

Ideation Phase

Empathize & Discover

Date	21 October 2023
Team ID	NM2023TMID00744
Project Name	Project - The Future Of Work: Data Analysis Of Glassdoor Jobs
Maximum Marks	4 Marks

Empathy Map Canvas:

An empathy map is a simple, easy-to-digest visual that captures knowledge about a user's behaviours and attitudes.

It can help you better understand the needs, feelings, and experiences of the various stakeholders involved. Remember that empathy maps can be tailored to specific stakeholders, such as employers or recruiters, and can evolve as you conduct research and engage with your target audience. They serve as valuable tools for keeping the focus on the needs and experiences.

Example: The Future Of Work: Data Analysis Of Glassdoor Jobs



