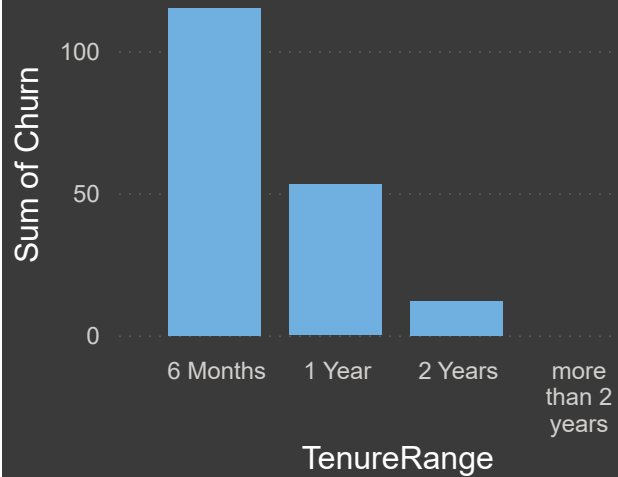
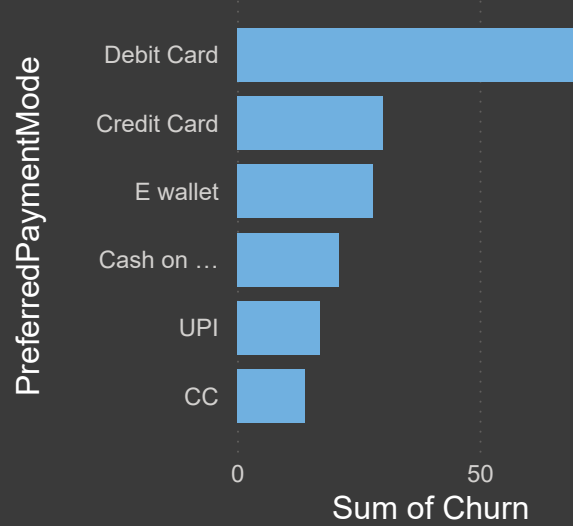


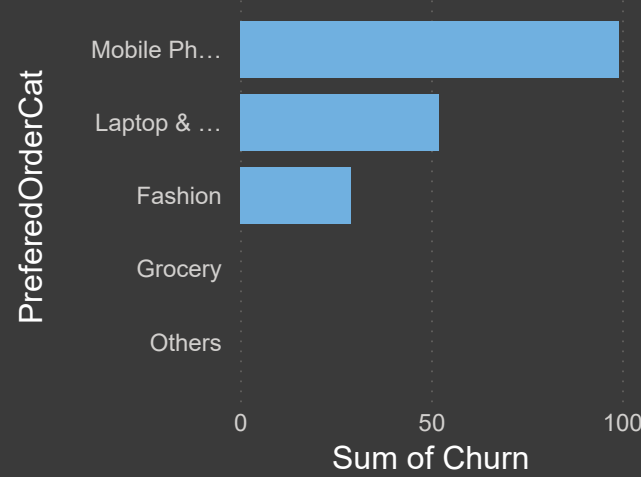
Customer Churn Rate by Tenure Duration



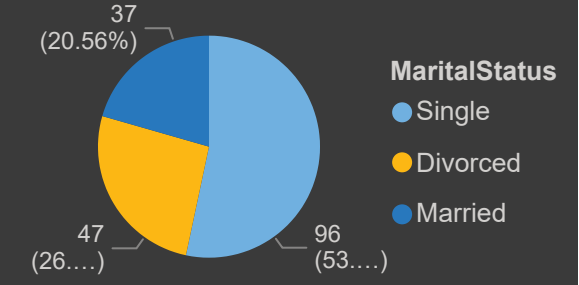
Top Churned Categories



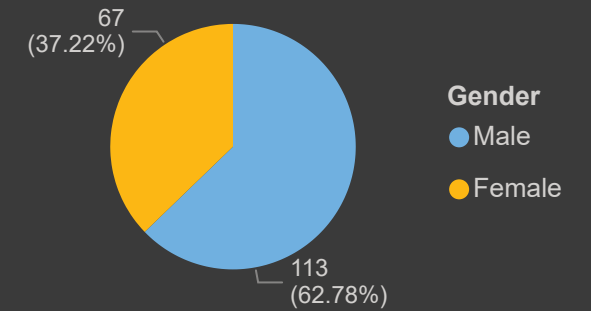
Churn Rate by Product Category Preference



Marital Status Breakdown of Churned Customers



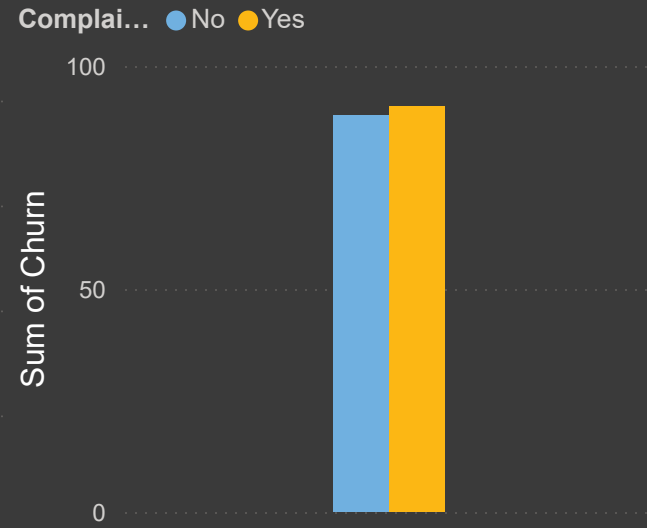
Gender Breakdown of Churned Customers



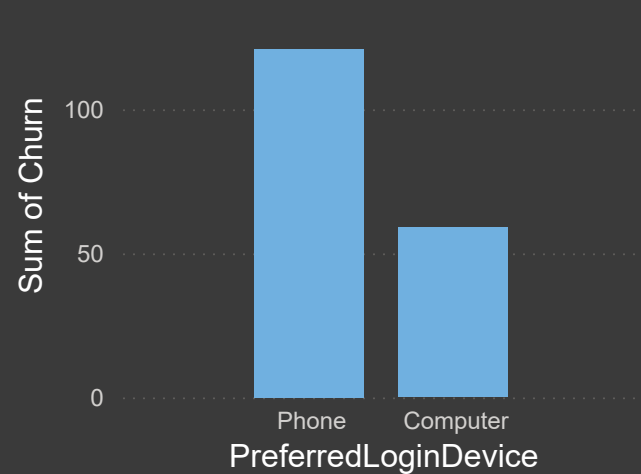
Impact of Delivery Distance on Customer Churn



Impact of Complaints on Churn



Customer Churn by Preferred Login Device



1000
Count of CustomerID

8.44
Average of Tenure