Data Description

1. Type: Type of transaction made.
2. Days for shipping (real): Actual shipping days of the purchased product.
3. Days for shipment (scheduled): Days of scheduled delivery of the purchased product.
4. Benefit per order: Earnings per order placed.
5. Sales per customer: Total sales per customer made per customer.
6. Delivery Status: Delivery status of orders: Advance shipping, Late delivery, Shipping canceled, Shipping on time.
7. Late_delivery_risk: Categorical variable that indicates if sending is late (1), it is not late (0).
8. Category Id: Product category code.
9. Category Name: Description of the product category.
10. Customer City: City where the customer made the purchase.
11. Customer Country: Country where the customer made the purchase.
12. Customer Email: Customer's email.
13. Customer Fname: Customer name.
14. Customer Id: Customer ID.
15. Customer Lname: Customer lastname.
16. Customer Password: Masked customer key.
17. Customer Segment: Types of Customers: Consumer, Corporate, Home Office.
18. Customer State: State to which the store where the purchase is registered belongs.
19. Customer Street: Street to which the store where the purchase is registered belongs.
20. Customer Zipcode: Customer Zipcode.
21. Department Id: Department code of store.
22. Department Name: Department name of store.
23. Latitude: Latitude corresponding to the location of the store.
24. Longitude: Longitude corresponding to the location of the store.
25. Market: Market to where the order is delivered: Africa, Europe, LATAM, Pacific Asia, USCA.
26. Order City: Destination city of the order.
27. Order Country: Destination country of the order.
28. Order Customer Id: Customer order code.
29. Order date (DateOrders): Date on which the order is made.
30. Order Id: Order code.
31. Order Item Cardprod Id: Product code generated through the RFID reader.
32. Order Item Discount: Order item discount value.
33. Order Item Discount Rate: Order item discount percentage.
34. Order Item Id: Order item code.
35. Order Item Product Price: Price of products without discount.
36. Order Item Profit Ratio: Order Item Profit Ratio.
37. Order Item Quantity: Number of products per order.
38. Sales: Value in sales.
39. Order Item Total: Total amount per order.
40. Order Profit Per Order: Order Profit Per Order.
41. Order Region: Region of the world where the order is delivered.
42. Order State: State of the region where the order is delivered.
43. Order Status: Order Status.

44. Product Card Id: Product code.
45. Product Category Id: Product category code.
46. Product Description: Product Description.
47. Product Image: Link of visit and purchase of the product.
48. Product Name: Product Name.
49. Product Price: Product Price.
50. Product Status: Status of the product stock.
51. Shipping date (DateOrders): Exact date and time of shipment.
52. Shipping Mode: The shipping modes available.