

Namma Yatri Exploration



Summary

Revenue

Driver Analysis



Summary



Choose a Year

- ☐ 2022
- ☐ 2023
- ☐ 2024

Choose a Month

| | |
|-----|-----|
| Jan | Jul |
| Feb | Aug |
| Mar | Sep |
| Apr | Oct |
| May | Nov |
| Jun | Dec |

Choose a Model

- ☐ Honda
- ☐ Hyundai
- ☐ Suzuki
- ☐ Tata
- ☐ Toyota

Choose a vehicle Type

- ☐ Hatchbacks
- ☐ Sedan
- ☐ SUV

Total Rides
98.77K



Total Revenue
₹ 7.17M



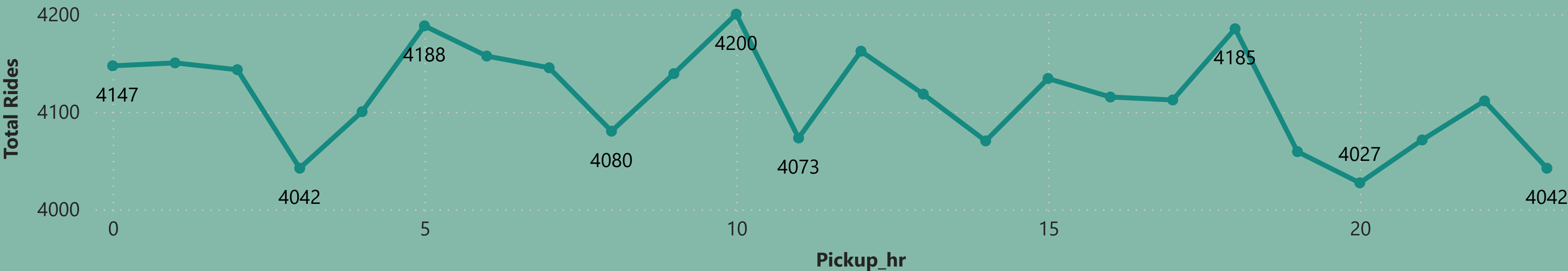
Total riders
12.805K



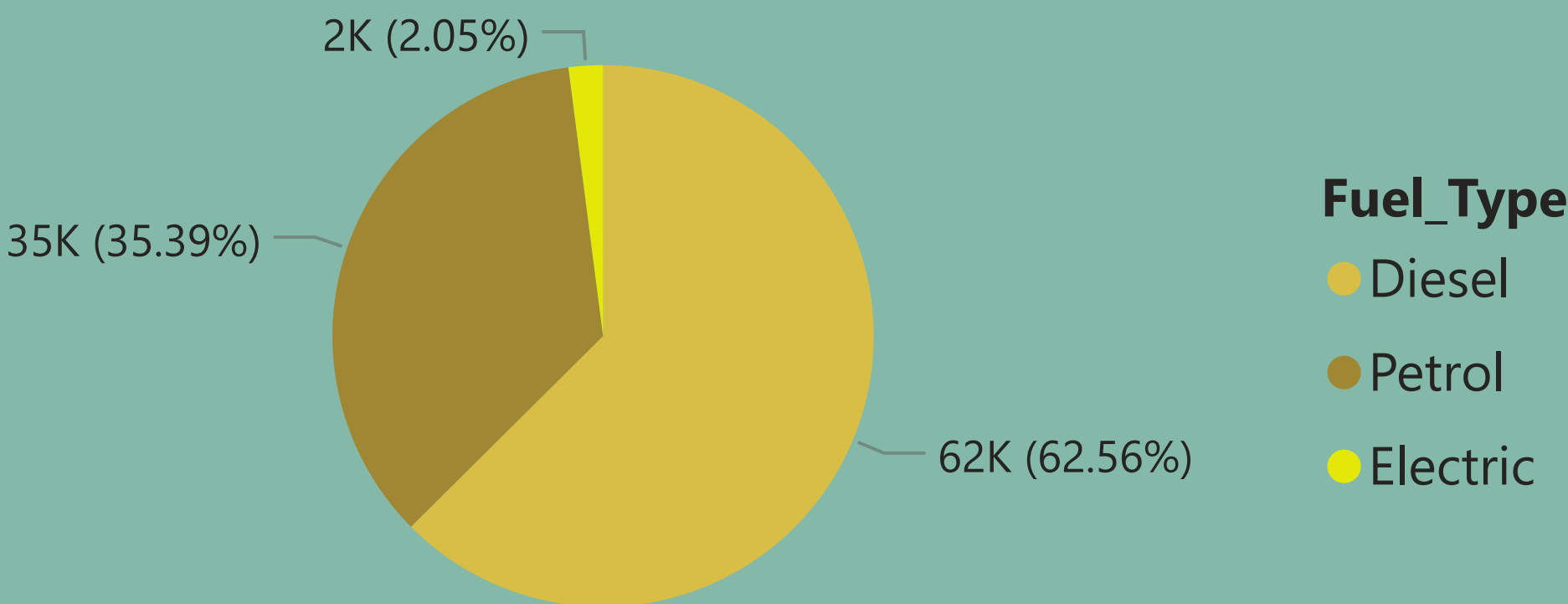
Avg Ride Time
62 min



Total Rides by Pickup_hr



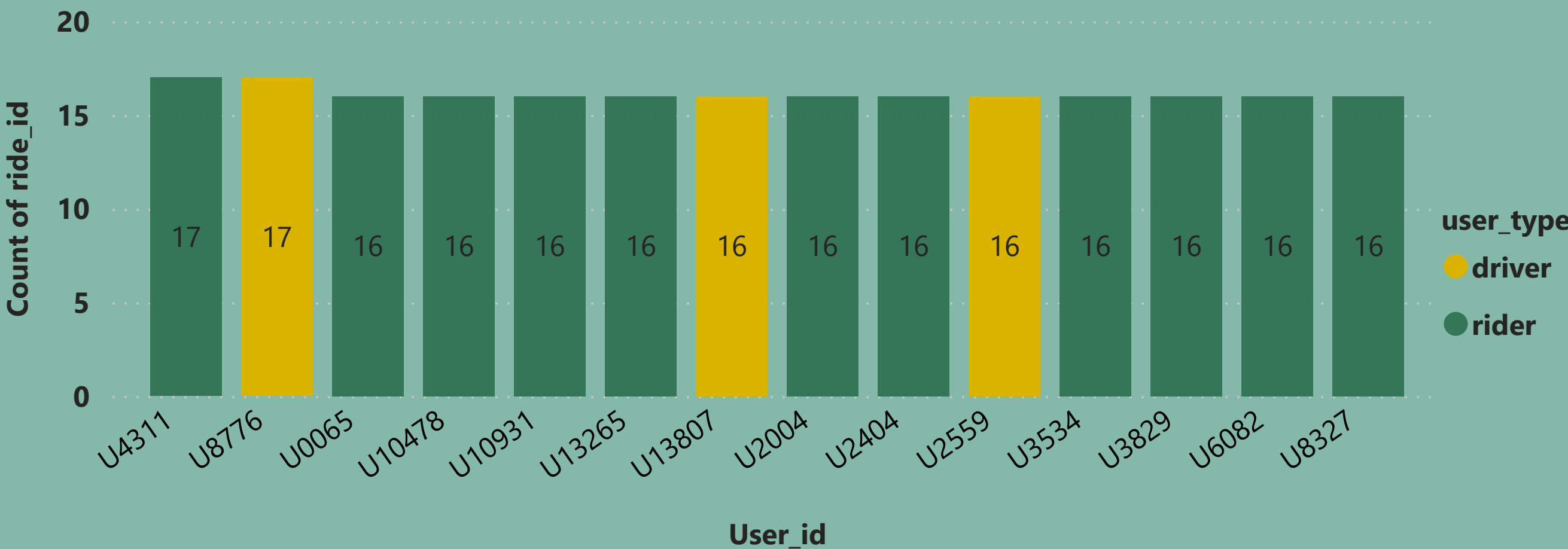
Total Rides by Fuel_Type



Top 5 Pickup locations by rides

| Pickup_location | Count of ride_id |
|-----------------|------------------|
| Wilson Garden | 2423 |
| RT Nagar | 2413 |
| Jayanagar | 2410 |
| Kadugodi | 2407 |
| Banashankari | 2401 |
| Total | 12054 |

Top Customers by Rides



Total Rides by Ride_time_category

| Far | Medium | Long |
|-------|--------|-------|
| | 17102 | 16938 |
| 50991 | Short | 13739 |



Revenue



Choose Year,Month

- ☒ 2022
- ☒ 2023
- ☒ 2024

Avg Revenue

₹ 72.6



Max Revenue

₹ 151.1



Min Revenue

₹ 15.6



Current Year Revenue and Deviation with Previous Year

Jan 209995.7 ▼ -3984.5

Feb 201087.2 ▼ -14

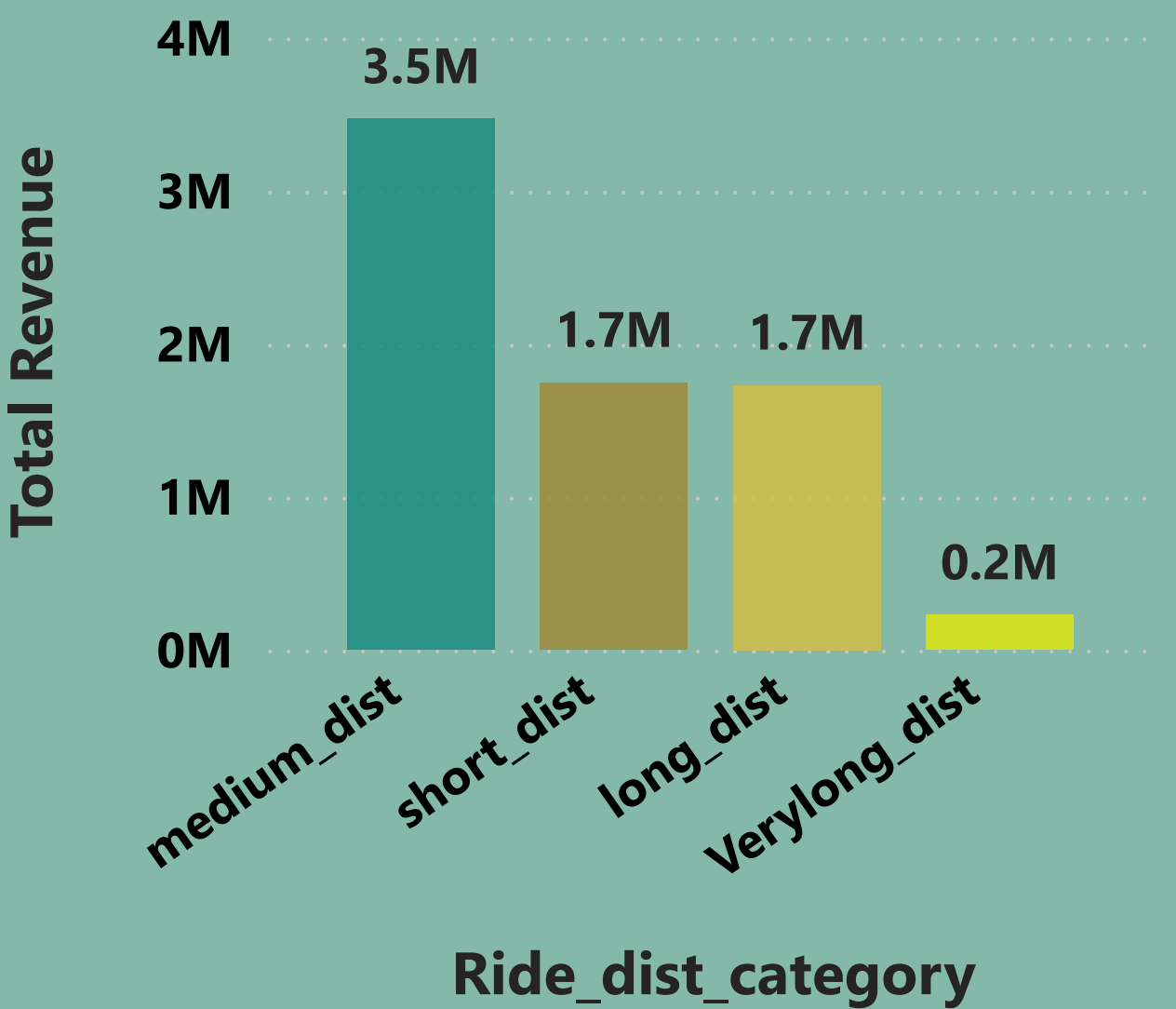
Choose Fuel,VehicleType

- ☒ Diesel
- ☒ Electric
- ☒ Petrol

Total Revenue by Pickup_location



Total Revenue by Ride_dist_category



Total Revenue by Long dist,Night Time.Weekend ride and peak time

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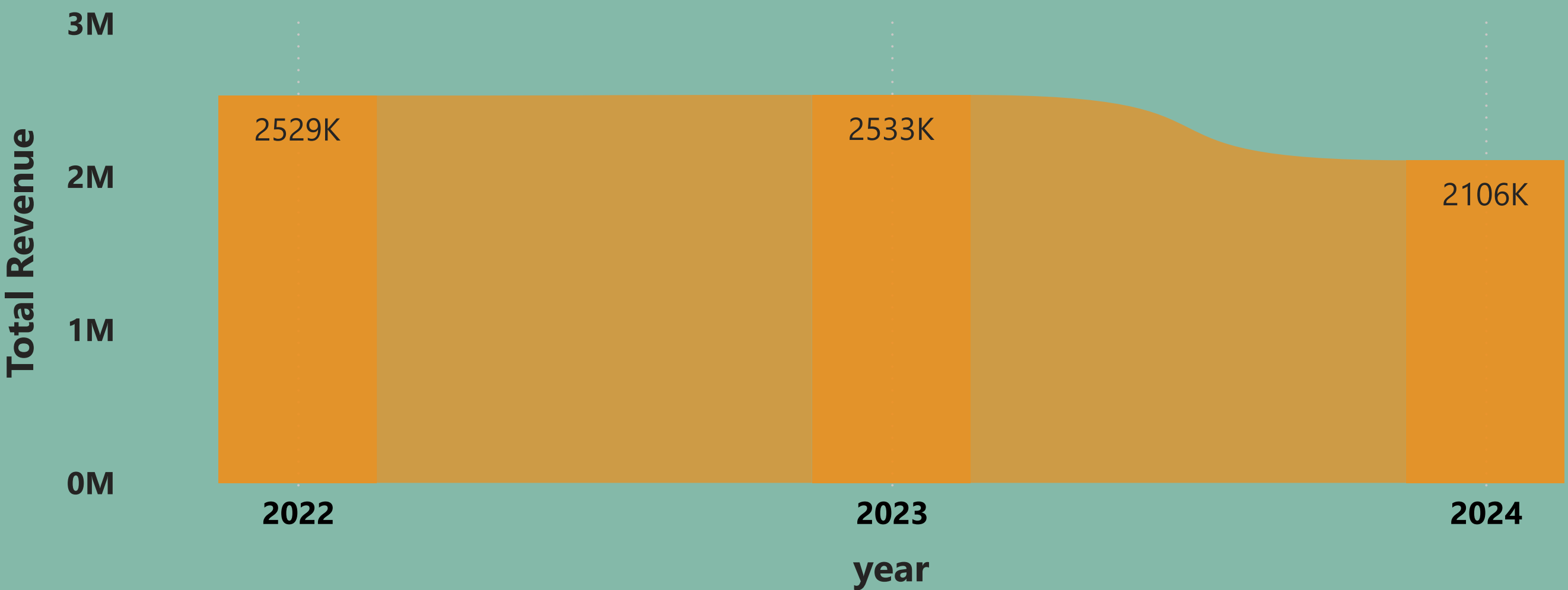
Choose Model,Color Type

- ☒ Honda
- ☒ Hyundai
- ☒ Suzuki
- ☒ Tata
- ☒ Toyota

Choose Vehicle Capacity

- ☒ 4
- ☒ 5
- ☒ 6
- ☒ 7

Total Revenue by year

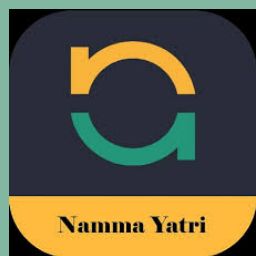


Top 5 Pickup Locations by Revenue

| Pickup_location | Sum of P_revenue |
|-----------------|------------------|
| Kadugodi | 216,552.67 |
| Whitefield | 205,883.87 |
| Yelahanka | 202,395.94 |
| Electronic City | 199,578.43 |
| Vidyaranyapura | 197,498.17 |
| Total | 1,021,909.08 |



Driver Analysis



Choose Year,Month

- ☒ 2022
- ☒ 2023
- ☒ 2024

Total drivers

3194



Total Locations

42



Avg Distance

11.54 km



Avg Tenure

2.55 years



Choose Quarter

- ☐ 1
- ☐ 2
- ☐ 3
- ☐ 4

Choose Vehicle Color

- ☐ Black
- ☐ Blue
- ☐ Red
- ☐ White

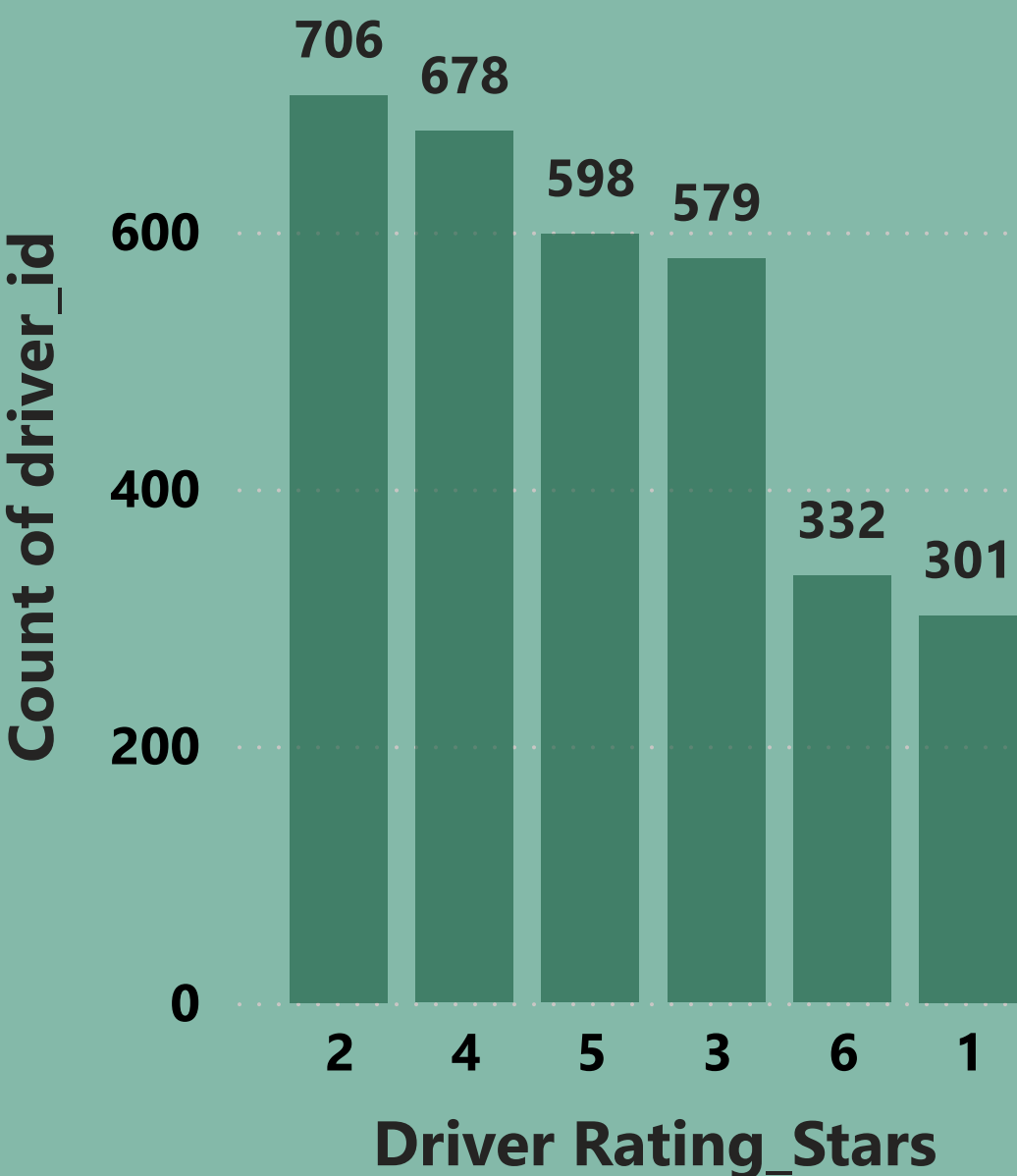
Choose Vehicle Capacity

- ☐ 4
- ☐ 5
- ☐ 6
- ☐ 7

Top 10 Drivers by Revenue

| driver_id | Sum of Revenue |
|-----------|----------------|
| D0985 | 3,793.91 |
| D2298 | 3,731.96 |
| D0327 | 3,629.53 |
| D0923 | 3,605.89 |
| D0277 | 3,604.56 |
| D0307 | 3,567.06 |
| D1701 | 3,552.63 |
| D2718 | 3,543.22 |
| D2337 | 3,521.75 |
| D1204 | 3,500.79 |
| Total | 36,051.29 |

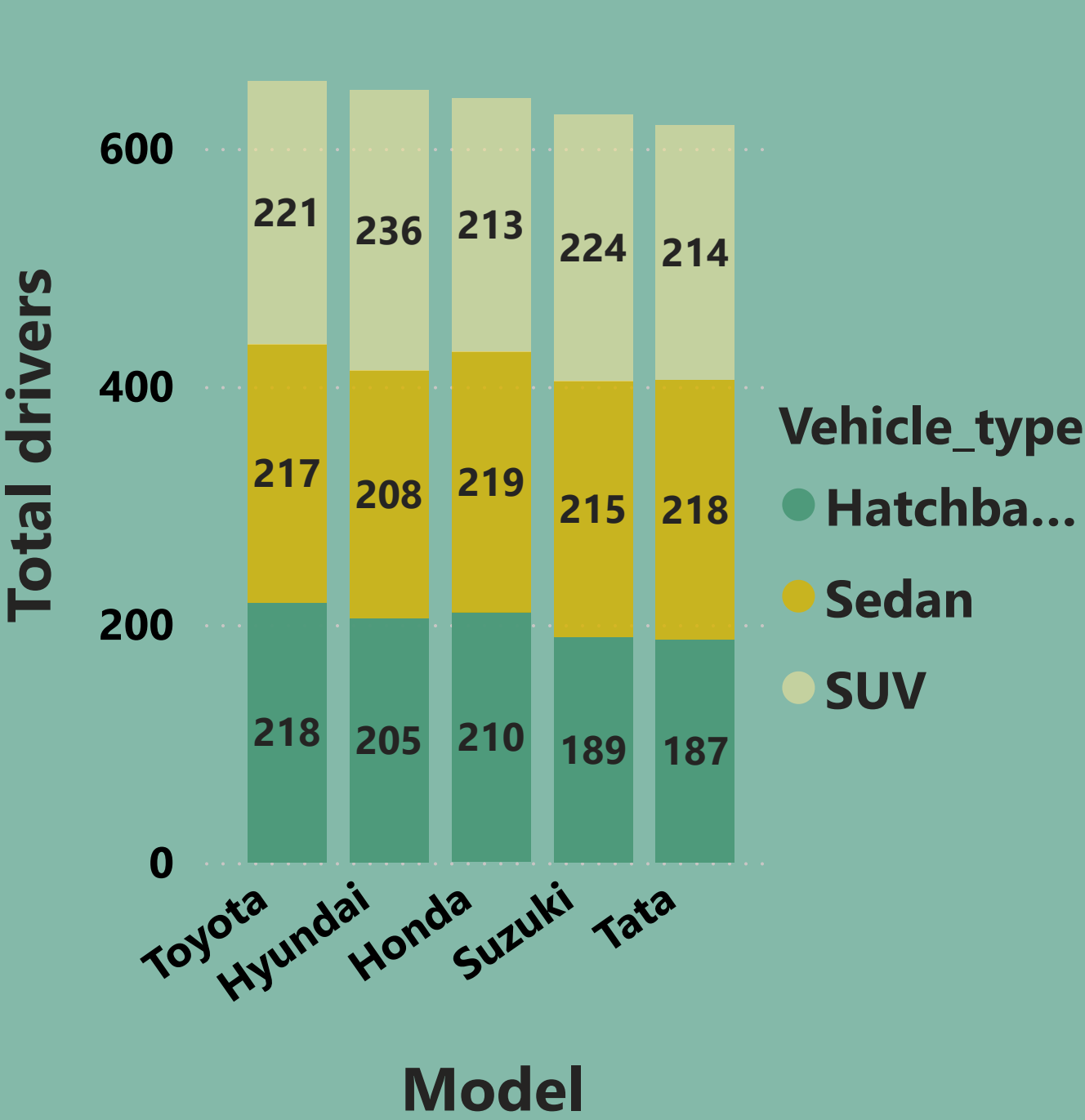
Total Drivers by Star Rating



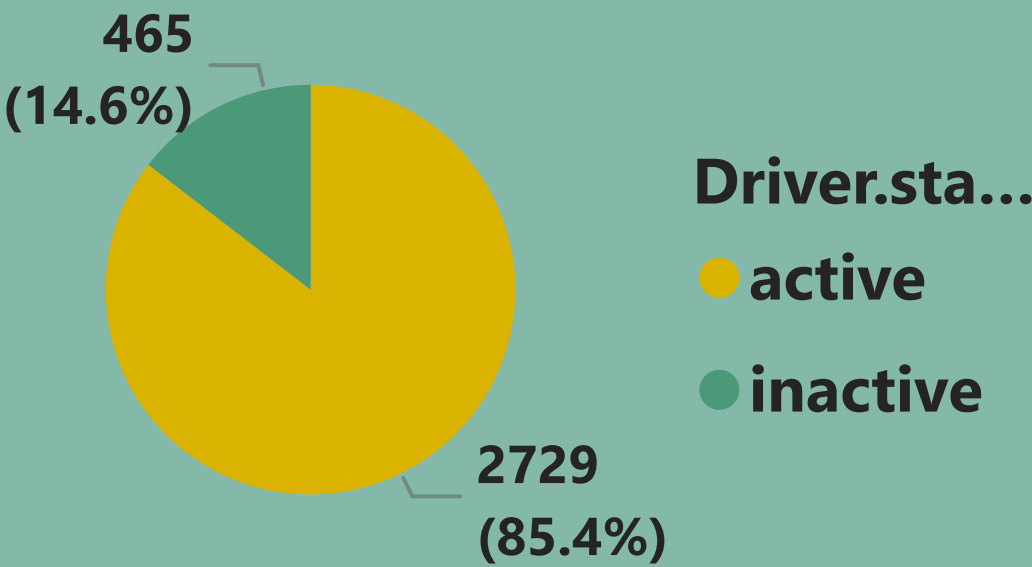
Best Performing Drivers by Rating and Revenue

| driver_id | Sum of driver_rating | Sum of tot_revenue |
|-----------|----------------------|--------------------|
| D0490 | 41 | 3,140.88 |
| D1481 | 41 | 2,998.82 |
| D1268 | 40 | 3,105.97 |
| D2823 | 40 | 2,866.62 |
| D1796 | 39 | 2,818.36 |
| D3073 | 39 | 2,772.68 |
| D0232 | 37 | 2,550.28 |
| D1865 | 37 | 2,691.45 |
| D3076 | 37 | 2,846.57 |
| D0893 | 35 | 2,532.86 |
| D0906 | 35 | 2,468.21 |
| Total | 421 | 30,792.70 |

Total drivers by Model and Vehicle_type



Driver Retention Rate



Total Users by User_Tenure and user_type

