

# Shannon Sagehorn

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## PROJECTS AND EXPERIENCE

June 2020+

### Engineering Evaluations Site Redesign

Build a new site focused on education and user experience  
Ensure SEO optimization

May 2020+

### Forever For Love Site Design

Create an interactive e-commerce site  
Implement the Etsy API to accurately display product information  
Update automatically with Etsy products  
Execute a secure checkout process

June 2018 - Aug 2018

### LocalAnyDay!

Account Manager Summer Intern  
Create a quarterly sales plan  
Pitch the advantages of our services to potential clients in B2B sales  
Spear head large corporation initiative

Nov 2017 - July 2018

### Vision Maker Media

Business Development Intern  
Organized Data from 500+ international film festivals (File Maker Pro)  
Designed direct mailings to solicited donors (Salesforce, Constant Contact)  
Curated social media content across multiple platforms (Hootsuite)  
Created a comprehensive social media strategy for 2019

## INVOLVEMENT

Aug 2019 - Dec 2020

### Arizona State University Dean's List

2017-2019

### Alpha Kappa Psi, Zeta Chapter

Pledge Educator and Chairman of Service  
Lead meetings  
Organize lesson plans for four pledge classes  
Orchestrate community service events for 100+ people

2017-2019

### Kappa Delta, Pi Chapter

2018

### Undergraduate Excellence in Communication Award Nominee

## EDUCATION

Dec 2020

### Arizona State University

Bachelor of Science  
Graphic Information Technology  
Focus in Front-End Web Design

Transferred from

### University of Nebraska-Lincoln

Oct 2020

### Northwestern University

Graduate Certificate  
Full-Stack Development

## SKILLS

Adobe Creative Cloud  
Microsoft Office Suite  
Javascript/ jQuery  
Constant Contact  
File Maker Pro  
UI/UX Design  
Wordpress  
Mongo DB  
HTML/CSS  
Bootstrap  
Hootsuite  
Express.js  
Node.js  
React.js  
Python  
MySQL  
Github  
Java  
Zoom  
Slack

