery, AWS, SQLite

A subscription-based ecommerce website designed using HTML5, Bootstrap and jQuery. Back-end implementation using Flask and database access using SQLite

Flash Card App | Technologies: Angular 2, Bootstrap, HTML5, CSS (In progress)

Developed a flash card app using Angular 2 and designed with Bootstrap/ CSS

#### **LEADERSHIP & ACHIEVEMENTS**

- Spearheaded "Fun and Facts" weekly sessions where team members shared technological facts and displayed
- Mentored juniors and continued domain knowledge transfer through hands on training and one on one sessions
- Hats Off Award for generating key reports which helped client marketing division increase sales by 85%