

Confluence 2012- An International Business Summit of IIM Ahmedabad

Confluence is IIM Ahmedabad International business school summit and the largest of its kind in Asia Pacific. It is an integral part of the IIM-A way of life and pervades the collective consciousness of the campus. The summit occupies a much prided position in the calendars of the managerial intelligentsia worldwide and attracts students from premier colleges and prominent industry leaders alike.

Confluence 2012 is structured along sessions, unique workshops which deal with topics of paramount importance to the world of business and involve a unique blend of lectures by prominent speakers, interactive discussions and competitive events. Apart from the session specific competitions Confluence 2012 will include a variety of Business workshops and flagships events such as Master Plan: India's largest Business Plan Competition.

Nurture Talent Academy

Nurture Talent Academy, India's 1st training institute for entrepreneurs conducts training and mentoring programs for budding entrepreneurs, who are highly motivated to start their own ventures, but lack skills in the areas of business plan, finance, marketing and sales etc. We enable students, professionals and startups to convert their ideas to viable ventures and foster the entrepreneurial energy within you. Nurture Talent Academy has conducted 200+ programs across 65+ cities since inception in 2010 which have been attended by more than 10000+ students, professionals and Startups. The rewarding part is over 90% satisfaction score for each of the program. Their vision is to create 1000 entrepreneurs that will generate 20,000 jobs. Amit Grover is an individual with passion about entrepreneurship. He is an IIT Delhi and IIM Indore graduate. He is also a part of Mumbai Angels, a not for profit organization of angel investors and actively helps with funding and mentoring early stage companies.

Agenda of the Zonal Workshop/ Zonal Finals Session and Fees IDEA to EXECUTION workshop

Session	Duration(hrs)	Training Focus	Fees
I	2	Idea Generation	Rs 1000/student
II	2	Team formation	
III	3	Business Plan	
IV	2	Finance	
V	2	Marketing	
VI	2	Technology	
VII	2	Zonal Finals	

*Students will be getting a participation certificate in association with Confluence IIM Ahmedabad 2012 and Nurture Talent Academy.

* Students/Participants will get a Startup KIT worth Rs 1500 during the workshop which will help them to participate in the Confluence 2012 and other B-plan competition. The kit will be having study material, Videos, quiz, ebooks and many other things.

* Zonal round winner will get wild card entry of Masterplan 2012- International Business Plan Competition

Highlights of the Zonal Workshops and Zonal City Finals held at your college

- 1) Students will be part of an International and Global business Challenge and workshop.
- 2) They will create their ideas, innovation projects with the help of the various live mentors. Students will receive an unparalleled education from experience mentors and Experts. They will learn and interact with the successful entrepreneurs and investors.
- 3) They can win lakhs of prizes and it's the biggest challenge in Asia which is conducted by IIM Ahmedabad.
- 4) The whole workshop is designed by the IIT- IIM's Alumnus which is having no lectures, practical manner of learning through Interactive query session, Live demos, PowerPoint presentation, interesting games and inspiring Movies which will help them to learn and motivate to think about innovation while they are in college.
- 5) They will be able to learn about new trends of business and will be working in teams to execute their idea that they will generate during the workshop.
- 6) They will be creating Business Plan, Prototypes during the workshop which they have to present in the zonal final after the workshop.
- 7) The workshop is about giving wings to their ideas, how to generate ideas, How to make Business plan, Finance, marketing, technology & investors. It's about how they can become student entrepreneurs while in college which they will be taught primarily in the workshop.
- 8) It's not a lecture it's more practical environment to help you understand the business tactics and take up your doubts and helping you to take the first step of starting a venture right in the workshop with expert and mentors around. This will motivate you towards entrepreneurship and the workshop will also train you on how to become student entrepreneur. This is the golden chance to learn about ventures, business and entrepreneurship. It will be doing a mini MBA during this workshop.