

STEVEN PELTZER

Nashville, TN | 559-804-0529 | stevenrpeltzer@gmail.com | stevenpeltzer.com | github.com/srpeltz | linkedin.com/in/steven-peltzer

TECHNICAL SKILLS

HTML | CSS | JavaScript | jQuery | MongoDB | Express | Angular | Node | SQL | PostgreSQL | Ruby on Rails | Github | Bootstrap | AWS
| ES6 | React | Redux | MySQL | TypeScript | Lambda | Shopify | Liquid

YOGACLUB PROJECTS - TWO WEEK AGILE SPRINTS

Redesign of website UI - Shopify Liquid | JavaScript | jQuery - When I was brought on to YogaClub I was tasked with redesigning majority of the websites front end, including the landing page and membership select pages

Customer Love Center - TypeScript | Lambda | MySQL | ES6 | jQuery | JavaScript | Node | Shopify Liquid | Zapier - This project was tasked to me to build a new customer love center (membership settings page) where users can update their billing and shipping info, subscription level and shipping intervals, along with shipment tracking status. Created API endpoints using TypeScript and Lambda communicating with MySQL. The out of the box components used from the third party app were not up to company standards. I was tasked with utilizing the third party API to create a custom interface.

Exchange Store - TypeScript | Lambda | MySQL | ES6 | jQuery | JavaScript | Node | Shopify Liquid - I created a self serving exchange store that removed the need for users to contact customer service reps. Users receive their box and if there is an issue with their outfit they go onto the exchange store to swap out for another product, all based on user preferences, outfit, cogs, and inventory.

CARLA - React | Redux | ES6 | JavaScript - CARLA is an in house web app utilized by YogaClub's outfit curators. The application uses the user's style preferences, sizes, and order history to display the curator the best potential products for each customer to return the best reviews.

PROFESSIONAL EXPERIENCE

YogaClub (yogaclub.com) - Full Stack Web Developer | El Segundo, CA June 2017 - Dec 2019

- Sole developer for the companies front end needs for in-house applications and user facing landing pages and apps
- Created multiple customer facing web applications. Most notably the exchange store, customer love center, style quiz, sneak peek, referral program, Trend-Setter Survey, and account settings page
- Integrated social media sharing capabilities and pixel tracking to improve retention rates and viral marketing
- Helped company cut costs with customer support by bettering applications and user experience
- Working in an agile workflow I continually learn new languages and succeed in short timeframes
- Involved in development of new apps from start to finish most notably CARLA (in house order curation web app)
- Increased user retention by building churn remediation and custom Save-A-Sale flows by inspecting users feedback and giving them specific promotions and gifts

Stealth Venture Labs - Front-end Web Developer (freelance) | El Segundo, CA May 2017- June 2017

- Redesigned client facing website for Tuner Crate using HTML, CSS, jQuery in Shopify Liquid
- Communicated with designers and project manager to receive mockups and clarify details and developer limitations
- Developed dynamic pages for mobile and desktop view
- Gave constructive criticism on conventional coding practices after working in a pre-existing project

BLT Communications - Department Coordinator | Hollywood, CA Nov 2015 - Jan 2017

- Organized billing payments and accounting documents for 25+ high profile clients
- Created and maintained heavily relied on accounting documents to help company executives make informed decisions on distributing workload, responsibilities, and determining if the company was profitable.
- Implemented company policy and procedure for a department with 50+ employees for smooth functionality
- Managed day-to-day schedules for the departments 3 upper level executives

WORKS Entertainment - Day-to-day Manager / Artist Manager Assistant | Beverly Hills, CA Feb 2014 - Oct 2015

- Handled day-to-day management duties for clients A Great Big World, Morgan James, and Boh Doran by scheduling entire tour runs and promo trips. Coordinated with venues, promoters, tour managers, bus/car rentals, equipment rentals, traveling logistics and more.
- Offices designated PRO (Performing Rights Organization) and publishing administrator
- Involved in creative environments for coming up with music video ideas and marketing campaigns for album releases and video releases
- Only assistant to two managers with nine clients, I was in charge of office organization and maintaining all artist documents and online properties

EDUCATION

California State University, Northridge – BA in Music Industry Studies

General Assembly - Web Development Immersive course completion certificate