Report on

**INSTAGRAM**

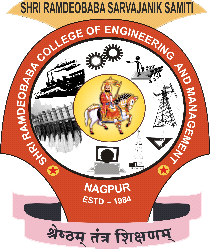
Under the guidance of

**Prof. Ashish Chandak**

Presented By

**Shreya Barahate(35)**

**VIII SEMESTER**



**Department of Information Technology**

**Shri Ramdeobaba College of Engineering & Management**

**Session: 2015 - 2016**

**SUMMARY**

**Instagram is an online**[**mobile**](https://en.wikipedia.org/wiki/Mobile_social_network)[**photo-sharing**](https://en.wikipedia.org/wiki/Photo_sharing)**,**[**video-sharing**](https://en.wikipedia.org/wiki/Video_hosting_service)**, and**[**social networking**](https://en.wikipedia.org/wiki/Social_networking_service)**service that enables its users to take pictures and videos, and share them either publicly or privately on the app, as well as through a variety of other social networking platforms, such as [Facebook](https://en.wikipedia.org/wiki/Facebook" \o "Facebook),**[**Twitter**](https://en.wikipedia.org/wiki/Twitter)**, [Tumblr](https://en.wikipedia.org/wiki/Tumblr" \o "Tumblr), and [Flickr](https://en.wikipedia.org/wiki/Flickr" \o "Flickr). Originally, a distinctive feature was that it confined photos to a square shape.**

**Instagram was created by**[**Kevin Systrom**](https://en.wikipedia.org/wiki/Kevin_Systrom)**and**[**Mike Krieger**](https://en.wikipedia.org/wiki/Mike_Krieger)**, and launched in October 2010 as a free**[**mobile app**](https://en.wikipedia.org/wiki/Mobile_app)**. The service rapidly gained popularity, with over 100 million active users as of April 2012 and over 300 million as of December 2014. Instagram is distributed through the Apple**[**App Store**](https://en.wikipedia.org/wiki/App_Store_(iOS))**and**[**Google Play**](https://en.wikipedia.org/wiki/Google_Play)**.**

**Users can upload photographs and short videos, follow other users' feeds and [geotag](https://en.wikipedia.org/wiki/Geotag" \o "Geotag) images with longitude and latitude coordinates, or the name of a location.  Users can connect their Instagram account to other social networking sites, enabling them to share uploaded photos to those sites.**