

Sébastien Roh
sebastien.ch@gmail.com
linkedin.com/in/sebastienroh
http://env-3492183.jcloud.ik-server.com/myPortfolio.html

Australian permanent resident



WORK EXPERIENCE

Digital / Data Programme Manager | **BNP Paribas Switzerland**, Geneva Apr 2018 – present

Enabling data driven insights and decisions through state-of-the-art dashboards and web apps
Fostering commercial animation (CMS/CRM) and digital transformation (Wealth Management, Specialized Trade Solutions, Corporate and Institutional Banking, etc.)
Bringing value to the business through analytics (adoption of self-service BI) and the use of new technologies
Middleman between developers and customers/end-users | Identifying customer needs
Design experience (mock-ups and rapid prototyping)
Team leader / scrum master / liaising with stakeholders (Agile framework to reduce Time-to-Market)

Project Manager | **International Olympic Committee**, Lausanne Jan 2014 – Dec 2017

International Relations / Communication

Liaising with international stakeholders in English, French and Spanish
Implementation, management and improvement of newsletter campaigns (campaignmonitor.com)

Knowledge Management / CMS / CRM

Facilitate information retrieval by developing and maintaining a tailor-made database to store quantitative and qualitative data on our members (financial, statistical, biographical, World Bank datasets, etc.)
Contact person for various stakeholders and web/communication agencies

Consulting

Providing technical assistance and knowledge to the 206 National Olympic Committees (NOCs)
Monitoring and analysing NOCs' strengths, weaknesses, needs, challenges and progress (data-driven)
Participation in the implementation of an online good governance tool for our members
Project specification for a new extranet related to Games preparation (fast, responsive, user-friendly)

Reporting

Conducting geopolitical analyses and producing key insights/reports for the President and IOC top brass
Development of a web-based generator of country factsheets (key insights, information of interest, etc.)

Analytics / Statistics

Quantitative and qualitative data collection (from 206 countries/territories) through an online platform
Data analytics (build reports, queries, spreadsheets using Google Charts, d3.js, SQL, etc.)
Web analytics / Digital marketing / Excel guru

Business Intelligence

Development of data visualisation tools / dashboards / KPIs to disseminate valuable insights to stakeholders

Marketing intern | **Owens-Illinois Inc.**, Lausanne Jun 2013 – Dec 2013

Merging spreadsheets and crunching data to understand and reduce supply chain lead time
Preparation and improvement of KPI and NPD revenue reports for the marketing director (SAP BW reports)
Monitoring of new product launches (on social media, in press releases, newsletter hits, etc.)
Market analysis (use of global market research databases such as euromonitor to spot future trends)
Supporting the team in product management activities
Preparation of newsletters for the European market (collaborating with the brand and European marketing managers and communication agencies)

Consultant | **Federal Department of Foreign Affairs**, Bern Jul 2011 – Sep 2011

Improving the travel advice portal by leveraging the use of social media (push communication)

Attaché | **Consulate General of Switzerland**, Barcelona, Vancouver Feb 2008 – Dec 2010

Visa officer - streamlining the visa application process
Event management (involved in events organised by the Swiss Business Hub in Barcelona, the House of Switzerland during the 2010 Olympics and the Swiss Canadian Chamber of Commerce)

Full stack Web developer | **Ergopix.com**, Lausanne Feb 2007 – Dec 2007

Development of a podcasting hosting platform (from concept to launch)

EDUCATION

Master of Science (MSc) in Management , Faculty of Business and Economics, HEC Lausanne Subject area: International Management Exchange semester, Universidad de Belgrano, Buenos Aires	2011 – 2013
Bachelor of Science (BSc) HES-SO in Media Engineering , University of Applied Sciences, Lausanne Subject area: IT Management	2003 – 2007
Computer Scientist , Swisscom Ltd, Sion Apprenticeship	1998 – 2002

LANGUAGES

French:	Mother tongue		
English:	Full professional proficiency <i>10 years+ work experience in English</i>	Certificate in Advanced English	(level C2)
Spanish:	Full professional proficiency <i>1 year in Barcelona, 6 months in Buenos Aires</i>	DELE intermedio Cervantes	(level B2/C1)
German:	Professional working proficiency <i>3 years at the Federal Department of Foreign Affairs</i>	Goethe Zertifikat Deutsch	(level B2)

COMPUTER SKILLS

Online marketing tools	Google Analytics, Campaign Monitor, CRM, SurveyMonkey, SEO/SEM, Google Tools
Data visualization tools	Qlik Sense, Google Charts, Chart.js, d3.js
Web development	HTML, CSS, XML, JSON
Programming languages	PHP, JavaScript, SQL
Databases	MySQL, PostgreSQL, Access
Cloud computing	AWS, Jelastic Cloud
Statistical software	Stata, SPSS
GIS software	MapInfo
Collaborative tools	SharePoint, Jira, Favro
Data Integration Platform	Alteryx, Talend
Other applications	SAP (BW reporting tool), Photoshop, Illustrator, Excel, Word PowerPoint
