

Reg. No.

B.Tech. DEGREE EXAMINATION, MAY 2023

Fourth and Sixth Semester

18MBO403T – ETHICAL VALUES FOR BUSINESS*(For the candidates admitted from the academic year 2018-2019 to 2021-2022)***Note:**

- (i) **Part - A** should be answered in OMR sheet within first 40 minutes and OMR sheet should be handed over to hall invigilator at the end of 40th minute.
- (ii) **Part - B & Part - C** should be answered in answer booklet.

Time: 3 hours

Max. Marks: 100

PART – A (20 × 1 = 20 Marks)Answer **ALL** Questions

	Marks	BL	CO	PO
1. Unethical business practices does not include	1	2	1	2
(A) Exploiting workers				
(B) Over-billing customers				
(C) Paying tax				
(D) Dumping toxins				
2. _____ is caused both by our society and through natural causes	1	1	1	2
(A) Logging				
(B) Deforestation				
(C) Erosion				
(D) Deform				
3. _____ is the attitude that something is the cause or true.	1	2	1	3
(A) Truth				
(B) Value				
(C) Belief				
(D) Moral				
4. Commitment to follow ethical principles is called as	1	2	1	1
(A) Respect				
(B) Honesty				
(C) Integrity				
(D) Accountability				
5. _____ commonly result in people being pushed into extreme poverty.	1	1	1	4
(A) Expulsion				
(B) Ejection				
(C) Forced evictions				
(D) Dispossession				
6. Gandhi's corporate responsibilities does not include	1	3	2	2
(A) Institutional level				
(B) Organizational level				
(C) Individual level				
(D) Group level				
7. _____ is a methodology developed for evaluating investment projects from the point of view of the society as a whole.	1	2	2	1
(A) Social cost benefit analysis				
(B) Society cost benefit				
(C) Opportunity cost benefit				
(D) Ability cost benefit				
8. _____ is the difference between total monetary revenue and total costs.	1	1	2	2
(A) Opportunity profit				
(B) Economic profit				
(C) Commercial profit				
(D) Merchant profit				

9. _____ ethics are the ideas concerning both the nature of morality and normative ethical theory.	1	1	2	2
(A) Justice				
(B) Care				
(C) Virtue				
(D) Morality				
10. Utilitarianism uses does not include	1	2	2	2
(A) Political economy				
(B) Business and commerce				
(C) Corporate workplace				
(D) Social economy				
11. In _____ demand, the marketer plays with psychology of a customers.	1	1	3	1
(A) Todays				
(B) Realistic				
(C) Duplicate				
(D) Artificial				
12. _____ market is an illegal trade.	1	2	3	2
(A) Red				
(B) Green				
(C) Black				
(D) White				
13. Grey market, is also referred as _____ market.	1	1	3	2
(A) Same				
(B) Similar				
(C) Parallel				
(D) Understanding				
14. In grey market, the products are _____	1	2	3	1
(A) Original				
(B) Legal				
(C) Same				
(D) Doubtful				
15. Some production waste are considered as	1	2	3	2
(A) Unavoidable				
(B) Unrecyclable				
(C) Hazardous				
(D) Reusable				
16. When the impact on the bystander is adverse, the externality is called a	1	2	4	2
(A) Externality is zero				
(B) Positive externality				
(C) Negative externality				
(D) More than externality				
17. _____ is a highly reactive gas comprising triatomic oxygen.	1	1	4	1
(A) Oxygen				
(B) Nitrogen				
(C) Ozone				
(D) Carbon				
18. _____ is key environmental health issue.	1	2	5	2
(A) Water				
(B) Air				
(C) Soil				
(D) Fuel				
19. The person who reveals information about activity within an organization is	1	1	5	1
(A) Immoral				
(B) Illegal				
(C) Fraudulent				
(D) Whistleblower				
20. _____ helps a company to be socially accountable to itself.	1	1	5	4
(A) CSA				
(B) RSC				
(C) SCR				
(D) CSR				

PART – B (5 × 4 = 20 Marks)

Answer **ANY FIVE** Questions

21. List any two ethical issues faced by corporates in recent times and brief about them.
22. Explain Gandhian ethics.
23. What do you understand from the term grey market?
24. How depletion of ozone layer happens?
25. What is meant by corporate social responsibility?
26. What do you understand from cybercrimes?
27. Does ethics and law similar? Justify.

Marks	BL	CO	PO
4	2	1	2
4	3	1	1
4	1	2	3
4	2	2	2
4	3	3	4
4	1	5	2
4	2	5	1

PART – C (5 × 12 = 60 Marks)

Answer **ALL** Questions

28. a. Explain about financial cheatings in corporate sectors.

(OR)

- b. Is it ever ok to break the law? Explain it.

29. a. Explain Kohlberg conditionality theory.

(OR)

- b. What are the questions that ethical theories seek to understand or explain? Justify.

30. a. Explain briefly about exploitation of consumers.

(OR)

- b. What do you understand from intellectual property rights?

31. a. Discuss briefly on Greenhouse gas emission pollution.

(OR)

- b. Illustrate upon externalities.

32. a. Explain 3R methods in detail.

(OR)

- b. Elaborate on corporate social responsibility.

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