

The background of the slide is a vibrant blue watercolor wash. The color transitions from a deep, dark blue on the left to a lighter, more translucent blue on the right, with organic, feathered edges. The texture of the watercolor is visible, with various shades and blotches of color.

URBAN AFFORDABILITY FOR YOUNG AMERICAN ADULTS 2006-2017

Spencer Rogovin
Temple University Class of 2023

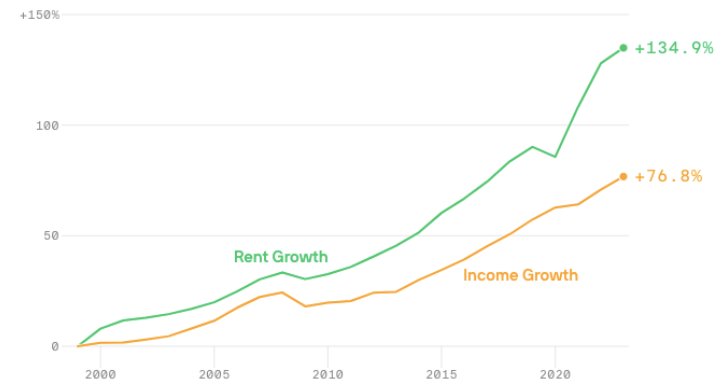
Background & Context



Rent vs. Income

Change in U.S. rent and income growth since 1999

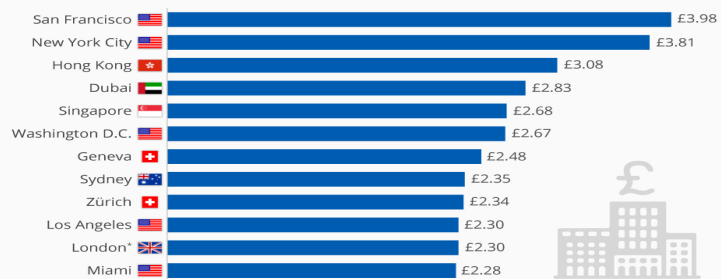
Annually; 1999–2023



Data: Moody's Analytics CRE; Chart: Axios Visuals

Renting: the most expensive cities in the world

Rental cost per square foot in selected global cities in 2017



* Based on an average of the 33 boroughs
Source: Nested

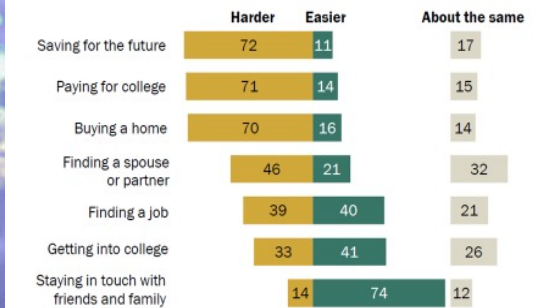
statista

U.S. Cities in
context to the
world

The attitudes American
young adults hold over
their financial future

When it comes to savings, paying for college and home-buying, most say young adults today have it harder than their parents' generation

% of U.S. adults saying each of the following is ___ for young adults today compared with their parents' generation



Note: Share of respondents who didn't offer an answer not shown.
Source: Survey of U.S. adults conducted Oct. 18-24, 2021.

PEW RESEARCH CENTER



Purpose of Study

To assess deeper dynamics of urban living in the U.S, more specifically the financial environment in which young adults are facing and how that differs within metropolitan areas of varying populations sizes.

Research Question:

Do metropolitan areas with larger populations experience price increases that outpace wages at a greater rate than metropolitan areas with smaller populations?



Methods

$$H_0: \beta_{1(pitt)} = \beta_{1(dc)}$$

$$H_1: \beta_{1(pitt)} > \beta_{1(dc)}$$

β_1 being larger signifies wages experiencing a greater increase alongside with prices

Multivariate Regression Analysis

Independent Variables – Consumer
Price Index (CPI) by Metropolitan
Area {Pittsburgh or Washington D.C}

Rent
Transportation
Apparel

Dependent Variables:
Hourly Wage by Industry [CES Data]

Leisure and Hospitality
Retail Trade
Education and Health Services →
[Health Care and Social Assistance]



Results pt.1

```
Call:
lm(formula = yngwage_combinedindex ~ CPIindex_Pitt, data = Data_BLSproject)
```

Residuals:

Min	1Q	Median	3Q	Max
-2.0396	-0.6993	0.2671	0.7007	1.7331

Coefficients:

	Estimate	Std. Error	t value	Pr(> t)
(Intercept)	0.64882	5.08944	0.127	0.901
CPIindex_Pitt	0.09671	0.00921	10.501	1.01e-06 ***

Signif. codes: 0 '***' 0.001 '**' 0.01 '*' 0.05 '.' 0.1 ' ' 1

Residual standard error: 1.24 on 10 degrees of freedom
Multiple R-squared: 0.9169, Adjusted R-squared: 0.9085
F-statistic: 110.3 on 1 and 10 DF, p-value: 1.014e-06

```
Call:
lm(formula = yngwage_combinedindex ~ CPIindex_DC, data = Data_BLSproject)
```

Residuals:

Min	1Q	Median	3Q	Max
-2.0310	-1.0898	0.3307	0.7477	2.0326

Coefficients:

	Estimate	Std. Error	t value	Pr(> t)
(Intercept)	0.43040	6.51194	0.066	0.949
CPIindex_DC	0.12801	0.01554	8.239	9.09e-06 ***

Signif. codes: 0 '***' 0.001 '**' 0.01 '*' 0.05 '.' 0.1 ' ' 1

Residual standard error: 1.541 on 10 degrees of freedom
Multiple R-squared: 0.8716, Adjusted R-squared: 0.8588
F-statistic: 67.89 on 1 and 10 DF, p-value: 9.087e-06



Results pt.2

Call:
lm(formula = yngwage_combinedindex ~ rent_dc, data = Data_BLSproject)

Residuals:
Min 1Q Median 3Q Max
-0.7825 -0.3911 -0.1150 0.5250 0.9486

Coefficients:
Estimate Std. Error t value Pr(>|t|)
(Intercept) 14.778611 1.712297 8.631 6.02e-06 ***
rent_dc 0.216005 0.009394 22.994 5.47e-10 ***

Signif. codes: 0 '***' 0.001 '**' 0.01 '*' 0.05 '.' 0.1 ' ' 1

Residual standard error: 0.5859 on 10 degrees of freedom
Multiple R-squared: 0.9814, Adjusted R-squared: 0.9796
F-statistic: 528.7 on 1 and 10 DF, p-value: 5.465e-10

Call:
lm(formula = yngwage_combinedindex ~ rent_pitt, data = Data_BLSproject)

Residuals:
Min 1Q Median 3Q Max
-1.01961 -0.58819 -0.08875 0.57804 1.06822

Coefficients:
Estimate Std. Error t value Pr(>|t|)
(Intercept) 8.39607 2.43758 3.444 0.00628 **
rent_pitt 0.21060 0.01123 18.759 4.01e-09 ***

Signif. codes: 0 '***' 0.001 '**' 0.01 '*' 0.05 '.' 0.1 ' ' 1

Residual standard error: 0.7149 on 10 degrees of freedom
Multiple R-squared: 0.9724, Adjusted R-squared: 0.9696
F-statistic: 351.9 on 1 and 10 DF, p-value: 4.01e-09

Call:
lm(formula = wage_retail ~ apparel_dc, data = Data_BLSproject)

Residuals:
Min 1Q Median 3Q Max
-0.7777 -0.4071 -0.1719 0.3151 1.8164

Coefficients:
Estimate Std. Error t value Pr(>|t|)
(Intercept) -1.96639 4.62497 -0.425 0.67972
apparel_dc 0.19064 0.04797 3.974 0.00263 **

Signif. codes: 0 '***' 0.001 '**' 0.01 '*' 0.05 '.' 0.1 ' ' 1

Residual standard error: 0.739 on 10 degrees of freedom
Multiple R-squared: 0.6123, Adjusted R-squared: 0.5735
F-statistic: 15.79 on 1 and 10 DF, p-value: 0.002626

Call:
lm(formula = wage_retail ~ apparel_pitt, data = Data_BLSproject)

Residuals:
Min 1Q Median 3Q Max
-1.08980 -0.33734 -0.08677 0.34491 1.02629

Coefficients:
Estimate Std. Error t value Pr(>|t|)
(Intercept) 4.29926 2.37803 1.808 0.100745
apparel_pitt 0.07738 0.01517 5.101 0.000463 ***

Signif. codes: 0 '***' 0.001 '**' 0.01 '*' 0.05 '.' 0.1 ' ' 1

Residual standard error: 0.6254 on 10 degrees of freedom
Multiple R-squared: 0.7224, Adjusted R-squared: 0.6946
F-statistic: 26.02 on 1 and 10 DF, p-value: 0.0004635



Limitations of Study & Conclusions

Lack of Metropolitan Areas Available for CPI analysis, it would've been much more effective to use areas outside of the Mid-Atlantic Region ---
> Washington D.C MSA extended to Baltimore as well, different cities economically → made study less applicable to research question

CPI data for Metropolitan Areas appears to be discontinued in 2017, at least for the ones used for this project, one or more of the data categories evaluated had records starting in 2006 → limited time period

- There was a lot of significant economic context that occurred outside of these bounds, especially after 2017 during the pandemic

More metropolitan area CPI data is required for a truly effective evaluation of this topic



References

Armstrong, M., & Richter, F. (2017, February 20). *Infographic: The most expensive cities in the world for renters*. Statista Daily Data. <https://www.statista.com/chart/8174/the-most-expensive-cities-in-the-world-for-renters/>

Playtime, S. (2023, May 22). *Axios: America's rent burden is growing*. Scottie's Playtime. <https://scottiesplaytime.com/2023/05/22/axios-americas-rent-burden-is-growing/>

Sechopoulos, S. (2022, February 28). *Most in the U.S. say young adults today face more challenges than their parents' generation in some key areas*. Pew Research Center. <https://www.pewresearch.org/short-reads/2022/02/28/most-in-the-u-s-say-young-adults-today-face-more-challenges-than-their-parents-generation-in-some-key-areas/>

U.S. Bureau of Labor Statistics. (2023). U.S. Bureau of Labor Statistics. <https://www.bls.gov/>

