

SRUSHTI DHOBLEY

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ABOUT ME

As a budding designer, I believe in the process and approach of design thinking towards problem solving. Design is a sensory perception, analysis and creation process for me. I'm always learning and evolving as a result of my constant exposure to the ever-changing environment. I can contribute to the organization by maintaining a positive attitude towards my job and the people around me.

EDUCATION

MIT Avantika University, Ujjain

Bachelors in Design (B.des), Visual Communication

July 2020 - July 2024

CGPA - 8.4 / 10

Relevant Coursework : Communication theory and media study, advance digital tools, user interface, Psychology and user experience design, interaction design, packaging and publication design, information visualisation, photography, creative and critical thinking, design methodologies, environmental graphics, creative visualisation, design management and professional practices, animation, entrepreneurship, system design

G.H. Raisonni Vidya Niketan, Nagpur

Higher Secondary Education

2017 - 2019

Percentage - 75%

Bhavan's B.P. Vidya Mandir, Nagpur

Secondary Education

2006 - 2017

CGPA - 8.6 / 10

SKILLSET

Professional: User Research, Typography, Photography, Packaging, Interaction Design, Digital Marketing

Softwares: Adobe photoshop, illustrator, figma, after effects, indesign, premiere pro

Certified Courses: Web & mobile design (udemy) January 2025

Introduction to UI / UX (Infosys Springboard) April 2023

Languages: English (proficient), Hindi (fluent), Marathi (native)

POSITION OF RESPONSIBILITY

The Minimalist, Design Agency

August 2024 - November 2024

Role- Visual Designer (Full-time)

To shape the visual aspects of the brand, Study design briefs and determine requirements, Conceptualize visuals based on requirements, Present ideas, Use the appropriate colors and layouts for each graphic, Work with copywriters and creative director to produce final design, Test graphics across various media, Amend designs after feedback, Ensure final graphics and layouts are visually appealing and on-brand

Out and Out Design studio

January 2024 - May 2024

Role- Visual Communication Designer (internship)

Offering a wide range of design solutions, specialising in branding and packaging. Working closely with client needs on corporate identity, editorial design, UI / UX, space graphics and illustrations.

The Souled Store

April 2023 - June 2023

Role- Visual Communication Designer (internship)

A homegrown youth casual-wear brand, where I was responsible for designing creatives for fastest growing assets - offline retail stores. Adapt at packaging design and continuously make enhancements by giving creative inputs. Keen to follow latest design trends in visual, digital and user interface with an excellent eye for typography and layout. Advanced approach in digital tools like photoshop and illustrator.

MakersAdda, AlagAngle Community Art Centre

June 2019 - June 2020

EXTRA CURRICULAR ACTIVITIES

The Weave Magazine

July 2021 - January 2023

Role- Design and marketing member

A student-led quarterly publication from MIT-ID Ujjain, which aims to integrate the worlds of students and corporates, by sharing ideas and experiences of working professionals and aspirants with a community of students, educators and leaders in the domain of design + engineering.

Toastmasters

July 2021 - March 2022

Developed communication and leadership skills.

