



# SUPER SMASH BROS. DELUXE

**By Eric, Tess, Ian, and Jack**

# New Characters and Stages

- 4 additional characters
  - Inkling
  - Linkle
  - Min Min
  - Karate Joe
- Lots of Stages
  - All 3DS and Wii U stages
  - Nindieverse
  - Inkopolis
  - Rhythm Arena
  - Ribbon Ring



**NOW LOADING**



**New Challengers are Approaching....**

**NOW LOADING**

# Splatoon™

**Inkling Splatters the Competition!**



# THE LEGEND OF **ZELDA**®

Linkle Climbs the Ranks





Karate Joe Beats the Beat



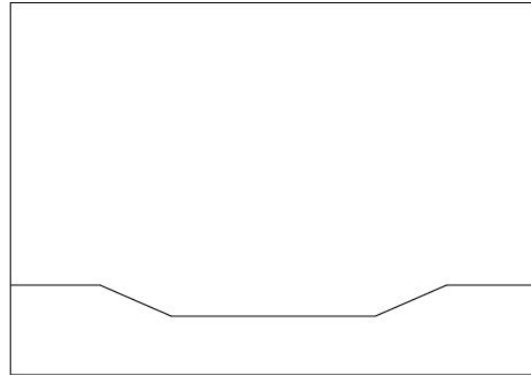
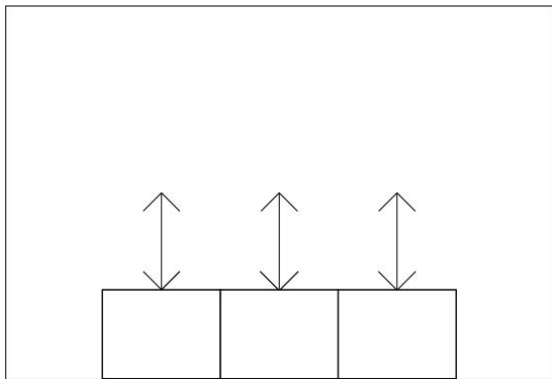
# ARMS™

Min Min Serves it Up!



# New Stages!

Now Featuring Nindies Titles!













\*Sample Diagrams, not all Diagrams present see Visual Design Doc



# Making Smash an eSport

- Balance Changes
- Additional Mechanics – New Meter
- Better Online Mode

IMAGE	RANK	TITLE	TOTAL HOURS	ESPORTS HOURS	SHARE ESPORTS	CHANGE
	1	League of Legends	94.3M	37.3M	40%	-
	2	Counter-Strike: Global Offensive	28.3M	15.5M	55%	-
	3	Dota 2	31.6M	14.6M	46%	-
	4	Hearthstone	33.1M	6.4M	19%	-
	5	Rocket League	4.4M	2.6M	60%	-
	6	StarCraft II	3.4M	1.6M	46%	3 ▲
	7	Overwatch	14.5M	1.3M	9%	1 ▼
	8	Super Smash Bros. Melee	1.6M	1.2M	74%	4 ▲
	9	Street Fighter V	2.1M	1.1M	50%	1 ▲
	10	Heroes of the Storm	4.5M	1.0M	23%	3 ▼

Twitch eSports Viewership Stats



Saleem Young, 23

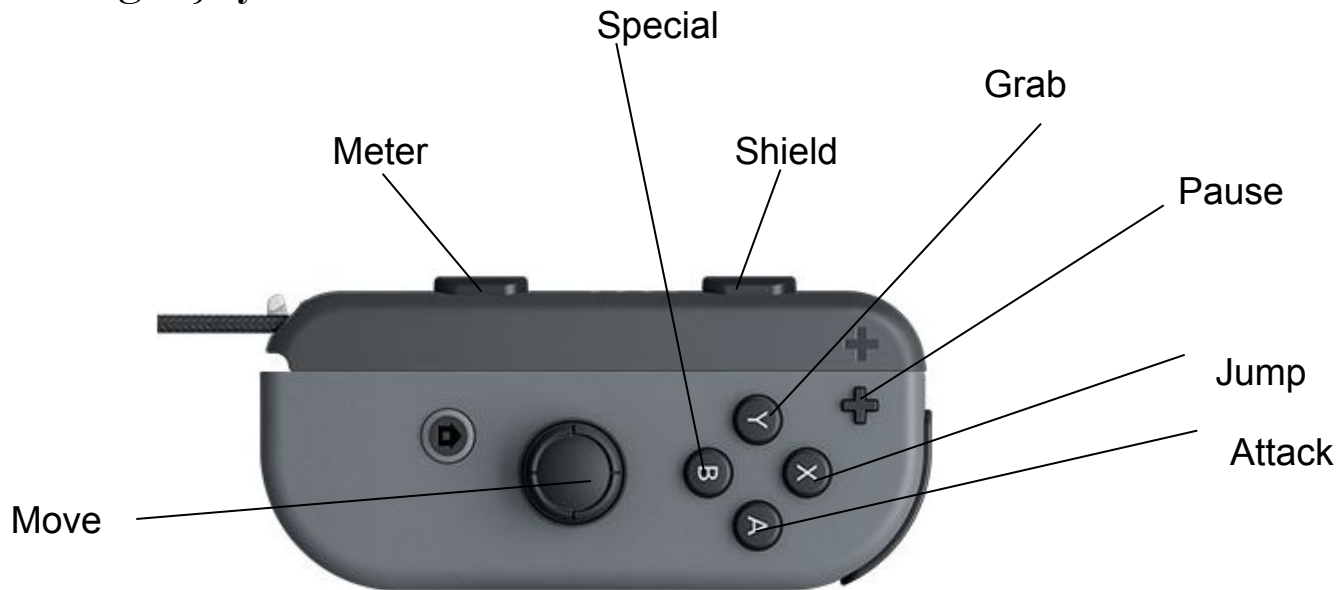
Professional Gamer, Most Valuable Gaming

At EVO 2017, the world's premier fighting game tournament, "Salem" staged an improbable run to a championship win in Super Smash Bros. for Wii U. Coming in as an underdog and finding himself in the loser's bracket, Young managed to make it to the finals against the top-rated player in the game.

Forbes 30 for 30

# For the Switch!

- Play it on the go
- Play on a single Joy-Con too!



# Budget and Release

- Winter 2018 Release Date
  - Boost Switch Sales during Christmas
- \$40 Million
  - \$25 Development Budget
  - \$15 Advertising Budget

