Project Design Phase-I
Proposed Solution Template

Date	21 October 2023
Team ID	NM2023TMID00744
Project Name	The future of work: Data analytics in glassdoor

Proposed Solution Template:

Project team shall fill the following information in the proposed solution template.

S.No.	Parameter	Description
1.	Problem Statement (Problem to be solved)	It is responsible for providing actionable insights to support the company's mission of helping job seekers make informed career decisions and employers to attract top talent.
2.	Idea / Solution description	In this proposed solution, the Data Analyst will use a combination of data analysis, statistical modeling, machine learning, and data engineering techniques to address the identified challenges and objectives. The focus will be on data-driven decision-making, user-centric personalization, and continuous improvement to ensure Glassdoor remains a top source for job market insights and career information.
3.	Novelty / Uniqueness	When searching for jobs on Glassdoor or any other job search platform, pay close attention to the job descriptions and any information provided about the company. This will help you identify what makes a particular job posting or company unique and determine if it aligns with your career goals and preferences.
4.	Social Impact / Customer Satisfaction	Remember that social impact can manifest in various forms within different industries and job roles. Some jobs may involve direct community engagement, while others may focus on sustainability efforts, ethical business practices, or supporting nonprofit organizations. Glassdoor can be a valuable resource in finding job opportunities that align with your desire to make a positive social impact through your career
5.	Business Model (Revenue Model)	Revenue is generated through a combination of fees for job listings, subscription services, advertising, and data-related services.Glassdoor's business model is driven by connecting job seekers with employers and providing tools and

		services that help companies improve their recruitment efforts, employer branding, and workplace culture.
6.	Scalability of the Solution	Glassdoor can handle increased traffic, job listings, and user interactions, ensuring a seamless experience for both job seekers and employers. Scalability is crucial for the continued growth and success of online job platforms like Glassdoor