



DREAM 11 PROJECT

WWW.DREAM11.SRTDIGITALWORLD.COM



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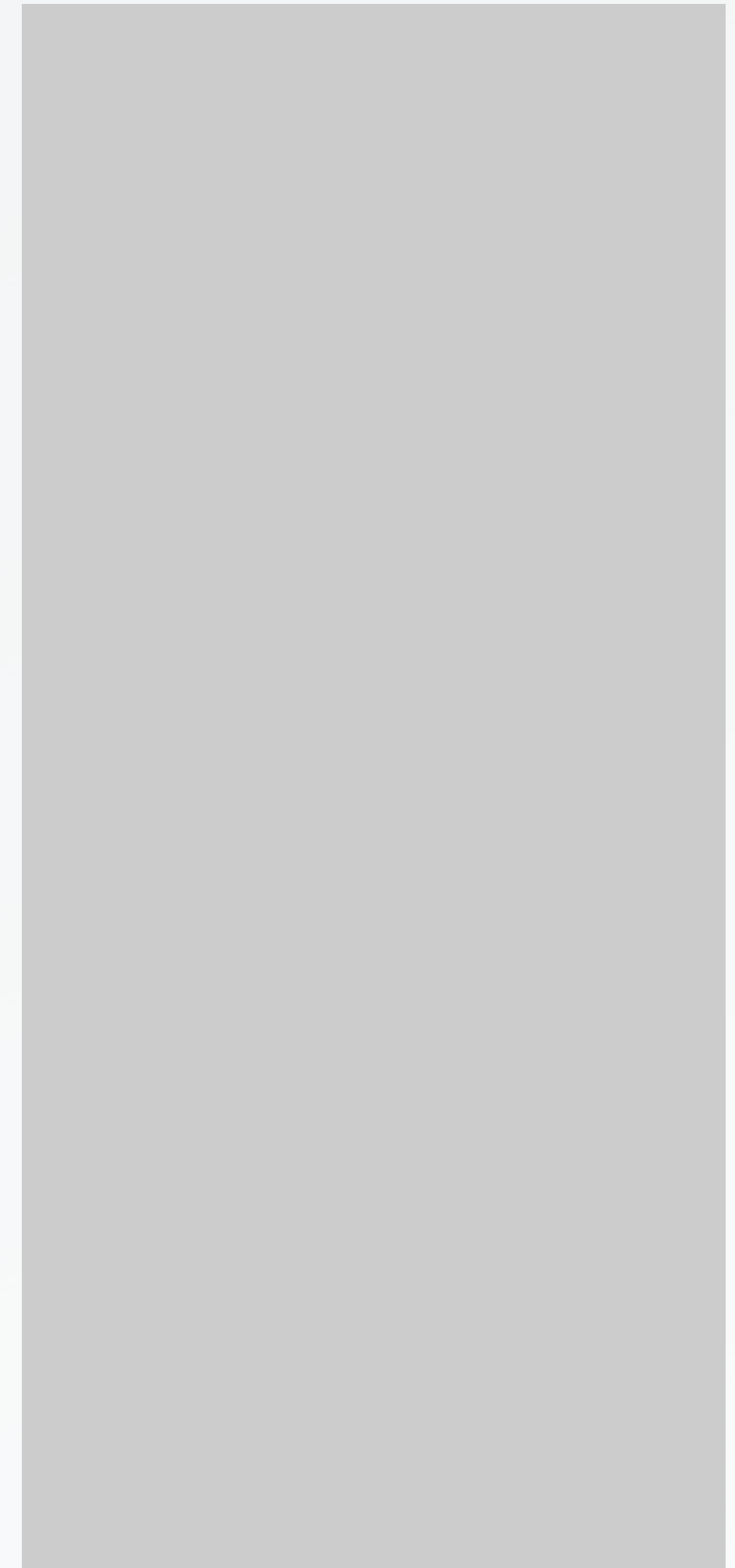
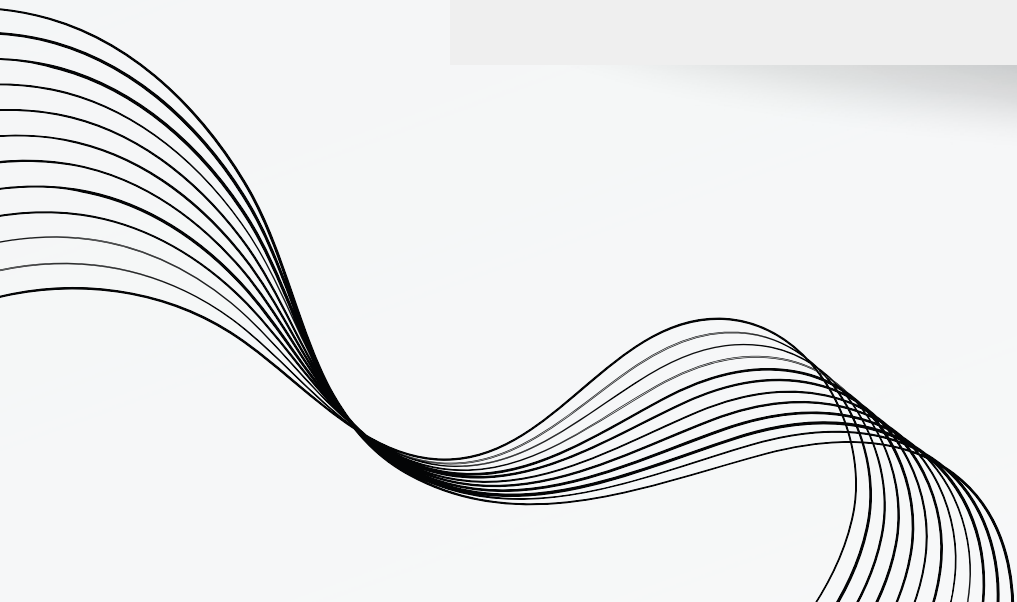
STRENGTHS

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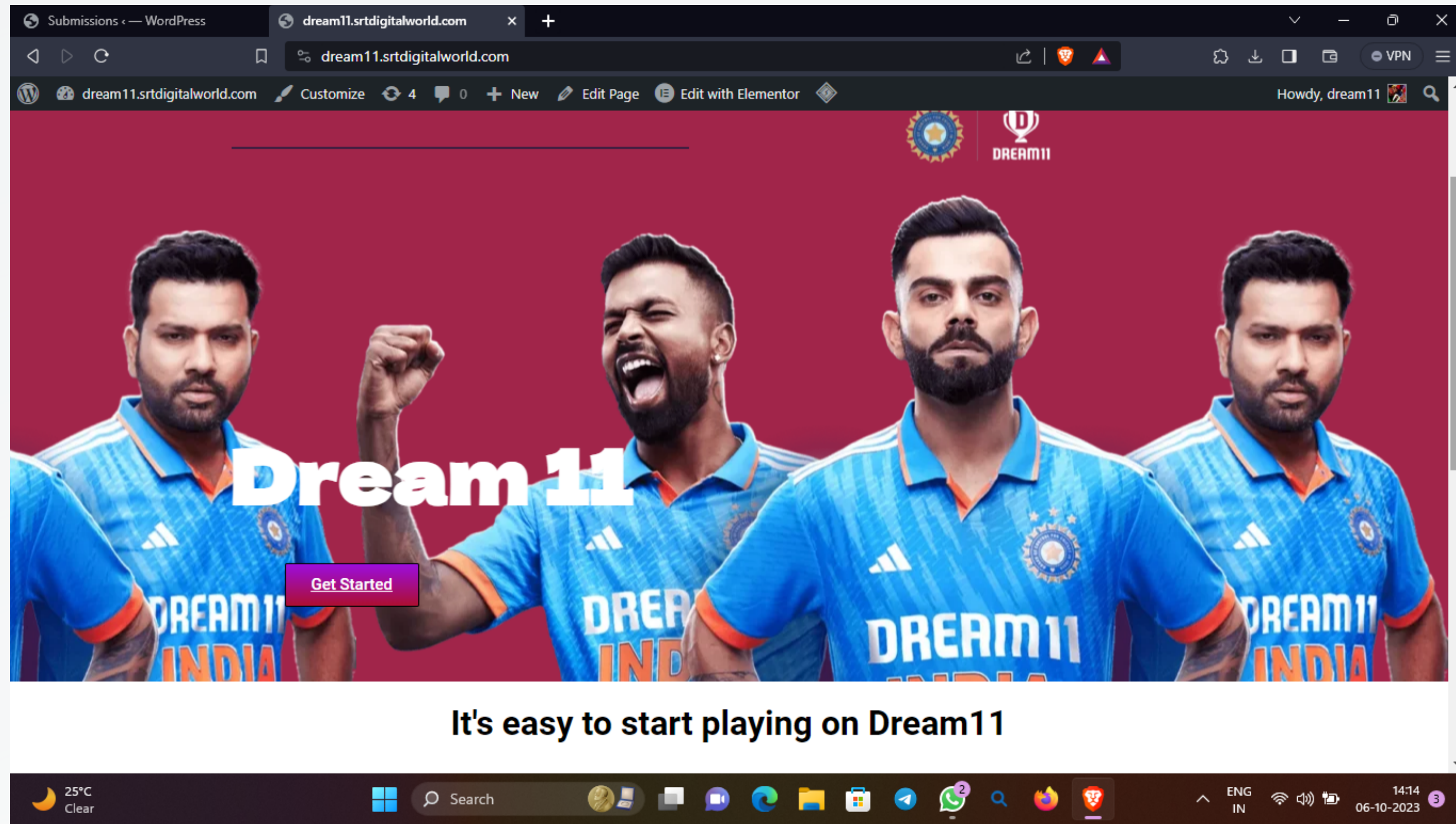
WEAKNESSES

CREATE SUBDOMAIN

Dream11.srtdigitalworld.com



CREATE LANDING PAGE



CREATE SURVEY FORM

dream11.srtdigitalworld.com x Home - Canva Grey minimalist business project prese +

dream11.srtdigitalworld.com

dream11.srtdigitalworld.com Customize 4 0 + New Edit Page Edit with Elementor Howdy, dream11

Name * Last

First Name Last Name

Age * Gender

Male Female

Email * Location *

Email city

Number * Interest *

Number

Send

Select A Match Create Team Join Contests



IDENTITIFY TARGET AUDIENCE

Age: The majority of the respondents are between 18 to 35 years old,

Gender: The respondents are predominantly male,

Location: The respondents are mostly from India,

Interests: The respondents have diverse interests in different sports and leagues, such as cricket, football, hockey, kabaddi

he respondents also follow various leagues, such as IPL, BBL, EPL, ISL, NHL, PKL, NBA, etc.

IDENTIFY COMPETITORS

Some of the competitors in the fantasy sports industry are:

MyTeam11: MyTeam11 is an Indian fantasy sports platform that offers fantasy cricket, football, kabaddi, basketball, and volleyball.

MPL : is a popular fantasy sports platform that allows you to play various games and win cash prizes.

xbet : is a popular fantasy sports platform that allows you to play various games and win cash prizes.



Dream 11

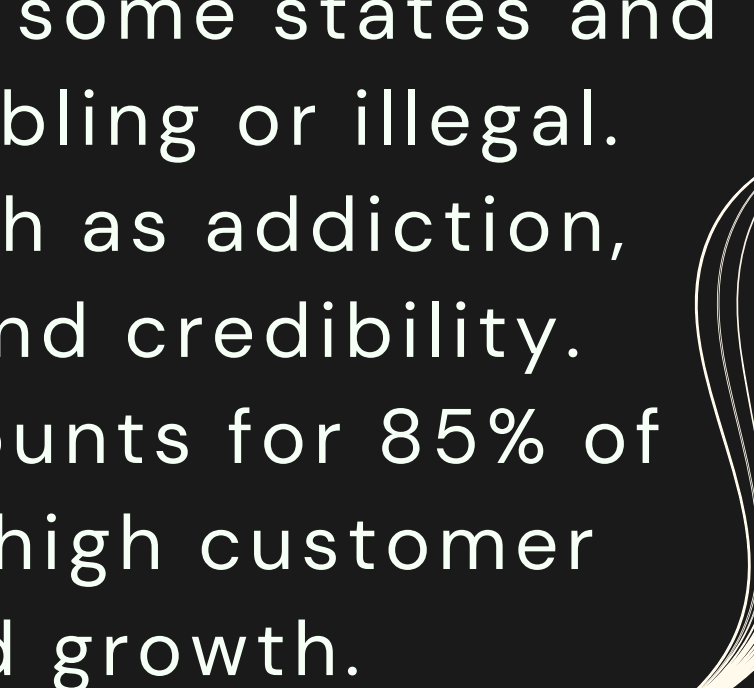


STRENGTHS

- Dream 11 is the market leader and the most trusted brand in the fantasy sports industry in India. Dream 11 has over 100 million users and a 90% market share in the Indian fantasy sports market.
- Dream 11 offers the widest range of sports and leagues for fantasy sports players, including cricket, football, hockey, kabaddi, handball, basketball, volleyball, rugby, futsal, American football, and baseball. Dream 11 also covers the most popular and prestigious leagues, such as IPL, BBL, EPL, ISL, NHL, PKL, NBA, etc.



WEAKNESSES

- Dream 11 faces a stiff competition from other fantasy sports platforms, especially in the global market, where FanDuel and DraftKings have a dominant position. Dream 11 also faces the threat of new entrants and substitutes, such as online gaming, betting, and esports platforms, that can attract the users away from fantasy sports.
 - Dream 11 faces some legal and regulatory challenges in some states and countries, where fantasy sports are considered as gambling or illegal. Dream 11 also faces some ethical and social issues, such as addiction, fraud, and match-fixing, that can harm its reputation and credibility.
 - Dream 11 has a high dependency on cricket, which accounts for 85% of its revenue. Dream 11 also has a low profitability and a high customer acquisition cost, which can affect its sustainability and growth.
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**THANK'S FOR
WATCHING**

DREAM 11

Abdul Malik

