

# MASTER OF SCIENCE IN DATA ANALYTICS

Modern day businesses are rapidly changing and growing in an effort to keep up with consumer demands. To stay on top of trends and ahead of competitors, many are hiring teams of data analytics professionals to study metrics and help develop research-driven business strategies.

As a data analytics professional, you will find career opportunities in nearly every industry -- from information technology to advertising to pharmaceuticals. Conduct research and create and analyze assessments to improve marketing plans, inform product designs, help decide the best locations for store openings, and much more. Your utility will be limitless. Get in touch and let us help you get started on your career path today!

## Traits That Help You Succeed in the Field<sup>1</sup>



MATHEMATICAL  
REASONING



INDUCTIVE  
REASONING



PROBLEM  
SENSITIVITY



PERCEPTUAL  
SPEED



DEDUCTIVE  
REASONING



NUMBER  
FACILITY



ORIGINALITY



SELECTIVE  
ATTENTION

# MASTER OF SCIENCE IN DATA ANALYTICS

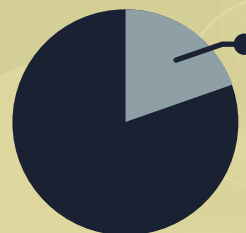
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Developed by world-class professionals, CSU-Global's Master of Science in Data Analytics program is designed to benefit students coming from diverse range of industry backgrounds. Graduated students will emerge with an advanced skillset, including expertise in the newest industry-leading tools; the capacity to extract meaningful information from large data sets; and the ability to identify, address, and provide solutions to business challenges.



## \$111,840

Median Pay for Computer and Information Research Scientists in 2016 (\$53.77 per hour)<sup>2</sup>



### 19 PERCENT

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## Why CSU-Global?

### FLEXIBILITY



There isn't a lecture hall that you need to find or a bell when your class is starting, but don't think for a minute that an asynchronous learning environment means you won't be working closely with your instructor and your peers from around the world. You are just doing it at a time that fits your schedule.

### AFFORDABILITY



Check out our standard, military, and affiliate tuition rates and see what you could be paying from your very first class until graduation. No surprise tuition hikes. No hidden student fees. No out-of-state charges. And a Tuition Guarantee ensures your low rates won't rise before you complete your degree.

### QUALITY



With accreditation reaffirmed at regular intervals, annual programmatic appraisals by professionals working in the field, and faculty members with advanced degrees and first-hand industry experience, you can be sure you're getting a rigorous and relevant education.

<sup>1</sup> [www.onetonline.org](http://www.onetonline.org)

<sup>2</sup> [www.bls.gov](http://www.bls.gov)