Problem 6:

DATASETS

All ▾

▼ General Mobile Activity
In memory
◆ Age Bracket
◎ Country
◆ Date
◆ Mobile subscriptions
◆ Month
◆ Sources
◆ Type
◆ Usage Type
◆ Usage Type(Group)
◆ Year
▤ % of population of 3g/4G users
▤ % of population of Mobile subscriptions
▤ % Usage by Country
▤ 3G/4G subscriptions
▤ Avg (% Usage by Country)
▤ Desktop
▤ Mobile
▤ Mobile apps
▤ Percentage
▤ Population
▤ Row Count

▼ Applications Activity by Age
In memory
◆ Age Group
◆ Applications
▤ Percent Usage
▤ Row Count

EDITOR

Phone Trends by Age Gr...

Vertical
◎ Country
◆ Age Bracket

Horizontal
◆ Type
▤ Percentage

Color By
◎ Country

Break By

Size By

Tooltip

Mobile Penetration

STYLES ▾

Esri, Garmin, NGA, USGS | Esri, HERE, Garmin...

Phone Usage Type

Usage Type(Group)	Avg (% Usage by Country)
Direct Marketing	38.24%
Applications	56.70%
Barcode or QR Scanning	19.33%
Instant Messaging	42.60%
Location-Based Services/GPS	39.40%
Mobile Banking	29.30%
NFC/Mobile Wallet	8.00%
Text Messaging/SMS	84.10%
Web Browsing	58.90%

Phone Trends by Age Group

Country

Type	Feature Phone	Smartphone
Ag...		

Australia
- Ages 16-24
- Ages 25-34
- Ages 35-44
- Ages 45-64

Brazil
- Ages 16-24
- Ages 25-34
- Ages 35-44
- Ages 45-64

China
- Ages 16-24
- Ages 25-34
- Ages 35-44
- Ages 45-64

India
- Ages 16-24
- Ages 25-34
- Ages 35-44
- Ages 45-64

Italy
- Ages 16-24
- Ages 25-34
- Ages 35-44
- Ages 45-64

Russia
- Ages 16-24
- Ages 25-34
- Ages 35-44
- Ages 45-64

South Korea
- Ages 16-24
- Ages 25-34
- Ages 35-44
- Ages 45-64

Turkey
- Ages 16-24
- Ages 25-34
- Ages 35-44
- Ages 45-64

United Kingdom
- Ages 16-24
- Ages 25-34
- Ages 35-44
- Ages 45-64

United States
- Ages 16-24
- Ages 25-34
- Ages 35-44
- Ages 45-64

Country
- Australia
- Brazil
- China
- India
- Italy
- Russia
- South Korea
- Turkey
- United Kingdom
- United States

Percentage   Percentage