

Funnel Analysis

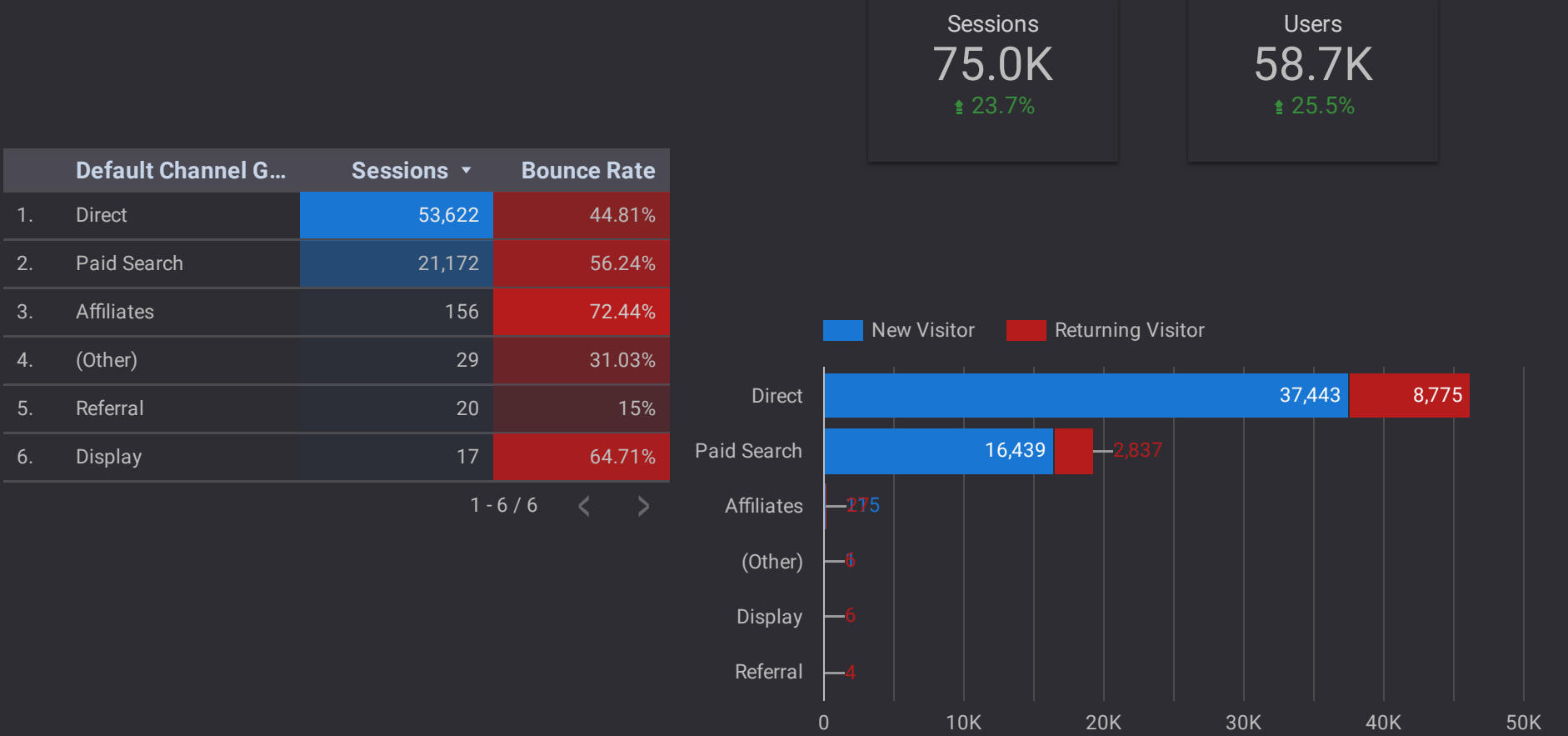
Select date range

User Type

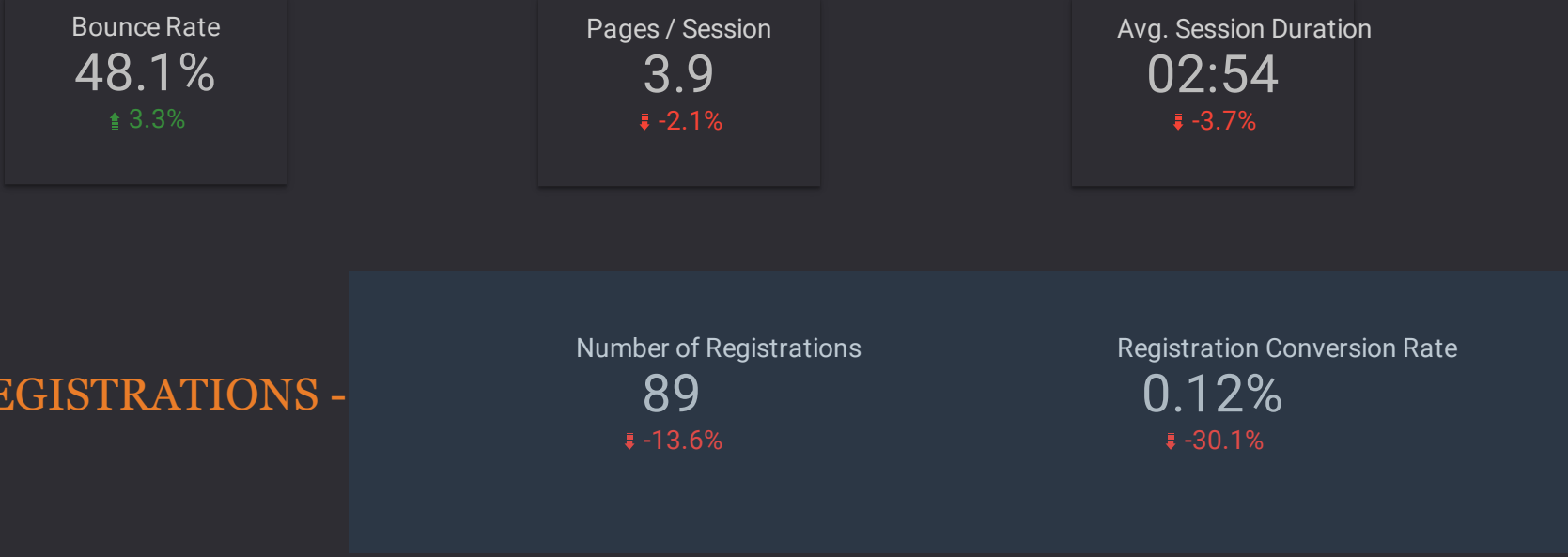
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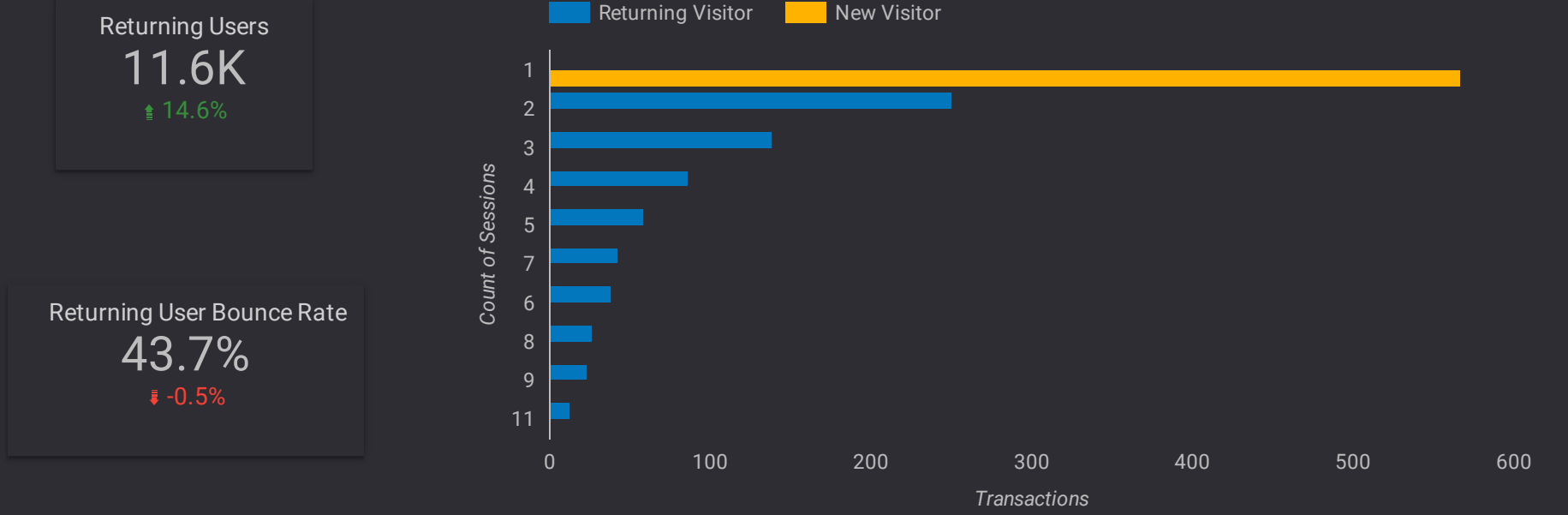
ACQUISITION



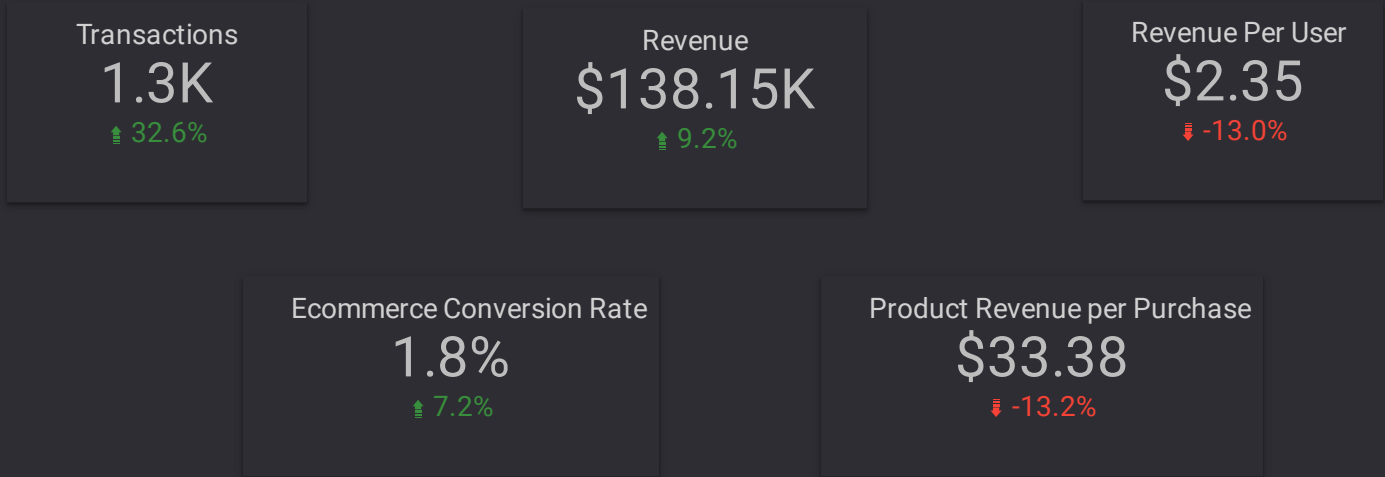
ACTIVATION



RETENTION



REVENUE



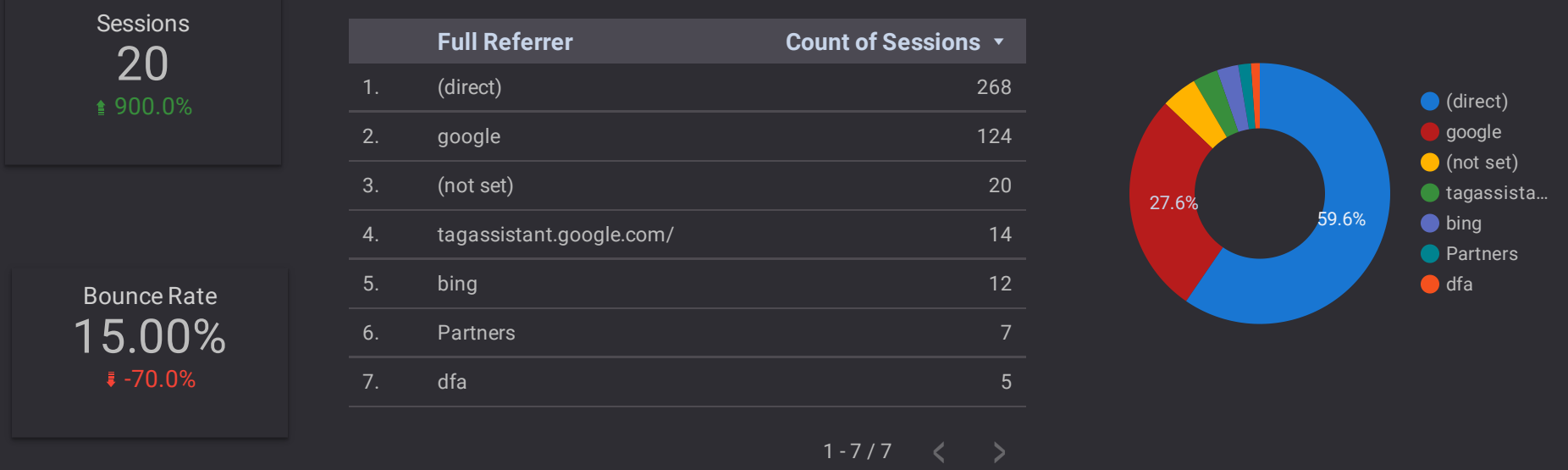
	Product	Quantity	Quantity Added To Cart	Quantity Checked Out ▾	Unique Purchases	Quantity Refunded	Quantity Removed From Cart	Product Revenue
1.	Google Classic Black Pullover Hoodie	2	0	371	2	0	2	\$200
2.	Google Cloud Sticker	467	0	154	38	0	0	\$585.7
3.	Google Pen White	661	0	146	49	0	1	\$1,136.4
4.	Google Eco Classic Tee	68	0	126	14	0	39	\$2,121.6
5.	Google Black Wheat Pen	468	0	125	45	0	1	\$833.4
6.	Google Crimson Tumbler	173	0	115	13	0	0	\$3,515
7.	Google Sticker	438	0	115	23	0	2	\$575.8
8.	Chrome Dino Socks	61	0	111	20	0	0	\$1,087.2
9.	Google Land & Sea Sock	35	0	105	10	0	0	\$644.4
10.	Google Classic Black Lanyard	143	0	105	37	0	1	\$744.2

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REFERAL



FUNNEL VISUALIZATION

