



International Shoe Museum
Rochester, NY

<https://github.com/srs09524/International-Shoe-Museum>

Gabby Garcy

Interviewed Jack Laino

Took museum picture and exhibit pictures & edited them

Wrote up exhibit explanations

Wrote up “Donate” tab, “Plan Your Visit” tab

In charge of choosing color scheme using Adobe Color Picker

Began Axure Design document; finished by Sam once my trial ended

Created the 3 personas

Joey Morsheimer

Interviewer except for 1 person- interviews were 20-30 minutes per person

Usability tester- Tested 4 people each test lasted between 25-30 minutes

Wrote up the results of the usability test in the design document

Wrote answers to interview questions on group brainstorming document

Will Stuck

supplied pictures

wrote piece about how tests & interviews affected the site design

Sam Sedia

Competition researcher

Designer

Proposal writer

Asset creator

HTML/CSS

GitHub

Project Manager