

Reg. No.

B.Tech./ M.Tech. (Integrated) DEGREE EXAMINATION, JANUARY 2024
First Semester

21LEH101T –COMMUNICATIVE ENGLISH
(For the candidates admitted from the academic year 2022-2023)

Note:

- (i) **Part - A** should be answered in OMR sheet within first 40 minutes and OMR sheet should be handed over to hall invigilator at the end of 40th minute.
- (ii) **Part – B & Part – C** should be answered in answer booklet.

Time: 3 Hours

PART – A (20 × 1 = 20Marks)Answer **ALL** Questions

- | | | Max. Marks: 75 | | | |
|---|---|----------------|----|----|----|
| | | Marks | BL | CO | PO |
| 1. Communication barrier is anything that _____ communication. | (A) impedes (B) enhances (C) aids (D) visualizes | 1 | 2 | 1 | 9 |
| 2. Strict rules are _____ barrier in communication. | (A) personal (B) political (C) organizational (D) language | 1 | 4 | 1 | 10 |
| 3. It is the process of decoding symbols and saying aloud. | (A) Listening (B) Speaking (C) Writing (D) Reading | 1 | 4 | 1 | 10 |
| 4. Grapevine communication is an _____ way of communication. | (A) official (B) unofficial (C) written (D) nonverbal | 1 | 2 | 1 | 9 |
| 5. The response of the sender message is called _____. | (A) feedback (B) decoding (C) encoding (D) forming an opinion | 1 | 2 | 1 | 9 |
| 6. Haptics is a _____ communication. | (A) technical (B) verbal (C) nonverbal (D) written | 1 | 2 | 2 | 10 |
| 7. She is one of the girls who _____ won a number of medals. | (A) has (B) have (C) are (D) is | 1 | 3 | 2 | 10 |
| 8. _____ is a device that converts chemical energy into electrical energy. | (A) Battery (B) Aerodynamics (C) Dynamo (D) Solar panel | 1 | 3 | 2 | 10 |
| 9. Instructions which encourage live participation and interaction through online classes are called _____. | (A) Synchronous communication (B) Asynchronous communication (C) Traditional instructions (D) theoretical instructions | 1 | 4 | 3 | 10 |
| 10. The meaning of netiquette is _____. | (A) network education terminology (B) necessary teaching etiquette (C) internet etiquette (D) classroom manners | 1 | 2 | 3 | 10 |
| 11. Which one of the followings is irrelevant to synchronous communication? | (A) video call (B) e-mail (C) in-person meeting (D) phone calls | 1 | 2 | 4 | 10 |
| 12. Choose the correct parallel structure: Priya likes _____. | (A) running, walking, and being active (B) running, walking and outdoor activities (C) running, walking, and be active (D) runs, walking, and be active | 1 | 5 | 4 | 10 |
| 13. Searching for a specific piece of information is _____. | (A) skimming (B) scanning (C) for complete comprehension (D) critical reading | 1 | 5 | 4 | 10 |
| 14. Neither of the answers _____ correct. | (A) is (B) are (C) were (D) being | 1 | 5 | 5 | 9 |
| 15. It is used to highlight a product, company or service. | (A) Brochure (B) Book (C) Magazine (D) Notice | 1 | 6 | 5 | 9 |
| 16. Feasibility report is a result of _____. | (A) survey to find out the possibilities of something (B) controlling problems, sell products and services (C) monitoring and control production, sales, shipping, etc (D) solving problems | 1 | 3 | 5 | 10 |
| 17. Fill in the gap with suitable connectives.
Our teacher thinks that Rahul is poor in his studies. _____, it is he who secured the highest marks in the class. | (A) However (B) Because (C) Hence (D) Therefore | | | | |

07JF1-21LEH101T

18. She _____ an assignment since this morning.
 (A) had been writing (B) has been witting
 (C) have been writing (D) has writing
19. Project proposal is a _____.
 (A) specially designed report (B) document showing a plan of action
 (C) report written for specific purpose (D) document getting for fund
20. It is the official list of items to be discussed in a particular meeting.
 (A) Notice (B) Agenda
 (C) Proposal (D) Circular

PART – B (5 × 8 = 40 Marks)

Answer **ALL** Questions

21. Read the passage given below and answer the questions:
 Have you ever failed at something so miserably that the thought of attempting to do it again was the last thing you wanted to do?

If your answer is yes, then you are “not a robot.” Unlike robots, we human beings have feelings, emotions, and dreams. We are all meant to grow and stretch despite our circumstances and our limitations. Flourishing and trying to make our dreams come true is great when life is going our way. But what happens when it's not? What happens when you fail despite all of your hard work? Do you stay down and accept the defeat or do you get up again and again until you are satisfied? If you have a tendency to persevere and keep going then you have what experts call, grit.

Falling down or failing is one of the most agonizing, embarrassing, and scariest human experiences. But it is also one of the most educational, empowering, and essential parts of living a successful and fulfilling life. Did you know that perseverance (grit) is one of the seven qualities that have been described as the keys to personal success and betterment in society? The other six are: curiosity, gratitude, optimism, self-control, social intelligence, and zest. Thomas Edison is a model for grit for trying 1,000 plus times to invent the light bulb. If you are reading this with the lights on in your room, you know well he succeeded. When asked why he kept going despite his hundreds of failures, he merely stated that what he had been not failures. They were hundreds of ways not to create a light bulb. This statement not only revealed his grit but also his optimism for looking at the bright side.

Grit can be learned to help you become more successful. One of the techniques that help is mindfulness. Mindfulness is a practice that helps the individual stay in the moment by bringing awareness of his or her experience without judgment. This practice has been used to quiet the noise of their fears and doubts. Through this simple practice of mindfulness, individuals have the ability to stop the self-sabotaging downward spiral of hopelessness, despair, and frustration.

1. The reason why you are not a robot is that:

- (a) You fail miserably at tasks
 (b) Failure and success can affect your emotions
 (c) You work hard
 (d) You have limitations

2. What is the tone of the following context: “Falling down or failing is one of the most... educational, empowering, and essential parts of living a successful and fulfilling life.”?

- (a) Humorous (b) Optimistic (c) Horrifying (d) Solemn

3. Which of the following is relevant for the title of the passage?

- (a) Dreams Always Come True
 (b) Failure and Grit Go Hand in Hand
 (c) Humans vs Robots
 (d) Falling Down and Getting Up

4. _____ was created after many attempts.

- (a) electricity (b) light bulb (c) current (d) tube light

5. Which of the following sentences makes the correct use of “grit”, as used in the passage?

- (a) Get rid of that grit in your shoes.
 (b) She had a bit of grit in her eye.
 (c) The road had been covered with grit.
 (d) Her grit never made her give up.

6. To develop perseverance one must:

- (a) become more aware
 (b) work hard
 (c) be in the moment and be aware without judgement
 (d) seek guidance

7. How does mindfulness help?

- (a) It creates awareness
 (b) It quietens the noise of fears and doubts
 (c) It helps one become successful
 (d) It helps develop focus

8. What do you understand from this line, “Falling down or failing is one of the most agonizing, embarrassing, and scary human experiences.”?

- (a) Falling down makes us angry.
 (b) Failure can deeply affect our emotions
 (c) Stay positive and be optimistic
 (d) Self-control is empowering

- 22.a. **Read the passage and draw a flow chart.**

Building cars is a collective effort from designers, workers, mechanics, and electricians. The best product comes out if everyone knows the other personnel's role in the process. It all starts with the creation of

car design and then its acceptance by the board. Once the panel approves the design, it's time to develop your vehicle. Stamping process is the first step in the car manufacturing process. It refers to shaping a flat metal sheet by deforming it with a punching product. Usually, carbide is the metal companies use. The reason is its long life and ease of sharpening. Before starting the procedure, you need to prepare the metal. For preparation, the companies melt the alloy at high heat. Next, they cool it down to make a hard enough plate for creation. Different types of metals take part in car production. These include stainless steel, aluminium, and copper. In technical terms, the first step in preparing metal is "casting." This process involves pouring molten metal into molds of plaster or sand. This phenomenon involves a great deal of precision and hard work. The welding process involves heating the metal pieces and applying an electric current. It causes them to melt together and form a strong bond. The heat also softens the metal for bending, making it easier for welders to work with the materials. For instance, Flat-bottom car bodies need different materials than off-road vehicles. Car painting is a common process that helps to protect the metal and gives a luxurious look to the vehicle. Despite being a standard method, it is still complex in terms of precision. Therefore, it requires careful planning and attention to detail. Besides that, many types of car paint are available nowadays, like base coat and clear coat. Each one of them requires a specific plan of execution. The flowchart is a universal solution to all those. It is important to follow the right steps to ensure your vehicle gets the highest quality finish.

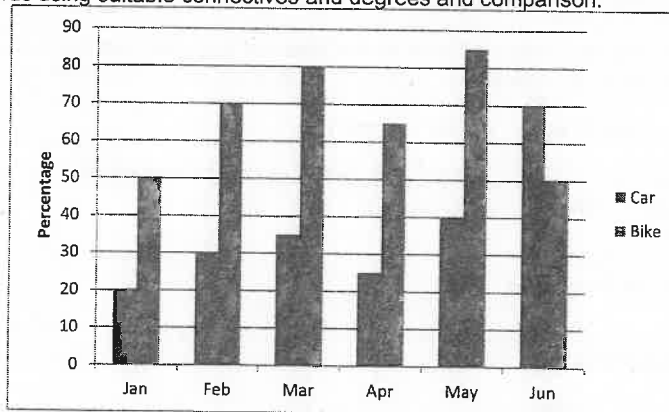
The first step in painting a car is priming it. It is more of a sub-step in the car manufacturing process. The next step is to cover it with opaque paint. The best way is through a spray gun or roller specific for automotive painting. Once priming your vehicle is complete, you will need to apply a base coat. It will protect the primer from chipping off during future painting steps. You should keep in mind that most base coats contain multiple layers. Missing out on even one of them can cause instant failure in the paint job. Thus, you must apply each layer carefully. That is how you can minimize the chance of damaging any underlying surfaces, such as metal or bumpers. After applying all three layers of paint, it's time to choose the colour scheme you want for your vehicle.

Assembly is the last step in the car manufacturing process. It involves putting together the manufactured parts to make a complete product. Automotive industries usually use technical machinery for assembly. Assembly includes component testing, installation, and test pressing. You can divide it into two parts, which are pre-assembly and final assembly. Pre-assembly involves getting parts from the suppliers and installing them into the car. The components used in pre-assembly must be raw and of good quality. So, you can reduce any problems during the stages of production. The final assembly stage involves adding extra parts. Plus, it refers to giving the finishing touches to create a final product. These include lights, wheels, and engine components.

(OR)

- b. The given bar graph shows the sales figures of bikes and cars in India from January to June of 2022. Write a paragraph of 200 words using suitable connectives and degrees and comparison.

8 4 2 10



- 23.a. Define online communication and its types, advantages and disadvantages.

8 4 3 10

(OR)

- b. Read the passage carefully and answer the following questions

8 4 3 10

First introduced in 1927, The Hardy Boys Mystery Stories are a series of books about the adventures of brothers Frank and Joe Hardy, teenaged detectives who solve one baffling mystery after another. The Hardy Boys were so popular among young boys that in 1930 a similar series was created for girls featuring a sixteen-year-old detective named Nancy Drew. The cover of each volume of The Hardy Boys states that the author of the series is Franklin W. Dixon; the Nancy Drew Mystery Stories are supposedly written by Carolyn Keene. Over the years, though, many fans of both series have been surprised to find out that Franklin W. Dixon and Carolyn Keene are not real people. If Franklin W. Dixon and Carolyn Keene never existed, then who wrote The Hardy Boys and Nancy Drew mysteries?

The Hardy Boys and the Nancy Drew books were written through a process called ghost writing. A ghost writer writes a book according to a specific formula. While ghost writers are paid for writing the books, their authorship is not acknowledged, and their names do not appear on the published books. Ghost writers can write books for children or adults, the content of which is unspecific. Sometimes they work on book series with a lot of individual titles, such as The Hardy Boys and the Nancy Drew series. The initial idea for both The Hardy Boys and the Nancy Drew series was developed by a man named Edward Stratemeyer, who owned a publishing company that specialized in children's books. Stratemeyer noticed the increasing popularity of mysteries among adults, and surmised that children would enjoy reading mysteries about younger detectives with whom they could identify. Stratemeyer first developed each book with an outline describing the plot and setting. Once he completed the outline, Stratemeyer then hired a ghostwriter to convert it into a book of slightly over 200 pages. After the ghost writer had written a draft of a book, he or she would send it back to Stratemeyer, who would make a list of corrections and mail it back to the ghost writer. The ghostwriter would revise the book according to Stratemeyer's instructions and then return it to him. Once Stratemeyer approved

the book, it was ready for publication. Because each series ran for so many years, Nancy Drew and The Hardy Boys both had a number of different ghost writers producing books; however, the first ghost writer for each series proved to be the most influential. The initial ghost writer for The Hardy Boys was a Canadian journalist named Leslie McFarlane. A few years later, Mildred A. Wirt, a young writer from Iowa, began writing the Nancy Drew books. Although they were using prepared outlines as guides, both McFarlane and Wirt developed the characters themselves. The personalities of Frank and Joe Hardy and Nancy Drew arose directly from McFarlane's and Wirt's imaginations. For example, Mildred Wirt had been a star college athlete and gave Nancy similar athletic abilities. The ghost writers were also responsible for numerous plot and setting details. Leslie McFarlane used elements of his small Canadian town to create Bayport, the Hardy Boys' fictional hometown.

Although The Hardy Boys and Nancy Drew books were very popular with children, not everyone approved of them. Critics thought their plots were unrealistic and even far-fetched, since most teenagers did not experience the adventures Frank and Joe Hardy or Nancy Drew did. The way the books were written also attracted criticism. Many teachers and librarians objected to the ghost writing process, claiming it was designed to produce books quickly rather than create quality literature. Some libraries—including the New York Public Library—even refused to include the books in their children's collections. Ironically, this decision actually helped sales of the books, because children simply purchased them when they were unavailable in local libraries. Regardless of the debates about their literary merit, each series of books has exerted an undeniable influence on American and even global culture. Most Americans have never heard of Edward Stratemeyer, Leslie McFarlane, or Mildred Wirt, but people throughout the world are familiar with Nancy Drew and Frank and Joe Hardy.

I. State whether the following statements are True or False (4 × 1 = 4)

- Edward Stratemeyer is the author of Nancy Drew Series.
- Critics thought that the plots of *Nancy Drew* and *Frank and Joe Hardy* were very realistic and the young readers can relate it with their adventurous lives.
- Many academicians and librarians were against ghost writing process.
- The fictional town Bayport, in *Frank and Joe Hardy* is modelled from the author's hometown in Canada.

II. Choose the appropriate answer (4 × 1 = 4)

- According to the passage, which of the following person was a real writer?
(a) Carolyn Keene (b) Franklin W. Dixon (c) Leslie McFarlane (d) Tom Hardy
- As used in the given passage, which is the best definition for **surmised**?
(a) Guessed (b) Questioned (c) Knew (d) Proved
- The Hardy Boys and Nancy Drew books were created based on the idea that I. mystery books for adults are popular II. Children enjoy reading about characters they can relate to III. girls and boys are not interested in the same things
(a) I only (b) I and II only (c) II and III only (d) I, II, and III
- Based on information in the passage, it can be inferred that Leslie McFarlane and Mildred Wirt
(a) disliked writing according to a specific formula
(b) respected the art of ghostwriting
(c) were unsuccessful in their previous occupations
(d) found it helpful to write from personal experience

24.a. Write an e-mail to the municipal Chairman of your locality complaining about the poor maintenance of the roads and suggest the measures to rectify the problems. 8 3 4 9

(OR)

b. Write a group discussion on new security testing for smartphones and explain its merits and demerits with four exchanges of five persons. 8 4 4 10

25.a. Write a feasibility report on your new business idea and how you determine this new idea will be a successful one? 8 6 5 9

(OR)

b. Define and discuss the importance and effects of paralinguistic features in business communication. 8 6 5 10

Marks BL CO PO

PART – C (1 × 15 = 15 Marks)
Answer **ANY ONE** Questions

- Prepare a resume along with cover letter for the post of junior engineer, Honda Ltd., Chennai. 15 4 4 10
- Imagine yourself as the secretary of the intercollege cultural competition and draft a notice, agenda and minutes of the second meeting discussing various events to be organized in the function. 15 6 4 9
