## **Shannon Sagehorn**

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## **Education**

Northwestern University 2020-present

Graduate Certificate in Full-Stack Development - Remote

graduating 10/2020

Arizona State University 2019-present

BS in Graphic Information Technologies - Remote

Primary focus in Front-End Web Design, Secondary focus in Communication

GPA= 3.8 – Senior, graduating 12/2020

University of Nebraska – Lincoln 2017-2019

**Work Experience** 

Club Pilates - Membership Sales (Chicago, IL)

11/2019-04/2020

- Create Membership retention programs
- Coordinated memberships and developed personal relationships with over 400 members using Club Ready CRM
- Assessed and problem solved member agreement issues
- Managed inventory for the studio
- Administrative duties; answering phones/emails, scheduling, billing, etc.

Dillard's (Men's Department) - Sales Associate (Lincoln, NE)

02/2019-08/2019

- Provide outstanding customer service
- Visually merchandise multiple tables and displays in accordance with corporate standards
- Establish rapport with clients
- Create a client book and update customers with events and sales to maintain customer relations
- Assist with Inventory counts and theft management
- Accurately handle upwards of three thousand dollars every day
- Solicit Credit

Vision Maker Media – Business Development Intern (Lincoln, NE)

11/2017-07/2018

- Enter Data into File maker pro from hundreds of national and international film festivals
- Design and distribute direct mailings to solicit donors using Salesforce, and Constant Contact
- Curate social media content on platforms such as Facebook, Instagram, and twitter, using Hootsuite
- Create a comprehensive social media strategy including online advertising

University of Nebraska Communications Department - Research Assistant 01/2018-05/2018

Involvement

Pledge Educator of Alpha Kappa Psi, Zeta Chapter (Alumni) 2017-2019

Nominee for the Undergraduate Excellence in Communication Award 2018

Kappa Delta, Pi Chapter (Alumni)

Sills

Javascript/jQuery

Github

HTML/CSS

Java

Adobe Creative Suite

Python