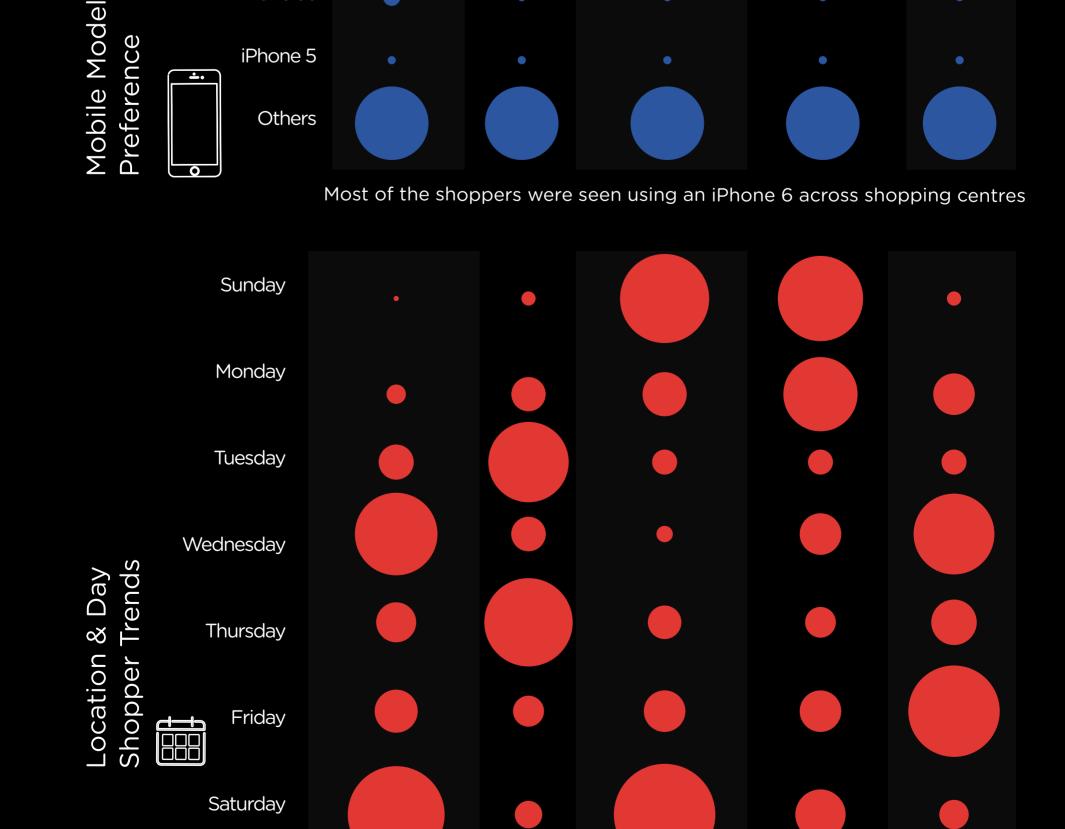


26 to 35

36 to 45

46 & Above

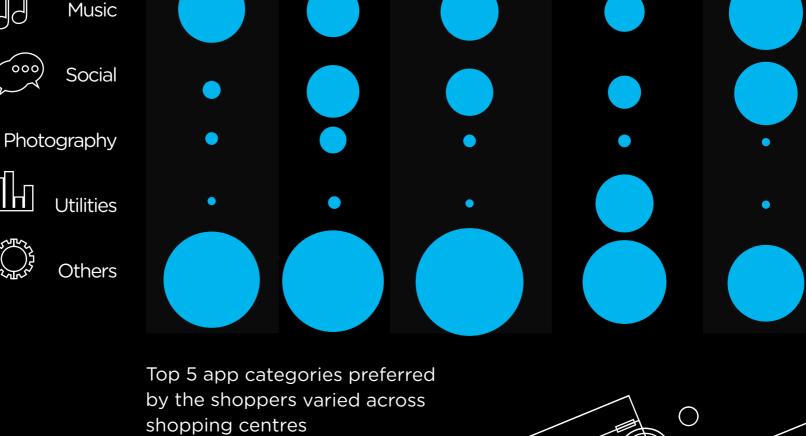
The age group 16 to 25 years preferred Intu Trafford Centre while the 26 to 35 age group preferred Liverpool ONE iPhone 6 iPhone 5s Samsung S5 iPhone 5c iPhone 5



• Intu Trafford Centre saw more shoppers on Saturdays and Sundays Liverpool ONE saw more shoppers on Sundays and Mondays • Westfield saw more shoppers on Wednesdays and Fridays

• Bullring saw more shoppers on Tuesdays and Thursdays

• Bluewater saw more shoppers on Wednesdays and Saturdays





Entertainment

Content Preference

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