

# TWO DAYS ONLINE INTERNATIONAL TRAINING ON RESEARCH MANUSCRIPT DRAFTING AND PUBLISHING

Two Days Online International Training on  
Research Manuscript Drafting and Publishing

## TORMP-2020



Eudoxia allows the Participants from  
150 Countries of the world

## Day-2: 17<sup>th</sup> May-2020

### Topic:

**Free publication  
of thesis and  
dissertation in  
foreign countries  
with ISBN  
number**

### Resource Person:

**Hemlal Bhattarai**, Dean Research & Industrial Linkages, Jigme Namgyel Engineering  
College, Royal University of Bhutan

## OUTLINES

- ✓ Personal:- *Highlight and Background.*
- ✓ **Competent Business;**
  - **Publication:-** General, publication platform, free publication of thesis & dissertation, publication in foreign country, publication with ISBN.
  - **Publication:-** Critical knowhow and awareness.



# BACKGROUND

## BHUTAN--COUNTRY BACKGROUND



### Kingdom of Bhutan

Capital: Thimphu

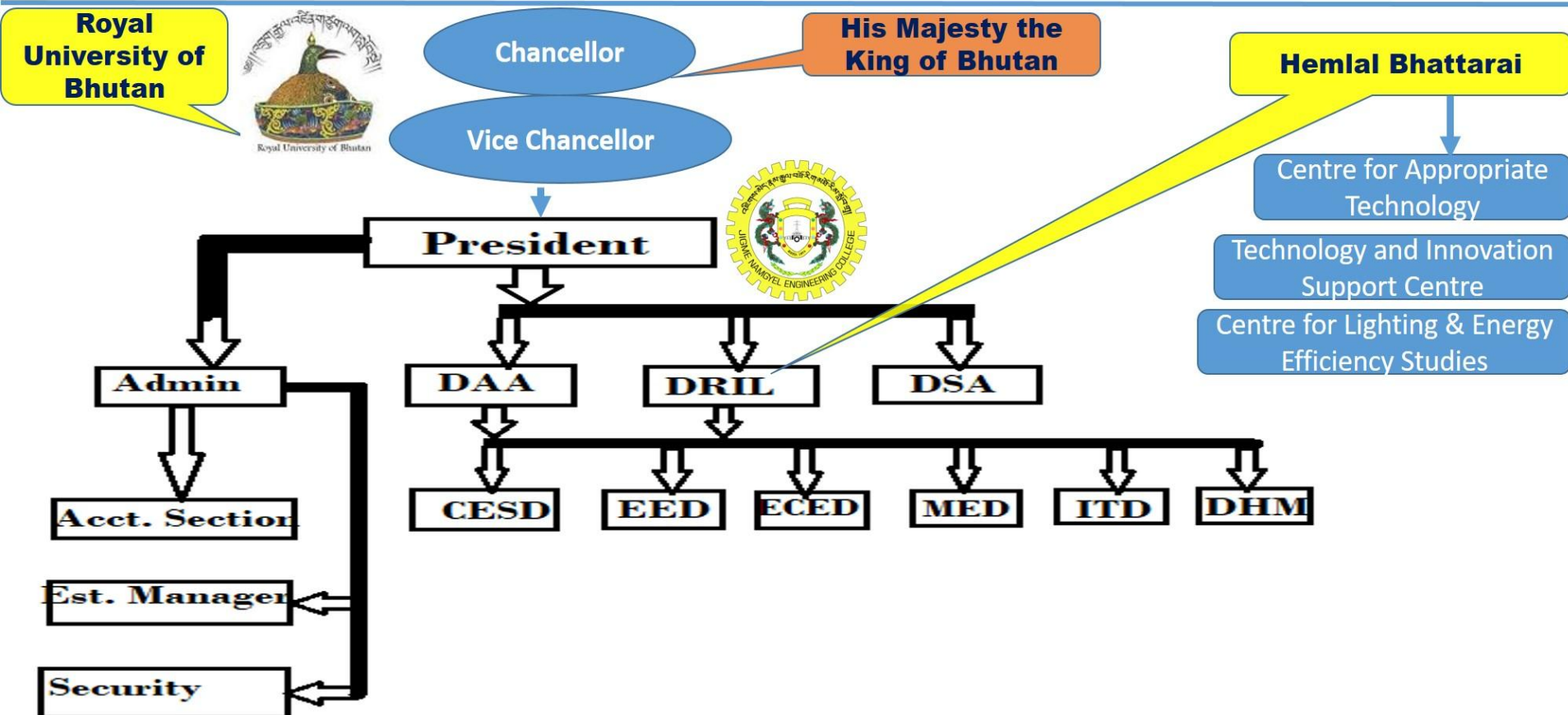
- **Population:-** 0.75 million
- **Area:-** 38,364 sq km (14,812 sq miles)
- **National language:-** Dzongkha
- **Life expectancy:-** 66 years (men), 70 years (women)
- **Currency:-** Ngultrum

Source-UN, World Bank



# BACKGROUND

## JIGME NAMGYEL ENGINEERING COLLEGE, ROYAL UNIVERSITY OF BHUTAN



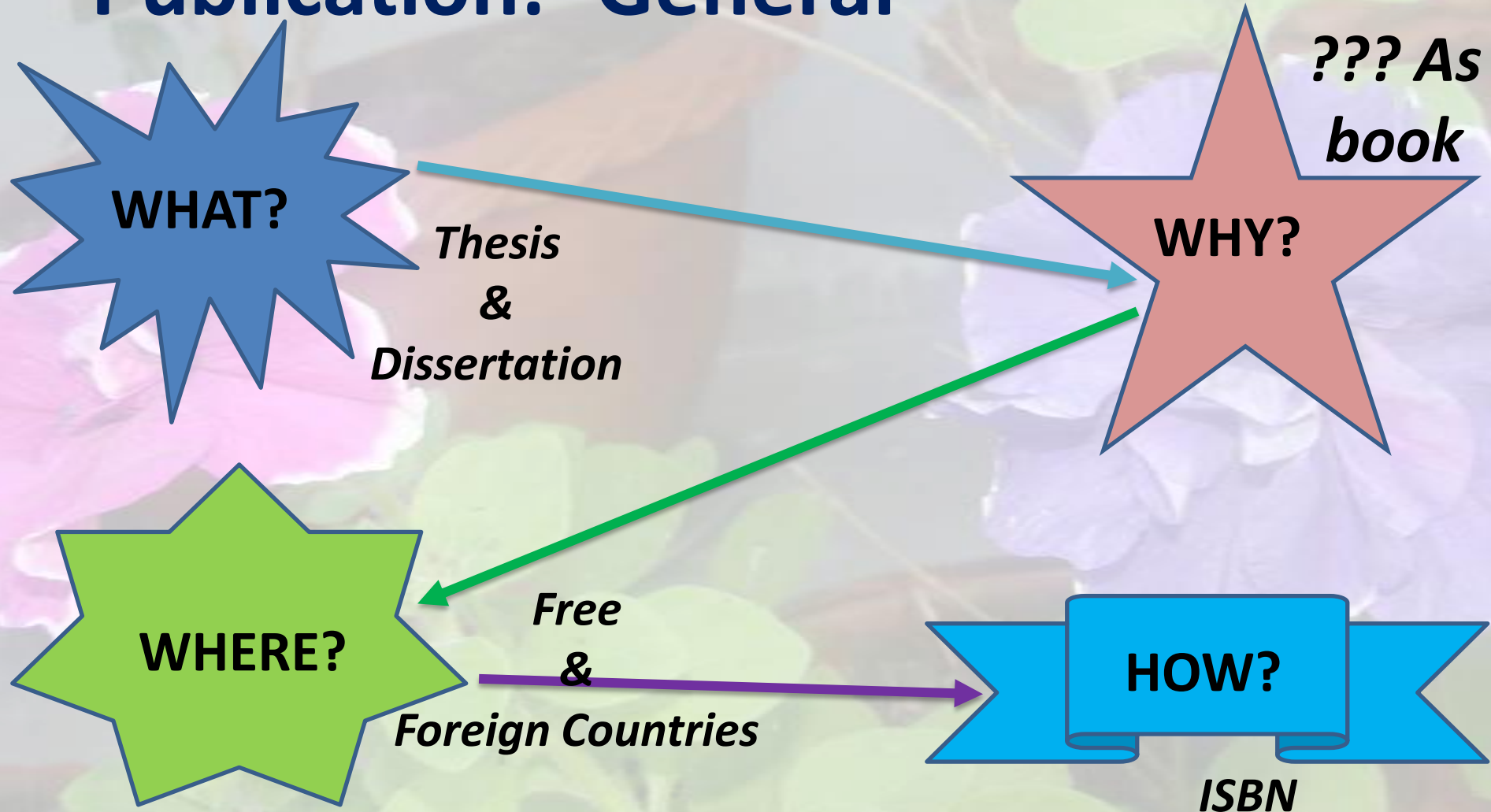


# ICE-BREAKING



## CB:- PUBLICATION

### Publication:- General



# IT REALLY MATTERS

***The content of a  
book holds the  
power of education  
and it is with this  
power that we can  
shape our future  
and change lives  
- Malala Yousafzai***



## **CB:- PUBLICATION**

### **Publication:- General**

**WHAT?**

#### **➤ Thesis & Dissertation**

1. Basically an exercise
2. Work to prove something through findings
3. It might be a case/part (to show how much you know).



## CB:- PUBLICATION

### Publication:- General

#### ➤ Book

WHY?

1. Basically done as interest & passion, contribution, reputation,...
2. Mater of hard works and genuine efforts.
3. Professionally-Sharing.

## **CB:- PUBLICATION**

### **Publication:- General**

**WHERE?**

#### **➤ Free & Foreign Countries**

- 1. Free---**As already paid, economical situations, intention.
- 2. Foreign Countries---**  
Wider audiences and avenue, reputation...



# CB:- PUBLICATION

## Publication:- General

HOW?



## ➤ Book with ISBN



1. **Book---**Want to say something, Specific and larger audiences, join and create conversation...
2. **ISBN---** authenticate, genuine, intellectual property .

## CB:- PUBLICATION

### Publication:- General

3 W's



## Publishing a Book with ISBN

**Why?**

Why write this book?

- Objectives and
- Goals.

**What?**

What should the book about?

- Clear content or thematic selection.

**Who?**

Who is going to read?

- Target audience to be identified.

Source: Popularize your research, By Aïna Olagnon



## **CB:- PUBLICATION**

### **Publication:- General**

#### **➤ Platform for Free Publication**

#### ***Factors of consideration;***

**In full  
or  
in part**

or

**As a book  
or  
chapter**

or

**Broader  
intentions.**

## **CB:- PUBLICATION**

### **Publication:- General**

- **Platform for Free Publication**
- ✓ Scoping exercise is vital here.
- ✓ Critical analysis.
- ✓ Authenticate the right platform based on the objectives & records.



# BACKGROUND

# Can I Self-Publish For



## CB:- PUBLICATION

Publication:- Some platforms (example)





## CB:- PUBLICATION

### Platform for publication (eg.)

1. [www.scholars-press.com](http://www.scholars-press.com), -----Riga, Latvia
  - ✓ Free of charge,
  - ✓ Remunerate the Author with **royalties**, **12% & 30%**
  - ✓ Royalty every after **12 month**,
  - ✓ If the Author wishes to make any changes to his / her Work AFTER THE PUBLICATION, then the Publisher has the right to demand a **fee of 150 EUR for post-publication services.**

## CB:- PUBLICATION

### Platform for publication (eg.)

2. [www.lap-publishing.com](http://www.lap-publishing.com), Riga, Latvia

- ✓ Free of charge,
- ✓ Remunerate the Author with **royalties**,
- ✓ Royalty every after **12 month**,
- ✓ If the Author wishes to make any changes to his / her Work AFTER THE PUBLICATION, then the Publisher has the right to demand a **fee of 150 EUR for post-publication services.**

Omniscryptum  
Publishing

**12% & 30%**

## CB:- PUBLICATION

### Platform for publication (eg.)

3. <https://www.grin.com> -Munich Germany

- ✓ **Free** publication
- ✓ **Royalties** to the author.
- ✓ Worldwide distribution.
- ✓ Be clear of publishing it as ebook or printed book...author choice.

**Upto 45% & 20%**



## CB:- PUBLICATION

### Platform for publication (eg.)

4. <https://kdp.amazon.com/> -USA

- ✓ **Free** publication,
- ✓ **Royalties** to author,
- ✓ Widespread reach and self-publishing,
- ✓ *Has **KDP select exclusivity**---(Free book giveaway, kindle countdown deal) , 90 days exclusive for KDP-good beginning for beginner,*
- Start with KDP with 1<sup>st</sup>, more books continue and go wider.*

**35% & 70%**

## CB:- PUBLICATION

### Platform for publication (eg.)

5. <https://www.tckpublishing.com/publishing-faq/> ----USA
  - ✓ Free of charge.
  - ✓ Pay royalty to authors. **50%**
  - ✓ The editors from publisher provide free developmental editing, copy editing, line editing, and proof reading services to authors.
  - ✓ Book will be available all over the world in the U.S., U.K., Canada, France, Australia, Germany, Japan, and many other countries through Amazon and other distribution channels.

## CB:- PUBLICATION

### Platform for publication (eg.)

6. <http://dissertation.com/agreement.php> ----USA
- ✓ Post your abstract for free.
  - ✓ Ebook publication is \$99.
  - ✓ Paperback setup is \$299.
  - ✓ Pay royalty to author. **10% to 20%**
  - ✓ The publication will be automatically made available in additional ebook formats such as ePub (for iPhone, iPad, iTunes), Amazon Kindle, and many Android eReaders such as Nook.)



## CB:- PUBLICATION

### Platform for publication (eg.)

7. <https://pothi.com/> ---India
  - ✓ **Free** publication
  - ✓ **For ebook**-MRP of the eBook is set by you. It can be zero or a minimum of Rs. 50. Similarly **for Print Publishing**---calculated.
  - ✓ **Royalty** provided to author.
  - ✓ Sold through its **own stores** or through **other channels**.

**75% & 25%**

## CB:- PUBLICATION

### Platform for publication (eg.)

8. <https://www.abuzzpress.com/> ---USA

- ✓ **Free** publication
- ✓ **Royalty** provided to author.
- ✓ **Publishing** and **Distribution**.
- ✓ Retain 3 year **exclusive** printing right.

**70% & 60%**

## CB:- PUBLICATION

### Platform for publication (eg.)

9. <https://www.bookrix.com/>
- ✓ **Free** publication
  - ✓ **Royalty** provided to author.
  - ✓ **Publishing** and **Distribution**.
  - ✓ Have full **flexibility**.
  - ✓ Just 30 days **notice** necessary.

70%



## CB:- PUBLICATION

Platform for publication (eg.)

Paid one----

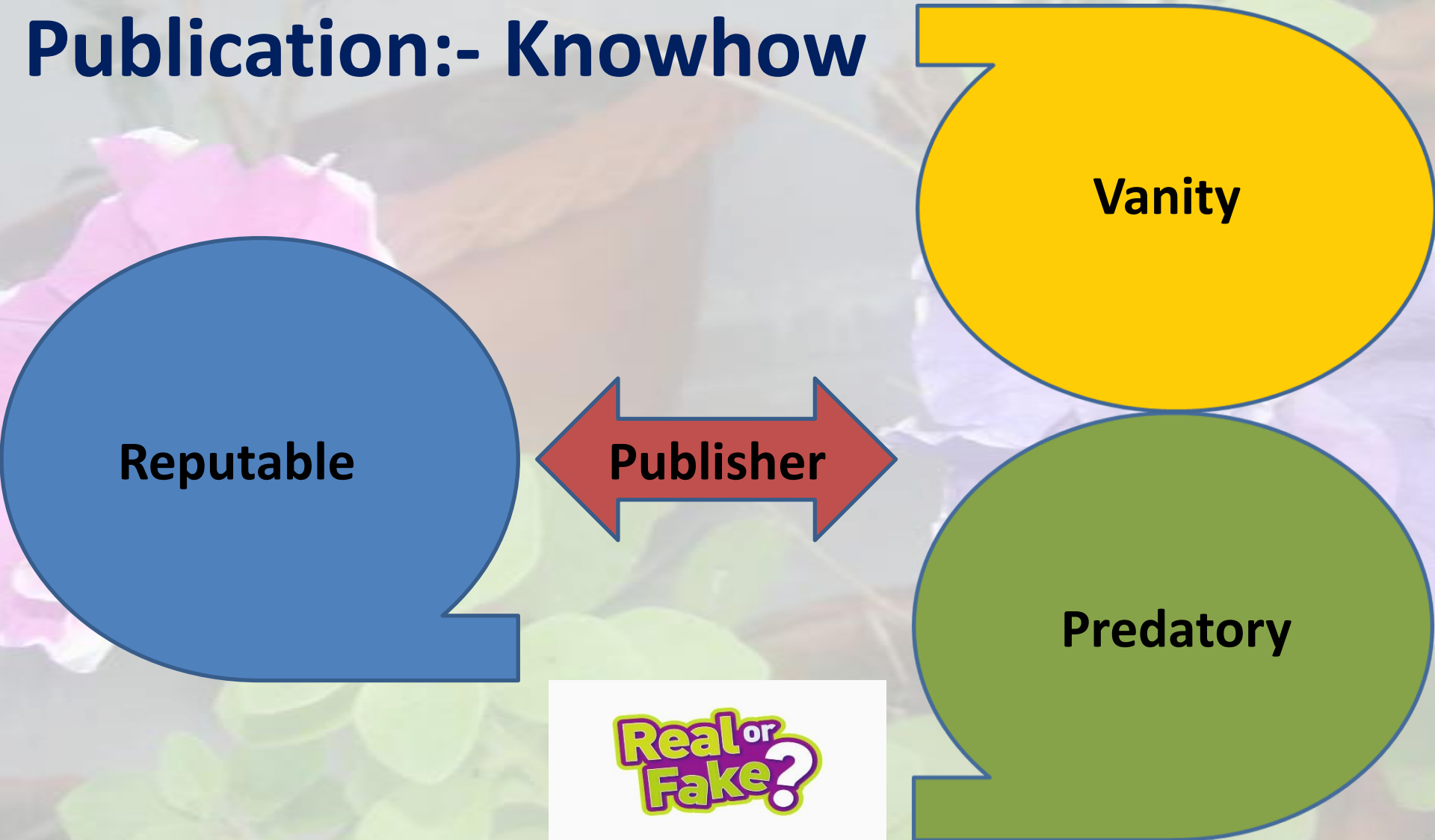
<https://www.statperson.com> ----India

- ✓ Publication with some fees.
- ✓ Rs. 10000 (Ten Thousand Rupees Only)/ approx.  
USD-135 for SIX copies of Books include ISBN
- ✓ **Royalty** provided to authors.

**Max. 30%**

## CB:- PUBLICATION

### Publication:- Knowhow



## **CB:- PUBLICATION**

# **Publication:- Knowhow-Self-publish**

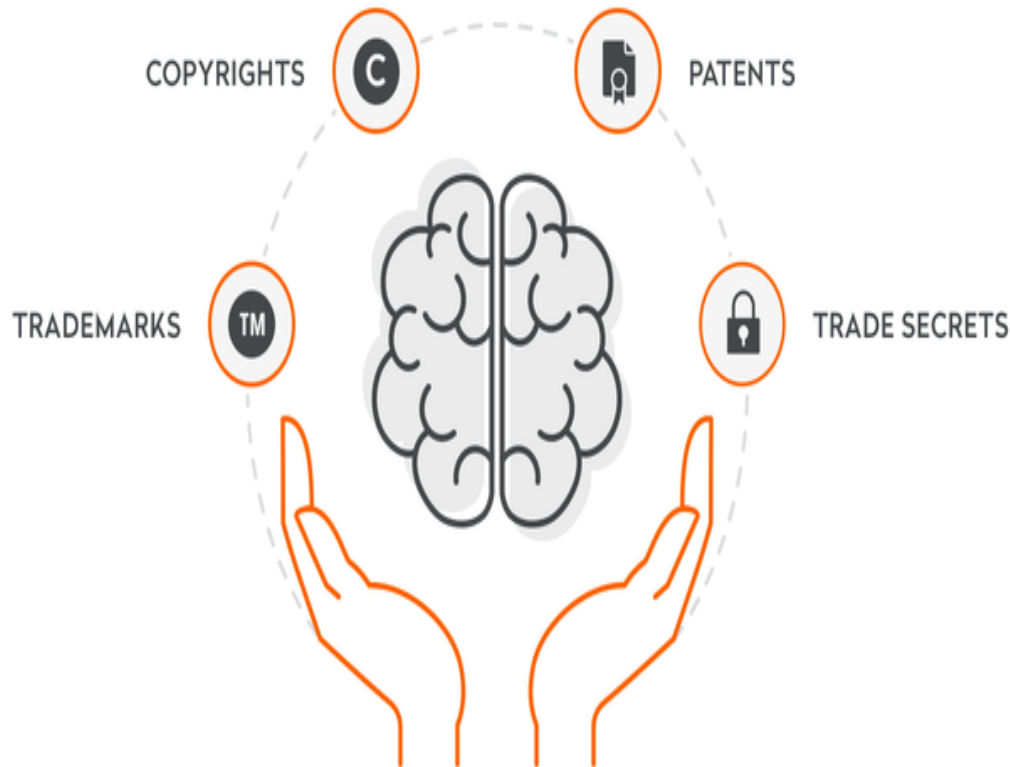
- ✓ Write Book
- ✓ Self-edit the manuscript.
- ✓ Have your book professionally edited (and formatted, if needed).
- ✓ Have your book cover professionally designed.
- ✓ Choose a self publishing platform to publish and/or distribute the book.
- ✓ Market your book.
- ✓ Maintain your book.



# CB:- PUBLICATION

## Publication:- Knowhow

### Intellectual Property Law



## **CB:- PUBLICATION**

### **Publication:- Knowhow**

- At a minimum, you should carefully consider whether your publisher needs all the rights its standard contract asks for.
- The grant of rights clause is only one part of the contract that deserves your careful attention.

## **CB:- PUBLICATION**

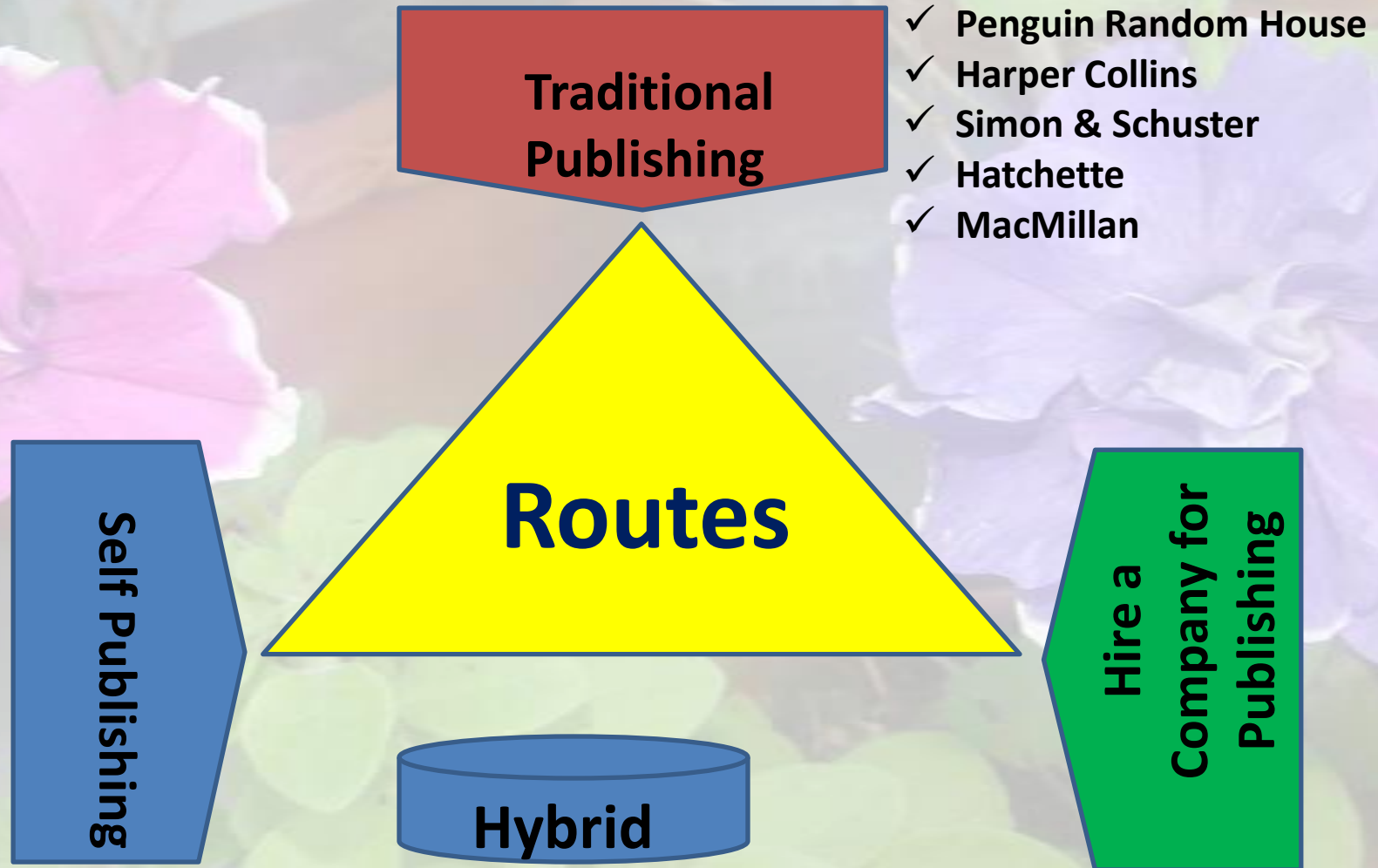
### **Publication:- Knowhow (Guide-Author)**

- ✓ Understand common clauses that appear in book publication contracts;
- ✓ Recognize how a contract's terms might affect your goals for your books;
- ✓ Formulate author-friendly variations of contract terms;
- ✓ Negotiate for terms that advance your interests; and
- ✓ Avoid terms that hinder your goals.



# **CB:- PUBLICATION**

## **Publication:- Knowhow**



## **CB:- PUBLICATION**

### **Publication:- Knowhow**

- No two publishing companies are same.
- Through research to identify good and reliable company.

## CB:- PUBLICATION

### Publication:- Knowhow

➤ Who do I published with?

Aggregator

Retailer

#### Some examples:

1. Kindle Direct Publishing (Retailer)
2. Apple Books (Retailer)
3. KOBO (Retailer)
4. Barnes and Noble Press (Retailer)
5. Smashwords (Aggregator)
6. Draft2Digital (Aggregator)
7. BookBaby (Aggregator)
8. PublishDrive (Aggregator)



## CB:- PUBLICATION

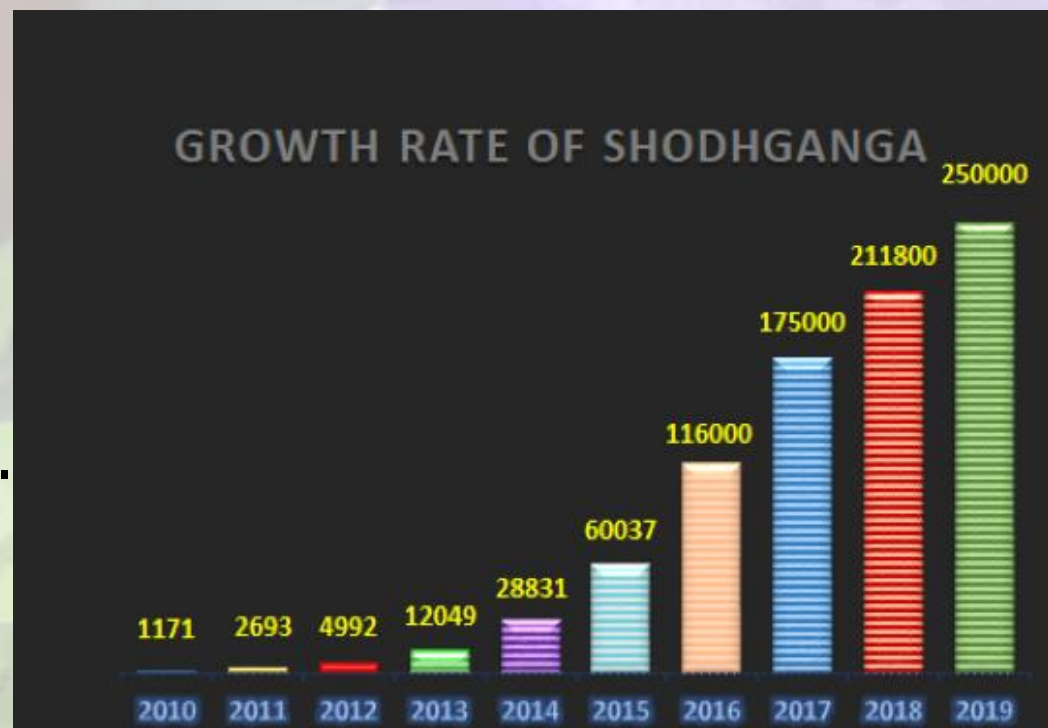
**Finally---Let start easy journey then...**

- ✓ You can also use **Calibre** (<https://calibre-ebook.com/>) or **Mobipocket** eBook Creator (<https://www.mobipocket.com/en/downloadsoft/productdetailscreator.asp>)
- ✓ For easily converting the eBook to the **required format without paying** any amount.
- ✓ Using the free software you can convert from a **large number of formats**.
- ✓ **What's more**, the conversion software can rescale the font size of the eBook to ensure that it complies with Amazon's specifications.

## CB:- PUBLICATION

Finally---Let start easy journey  
then...

- ✓ SHODHGANGA (<https://shodhganga.inflibnet.ac.in/>)
  - ✓ Platform for PhD Thesis.
  - ✓ For Indian Thesis.
- @270029 full test thesis,  
440 university contributing,.



## **CB:- PUBLICATION**

# Measure....





**Always worth....**

**Always worth....**

*“nothing in this world  
is free.. Just remember  
everything comes with  
a price”*

Gabriela Barnard  
13 Aug 2013 0:51 am

NOTHING IS FREE, NOT EVEN THE AIR YOU  
BREATHE. BEFORE YOU RECEIVE ANOTHER  
BREATH, YOU MUST GIVE UP THE ONE YOU  
HAVE.

- REVEREND IKE -

## **CB:- PUBLICATION**

### **References (Some of those...)**

- <https://selfpublishing.com/self-publishing-companies/>
- Photos: Google
- Popularize your research, By Aïna Olagnon
- <https://en.wikipedia.org/>
- Avoiding Thesis and Dissertation Pitfalls: 61 Cases of Problems and Solutions, By Robert Murray Thomas, Dale L. Brubaker
- Managing Intellectual Property in the Book publishing Industry A business-oriented information booklet, WIPO.

# MAYBE YOURS TOO...



**The common  
facts of today  
are the  
products of  
yesterday's  
research.**

[ilovephd.com](http://ilovephd.com)



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Eudoxia allows the Participants from  
150 Countries of the world



Thank You



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