

- b. Explain the following
- (i) Eviction of permanent citizens 10 3 1 8
- (ii) Deforestation
27. a. Discuss about the Lawrence Kohlberg's moral development theory with its significance. 10 4 2 12

(OR)

- b. Discuss on "Utilitarianism theory". 10 4 2 12
28. a. Discuss on business ethical values under headings: 10 4 3 8
- (i) Adulteration
- (ii) Black market
- (iii) Grey market
- (iv) Artificial demand

(OR)

- b. Discuss on business ethical values under following headings: 10 4 3 8
- (i) Cyber crime
- (ii) Intellectual property rights
- (iii) Nepotism
- (iv) Labour exploitation
29. a. Explain the global warming effects and bio-diversity failures on environmental concerns. 10 4 4 6

(OR)

- b. Discuss on the unethical practices towards new markets that emergence under its impact on ecology and environment. 10 4 4 6
30. a. Explain the business conservative policies versus value based business. 10 3 5 12

(OR)

- b. Discuss about the waste management with suitable examples. 10 3 5 12

* * * * *

Reg. No.

B.Tech. DEGREE EXAMINATION, MAY 2022

Fourth, Fifth, Sixth and Seventh Semester

18MBO403T – ETHICAL VALUES FOR BUSINESS

(For the candidates admitted from the academic year 2018-2019 to 2019-2020)

Note:

- (i) **Part - A** should be answered in OMR sheet within first 40 minutes and OMR sheet should be handed over to hall invigilator at the end of 40th minute.
- (ii) **Part - B** should be answered in answer booklet.

Time: 2½ Hours

Max. Marks: 75

PART – A (25 × 1 = 25 Marks)

Answer **ALL** Questions

- | | Marks | BL | CO | PO |
|--|-------|----|----|----|
| 1. _____ is pragmatic attitude or procedure, a philosophy doctrine that evaluates assertions according to their practical consequences.
(A) Pragmatism (B) Utilitarianism
(C) Justice (D) Law | 1 | 1 | 1 | 8 |
| 2. _____ is the philosophy used in making ethical decisions to ensure the equal distribution of burdens and benefits
(A) Society (B) Business
(C) Justice (D) Law | 1 | 2 | 1 | 6 |
| 3. Business ethics are concerned with moral issues on
(A) Employees life (B) Society
(C) Products (D) Business | 1 | 1 | 1 | 6 |
| 4. Used to develop socially enforced norms such as integrity, accountability, trust, etc,
(A) Business morals (B) Ethical culture
(C) Business principles (D) Business values | 1 | 1 | 1 | 6 |
| 5. 'Ethics deals with the right actions of individuals' who said this?
(A) Peter F. Drucker (B) C.S. RAO
(C) J.R. Betty (D) C. Zahe | 1 | 1 | 1 | 8 |
| 6. Those continued association is absolutely necessary for firms survivals: employees, customers, investors and shareholders, as well as the environment and the communities that provide and necessary infrastructure.
(A) Primary stakeholders (B) Marketing fraud
(C) Business values (D) Ethical culture | 1 | 2 | 2 | 8 |
| 7. It is one of the most important and off-cited elements of virtue and refers to being whole sound and in unimpaired condition, uncompromising adherence to ethical values
(A) Fraud (B) Control
(C) Integrity (D) Whacking | 1 | 2 | 2 | 8 |

8. Provide a system of check and balances that limits employees and managers opportunities to deviate from policies and strategies aimed at preventing unethical and illegal activities. 1 1 2 8
 (A) Opportunity (B) Equality
 (C) Oversight (D) Honesty
9. If you believe in making decisions for the good of most people, you can be described as following which school of thought? 1 2 2 8
 (A) Utilitarianism (B) Teleology
 (C) Deontology (D) Egoism
10. It is often used to encompass all work place hazards 1 2 2 8
 (A) Safety (B) Income
 (C) Employment (D) Benefits
11. The gandhian concept of _____ is quite consistent with the rawlsian difference principle. 1 1 3 8
 (A) Truth fullness (B) Pure justice
 (C) Non-violence (D) Co-operation
12. It involves performing unauthorized modifications to data stored within the computer 1 2 3 6
 (A) Wire tapping (B) Software piracy
 (C) War dialing (D) Data diddling
13. _____ meaning dictionary shows that these are discharge temporarily, make redundant. 1 2 3 12
 (A) Lay off (B) Lock out
 (C) Strike (D) Non-employment
14. It is presumably detrimental to who loss their jobs, one could expect there will be large gains somewhere to justify the costs 1 2 3 12
 (A) Recruitment (B) Downsizing
 (C) Filtering (D) Selection
15. The process of dishonestly creating, distributing, promoting and pricing products 1 1 3 8
 (A) Marketing fraud (B) Frauds in operation
 (C) Whacking (D) IT fraud
16. Describes a large number of wrongful acts in employment 1 1 4 8
 (A) Discrimination (B) Appreciation
 (C) Promotion (D) Demotion
17. Involve the legal protection of intellectual property, such as music, books and movies. 1 2 4 8
 (A) Ethical culture (B) Oversight
 (C) Intellectual property rights (D) Consumer bills and rights

18. A high-commitment approach to environmental issues may include all of the following except: 1 2 4 8
 (A) Risk analysis (B) Stakeholder analysis
 (C) Green-washing (D) Strategic sustainability auditing
19. Better access to certain markets, differentiation of products and the sale of pollution-control technology are ways in which better environmental performance can 1 1 4 6
 (A) Increase revenue (B) Increase costs
 (C) Decrease revenue (D) Decreases costs
20. Atmospheric issues include all of the following except 1 1 4 12
 (A) Acid rain (B) Global warming
 (C) Air pollution (D) Water quantity
21. Which one of the following causes harm to human health? 1 2 5 12
 (A) Organic farming (B) Using of pesticides
 (C) Using solar vehicles (D) Protecting forests
22. How do pollutants reach humans? 1 2 5 6
 (A) By external factors (B) By internal factors
 (C) Pollutants never reach to humans (D) There is nothing called pollutants
23. It is the responsibility of the corporate sector to contribute to some activities that increase social welfares 1 1 5 12
 (A) Corporate social responsibility (B) Employment
 (C) Corporate governance (D) Maximum profit
24. To remove the opportunity for employees to make unethical decisions most companies have developed formal system of accountability, oversight and control 1 1 5 8
 (A) Corporate culture (B) Corporate governance
 (C) Opportunity (D) Corporate intelligence
25. It is founded in classic economic precepts, including the goal of maximizing wealth for investors and owners 1 2 5 8
 (A) Marketing fraud types (B) Observed misconduct types
 (C) Shareholder model of corporate governance (D) Stakeholder model of corporate governance

PART – B (5 × 10 = 50 Marks)

Answer **ALL** Questions

Marks BL CO PO

26. a. Describe unethical practices in corporate sectors and land grabbing for business sectors. 10 3 1 8

(OR)