

# Sample Project Proposal

**Prepared For**

John Johnson

Client Enterprises Inc

**Created By**

Jack Jackson

Sample Company

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# Executive Summary

## Introduction

*This is a **sample proposal** that you can create with the Quote Roller. Please scan through it and its sections. Different sections of this proposal showcase how you can add text, videos, photos, presentations and other cool things to your proposal.*

Sample Company proposes to provide high quality full-service marketing support to Client Enterprises Inc on per-project and recurring basis. Proposed services include photo and video shoot, website development, business cards design and printing as well as advertisement online.

Sample Company is an award-winning public relations and marketing agency with international reach, of the highest level of personal and creative strategic planning and service for luxury lifestyle brands.

## Our team



**Jack Jackson** - President and CEO. Graduated in Business and Management from Stanford Business School Jack has a number of outstanding rewards.

Jack is one of the founders of Sample Company and bootstrapped the business from the day one. Jack's vision is to provide an excellent service to the clients and provide a real value to the world.



**Jen Jenson** - VP of Marketing, Sales and Operations. Jen is a passionate marketer with an MBA degree from University of California, Berkley.

Jen is a great specialist with vast experience in search engine optimization, brand management, social media marketing, etc. Jen could be reached at any time by her 800-800-8888 or via email [no-reply@quoteroller.com](mailto:no-reply@quoteroller.com).

## About the Company

Sample Company is a full-service design, support and consulting business offering comprehensive Internet Marketing Solutions for various industries and businesses including Inc 500 companies as well as small and medium businesses.

This is **sample content** that you can generate yourself or just pick something out of our proposals library.

# Sample presentation

## General Information

Our experienced professionals can create a customized marketing and development plan to provide your business with a powerful Internet presence that meets your needs. We focus on designing websites that perform well in search engines and excel in usability, which leads to an increase in sales and brands visibility.

We offer various website design packages that include the following services: Search Engine Optimization, Email Marketing, Online payments integrations, Website Analysis, Website Hosting, Website Development and Consulting.

## Sample presentation

Please follow this link to see the Presentation on our web design services

## Scope of Work

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## Photo gallery

### Organizational

Sample Company's team will come on site to Client Enterprises Inc's office to do do a professional products and executive team photoshoot.

Photo session will be done with lighting and top industry photo equipment.

### Sample photo gallery

Please see some samples of our work via <http://www.yourcompany.com/portfolio>

### Other information

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## Section with Video

### Video Presentation

Just a sample section of the proposal where you can showcase a **video**.

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### Video Presentation

Check the video presentation at <http://vimeo.com/23147755>

## Pricing

### Example of the project pricing (auto-generated)

Services				
Name/Description	Price	Qty	Tax	Subtotal
Sample service	\$200.00 / Hour	10		\$2,000.00
Sample service item that could be a fixed-amount item, hourly based, per person, per unit, etc.				
PR and Marketing	\$65.00 / Hour	40		\$2,600.00
Vertical markets research and market segmentation with further going press release and article distribution through the major media channels.				
HTML coding	\$70.00 / Hour	30		\$2,100.00
Markup coding services in HTML5 provided on hourly basis				
Web programming	\$100.00 / Hour	20		\$2,000.00
PHP/MySQL custom development services provided on hourly basis				
Subtotal:				\$8,700.00
Products				
Name/Description	Price	Qty	Tax	Subtotal
Another sample product	\$80.00	5		\$400.00
Just a sample product that could be added as a part of the offering to your client				
Business Cards	\$550.00	1		\$550.00
Design and offset printing of 10.000 business cards				
Subtotal:				\$950.00

Subscriptions				
Name/Description	Price	Qty	Tax	Subtotal
Ongoing support	\$990.00 / Month	1		\$990.00 / Month
Sample subscription item that could be pretty much anything: hosting, maintenance, service, advertisement, etc				
Subtotal:				\$990.00 / Month

**Total cost:      \$9,650.00**  
**+ \$990.00 / Month**

## Legal

### Agreement

*This is a sample legal agreement that you can attach to your proposal in case you'd like to let the client sign it so they could be binded.*

This agreement made between Sample Company, (hereinafter "Provider"), and Client Enterprises Inc (hereinafter "Client").

The Disclosing Party and Receiving Party wish to discuss and exchange certain information related to business, products, applications, design, systems, components, technologies and other sensitive information items, which the parties hereto consider highly confidential and proprietary.

NOW THEREFORE, the parties hereto, intending to be legally bound in consideration of the mutual covenants and agreements set forth herein, hereby agree as follows:

### Non-assignment

This agreement shall be non-assignable by the Receiving Party unless prior written consent of the Disclosing Party is received. If this Agreement is assigned or otherwise transferred, it shall be binding on all successors and assigns.

### Governing Law

This Agreement and all questions relating to its validity, interpretation, performance and enforcement (including, without limitation, provisions concerning limitations of actions), shall be governed by and construed in accordance with the laws of the State of \_\_\_\_\_ (State), notwithstanding any conflict-of-laws doctrines of such state or other jurisdiction to the contrary, and without the aid of any canon, custom or rule of law requiring construction against the draftsman.

### Terms and Termination

The Term of this Agreement shall commence on the Effective Date and continue until terminated by either party on thirty (30) days written notice. Sections 5 and 6 of this Agreement shall survive the expiration or termination

of this Agreement.