

GetLiveWebsite

Web Design Certification Program (2023)

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Abstract

This program is designed to give you the knowledge needed for you to get projects and deliver them professionally as a Web Developer with a balance of technical hands-on development related content and pragmatic business knowledge you need in order to be successful as a Freelance Web Developer.

Curriculum

Each student by passing this program will gain the skill set and understanding for the following tasks:

- 1. Finding & Closing a Deal**
 - Business Incoming Channels
 - Accepting a Deal
 - Legal Aspects
- 2. Project Management**
- 3. Web Development**
 - Web Development (Hands-on Coding)
 - Web Design (using Visual Editor)
- 4. Optimization**
 - Website Structure & Speed Optimization
 - Handling Large Assets
 - SEO (Deliver websites with > 95 score on Google PageSpeed)
 - Website Content Optimization Funnel toward "Call to Action"
- 5. Finalised Delivery**

- UI/UX finalisation tests
- What Are the Final Touches?
- Deploy to Production

Course Outline

1. Finding & Closing a Deal

- Request For Proposal (RFP)
 - Response to RFP
- Legal Aspects
 - Contract
 - NDA
 - Invoicing
- Pricing

2. Project Management

- Estimating the Scope of Project
- Outside in Design
- Agile Task Difficulty Estimation
 - Knowns and Unknowns
- Addressing Clients' KPIs
- Collecting Relevant Information from customers

3. Web Development

- Agile Iterations (Implement, Get Feedback, Apply, Repeat...)
 - Arranging customer info into site sections
 - Wireframing and feedback from Customer
- Building a Web Application
 - HTML
 - CSS
 - JavaScript
- Building on GetLiveWebsite Platform
 - Creating Forms

4. Optimizations

- Large Assets
 - Pre-loading Images
 - Videos (Lazy Loading)
- SEO
 - Google PageSpeed results
 - Sitemap.xml Indexing in Google Search Console

5. Production

- Domains & DNS
- Web Server Configuration
- Caching