

FOODPOOL: EAT TOGETHER. SAVE TOGETHER.

Food delivery is often expensive and inefficient, lacking social or community engagement. FoodPool addresses this by enabling community-driven pooled orders, letting nearby users combine meals to save costs and streamline delivery. Organisers manage pools via curated menus, multi-restaurant options, or polls, while users earn loyalty points and access restaurant incentives.



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FEATURES

- Organiser-Led Orders:** single-origin, multi-origin, curated menus, poll-based finalization
- Location-Based Public Pools:** discover and join nearby pools within configurable radius and limits
- Dual-Layer Rewards:** App loyalty points + Restaurant incentives (discounts, freebies)
- Real-Time Collaboration:** WebSocket chat, live notifications, cut-off countdowns
- Recurring Pools:** schedule weekly/monthly pooled deliveries
- Dynamic Pricing Transparency:** savings meter shows per-person cost reduction as members join
- Eco-Friendly Impact:** track estimated CO₂ saved per pooled delivery

STAKEHOLDERS

- Customers:** Join private or public pools, earn rewards, save on delivery fees
- Organisers:** Create/manage pools, curate menus, track participants, earn points/badges
- Restaurants:** Offer incentives to attract more orders, increase engagement
- Delivery Partners:** Efficiently deliver grouped orders using optimized routes
- Admins:** Monitor platform activity, manage rewards, oversee analytics
- Payment Gateways:** Handle secure split/group payments

Milestones: October Release 1

- 🎨 **Web UI/UX Design** – Dashboard & pool creation prototype
- 🔒 **Authentication & Location** – Signup/login with secure location capture
- 🍴 **Restaurant & Menu Management** – Add/edit menus, item categories
- 🛒 **Cart & Checkout** – Multi-item ordering, tier selection, payment integration

Milestones: November Release 2

- 🚚 **Delivery Partner Portal** – Optimized drop points
- 📍 **Public Pool Discovery** – Nearby users see pools and can join
- 🎁 **Dual-Layer Rewards System** – Restaurant incentives + app loyalty points
- ⭐ **Gamified Rewards & Analytics** – Leaderboards, badges, streaks, and eco-impact tracking



SCREENS

