**Here are Some Instruction About On-page optimization for Ranking you must follow it**

1. **Page Load Time:** Your page load time should be less than 0.5 seconds. Search engines take into consideration page load time, when determinating the search engine rank.
2. **Meta Description:** For optimum effectiveness, meta descriptions should be 70-160 characters long. Your meta descriptions should be concise and contain your best keywords.
3. **Headings:** suggest implementing HTML headings. You can include keywords in your headings. The initial heading (H1) should include your best keywords. Using only one H1 heading per page will strengthen your SEO.
4. **Author:** It is preferable to have a Author meta tag present at your HTML Header.  
   Example: "<meta content="SeoDiesel.com" name="author" />" We suggest that you use the Meta tags in your index page. Than in all other important pages and last but not least in all the pages of your website. Make sure to put some extra effort in it, it will attract extra visitors to your web-page. Create relevant and different meta tags for each and every page.
5. **XML Sitemaps:** Your website does not contain an XML sitemap and that can weaken your SEO. An XML sitemap lists URLs that can be crawled and may offer other information such as how often you update, when your last update occurred and importance. With an XML sitemap, search engines can index your website more accurately.We suggest that you submit an XML sitemap to [**Google™ Webmasters Tools**](https://www.google.com/webmasters/tools).
6. **Language:** Here are some suggestions for multilingual sites: You should declare the contents language in the HTML code of each page. You should also declare the language code in the URL (for example: domainname.com/es/page.html).
7. **Doctype:** Specifying a [**doctype**](http://www.w3schools.com/tags/tag_DOCTYPE.asp) assists your web browser in correctly rendering your content.
8. **Google Analytics:** [**Google™ Analytics**](http://www.google.com/analytics/) is monitoring your website. This is a great tool and should be taking advantage of.
9. **Geo Meta Tags:** The search engine Bing utilizes [**Geo-Meta Tags**](http://en.wikipedia.org/wiki/Geotagging) even though Google™ doesn't.
10. **Compression:** By using compression engines you can speed up your website Page Load time, and rank higher on Search Engines.  
    [**HTTP compression**](http://en.wikipedia.org/wiki/HTTP_compression)

Not Found in <http://probqa.com/>: **Headings H1 H2 H3,Author, XML Sitemaps, Language, Doctype, Encoding, Google Analytics, Geo Meta Tags, Compression.**

<http://probqa.com/> Website Overall Rating : Average. 54/100

BTW: Your Meta Description has 226 characters.