1. Purpose

Reviews are broken. Between bots, review bombing, false reviews from the competition, and inflated reviews by the owners, it's getting more difficult to know what to trust. On top of that, they're impersonal and often vague, making it difficult to know if you and the reviewer have the same sense of taste. More often than not, people prefer to get advice from those close to them. They want recommendations from people they know and whose opinions they trust, but they aren't going to poll their entire contact list every time they're considering a new place. That's where Famigo can help. Famigo is a social review app that allows users to see reviews of places from accounts they follow and plan trips with friends. Whether you're looking for your family's opinions on the new restaurant in town, need help organizing a group trip, or are curious about what celebrities recommend you see at your next vacation destination, Famigo will help you travel smarter.

Functional

- As a user, I would like to be able to create an account so that I can save my information
- 2. As a user, I would like to be able to edit my password and my username

- As a user, I would like to be able to recover my password by email so that
 I avoid losing my account
- 4. As a user, I would like to be able to delete my account
- 5. As a user, I would like, if I am considered credible by other users (judged by the number of followers, likes, and quality of reviews according to the moderation team) to have my reviews and likes have more weight
- 6. As a user, I would like to follow other users so that I can see their reviews
- As a user, I would like to block other users so that I no longer see their reviews and they cannot post comments on mine
- 8. As a user, I would like to be able to add likes and dislikes to reviews
- As a user, I would like to be able to see how many reviews someone has written
- 10. As a user, I would like to be able to read reviews even without an account
- 11. As a user, I would like to view other people's profiles
- 12. As a user, I would like to be able to message friends so that I can coordinate schedules
- 13. As a user, I would like to be able to edit my messages
- 14. As a user, I would like to be able to delete my messages
- 15. As a user, I would like to send media like images in messages
- 16. As a user, I would like to be able to add rich text like bold and italics to messages
- 17. As a user, I would like to add friends as people who follow me and I follow back

- 18. As a user, I would like to see the reviews categorized with gold reviews being friends, silver reviews being people I follow, and bronze reviews being everyone else
- 19. As a user, I would like to see the credibility of users' reviews
- 20. As a user, I would like the UI to scale to computers and phones of all sizes for ease of use
- 21. As a user, I would like to have a personalized page for people to check out and see my stats
- 22. As a user, I would like to hide my profile from searches
- 23. As a user, I would like to restrict my profile to only friends or friends of friends
- 24. As a user, I would like to be able to see a feed of the most recent posts of people I follow
- 25. As a user, I would like to be able to send files through messages to other people
- 26. As a user, I would like to be able to share calendars with other people
- 27. As a user, I would like to be able to report inappropriate content so that a moderator's attention will be drawn to it (separate than marking reviews as offensive, also covers comments and chats)
- 28. As a user, I would like to be able to invite people with an email link to join my travel group
- 29. As a user, I would like to be able to remove people from my travel group

- 30. As a user, I would like ownership of a trip to transfer to the member of the trip who joined second if the trip creator leaves or is removed from the product or allow the trip planner to designate a new group leader
- 31. As a user, I would like to be able to see a consensus on how people feel about a location (if time permits)
- 32. As a user, I would like to be able to tag other users with @ or use # to search for categories and I would like to send clickable hyperlinks in messages and reviews
- 33. As a user, I would like to be able to see a map of all the places I have reviewed (if time permits)
- 34. As a user, I would like to be able to sort the reviews based on the star rating so that I can see the worst and best experiences
- 35. As a user, I would like a light mode and a dark mode
- 36. As a trip planner, I would like to create groups so that I can plan trips with them
- 37. As a trip planner, I would like to be able to create trips so that the different schedules can be separated and I would like to be able to delete those trips
- 38. As a trip planner, I would like to create events for my trip on a specific day so that I can organize my trip
- 39. As a trip planner, I would like to be able to see those events in a calendar so that I can visually see where I need to be and at what time

- 40. As a trip planner, I would like to be able to see the locations on a map so that I can quickly find where I need to go
- 41. As a trip planner, I would like to be able to create reminders for events so that I know when to leave
- 42. As a trip planner, I would like to be able to export those events to another calendar so that I have multiple methods of keeping track of my schedule
- 43. As a reviewer, I would like to be able to add places to review so that others can read about reviews for these places
- 44. As a reviewer, I would like to be able to add reviews (containing text and a number of stars) to places so that others can learn from my experiences there
- 45. As a reviewer, I would like to be able to edit my reviews so that they contain my accurate opinions
- 46. As a reviewer, I would like to be able to see my edit history for reviews so that I can revert to an earlier version if I liked it more (if time allows)
- 47. As a reviewer, I would like to add media like images to my reviews to give a better idea of what the place is like
- 48. As a commenter, I would like to add comments to reviews so that I can argue for or against others' statements
- 49. As a reviewer, I would like to delete my reviews, which also delete their associated comments

- 50. As a commenter, I would like to delete my comments, but if my comment has any replies, they will still be visible and my comment's author and text will simply change to "[deleted]"
- 51. As a reviewer, I would like to see statistics on how many reviews I have written, what my average number of likes is, and other data
- 52. As a reviewer, I would like to see all of the reviews I have posted on my page
- 53. As a moderator, I would like to ban users who are spreading inappropriate content
- 54. As a user, I would like to appeal a ban if I receive one that I believe is unfair
- 55. As a moderator, I would like to be able to unban users who make an appeal and seem genuine about changing their ways
- 56. As a moderator, I would like to be able to see and message other moderators so that communication is simpler
- 57. As a moderator, I would like to be able to remove inappropriate comments or reviews
- 58. As a moderator, I would like to see reports with the reporting user, report reason, and attached content
- 59. As a moderator, I would like to be able to see who has specifically liked, disliked, and flagged reviews while regular users can only see totals
- 60. As an owner of a location, I would like to be able to claim ownership of that location

61. As the owner of a location, I would like to be able to add links to my website or a phone number so that people can contact me and book

Non-Functional

We aim to:

- Accommodate 50,000 users simultaneously
- Have a delay of less than 1s per request
- Achieve 99% uptime
- Encrypt private user data (not publicly shared text)
- Have 80% testing coverage

We want this program to operate as a small-scale test-bed for a new social media style, capable of expanding to a larger audience in the future. We will provide optimizations and usability expansions in the future, should this endeavor prove successful, but this program is meant to serve as a proof of concept. This is the reasoning behind the relatively lax requirements for simultaneous user count and response time for a social media program. We are focusing on functionality first, with the ability to expand and improve speed as necessary. However, we will be aiming for 99% uptime, as would be expected from a peer service of our caliber. We feel this, as a core requirement of the software, should be implemented at the ground level to ensure functionality and compatibility with our other functions. We plan to encrypt private and friend-only (if applicable) data to prevent abuse but see no reason to slow down our software securing public information. Despite the

computational overhead, we feel this is necessary to grow trust in our brand from the outset. Finally, our test cases aim to cover 80% of the functionality of this program.

This is, in our opinion, a reasonable standard to publish under to ensure a quality brand image and build trust with our users.

2. Design Outline

We plan to construct both a web-based and Android app-based UI to interact with the product. We will be using a server-client model with an SQL database in the backend. Many clients will send data to the same server via the website or the app and it will process the information, storing anything necessary in the database. We will be using Spring Boot to create the connection between the server and the client for the website.

Client

- The user will interact with the client to use the product
- The user will be able to send their usernames and passwords to be authenticated, reviews and comments to be posted, and messages to the server using fetch so that they can be handled
- The client will receive a response from the server, which will cause the UI to update the view of the client

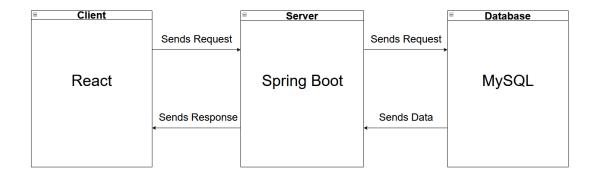
Server

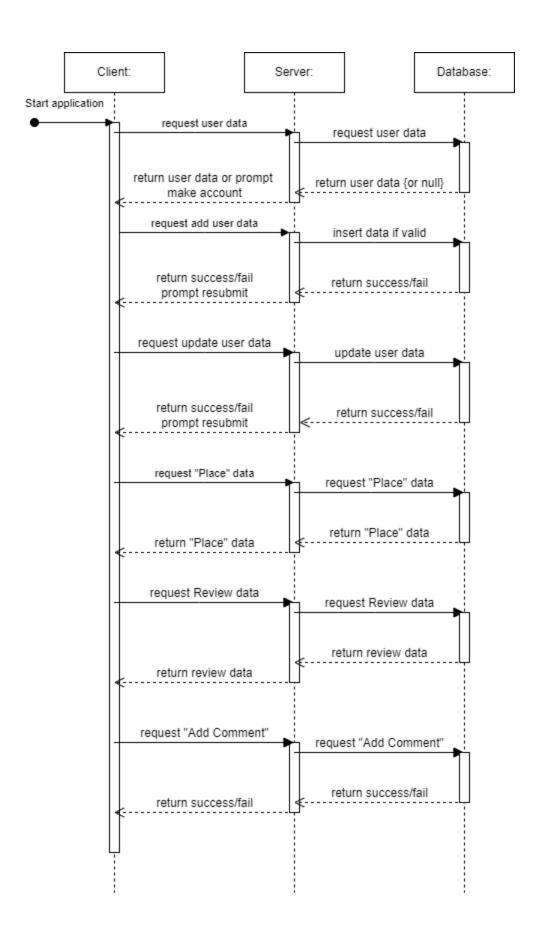
- The server receives requests from the client and handles them accordingly such as login requests or a request to add a comment

- If the server is sent new information like a new account, a new message, or a new review, it will store that by sending it to the database
- If there is a request for data like a message history, the server will ask the database and return the response to the client
- The server will then send a response or a redirection using Spring Boot

Database

- Receives data like login information, messages, reviews, etc. from the server to store in the database via SQL
- Returns any data requested by the server using SQL





3. Design Issues

Functional

1. Issue: Review bots making fraudulent reviews for destinations

Option 1: Check every review before its posted to ensure it is not a botted review

Option 2: Limit users' ability to review multiple places in a given span of time

Option 3: Ask people to not bot our site

Solution: Add email verification before users can post reviews

Justification: While stopping bots entirely is not possible, we want to significantly deter bots from our application. Adding email verification will deter botters by adding an extra layer of security and difficulty, so we expect much less of them. Checking every review would be cumbersome to the moderators and is subject to misuse by moderators. Limited users in artificial ways could also make them dissatisfied with the service; additionally, asking people not to bot will likely not lead to a solution.

2. Issue: Users will have no data when starting an account

Option 1: Simply do not show many things in the user's feed until they have done things to provide the app with data on their interests. That way, the user will only be shown things they are interested in.

Option 2: The user will simply be shown a general feed that is not tied to their interests. Over time, as they add friends, followers, and post about their experiences, their feed adjusts to show their interests more.

Option 3: Users will be asked to input some data to help the app get to know them faster. The data is optional, and might include approximate location, topics of interest, or immediately adding friends.

Solution: When a user creates an account, we will ask them about some general data, and use that data to show a combination of personalized content and general content. So when the user first signs up, they will not be bored, but they will also have control over what they immediately see.

Justification: It makes no sense to show users nothing when they start a new account. In giving new users a somewhat personalized and somewhat general feed, we will help jumpstart the account's following opportunities. This will save the user a ton of time having to individually find the people and topics they want to follow.

3. Issue: Some people always rate low no matter the experience

Option 1: Do nothing

Option 2: ban people for consistently low ratings

Solution: Users will have pages that will publicly show some important data (average review score, number of reviews).

Justification: Being able to see what a user is rating places is important when looking at the authenticity of a review. In today's age, a three star review is sub-par; however, it is not bad if it comes from someone who does not give anything above a two. Showing average scores ensures that people will be able to spot those who just review things lower on average. Banning or not addressing

this issue could cause harm to users by not allowing them to express themselves or trust the site.

4. Can users access our service without creating an account/logging in?

Option 1: Require account creation and login to view and create content

Option 2: Allow users to view without account

Option 3: Allow users to view and create without an account

Decision: We chose to require a user account to view or create content on our services. Our main goal is to create a more personal environment that allows users to get information from and give advice to those they know, as well as discouraging bot-reviews. Allowing reviews or comments from non-users invites the possibility of botting, and viewing content would make us like any other review site. If you want personalized reviews, you must have an account to follow people whose reviews you trust

5. What platform should we make this program for?

Option 1: A website (mainly for computers)

Option 2: An app for IOS devices

Option 3: An app for Android devices

Decision: We decided to go with a website. Websites are accessible from all three platforms, giving it more versatility, and gives us the option to move towards app integration in the future if we desire.

6. Do we prioritize friends over followed in sorting, ratings, and other aggregates?
Option 1: Friends are considered separate from followers and given priority

Option 2: Since "Friends" are just users who mutually follow each other, they are considered equally

Decision: Friends are a separate, prioritized category given higher regard in aggregates. Separating friends and followers allows more flexibility and user control in sorting and selecting, allowing them to more easily find reviews from certain users. Friends are given priority between the two because our focus as a platform is about personalization, and users who mutually follow each other are more likely to have a personal relationship off of the platform.

7. How should we default to ordering Reviews?

Option 1: By date posted/modified (most recent to oldest)

Option 2: By interactions (comments, likes)

Option 3: By positivity (likes - dislikes)

Option 4: By user relations primarily (friends, following, first degree relations, others), then by date posted/modified

Option 5: By user relations primarily (friends, following, first degree relations, others), then by interactions

Option 6: By user relations primarily (friends, following, first degree relations, others), then by positivity

Option 7: By user relations primarily (friends, following, others), then by date posted/modified

Option 8: By user relations primarily (friends, following, others), then by interactions

Option 9: By user relations primarily (friends, following, others), then by positivity

Decision: We chose to default to sorting by user relations with the user's friends and following lists primarily, then by the number of interactions a review gets. Our goal as an app is to prioritize personalization, so we chose to show reviews from friends and followers over reviews from other users. We had debated including "first degree relations" for a time (meaning the friends and followed users of the individuals on your friends and following lists) to help alleviate problems arising from few to no personal reviews for locations, but we eventually decided that that undermined the personalization we were striving for. Finally, we chose to sort secondarily by positivity because we felt users would rather see information that other users found helpful rather than more recent or more eye catching content.

8. How does review removal effect comments on it

Option 1: The comments remain on a blank review

Option 2: All comments are deleted

Option 3: Reviews cannot be removed

Decision: All comments are deleted. We felt this was the most practical solution, as a blank review is not useful and the comments on it will no longer be relevant. Furthermore, we felt it was necessary to be able to remove reviews, both so users could retract statements and to remove inappropriate content. Besides, not allowing users to remove reviews, but allowing them to edit them would result in them deleting the content of the review but leaving a blank and useless review. Storage also comes into consideration, as this allocated space could be better used on current reviews and discussions

9. How does comment removal effect comment chains

Option 1: A blank or "comment removed" label takes it's place

Option 2: All subsequent comments are removed

Option 3: Comments cannot be deleted

Decision: We chose to put a "comment removed" label in place of any deleted

comment, so comment chains would not be disturbed by deletion. Unlike

reviews, comment chains can still be relevant after the original comment is gone.

Our reasoning for allowing comment deletion is the same as for review deletion.

10. Should we include an "edited" notation on changed messages, reviews, and

comments

Option 1: Yes, we will include an edited label to let users know when content has

been changed

Option 2: No, this is an unnecessary feature

Decision: We will include an edited label so that users can transparently see

when content has been changed retroactively. Many social media services have

this feature as a standard and it gives users context to comments referring to

information in previous messages that are no longer relevant.

Non-Functional

1. Which service will we use for this project?

Option 1: GitHub

Option 2: GitLab

Option 3: SourceHut

Decision: GitHub, because it is the service we are most familiar with.

2. Where will we run the server for this project?

Option 1: On a team member's computer

Option 2: Pay a company for a server (AWS)

Option 3: Use an free online sever (Firebase, Heroku)

Decision: We will be using Firebase to run our server. Since we do not need a lot of server power, it does not make sense to pay for a bulky server to run our application. Additionally, hosting our server on a team member's computer would make the service unreliable at best. Because of these facts, we will use one of the free hosting services for this application.

3. What will the website domain name be?

Option 1: famigo.bin

Option 2: knockofftravelsite.net

Option 3: famigoonvacation.com

Decision: famigo.bin. Since our product is called famigo, we should call the website something very similar to make sure users can identify the product. The .bin at the end is due to the domain famigo.com is already taken by a different service.

4. What color scheme will we use?

Option 1: Calm, Professional Blue and muted orange style

Option 2: Darker, designed like younger popular apps

Option 3: White, fairly standard and unobtrusive

Decision: We chose to go with a professional design. Blue and orange are complementing colors, and the muted tone conveys a put together and calm

demeanor that is more welcoming than the darker UI of some newer programs,

while not feeling as bright and stale as white.

5. What database should we use?

Option 1: MySQL

Option 2: MongoDB

Option 3: Oracle Database

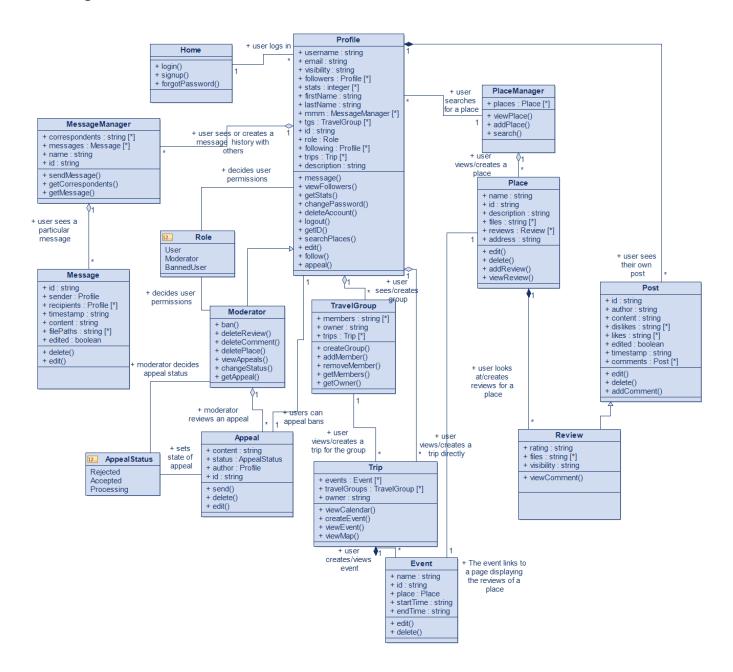
Decision: SQL (specifically MySQL). The widespread use of SQL by companies

and websites for their databases proves its reliability. We will use SQL, as it is

proven to be a good database management system. SQL's scalability will also

help with the growth of user data as the website is used by more people.

4. Design Details



Home

This class contains functions to log in and sign up for an account and serves the first web pages that you see. If you forget your password, there is a recovery option presented in the same class. Once you log in, you are taken to the profile page.

Profile

This class is essentially the hub of the site. It grabs all the relevant user information from the database to be at the disposal of other classes. It obtains the username, email, name, visibility level (who can see your profile and reviews), which conversations you have, your travel groups, the user's id (which is the only constant used for identification across the system), the people you follow and the people who follow you, your current trips, and a profile description, if you have one. You can edit the personal information fields in this class, can create new conversations with message(), can follow people if viewing another person's profile, can search for places to add to a trip or read reviews, and you can view statistics on how many reviews you have written, how many likes and dislikes you have received, and more.

MessageManager

This class is the class that contains all the messages in one conversation with any number of users. There is an id for the conversation, a name for the conversation, the messages sent, and the other members. You can send a new message from this class, look at specific people with getCorrespondents(), and look at specific messages with getMessage().

Message

This class represents one message. It has an id to distinguish it from others, a sender, recipients, a timestamp of when it was sent, the contents of what the message said, the paths of any files that were sent, and a boolean indicating if the message has been edited or not. You can edit or delete a message from this class.

Role

The Role enum will be used to determine what permissions certain users have. If they are moderators, they will get access to the moderator class with special functions.

Moderator

This class, inherited from Profile, contains special functions for moderators. They can ban users who violate community guidelines, judge appeals, and can delete comments, reviews, and places.

Appeal

This class represents an appeal against being banned that can be submitted from the Profile class. It contains the content saying why the user should not have been banned, the status of whether the appeal has been approved or rejected, an author of the appeal, and an id to distinguish it from others.

AppealStatus

This enum contains the three states for an appeal representing the judgements a moderator can pass on an appeal: rejected, accepted, or processing (meaning they haven't gotten to it yet).

TravelGroup

This class represents a travel group: a group of users planning trips. It contains members of the group as their ids, an owner of the group that will transfer to another user if the owner loses their account, and a trips field that contains all the trips the group is planning. A user can create a group, see who the other users are, and see the owner. The owner can add and remove people.

Trip

This class represents one trip that users can go on. The events field represents all the events on the trip people are traveling to, the travelGroups field indicates all the travel groups using this trip, and the owner field is the owner of the trip. The owner can add events, see a calendar representation of the events, and see a map representation of the events planned.

Event

This class represents a single event in a trip. The name field is the title of the event, the id is the identifier used everywhere to represent it, the place is the location of the event using the Place class, and the start and end times are the duration of the event. The trip owner, who created the trip, can make changes to it.

PlaceManager

This class contains all the places that have been created by users to review. You can see an individual place, add a place, and can search for places.

Place

This class is a single location that can be reviewed. It should be unique and duplicates will be removed. A place has a name, an id that is associated with it in case the name changes, a description of what the place is, the paths of files which could be photos or videos of the place, and an address showing where it is.

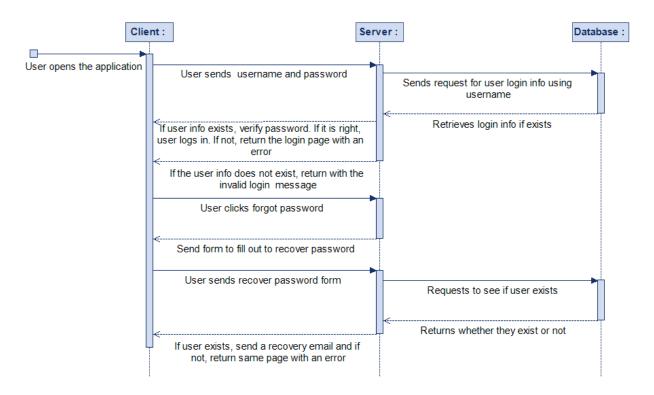
Moderators can edit or delete the place, and users can add reviews and see the reviews for the place.

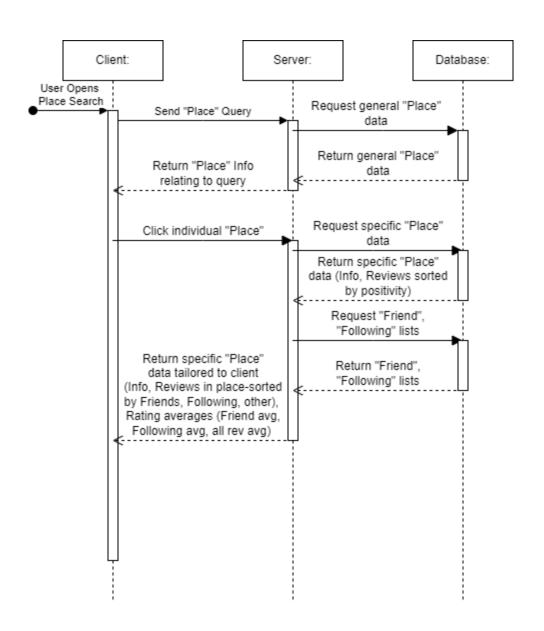
Post

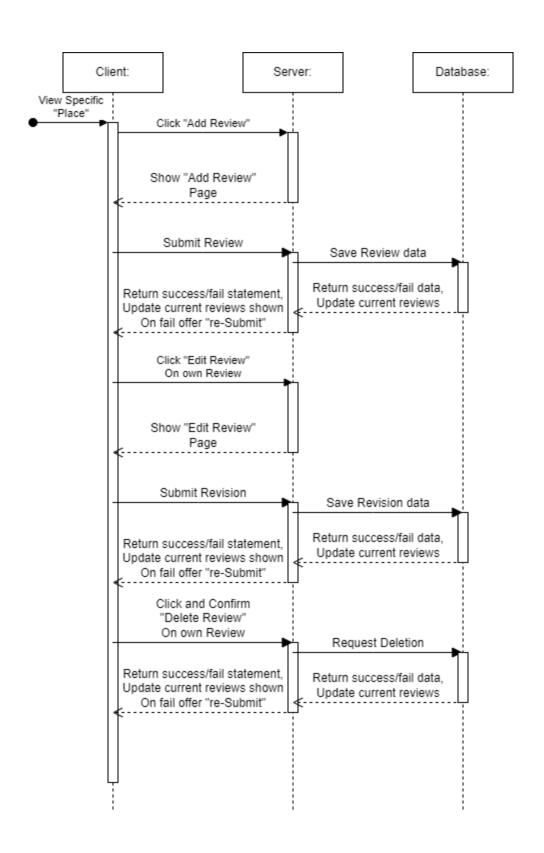
This class is a superclass containing all the information needed to create a comment and most of a review, which is inherited from it. Any post will have a unique id, an author, some content, dislikes and likes, a boolean value indicating if the post has been edited, a timestamp indicating when it was posted, and comments which can be attached to it.

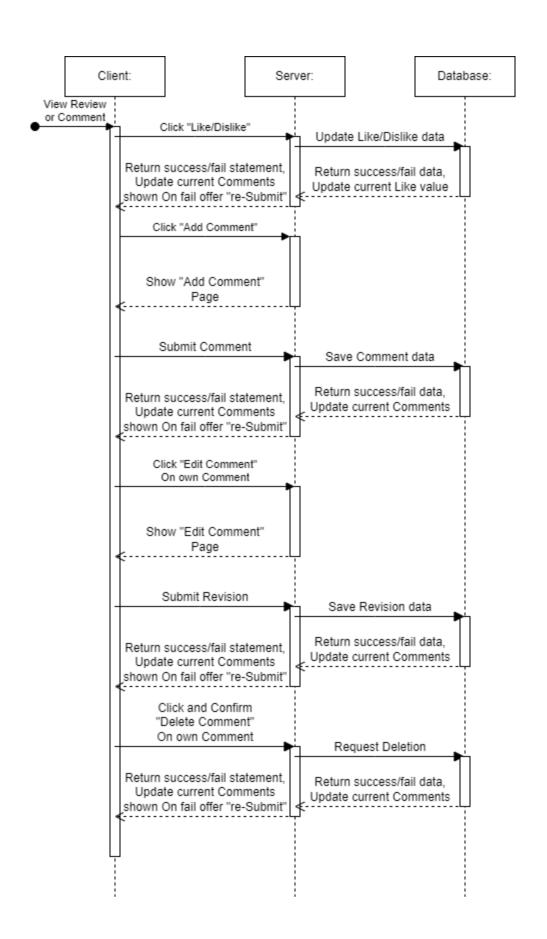
Review

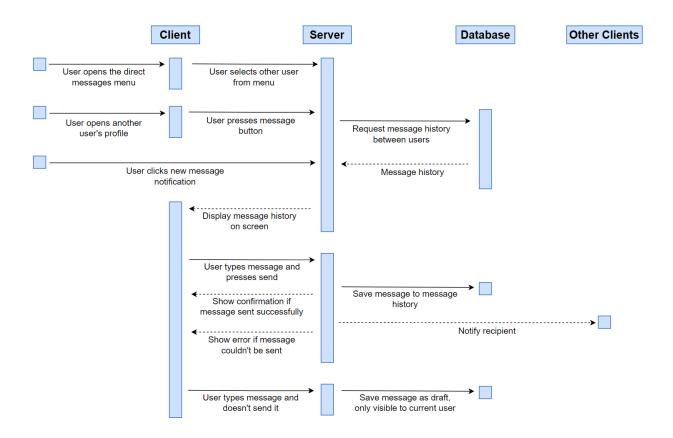
This class, inherited from Post, contains all the information for a review. A review will have a rating of the place with a certain number of stars, file paths containing images or videos showing what the place looks like, and whether the review is publicly available, only for friends, or followers.

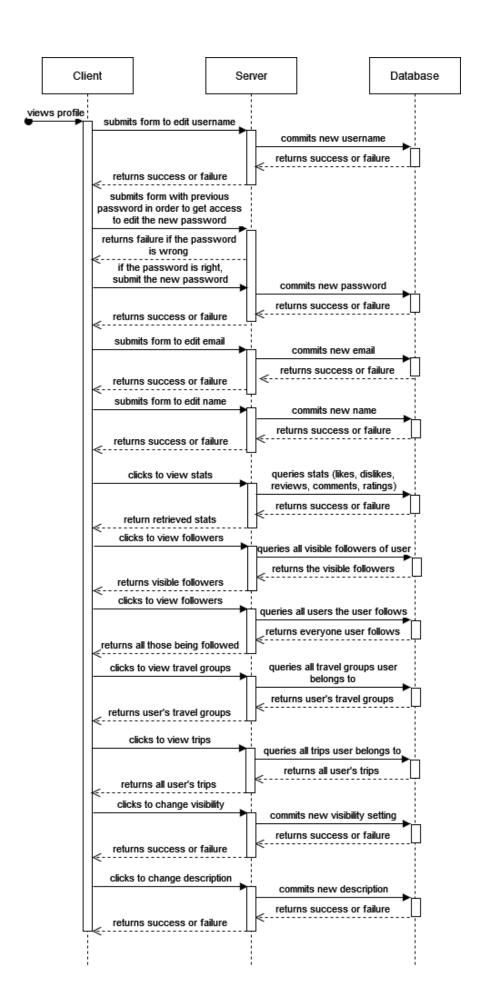


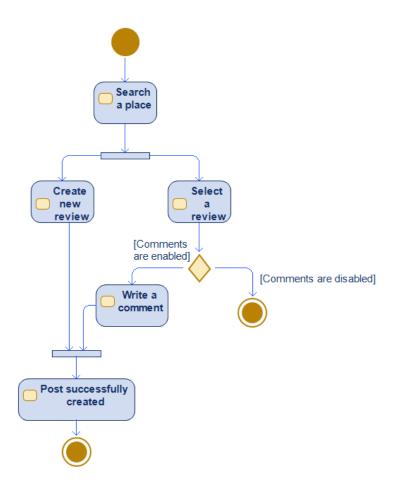


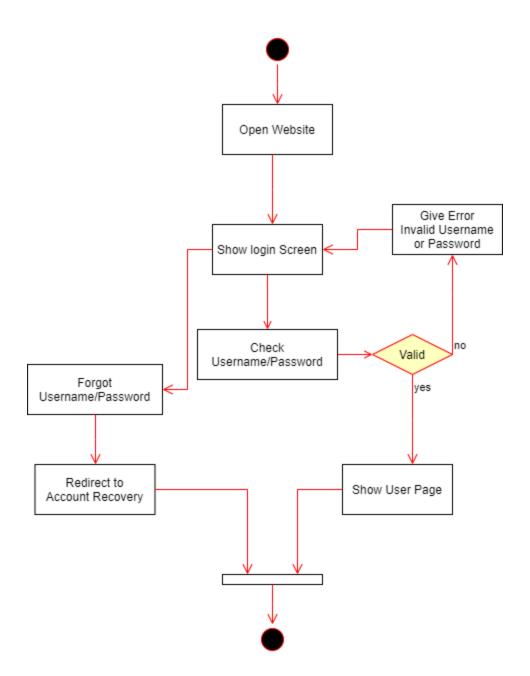












Landing Page UI Concept



Home Feed UI Concept

