# HOUSING PRICE PREDICTION

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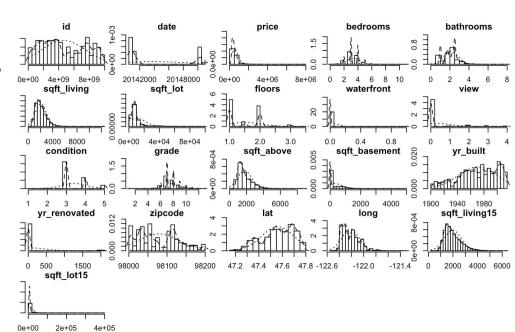


### **DATASET**

### **Dataset**

- House sale prices for King County, WA from May 2014 to May 2015
- Scraped from <u>KingCounty.gov</u>
- Dimension: 21 columns and 21,613 rows
- Data cleaning & transforming: remove outliers and log transformation





### MULTIPLE REGRESSION: LOCATION LOCATION



Compare models 1 and reduced model without location related features.

```
Res.Df RSS Df Sum of Sq F Pr(>F)
1 21602 1948.3
2 21605 2952.2 -3 -1003.9 3710.4 < 2.2e-16 ***
```

# Why?

Good school
Safe neighborhood
Facilities around
Public transportation
Views and waterfront



### Coefficients:

```
Estimate Std. Error t value Pr(>|t|)
                                                -8.763e+01 4.097e+00 -21.388 < 2e-16 ***
(Intercept)
loa(saft_livina)
                                                 1.199e-01 2.393e-02
                                                                       5.011 5.47e-07 ***
log(sqft_lot)
                                                 2.191e-02 5.809e-03
                                                                       3.773 0.000162 ***
ifelse(sqft_basement == 0, 0, log(sqft_basement)) 3.093e-02 1.629e-03 18.988 < 2e-16 ***
log(sqft_living15)
                                                 3.956e-01 9.989e-03 39.606 < 2e-16 ***
log(sqft_lot15)
                                                -3.525e-02 6.449e-03 -5.467 4.64e-08 ***
log(sqft_above)
                                                 5.024e-01 2.292e-02 21.923 < 2e-16 ***
zipcode
                                                -3.742e-04 4.818e-05 -7.766 8.44e-15 ***
lona
                                                -4.584e-01 1.897e-02 -24.161 < 2e-16 ***
lat
                                                 1.552e+00 1.563e-02 99.298 < 2e-16 ***
Signif. codes: 0 '***' 0.001 '**' 0.01 '*' 0.05 '.' 0.1 ' ' 1
Residual standard error: 0.3003 on 21602 degrees of freedom
```

Adjusted R-squared: 0.6749

### Coefficients:

Multiple R-squared: 0.675,

```
Estimate Std. Error t value Pr(>|t|)
(Intercept)
                                                           0.058740 98.833 < 2e-16 ***
log(sqft_living)
                                                 0.073756
                                                            0.029445
                                                                      2.505
                                                                              0.0123 *
                                                                              0.0391 *
log(sqft_lot)
                                                 -0.014708
                                                            0.007128 -2.063
ifelse(sqft_basement == 0, 0, log(sqft_basement)) 0.045074
                                                            0.001988 22.673 < 2e-16 ***
log(sqft_living15)
                                                 0.451344
                                                            0.012098 37.308
                                                                             < 2e-16 ***
log(sqft_lot15)
                                                 -0.061537
                                                            0.007920 -7.770 8.2e-15 ***
log(sqft_above)
                                                 0.520939
                                                           0.028207 18.469 < 2e-16 ***
Signif. codes: 0 '***' 0.001 '**' 0.01 '*' 0.05 '.' 0.1 ' ' 1
```

Residual standard error: 0.3697 on 21605 degrees of freedom Multiple R-squared: 0.5076, Adjusted R-squared: 0.5074 F-statistic: 3711 on 6 and 21605 DF, p-value: < 2.2e-16

F-statistic: 4985 on 9 and 21602 DF, p-value: < 2.2e-16

### **MORE ON MULTIPLE REGRESSION**

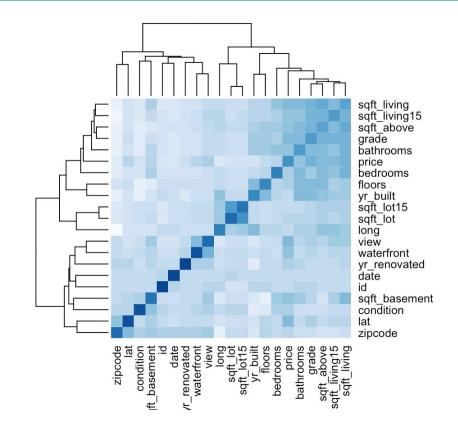
### Variables Removed

Selectively remove parameters with high correlation and p-value > 0.05 (4 removed)

### Full model vs. Reduced

Residual standard error: 0.2465 on 21126 degrees of freedom Multiple R-squared: 0.781, Adjusted R-squared: 0.7808 F-statistic: 3965 on 19 and 21126 DF, p-value: <2.2e-16

Residual standard error: 0.2849 on 21130 degrees of freedom Multiple R-squared: 0.7076, Adjusted R-squared: 0.7074 F-statistic: 3409 on 15 and 21130 DF, p-value: < 2.2e-16



### **POLYNOMIAL REGRESSION**

# Polynomial Regression Models

Full model with degree = 2 vs. Reduced Model

Residual standard error: 0.2306 on 21110 degrees of freedom Multiple R-squared: 0.8086, Adjusted R-squared: 0.8082 F-statistic: 2547 on 35 and 21110 DF, p-value: < 2.2e-16

Residual standard error: 0.2362 on 21122 degrees of freedom Multiple R-squared: 0.7991, Adjusted R-squared: 0.7988 F-statistic: 3652 on 23 and 21122 DF, p-value: < 2.2e-16

Polynomial outperforms Linear models

### Coefficients:

```
Estimate Std. Error t value Pr(>|t|)
(Intercept)
                                              0.632 0.527676
                        5.827e+02 9.227e+02
                        5.523e-06 3.674e-07 15.033 < 2e-16 ***
date
bathrooms
                        9.135e-02 3.381e-03 27.022 < 2e-16 ***
floors.
                       -5.352e-02 5.139e-03 -10.416 < 2e-16 ***
waterfront
                        4.055e-01 2.073e-02 19.561 < 2e-16 ***
                        7.153e-02 2.567e-03 27.864 < 2e-16 ***
view
condition
                        1.418e-01 2.436e-02
                                              5.824 5.85e-09 ***
I(condition^2)
                       -7.880e-03 3.230e-03
                                             -2.439 0.014725 *
grade
                        1.578e-01 2.545e-03 62.001 < 2e-16 ***
                       -1.748e-01 9.405e-03 -18.586 < 2e-16 ***
yr_built
                        4.384e-05 2.403e-06 18.244 < 2e-16 ***
I(yr_built^2)
yr_renovated
                       -5.149e-03 5.217e-04 -9.869 < 2e-16 ***
I(yr_renovated^2)
                        2.605e-06 2.614e-07
                                              9.966 < 2e-16 ***
zipcode
                       -1.157e-03 4.159e-05 -27.818 < 2e-16 ***
long
                        1.627e+02 1.489e+01 10.929 < 2e-16 ***
I(long^2)
                        6.678e-01 6.097e-02 10.953 < 2e-16 ***
lat
                        3.990e+02 8.458e+00 47.166 < 2e-16 ***
I(lat^2)
                       -4.181e+00 8.897e-02 -46.995 < 2e-16 ***
log(saft_living15)
                        6.909e-01 1.835e-01
                                              3.764 0.000168 ***
I(log(sqft_living15)^2) -2.767e-02 1.224e-02 -2.262 0.023731 *
log(sqft_lot15)
                       -2.631e-01 3.325e-02 -7.912 2.65e-15 ***
I(log(sqft_lot15)^2)
                        1.232e-02 1.766e-03
                                              6.973 3.20e-12 ***
log(sqft_lot)
                        2.430e-02 5.549e-03
                                              4.379 1.20e-05 ***
                        1.706e-02 5.630e-04 30.305 < 2e-16 ***
I(log(sqft_above)^2)
```

# **COMPARE PROPORTIONS**

# Houses with more bedrooms are more likely to have higher sqft\_price?

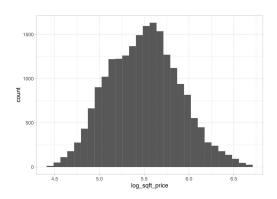
More bedroom: log(bedrooms)>1.099 Higher sqft\_price: sqft\_price(greater than 5.763)

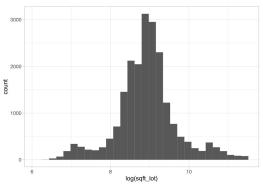
Yes

House with greater lot area are more likely to have higher sqft\_price?

Greater lot area: log(sqft\_lot)>8.924 Higher sqft\_price: sqft\_price(greater than 5.763)

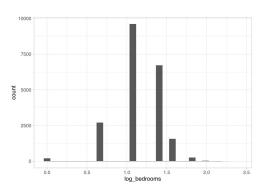
Yes





	log_sqft_price>5.5	log_sqft_price<=5.5
log_sqft_lot>8.924	1847	8723
log_sqft_lot<=8.924	3494	7082

	log_sqft_price>5.5	log_sqft_price<=5.5
log_bedroom>1.099	1586	7029
log_bedroom<=1.099	3755	8776



# **PREDICTION**

Estimate budget of buying a place in Seattle (county seat)

How about a 2b2b in Bellevue?

fit lwr upr 1 602082.7 382151.9 948585.1

How's the prediction?

Nah, need updated data:(





\$769,990+ 2 bds | 3 ba | 1,818 sqft
Plan 16F WLH Plan, Parkside at Juanita

New construction



\$801,990+ 2 bds | 3 ba | 1,793 sqft
Plan 18R WLH Plan, Parkside at Juanita

New construction



\$864,990+ 2 bds | 3 ba | 1,869 sqft
Plan 18FExterior WLH Plan, Parkside at Juanita

New construction