

CEN 334 Introduction to Human Computer – Interaction

Project design

Cinema Ticket Reservation System

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Logo Design

This logo design is a nostalgic ode to the golden age of cinema, incorporating old movie components to evoke a sense of classic charm and timeless elegance. It captures the essence of vintage films and transports viewers to a world of nostalgia and cinematic wonder.

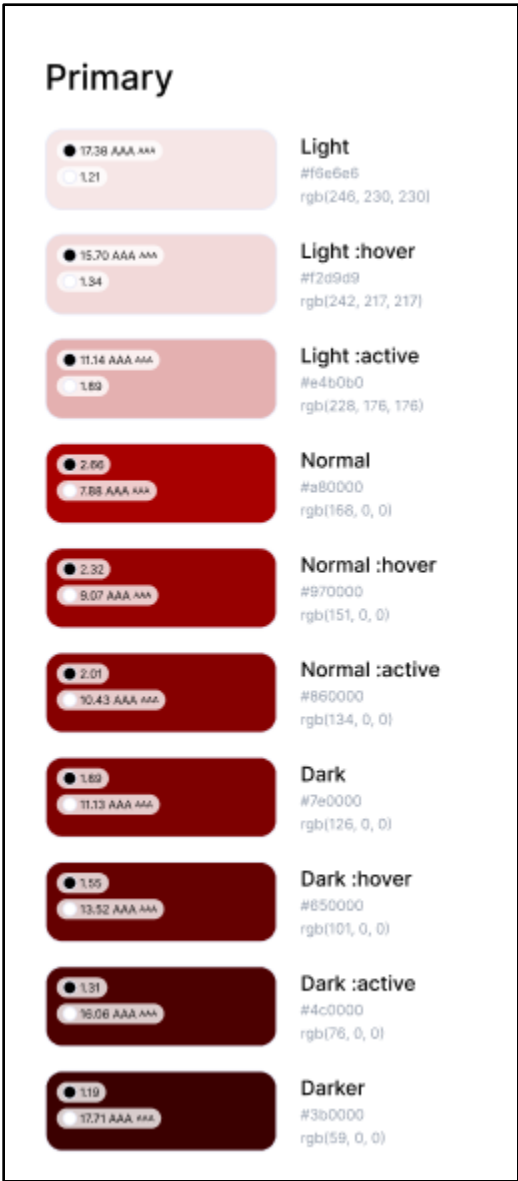
These elements are delicately integrated into the design, creating a visual composition which shows rich history and artistic legacy of old movies.



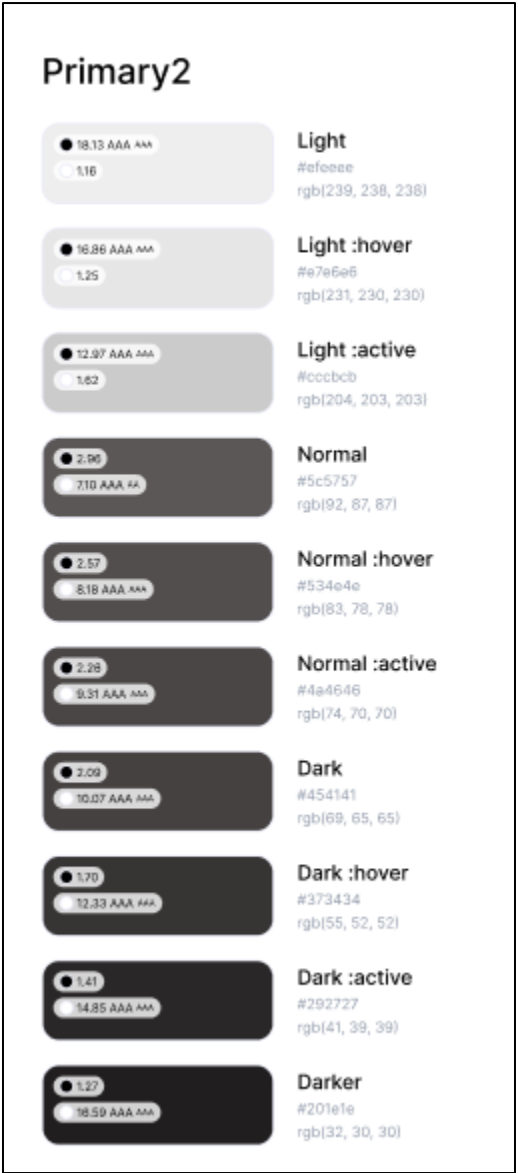
Picture 1.1 CineLine Logo Design

Color Palette

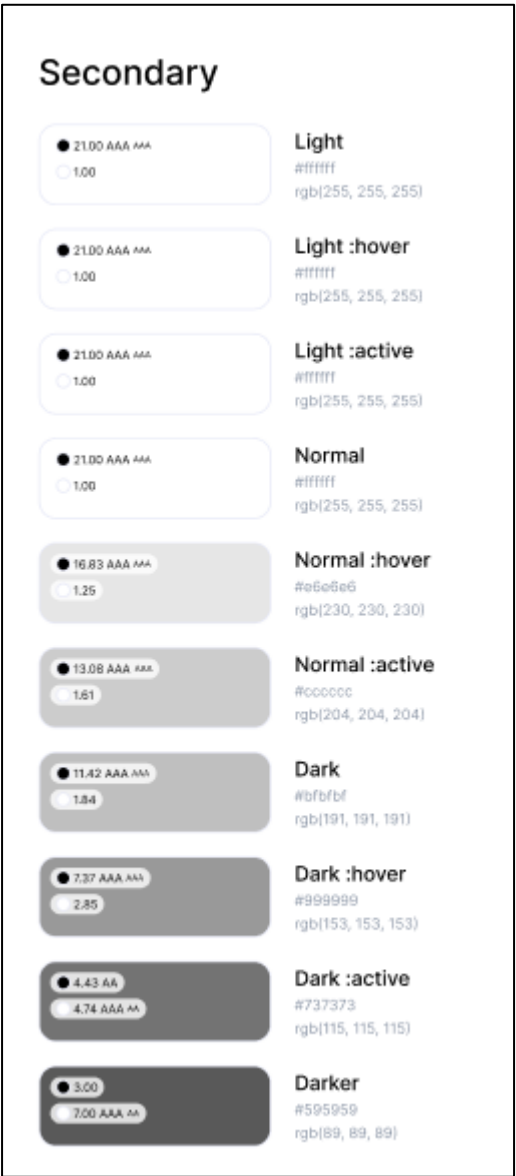
In this project, we used minimalistic number of color palettes. The limited use of colors helps to convey a sense of focus and clarity, allowing the key elements of the design to stand out and make a strong impact. By removing unnecessary distractions and complexities, the design is able to communicate its message more effectively and efficiently.



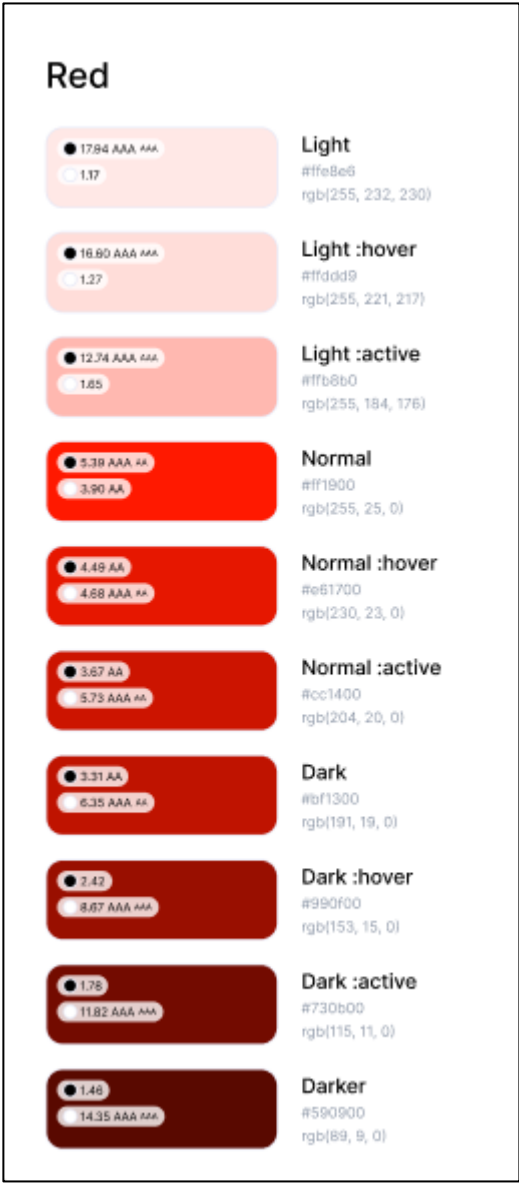
Picture 2.1 Primary Color Palette



Picture 2.1 Primary2 Color Palette



Picture 2.1 Secondary Color Palette



Picture 2.1 Accent Color Palette

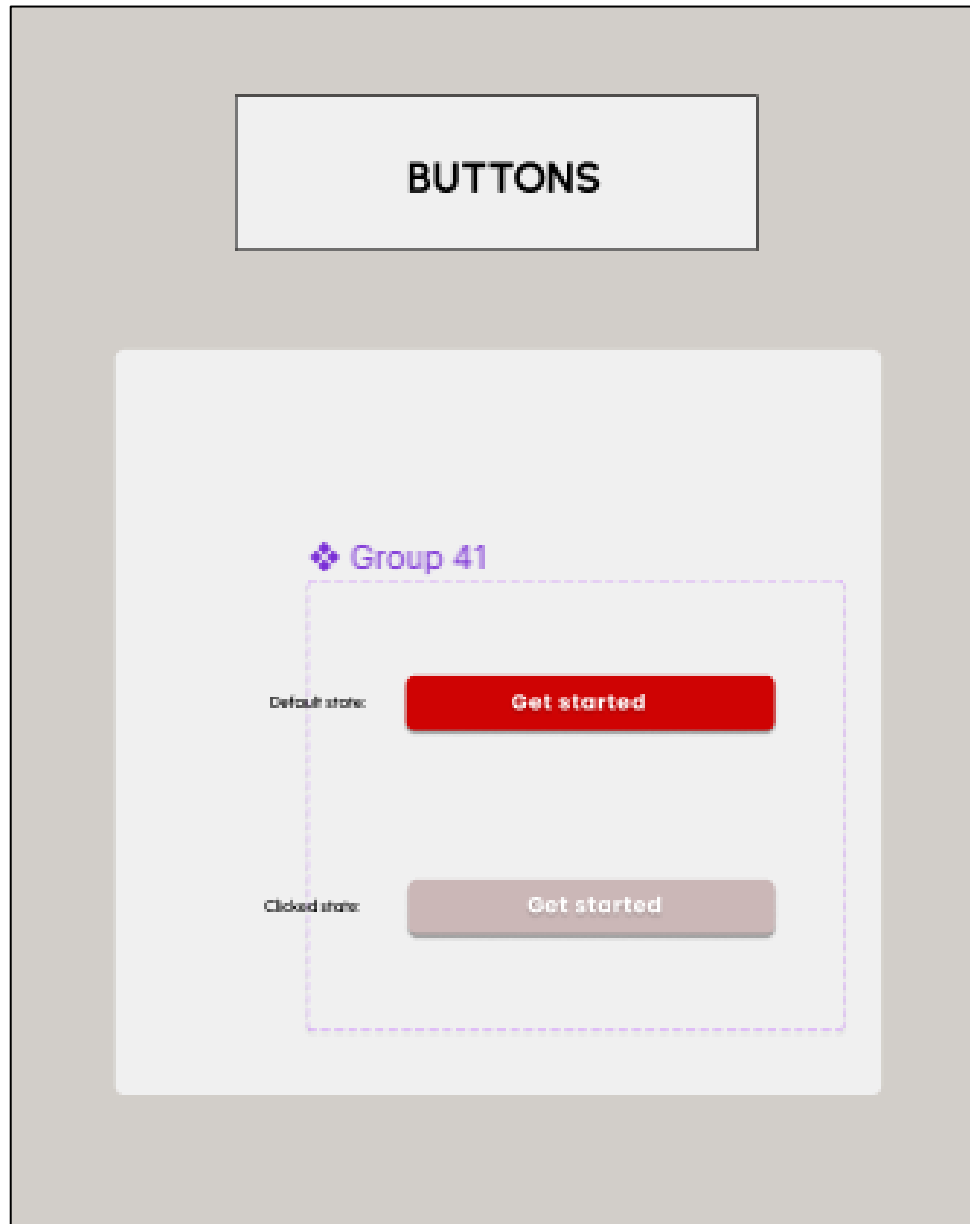
Font Palette

For Font Palette, we took the most into consideration how does it look to the user on the first glance of the design. We used four different fonts, font heading 1, 2, 3 and of course paragraph. For Font Style we used *Dancing Script* for the name of the App, and every other text is written in *Urbanist*.

Type of Text	Size	Font Style
Heading 1	35	Dancing Script
Heading 2	22	Urbanist
Heading 3	18	Urbanist
Paragraph	12	Urbanist

States

As we can see, we included only one button state and that is changing color whilst clicking. It isn't possible to hover on mobile app, so we excluded that option.



Design Prototype

Pitcure 1: Opening App, loading



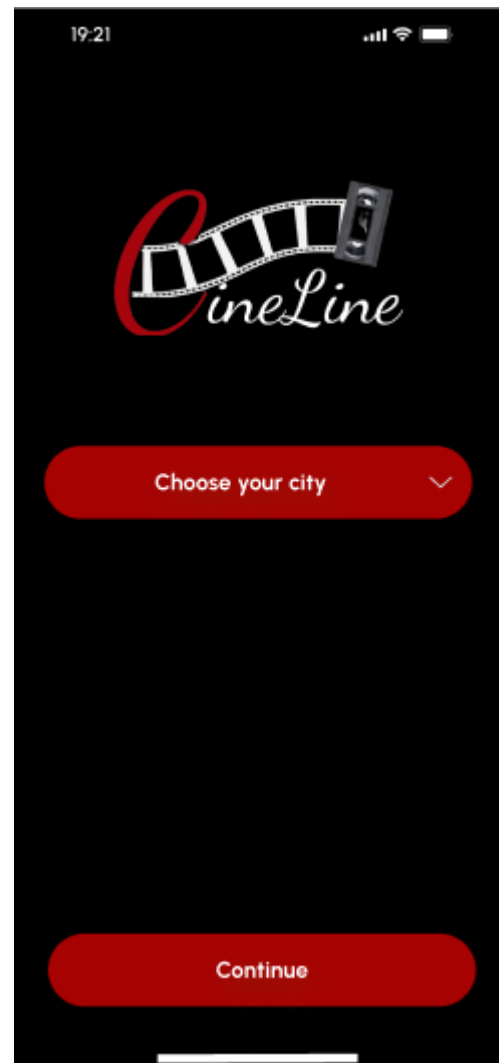
Piture 2: Front page, starting application



Pitcure 3: Sign in options



Piture 4: Choose cinema in your town



Pitcure 5: Creating account, insert your info

Piture 6: Filled in form

19:21

CineLine

Create Your Account

Name

Surname

Email

Password

Gender

Get Started

or continue with

Already have an account? **Sign in**

19:21

CineLine

Create Your Account

Edo

Maajka

edo.maajka@gmail.com

12345678

Male

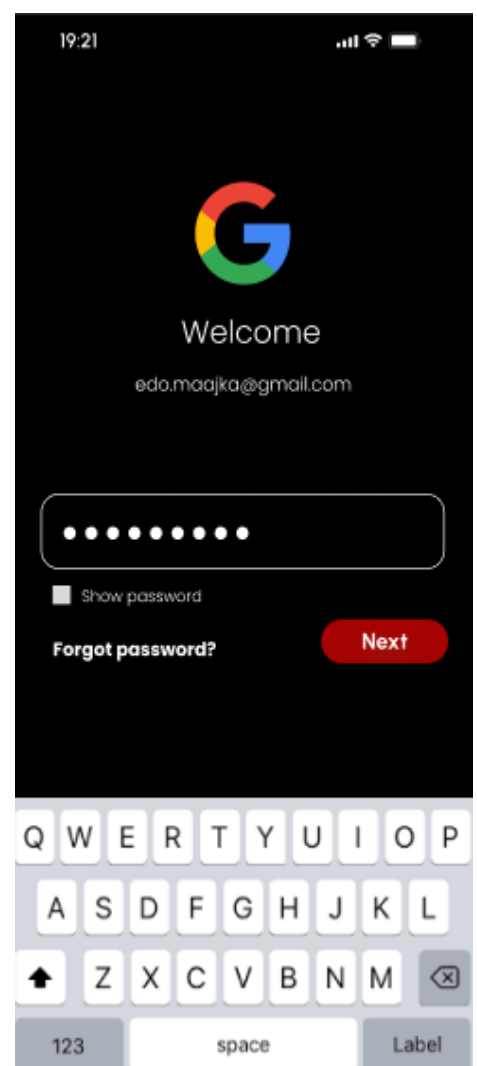
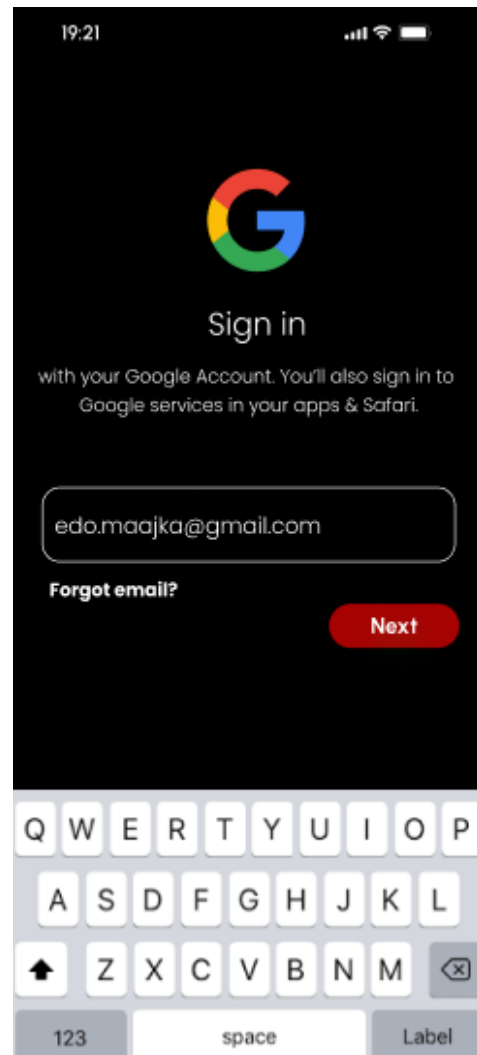
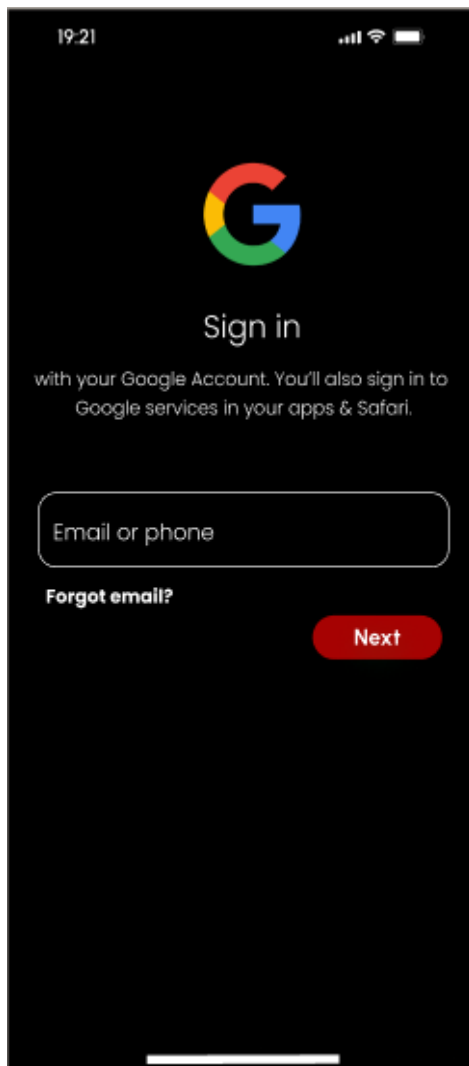
Get Started

Q W E R T Y U I O P
A S D F G H J K L
↑ Z X C V B N M ↵
123 space Label

Pitcure 7: Option to sign in with Google

Piture 8: User enters email

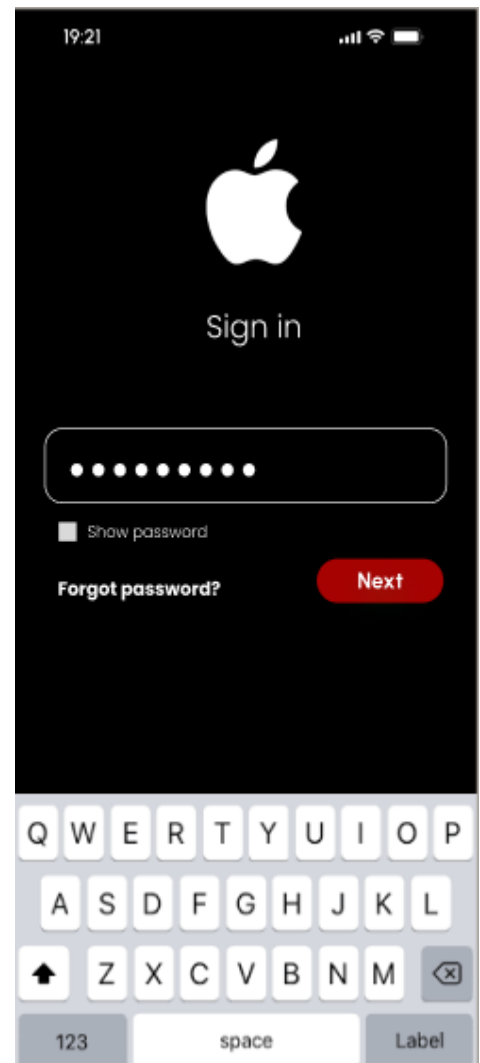
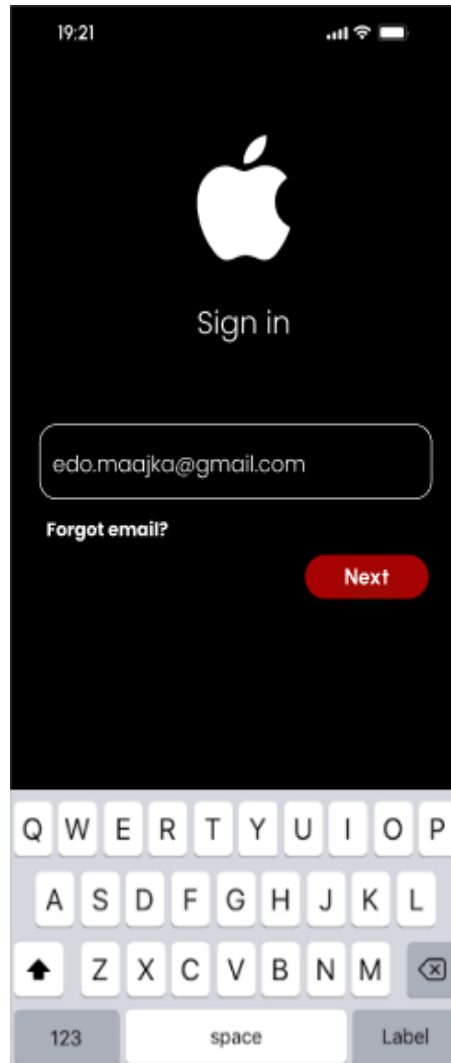
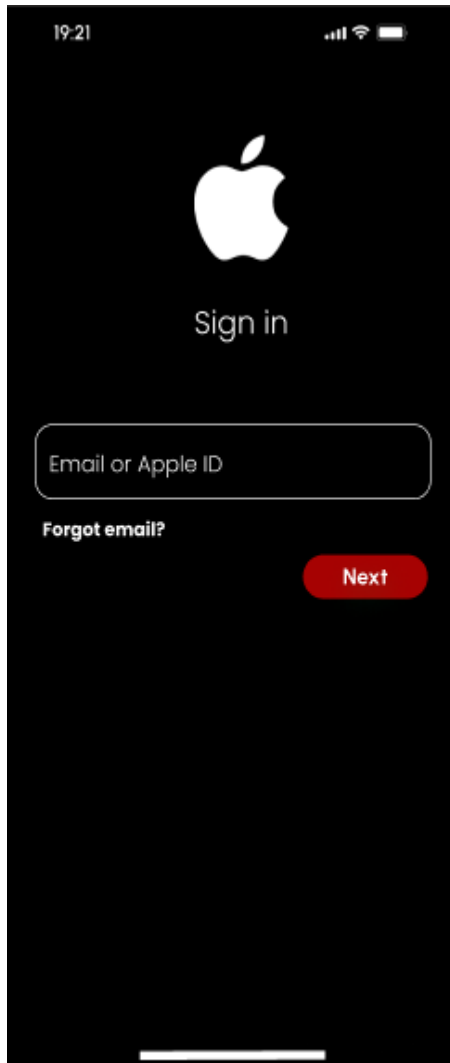
Picture 9: User enters password



Pitcure 10: Option to sign in with Apple

Piture 11: User enters email

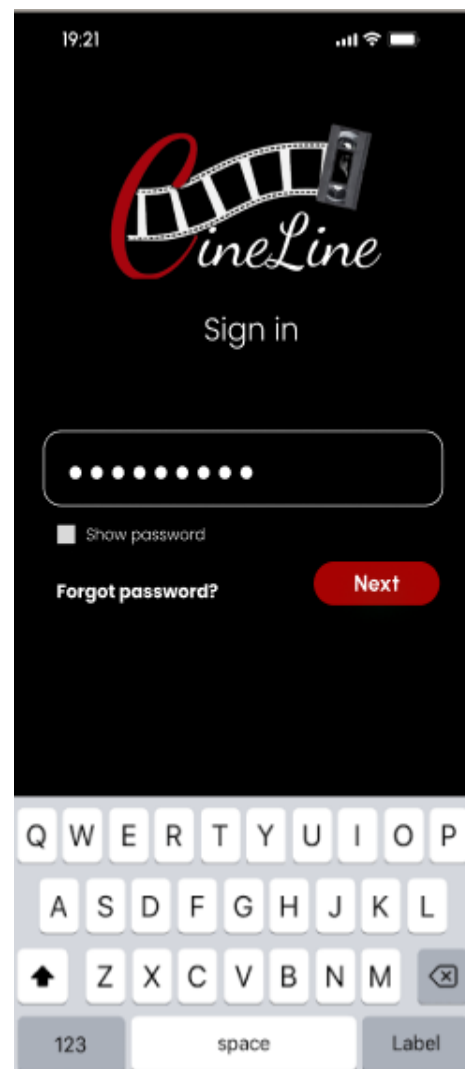
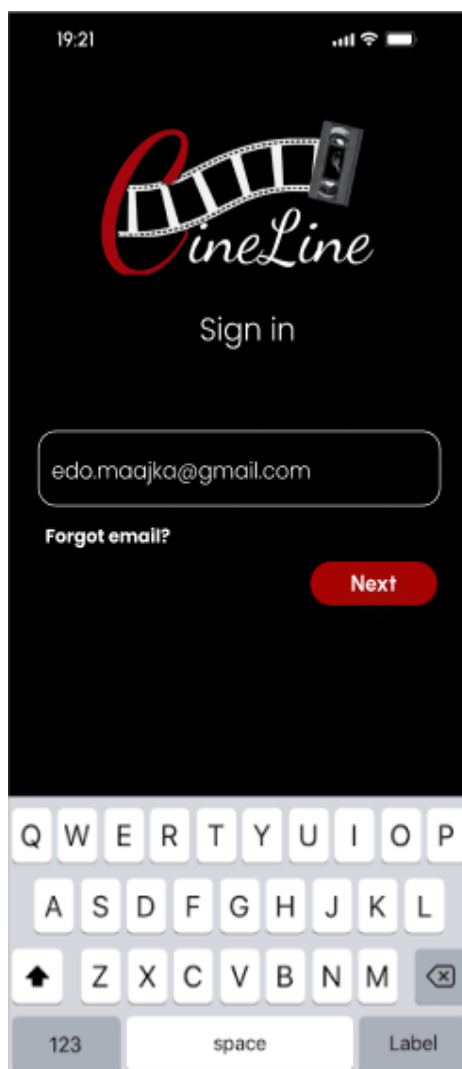
Picture 12: User enters password



Pitcure 13: Already have an account

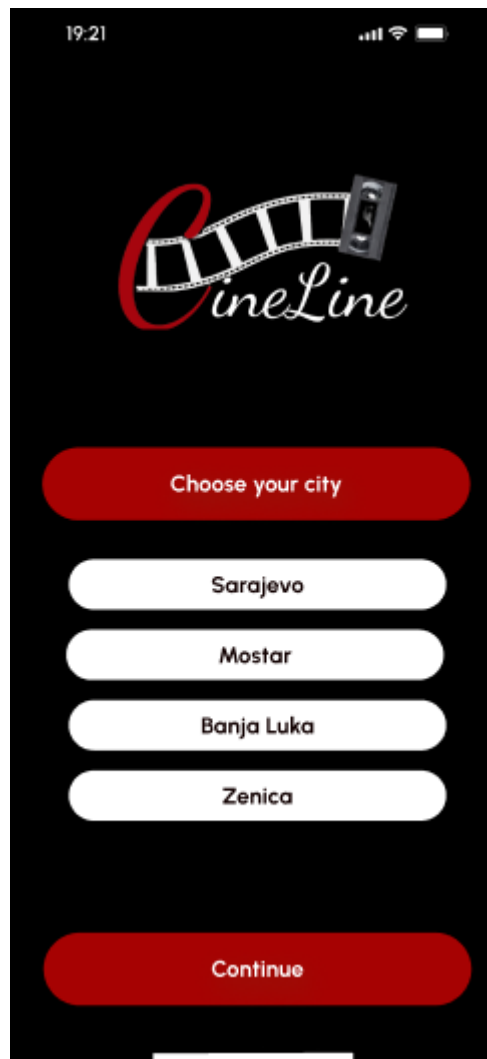
Piture 14: User enters email

Picture 15: User enters password



Pitcure 16: Drop down to choose city

Piture 17: Main page, user picks Sarajevo



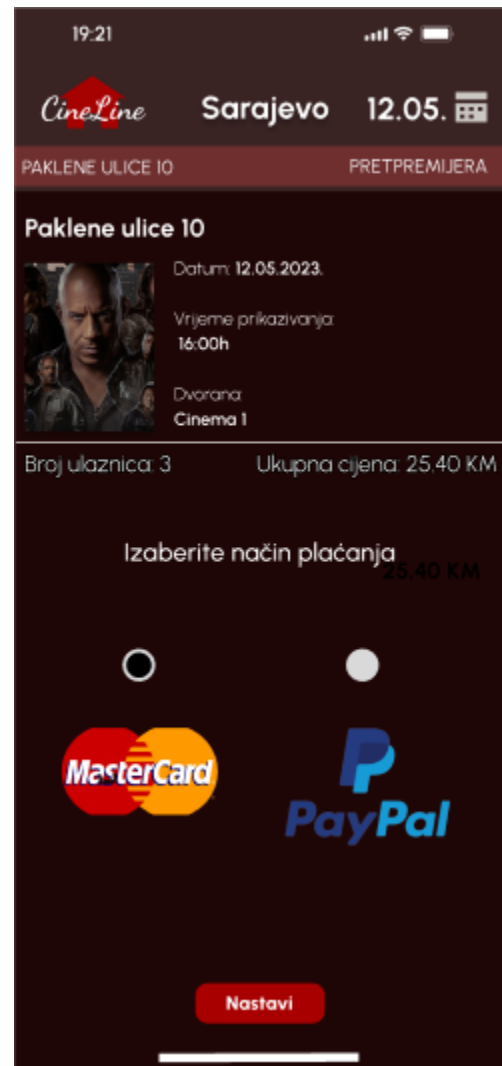
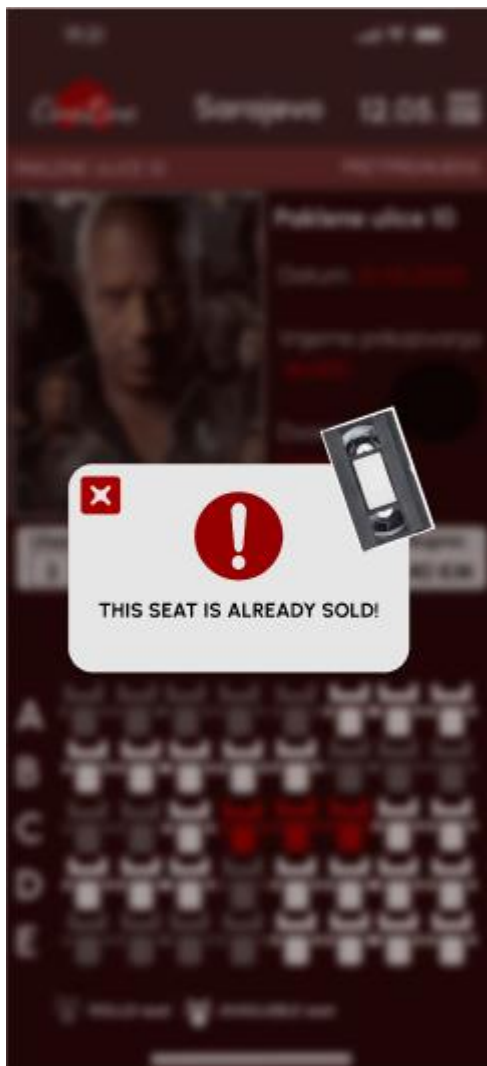
Pitcure 18: User picks Paklene Ulice

Piture 19: Seat Selection



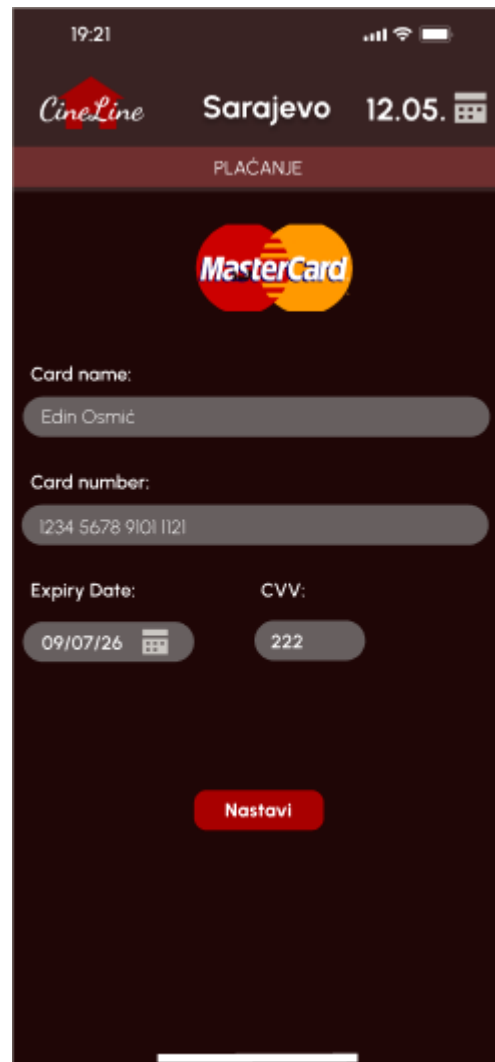
Pitcure 20: User chose already sold sear, error message

Piture 21: Chose way of payment



Pitcure 22: Message if the user is sure about making payment

Piture 23: Enter card info



Pitcure 24: User chose paypal payment

Piture 21: Message for successful payment

19:21

CineLine Sarajevo 12.05.

PLAĆANJE

PayPal

Email:
eda.maaika@gmail.com

Password:
• • • • • • • •

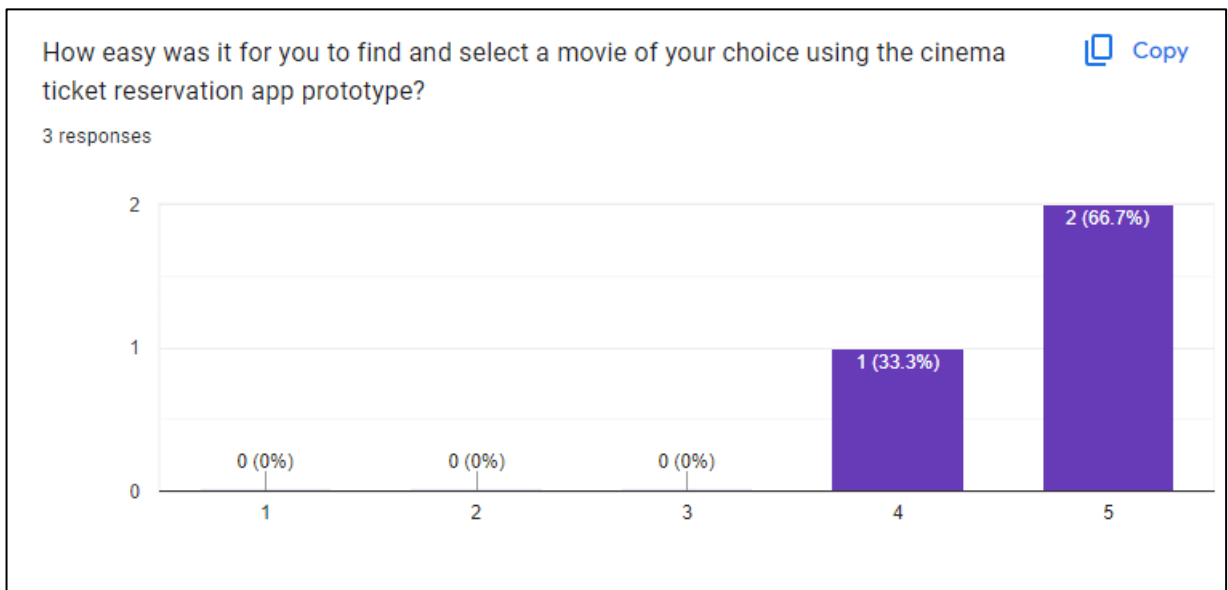
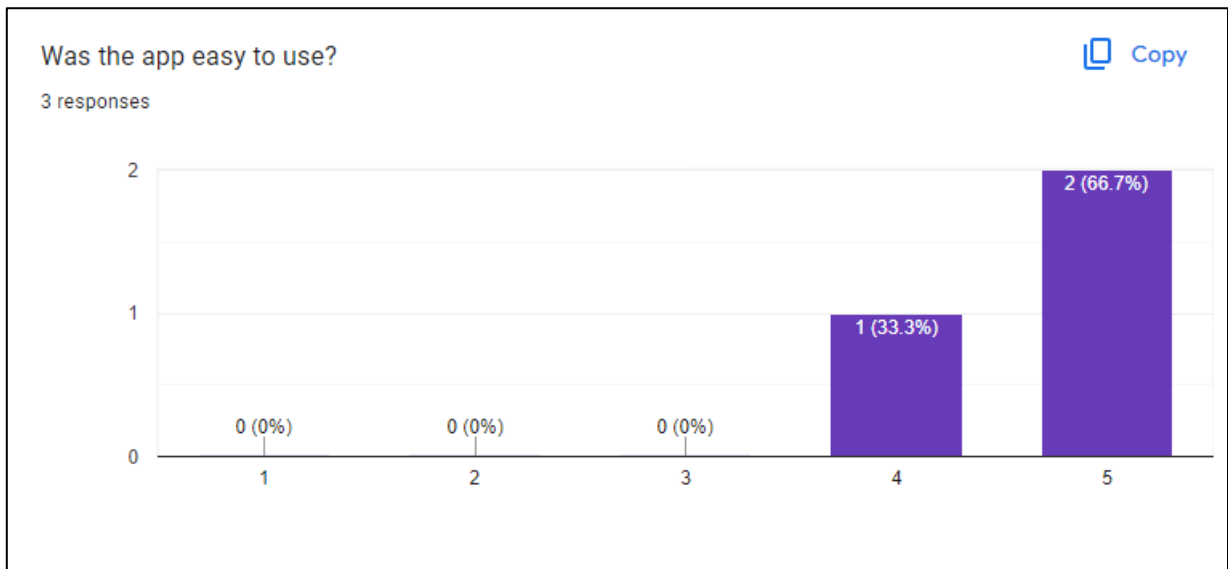
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09/07/26 222

Nastavi



Usability Specifications

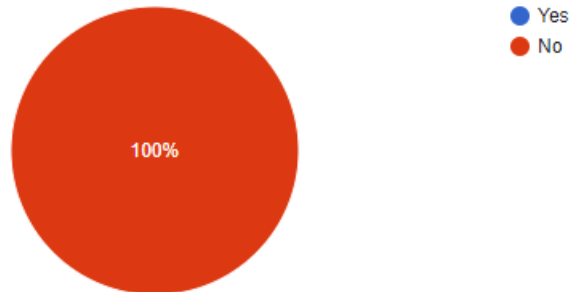
Usability Specifications for testing of our prototype are: User Registration and Login, List of movies, Movie Details, Projections, Seat Selection and Reservation, Checkout and Payment, Confirm payment.



Did you encounter any issues with the speed or loading times of the cinema ticket reservation app prototype?

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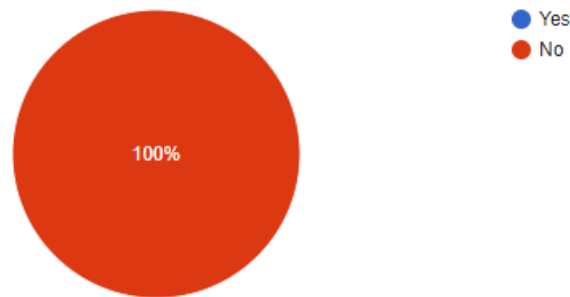
3 responses



Were there any aspects of the prototype that confused or frustrated you?

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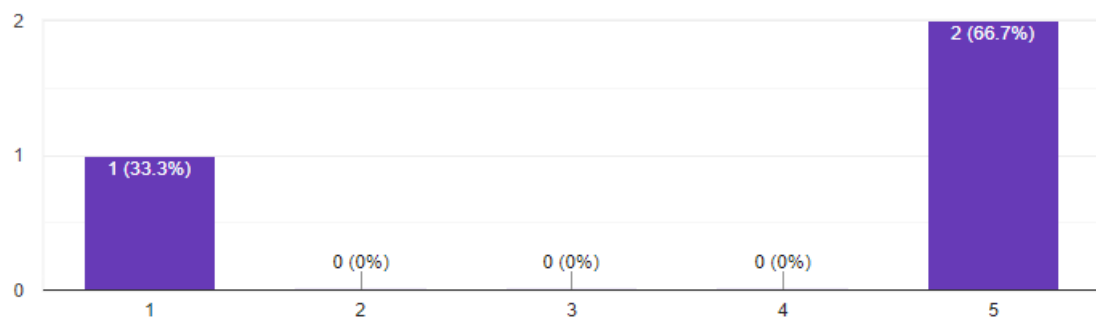
3 responses



Did you find the prototype accessible and inclusive for users with disabilities or special needs?

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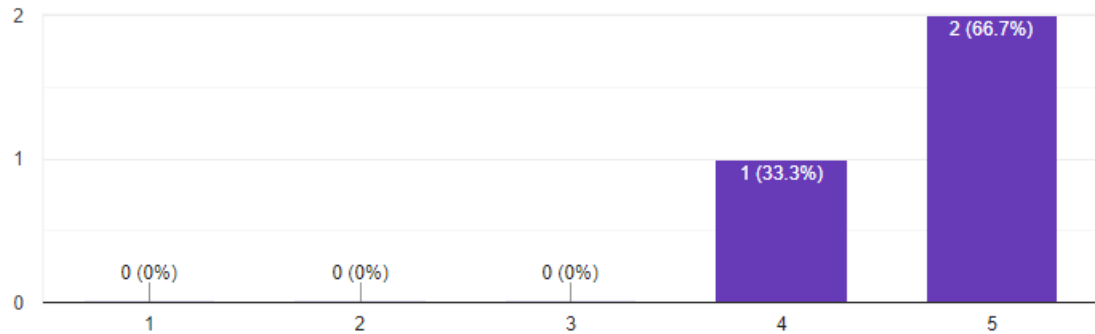
3 responses



How likely are you to recommend this prototype of the cinema ticket reservation application to others?

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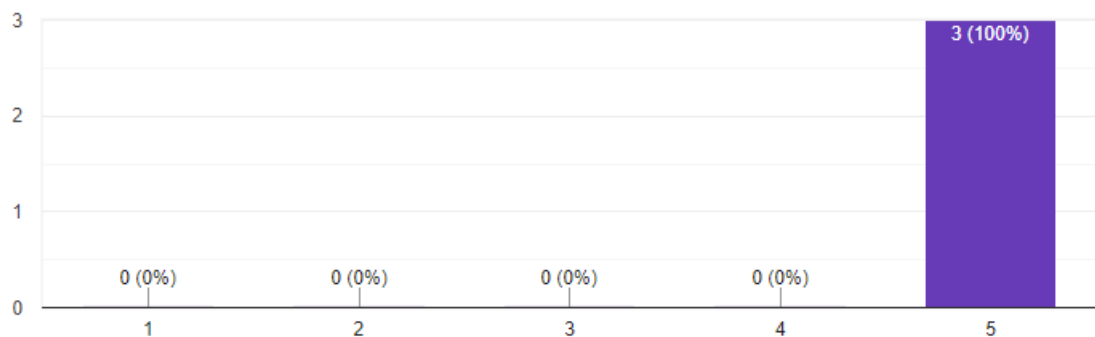
3 responses



Overall, how satisfied were you with your experience using the prototype of the cinema ticket reservation application?

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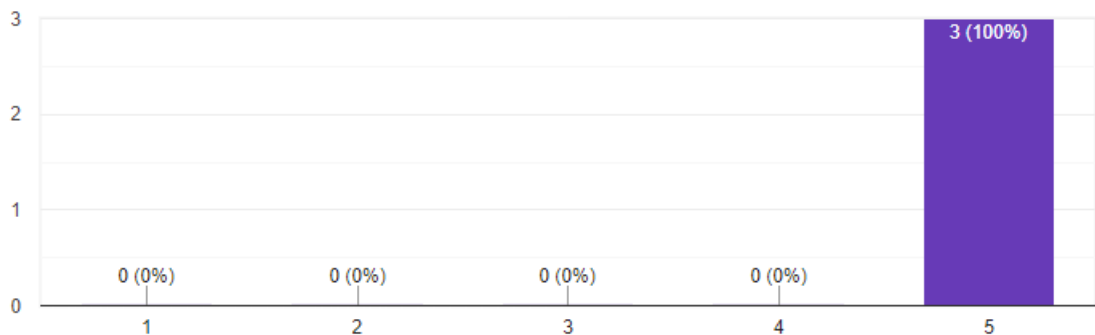
3 responses



How clear and understandable were the instructions provided in the prototype for reserving a cinema ticket?

 Copy

3 responses



Applied UX principles

1. User-centered

The design is focused on the user's needs and is designed to make it as easy as possible for users to book tickets for their movie.

2. Accessibility

The product is made to be accessible to everyone, and easy to use.

3. Efficiency

The complication when buying tickets has been reduced, so that users save time.

4. Simplicity

The reservation process is simple and straightforward, avoiding unnecessary complexity or steps that may confuse or frustrate users.

5. Clear Information Hierarchy

Information is in a clear hierarchy, ensuring that essential details such as movie titles, showtimes, and seat availability are prominently displayed and easily understood.

6. Fast Loading Times

The system is optimized for fast loading times to prevent users from experiencing frustration or abandoning the reservation process due to slow performance.

7. Clear and Intuitive Navigation

The system Provide a clear and intuitive navigation structure that allows users to easily find movie listings, showtimes, and seat selection options.

8. Minimalism

The interface is clean and uncluttered, focusing on essential elements.

9. Consistency

We maintain consistent design elements, such as button placement, color scheme, and typography.

10. Visual cues and feedback

Providing a visual cue, such as confirmation of a successfully paid ticket.