**Survey Questionnaire for Indian Restaurant Website Business Requirements**

**General Information**

1. **Restaurant Name:**
2. **Location:**
3. **Type of Cuisine:**
4. **Target Audience:**
5. **Current Online Presence:** (Website, social media, etc.)

**Website Goals and Objectives**

1. What are the primary goals for your website? (e.g., increase brand awareness, drive online orders, generate reservations)
2. What specific objectives do you want to achieve with your website? (e.g., increase online sales by 20%, improve customer satisfaction)
3. How do you envision your website contributing to your overall business strategy?

**Website Features and Functionality**

1. What key features do you want your website to include? (e.g., online menu, reservations, online ordering, delivery options)
2. Are there any specific functionalities or integrations you require (e.g., loyalty program, social media integration, third-party delivery services)?
3. How important is it to have a mobile-friendly website?

**Content and Design**

1. What kind of content do you want to include on your website? (e.g., menu, about us, blog, testimonials)
2. Do you have any specific design preferences or branding guidelines? (e.g., color scheme, logo, typography)
3. How important is it to have visually appealing graphics and images?

**Online Ordering and Payment**

1. Do you want to offer online ordering for pickup or delivery?
2. What payment methods do you prefer to accept? (e.g., credit cards, online wallets, cash on delivery)
3. Are there any specific requirements or concerns related to online payments and order processing?

**Reservations**

1. Do you want to offer online reservations?
2. What information do you want to collect from customers when they make a reservation? (e.g., name, phone number, party size)
3. How do you currently handle reservations? (e.g., phone, email, in-person)

**Marketing and Promotion**

1. How do you plan to market your website and drive traffic? (e.g., search engine optimization (SEO), social media advertising, email marketing)
2. Are there any specific marketing channels or strategies you want to focus on?
3. How important is it to track website analytics and performance metrics?

**Additional Considerations**

1. Are there any specific challenges or constraints you foresee in developing and maintaining a website?
2. Do you have a budget in mind for website development and ongoing maintenance?
3. Is there anything else you would like to add or clarify?