

# RUI SUN

## UX Designer/Product Designer

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### CONTACT

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### PORTFOLIO

[srmp1219.github.io](https://srmp1219.github.io) 

### EDUCATION

#### Shanghai Jiao Tong University

Master of Industrial Design

2020 - 2023, Shanghai

#### Tianjin University

Bachelor of Industrial design

2015 - 2019, Tianjin

### SKILLS

Interaction Design

User Interface

Product Design

User Research

Wireframing

Modeling

Web design & dev

Unity3D game prototype dev

AR Prototype

### TOOLS

Figma, Axure, Adobe Suite,

Unity3D, FGUI, HTML/CSS,

CAD, Rhino, ProE, Jira

### LANGUAGES

Mandarin

English (CET-6 & BEC Van.)

### EXPERIENCE

#### UX Design Intern

##### SAP

May 2022 - Oct 2022 - 6 months, Shanghai

Working in local and international teams, plan & facilitate UX design activities such as ideation, story-telling, prototyping, and support internal and external UX communications.

- Prototyping the video of Data Change Insight, a cooperation project with SAP Analytics Cloud, and using Figma for interface and motion design.
- In charge of the motion design of the SAP Business Network website banner, iterated the prototype based on stakeholder feedback.
- Design user interface for the innovative project in the group.

#### Game UX Design Intern

##### Shengqu Games

Jul 2021 - Jan 2022 - 6 months, Shanghai

- Planned and proposed innovative solutions for the RPG sandbox mobile game 'Don't Starve: Newhome' experience.
- Developed interactive schemes (user flow, wireframes) in a multilingual environment, using FGUI to make Unity3D preset prototypes.
- Communicated with game planners, developers, and art designers. Completed plans based on the needs of multiple roles.

### PROJECT

#### Product Designer, Developer

##### 10th China Flower EXPO

Apr 2021 - Jun 2021 - 2 months, Shanghai

Designed interactive installation for The Hundred Flowers Pavilion.

- Created the motion effect of the flower material to simulate the blooming of fireworks in the Unity3D particle system.
- Python and Unity3D are used for information transmission, and camera recognition is used to achieve device control and triggering.

#### Product Designer

##### Ant Design & Shanghai Jiao Tong University

May 2021 - Jun 2021 - 2 months, Shanghai

- Conducted in-depth user research, analyzed the current problems of college students in their job search.
- Designed concept and prototype. Attracted two entrepreneurs to negotiate, and formed a paper published at AHFE.

#### User Researcher

##### CREO-AI Creativity Research Group

July 2022 - Present, Online

Explore the existing applications of AI from two aspects, design-assisted AI product development and the use of AI-assisted product design. Investigate the role and design process of designers in AI product design.