

Goals

Analysis

Team

Work Strategy

Operations

Marketing



Competitor?



SWOT

Business Plan

Product Description

Financial

Success

Timeline

Market

Mission



5% WEALTH is here

E M P L O Y E E

H A V E A J O B



Active/
Personality
based
income

RATE
↑

S E L F E M P L O Y E D

O W N A J O B



The 95%
P O P U L A T I O N is here

95% WEALTH is here

B U S I N E S S O W N E R

O W N A N O R G A N I S A T I O N
& B U I L D S Y S T E M S



Passive/
Asset based
income

TIME
↑

I N V E S T O R

O W N I N V E S T M E N T



Only 5%
P O P U L A T I O N is here

Source of income



Jobs



Self employed &
Traditional Business



Enterpreneurs &
Startup
Business

Your current situation

Conventional Model

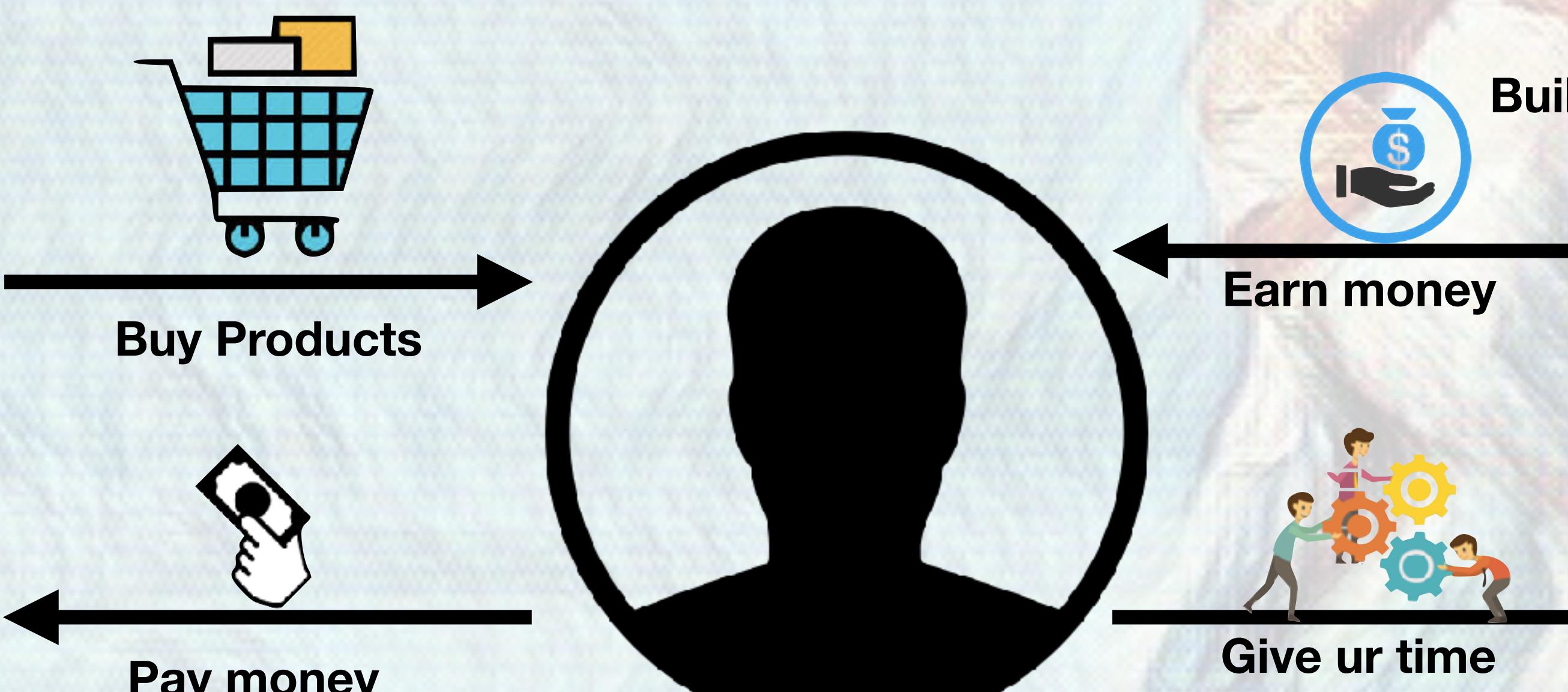
Time spending n earning money



Build their assets



Trade your **MONEY**
For their **PRODUCTS**



Jobs & Self Employed



Build assets for your employer



Trade your **TIME**
For their **MONEY**

An Average Life**Style**



Entrepreneurship

Your Future situation

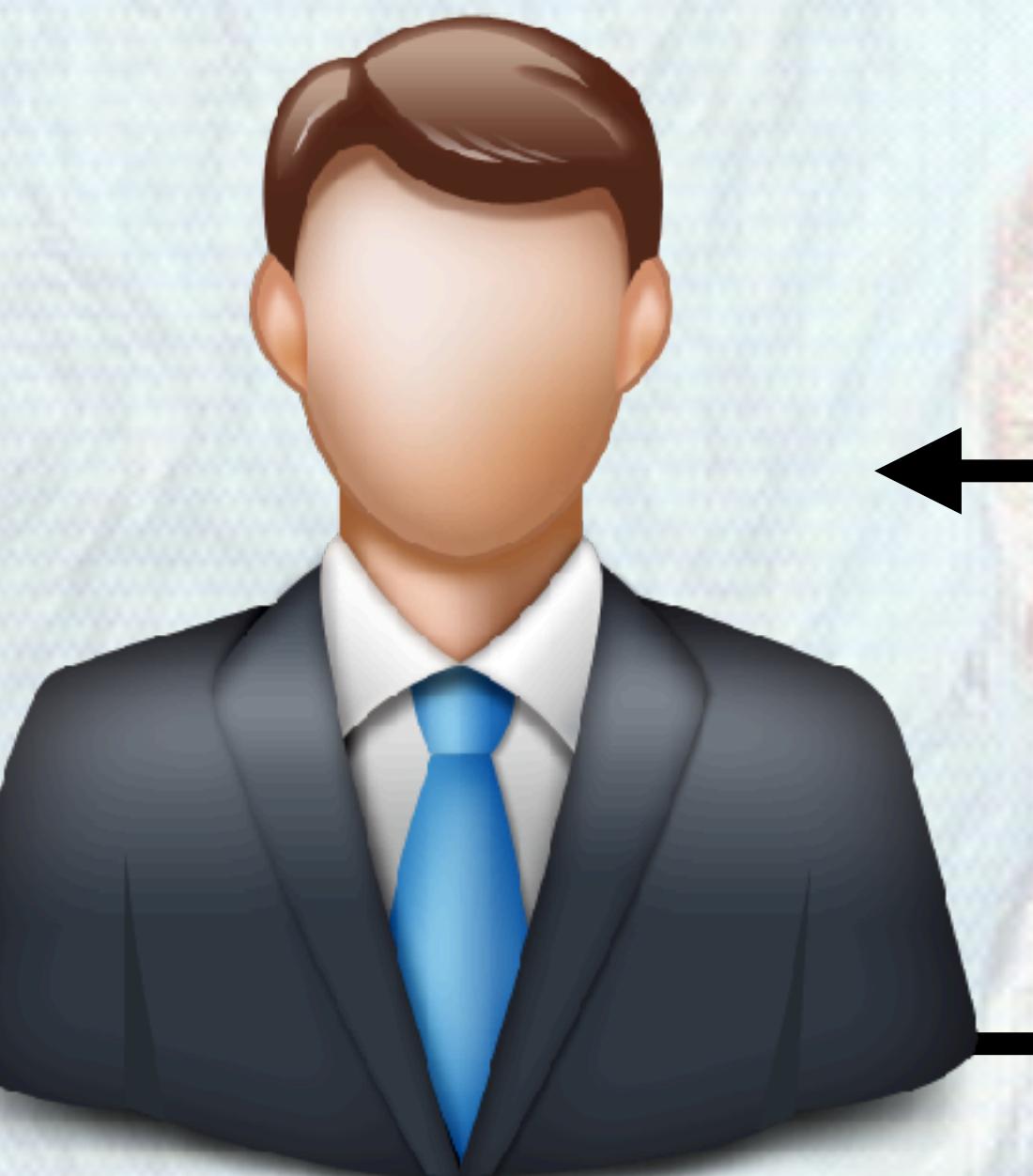
Information Age Model

Platform Based Economy

Build YOUR BRAND



Trading **YOUR MONEY**
For **YOUR PRODUCTS**



**Build
YOUR ORGANISATION
& ASSETS**



Buy back **YOUR TIME**
While earning **MONEY**

Creating a Great Lifestyle

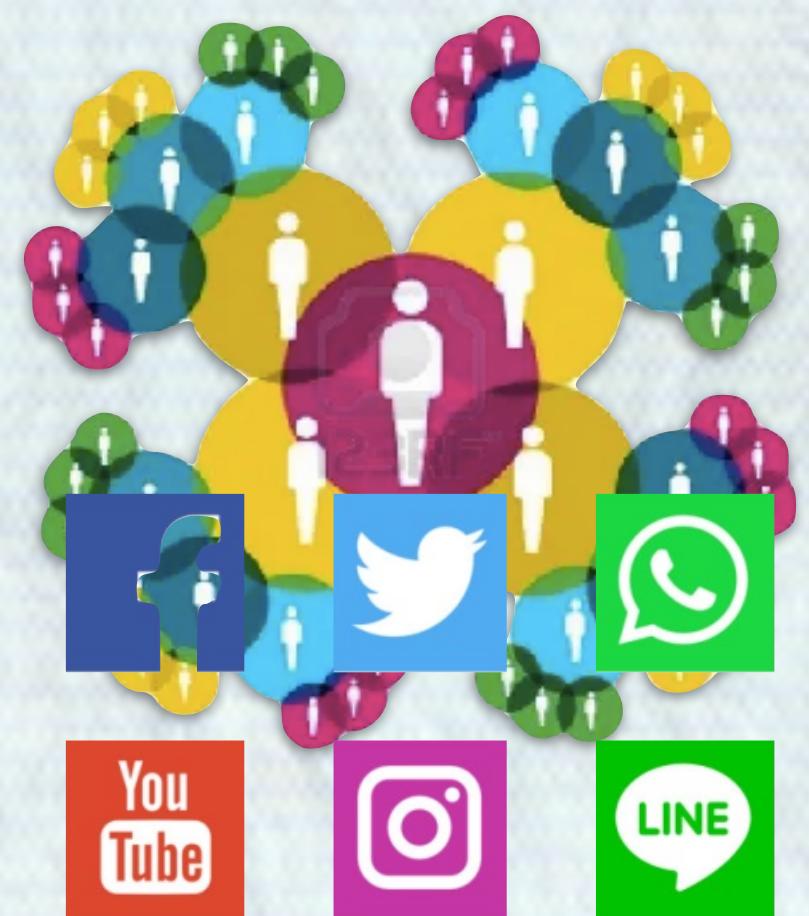
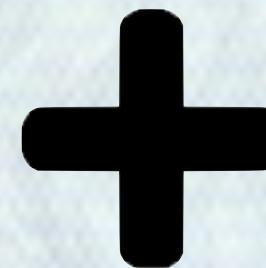
INTRODUCING

Social commerce

DIRECT SELLING 2.0



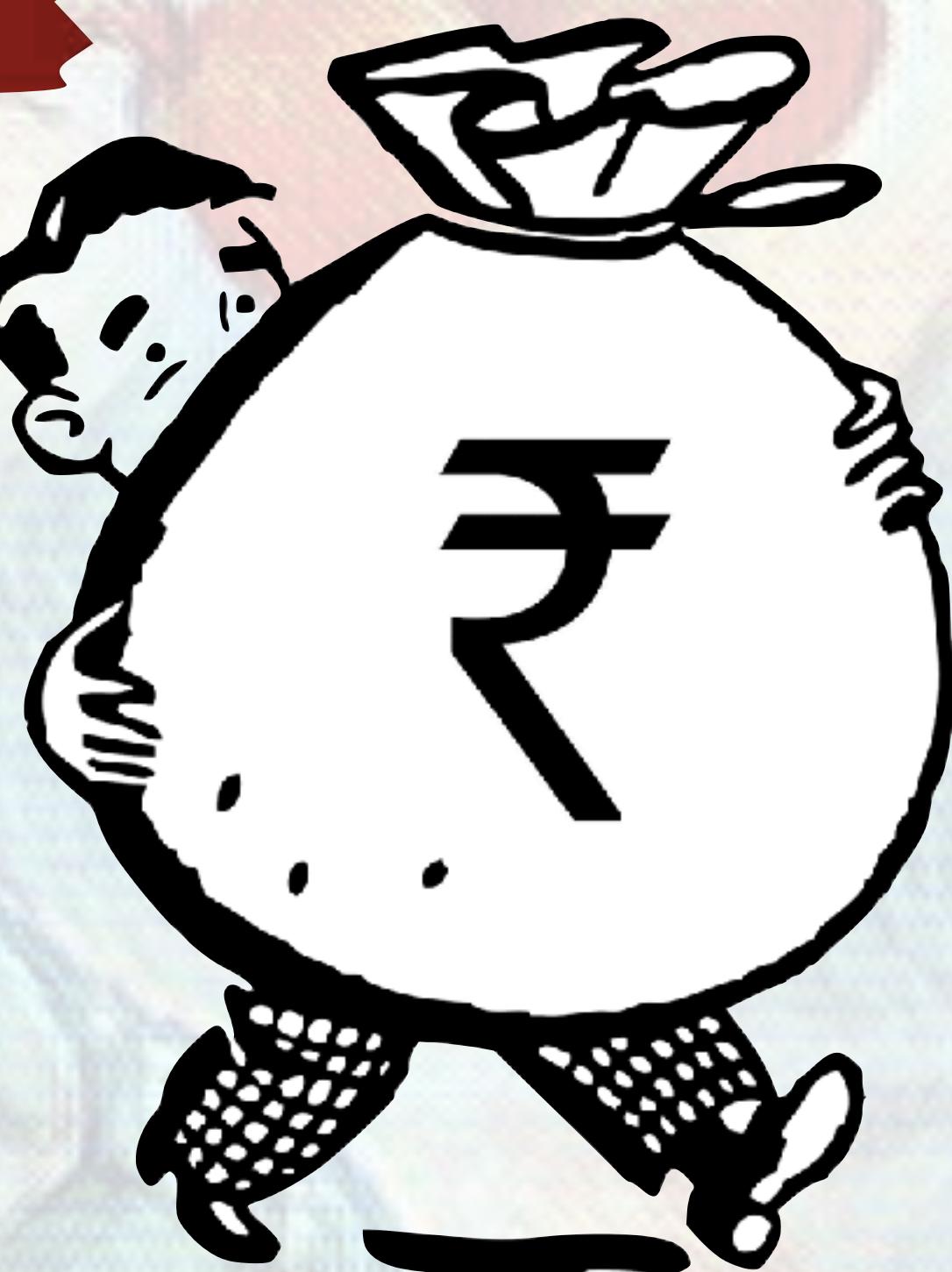
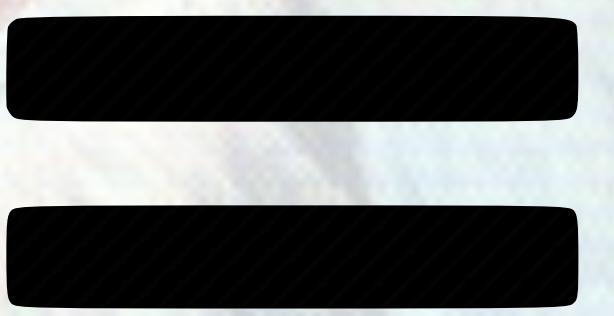
Liability



Social Network



Platform ?



Income Opportunity

THIS OPPORTUNITY IS GIVEN BY



Facts about Amway

GLOBAL

- Started in 1959 from ADA, Michigan (USA)
- Manufacture 450+ Products
- Patent granted 1300+
- Presence in 100+ Countries
- Turnover \$8.80 Bn
- World's No.1 Direct Selling Company
- Nutrilite Global leader in food supplement

INDIA

- Started in 1998
- 150+ Products
- 150+ Distribution Center
- Delivery on 20000+ Pincode
- Manufacturing Plant near Madurai, Tamil Nadu
- Supporting Women Entrepreneur
- 2000 Cr Turnover

World Class Products

Value, Performance, Quality, Money Back Guarantee



Amway

Celebrating
21 years
in India

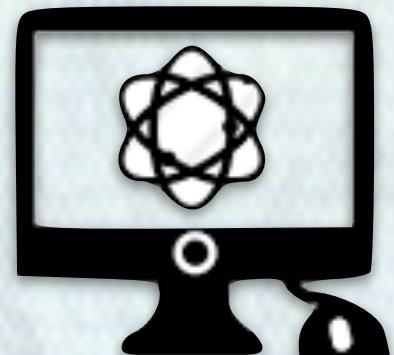
HEALTH

BEAUTY

PERSONAL CARE

HOME CARE

Requirements for a start up/ businesses



Platform



Manufacturing



Warehouse



Branding



Logistics

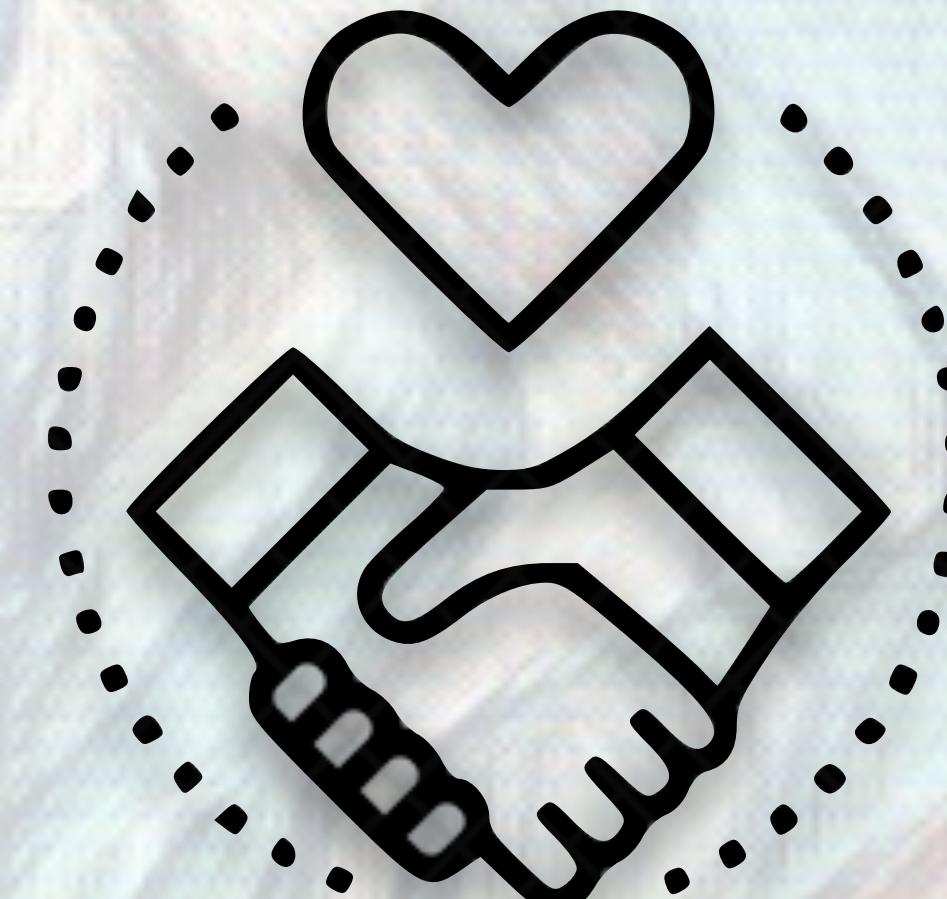
Managed by Amway

Y
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Distribution Network



Customer Relations

Amway

Shop, Use &
Recommend
Products



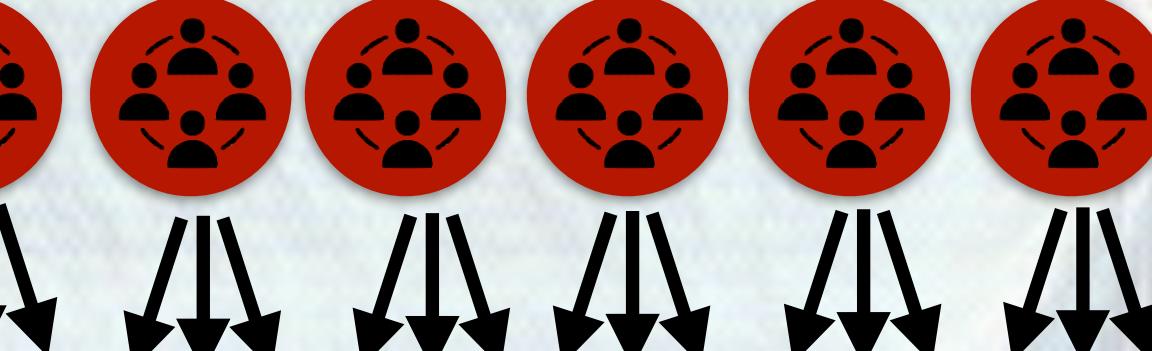
Upline/Mentor



Sponsor

BWW
Books, Audio &
Meetings

Develop Business partners
& educate



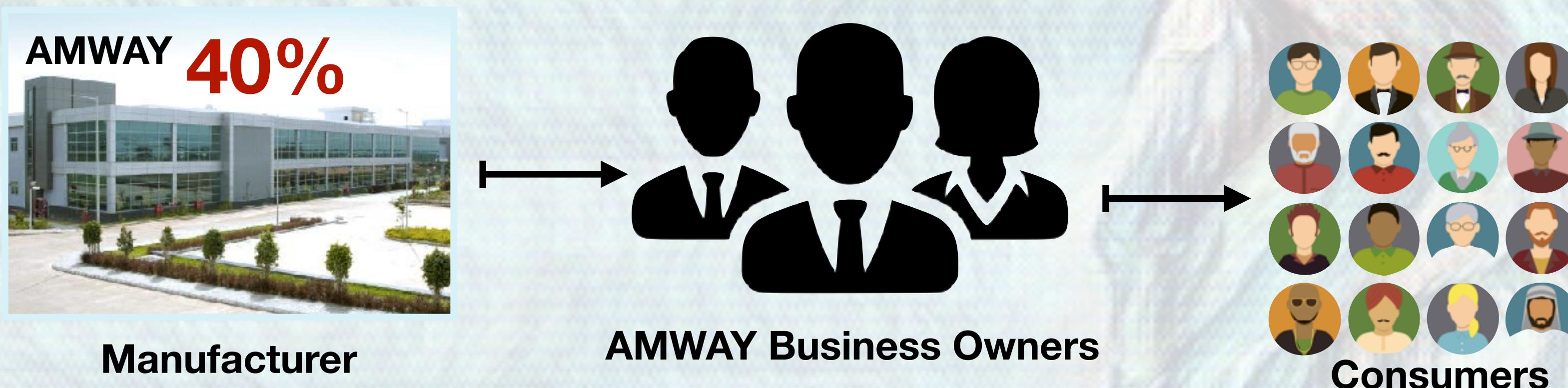
Distribution of Money

Traditional Business



60%
Distributed with Super Stockist, Distributor, Retail partner , Marketing & promotions

AMWAY DISTRIBUTION MODEL



60%
Govt Taxes & ABO Profit

DISTRIBUTION OF
60%

30%

RETAIL MARGIN - 4-10%

TRADE DISCOUNT - 7-8%

TAXES

30%

DIFFERENTIAL INCOME - 21 %

OTHER BONUSES - 9%

Distribution of 21%

POINTS	RS. APPROX.	PERCENTAGE (%)
200	20,000	3
600	60,000	6
1200	1,20,000	9
2400	2,40,000	12
4000	4,00,000	15
7000	7,00,000	18
10000	10,00,000	21

NOTE :- 1 POINT VALUE = Rs 80 + Taxes

Example - Stage 1



You

Register as an ABO

Personal - 50 PV



CUSTOMER - 10PV
Per customer

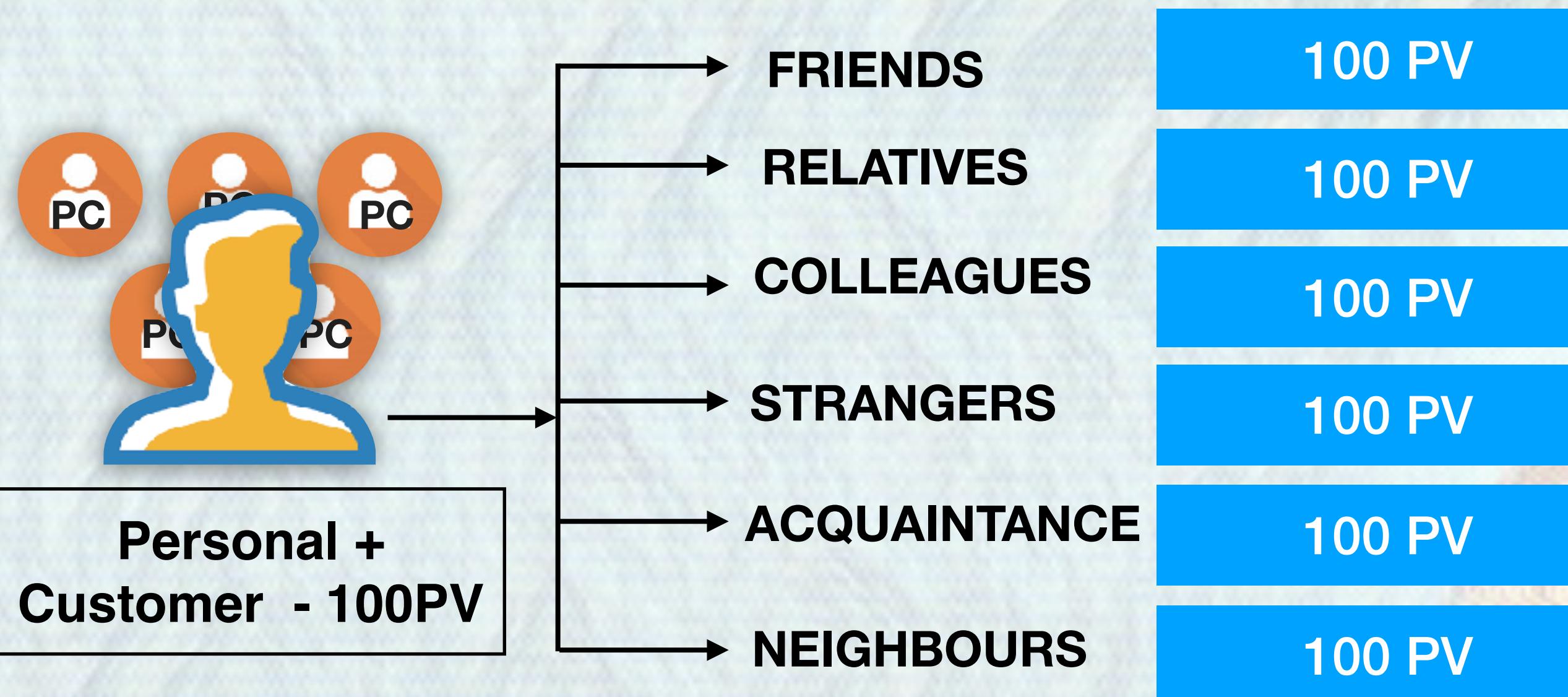
Total Group Turnover	100
Retail Profit (Max 10% of 5000)	₹ 400
Trade Discount (8% Approx.)	₹ 800
CSI (10% of PC Volume)	₹ 800
Personal Sales Commission (0%)	-
Differential Sales Commission	-
TOTAL INCOME	₹ 2000

**Total Income
₹2000**

NOTE :- 1 POINT VALUE = Rs 80 + Taxes

POINTS	RS. APPROX.	PERCENTAGE (%)
200	20,000	3
600	60,000	6
1200	1,20,000	9
2400	2,40,000	12
4000	4,00,000	15
7000	7,00,000	18
10000	10,00,000	21

Example - Stage 2



Total Group Turnover	$7 * 100 = 700 \text{ PV}$
Retail Profit (Max 10% of 5000)	₹ 400
Trade Discount (8% Approx.)	₹ 800
CSI (4% of PC Volume)	₹ 320
Personal Sales Commission (6%)	₹ 480
Differential Sales Commission	₹ 2880
TOTAL INCOME	₹ 4880

**Total Income
₹4880**

POINTS	RS. APPROX.	PERCENTAGE (%)
200	20,000	3
600	60,000	6
1200	1,20,000	9
2400	2,40,000	12
4000	4,00,000	15
7000	7,00,000	18
10000	10,00,000	21

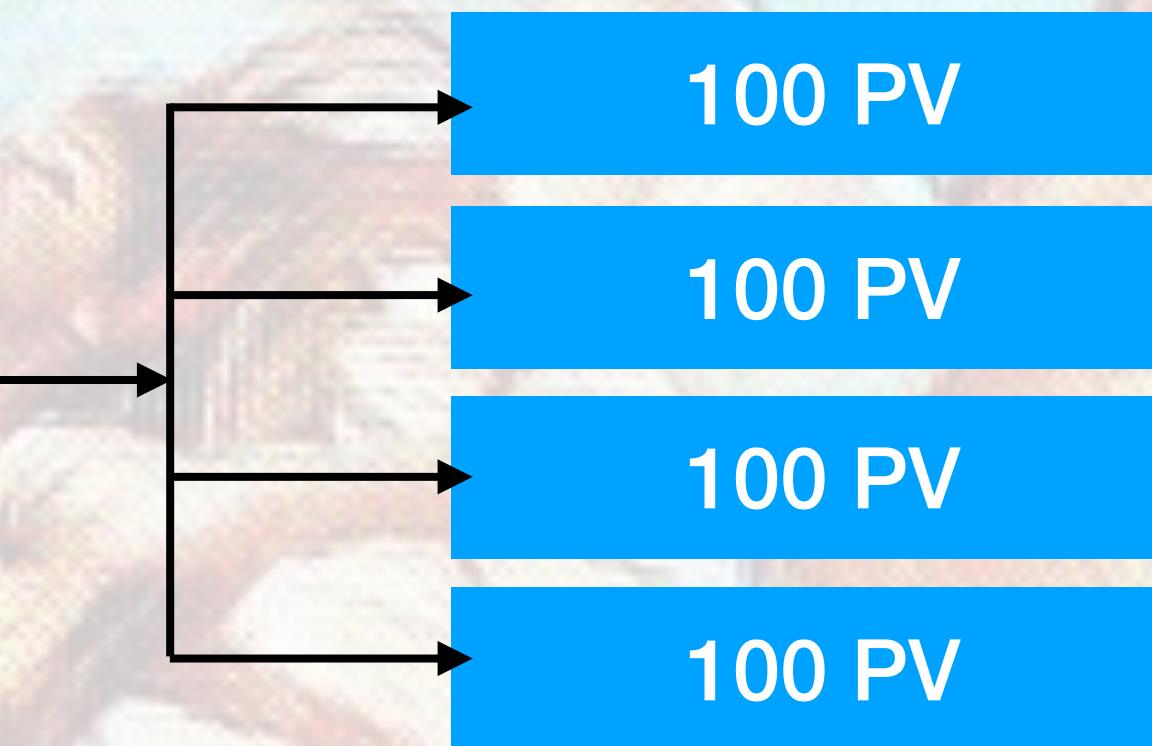
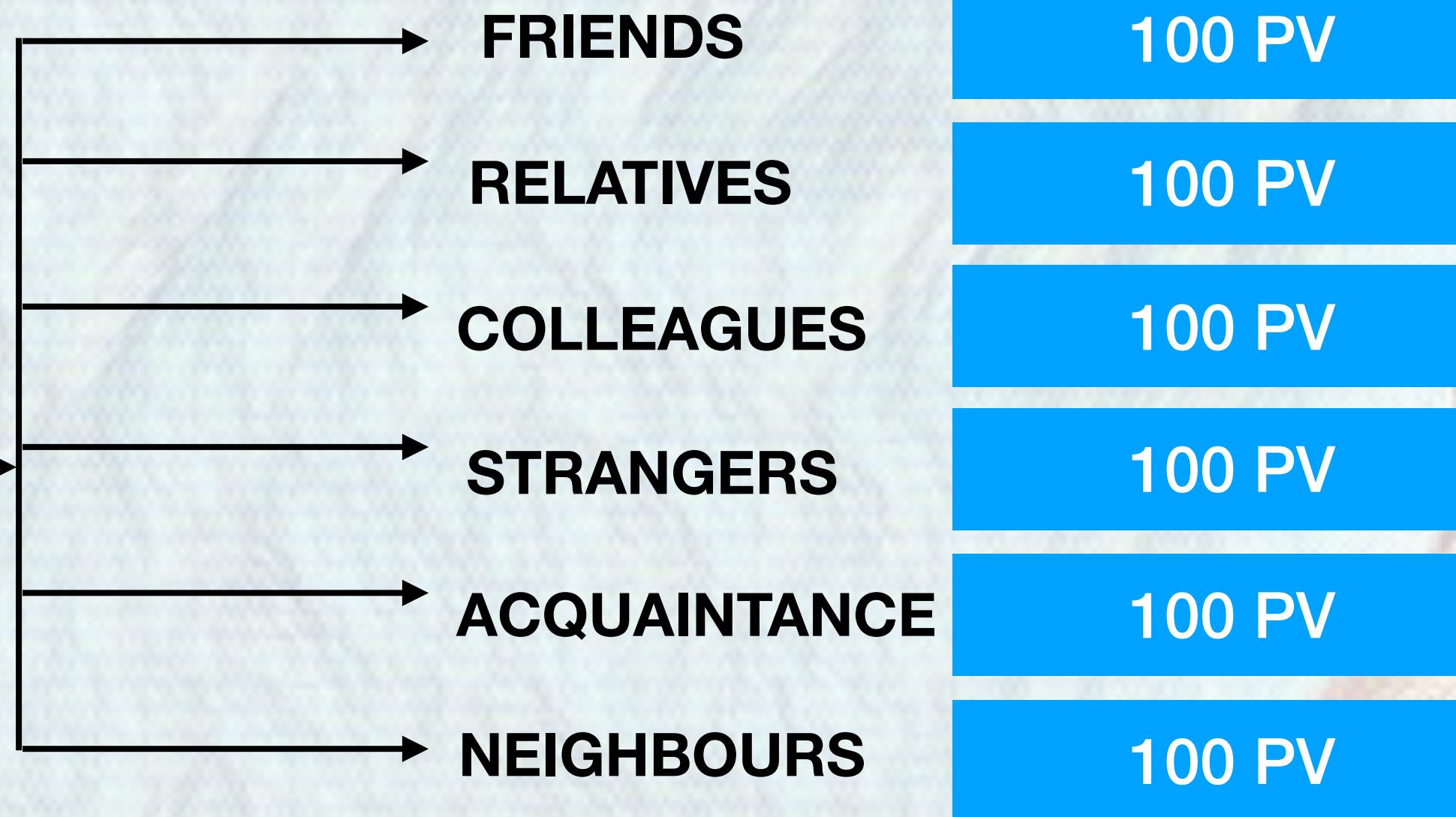
NOTE :- 1 POINT VALUE = Rs 80 + Taxes

Example

Stage 3



**Personal +
Customer - 100 PV**



POINTS	RS. APPROX.	PERCENTAGE (%)
200	20,000	3
600	60,000	6
1200	1,20,000	9
2400	2,40,000	12
4000	4,00,000	15
7000	7,00,000	18
10000	10,00,000	21

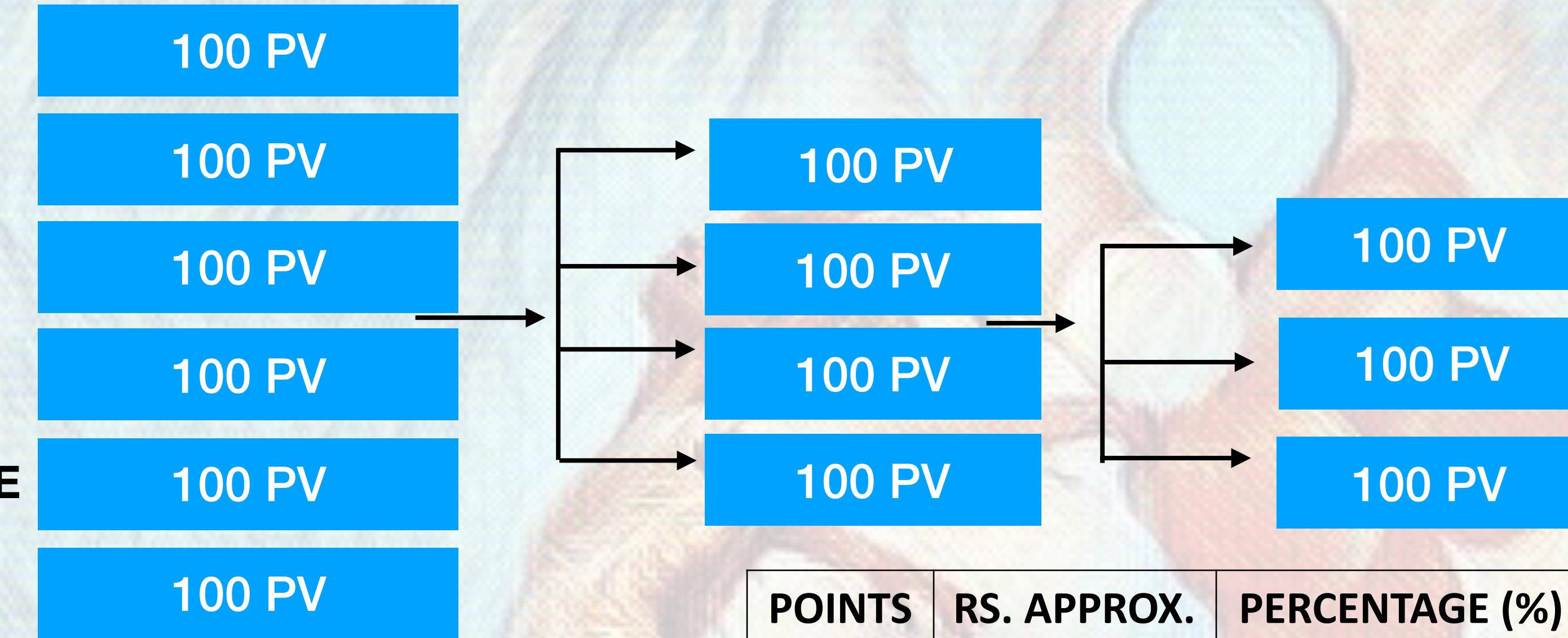
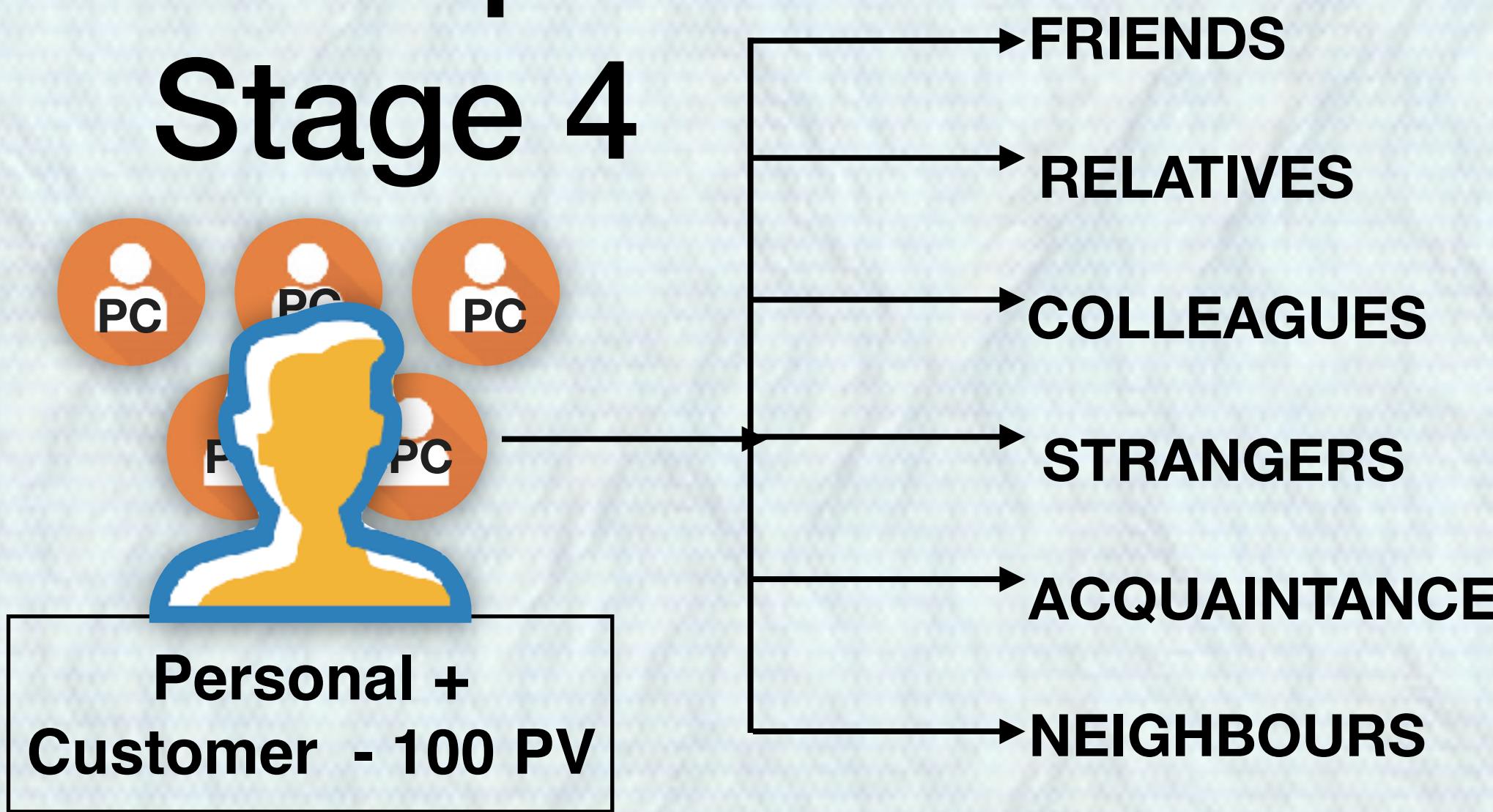
Total Group Turnover	$31 * 100 = 3100 \text{ PV}$
Retail Profit (Max 10% of 5000)	₹ 400
Trade Discount (8% Approx.)	₹ 800
Personal Sales Commission (12%)	₹ 960
Differential Sales Commission (12-3)%	₹ 21600
BFI (15% of Core Income i.e. 28200)	₹ 3384*
TOTAL INCOME Generated	₹ 27144

**Total Income
₹27144**

NOTE :- 1 POINT VALUE = Rs 80 + Taxes

Example

Stage 4



POINTS	RS. APPROX.	PERCENTAGE (%)
200	20,000	3
600	60,000	6
1200	1,20,000	9
2400	2,40,000	12
4000	4,00,000	15
7000	7,00,000	18
10000	10,00,000	21

Total Group Turnover	103* 100 = 10300 PV
Retail Profit (Max 10% of 5000)	₹ 400
Trade Discount (8% of Per. T/o)	₹ 800
Personal Sales Commission (21%)	₹ 1680
Differential Sales Commission (21-9)%	₹ 97920
BFI (15% of Core Income i.e. 1,24,500)	₹ 14940*
BBI (20% of Core Income i.e. 1,24,500)	₹ 19920*
TOTAL INCOME	₹ 135660

**Core Plus Income
₹34860**

NOTE :- 1 POINT VALUE = Rs 80 + Taxes

**Core Income
₹100800**
**Core Plus income
₹34860**
**Total Income
₹135660**

Your path to Success

As you grow your Amway Business, you can attain higher achievement level association with greater rewards. Get there by helping the entrepreneurs in your team qualify too.

Achievement Level	Sales turnover of 1 21% Sales Team in Rs (excluding taxes & discounts)	Team Points	No of 21% Sales teams	Months
Silver Producer	8,00,000	10,000		1 Month
Gold Producer	8,00,000	10,000		3 Months
Platinum	8,00,000	10,000		6 Months
Founders Platinum	8,00,000	10,000		12 Months
Emerald	8,00,000	10,000	3 Sales Teams	6 Months
Founders Emerald	8,00,000	10,000	3 Sales Teams	12 Months
Diamond	8,00,000	10,000	6 Sales Teams	6 Months
Founders Diamond	8,00,000	10,000	6 Sales Teams	12 Months

POTENTIAL INCOME OPPORTUNITY

PLATINUM

(18% Going Founders Platinum)

CORE PLAN

₹ 855,360

CORE PLUS*

₹ 901,520

₹ 14,96,880*

₹ 160,000*

₹ 100,000*

Total - 17,56,880* ANNUALLY

EMERALD

(Founders Qualification)

CORE PLAN

₹3,024,403

CORE PLUS*

₹ 1,473,153

₹ 4,538,356*

ANNUALLY

DIAMOND

(Founders Qualification)

CORE PLAN

₹ 5,965,454

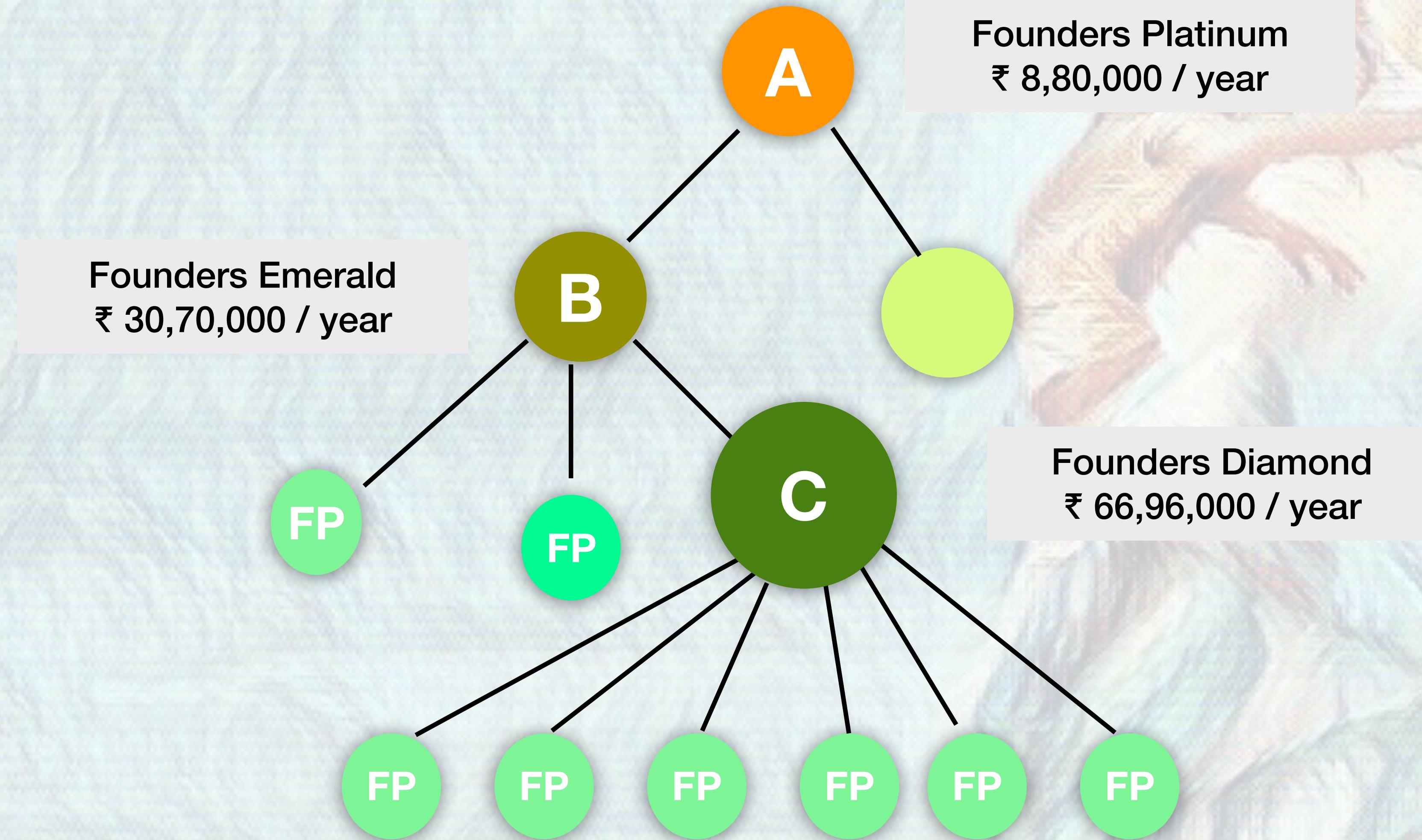
CORE PLUS*

₹ 2,754,316

₹ 8,760,570

ANNUALLY

Your position, your why, your efforts



Better your life
with

Amway

PC



ABO



MAKE YOUR CHOICE

Requirements

For Preferred customer

- No documents only KYC
- Full Name
- Address with PIN CODE
- Date of birth
- Mobile number (for OTP)
- Email ID

For Amway Direct seller

- Documents required
- ID proof
- Address proof
- Bank details with IFSE code
- PAN Number
- Mobile number (for OTP)
- Email id

Can be developed



without disturbing your existing profession



DESIGNER



HAIRSTYLIST



POLICEMAN



ENGINEER



DENTIST



DOCTOR



BUSINESSMAN



WAITRESS



FIREMAN



BAKER



SINGER



PLUMBER

Mentorship & Association



Chuck & Jean, Austin Texas

**Let's help each other to achieve our
“DREAMS”**

SUCCESS

