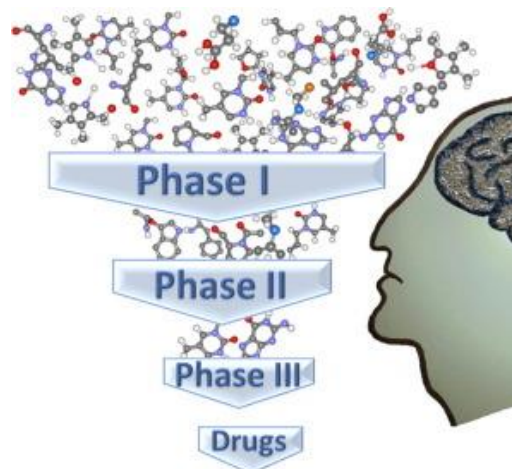


A young woman with blonde hair, wearing a light-colored sweater, is smiling and looking down at an elderly woman. The elderly woman has grey hair and is wearing a grey sweater. She is sitting in a wooden chair and looking up at the younger woman. The background is a bright, out-of-focus indoor setting with a window.

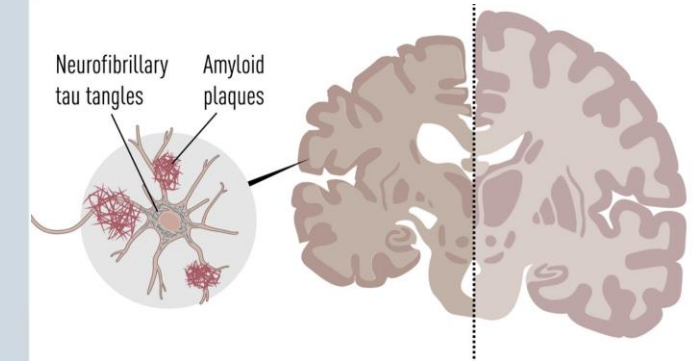
# Wearable Transcranial Magnetic Stimulation for Alzheimer's Disease

# Unmet Clinical Needs



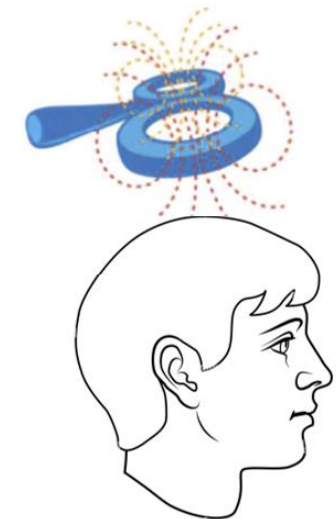
**> 131.5**  
million people  
will suffer with  
dementia by  
2050

**~70%** of  
dementia cases  
are caused by  
AD, which  
results in brain  
atrophy and  
death



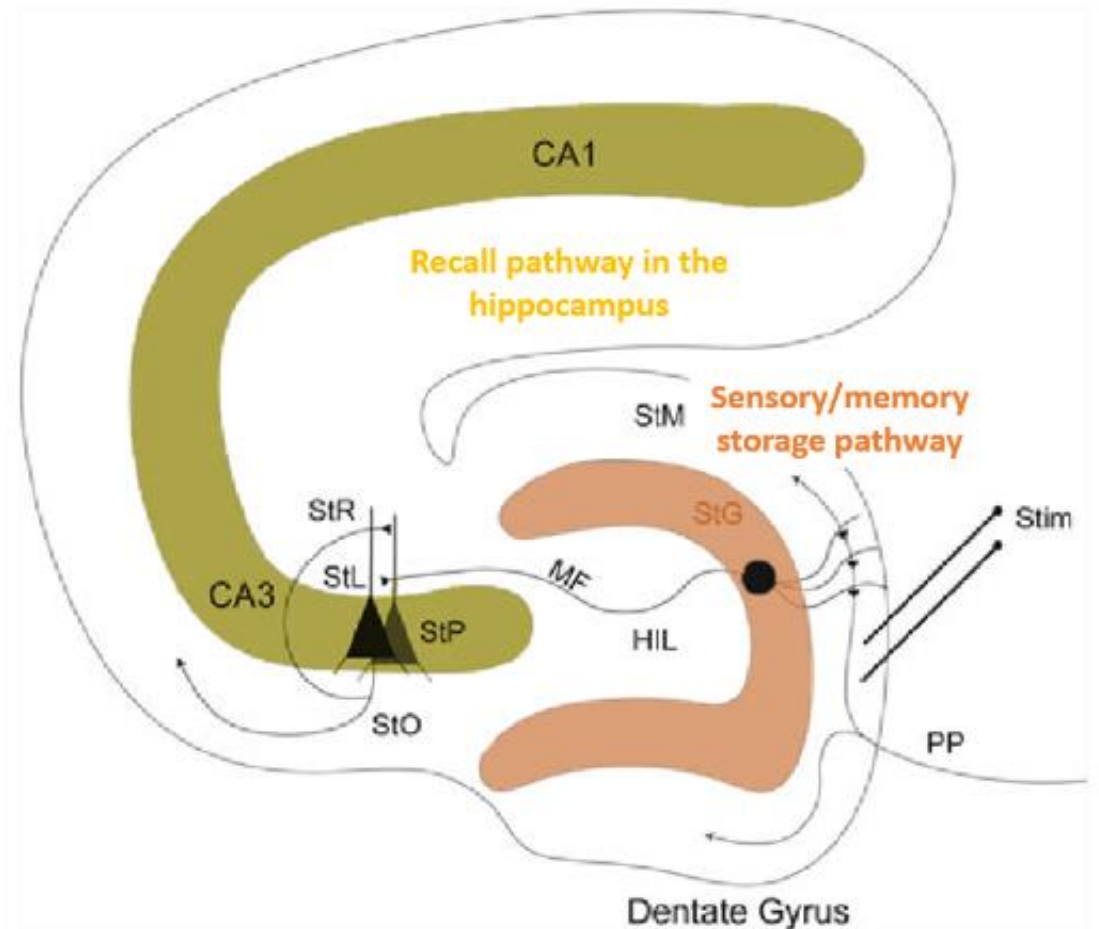
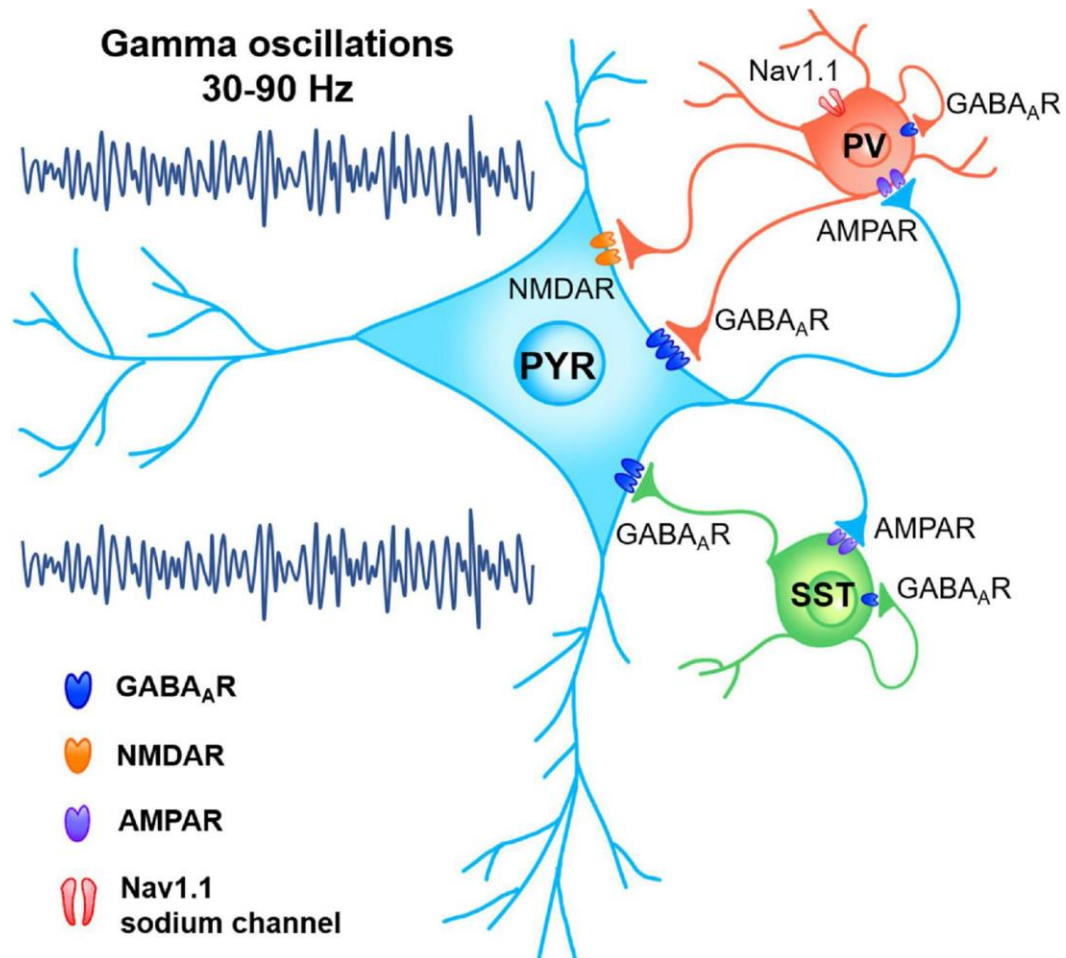
**> 99%** of AD  
drugs have been  
discontinued  
despite  
tremendous  
research and  
investments

**TMS**  
has proven to have  
beneficial therapeutic  
effects on AD patients  
but requires  
improvement

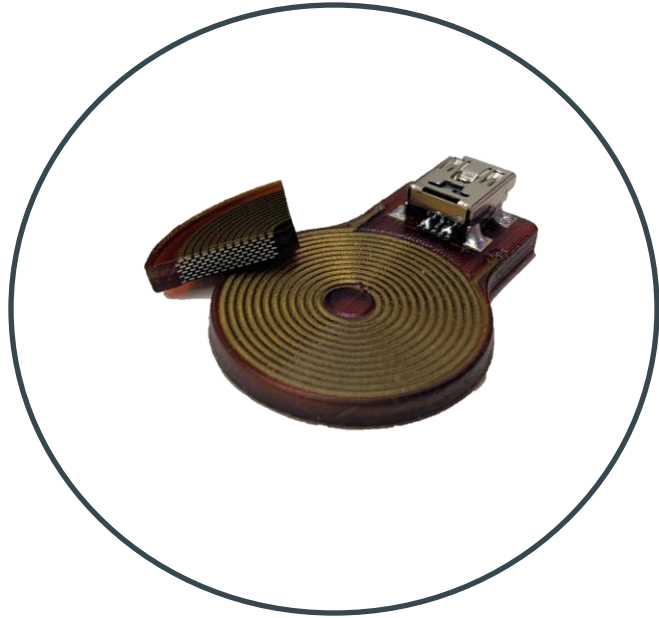




# Gamma Oscillations

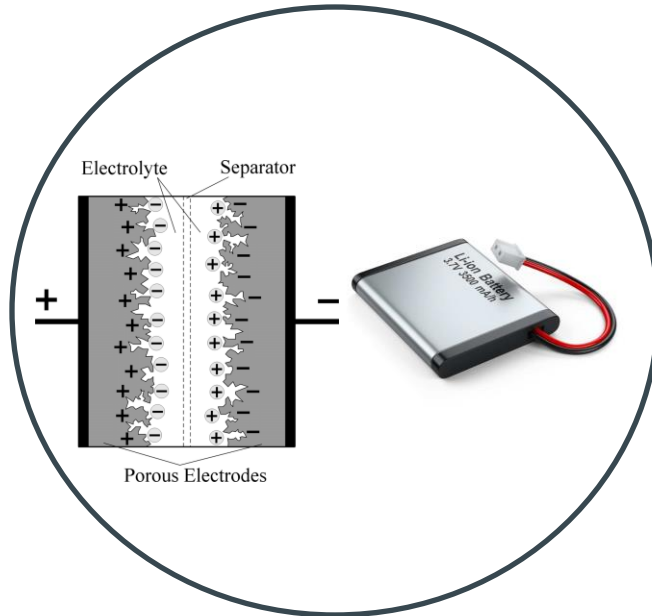
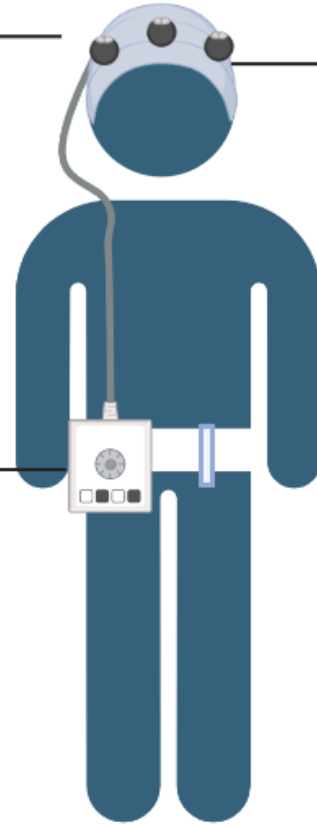


# Our Solution



Magnetic coils — Cap

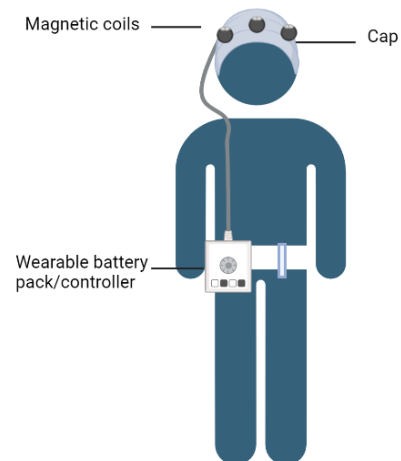
Wearable battery pack/controller



# Comparison to Current Technologies

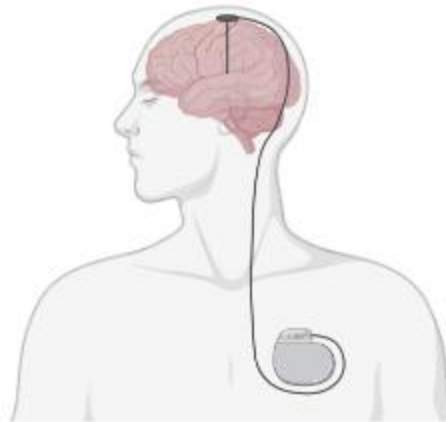
## Gamma Oscillation Magnetic Stimulation Cap

- ✓ At-Home
- ✓ Cost Effective
- ✓ Non-invasive
- ✓ Direct Stimulation
- ✓ Customizable



## DBS Electrodes

- ✓ At-Home
- ✗ Cost Effective
- ✗ Non-invasive
- ✓ Direct Stimulation
- ✓ Customizable



## Alzheimer's Drugs

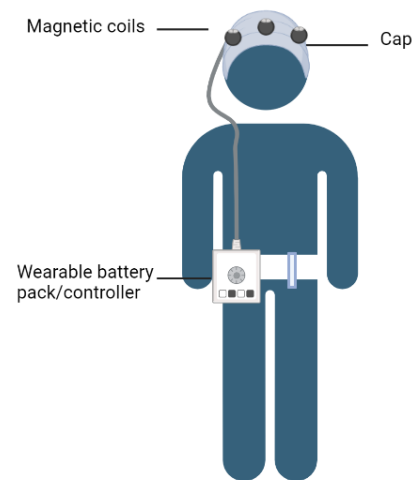
- ✓ At-Home
- ✓ Cost Effective
- ✓ Non-invasive
- ✗ Direct Stimulation
- ✗ Customizable



# Comparison of Solution to State of the Art

## Gamma Oscillation Magnetic Stimulation Cap

- ✓ At-Home
- ✓ Cost Effective
- ✓ Non-invasive
- ✓ Direct Stimulation
- ✓ Customizable



## Cognito Therapeutics

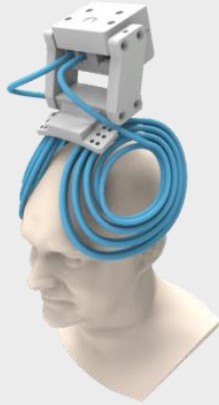
- ✓ At-Home
- ✓ Cost Effective
- ✓ Non-invasive
- ✗ Direct Stimulation
- ✓ Customizable



# Achilles Heels



**H1-Coil**  
for Major Depressive  
Disorder (MDD)



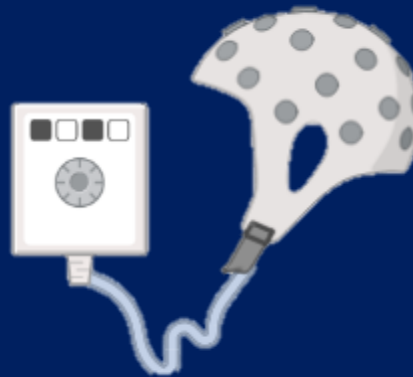
**H7-Coil**  
for Obsessive-Compulsive  
Disorder (OCD)



**H4-Coil**  
for Smoking  
Cessation



**Traditional TMS Coil**  
for Major Depressive  
Disorder (MDD)

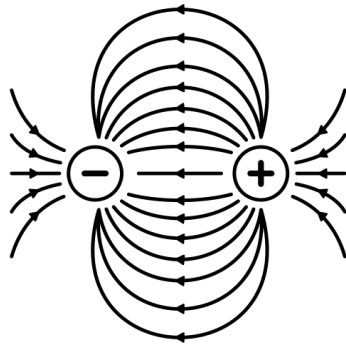


Current Speaker: Kyla

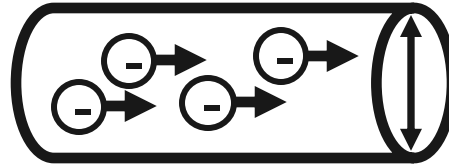
# Future Work



**Critical  
Temperature**



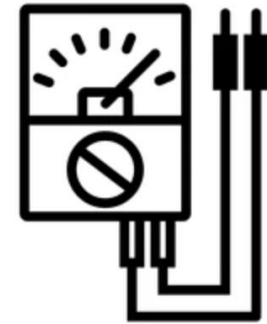
**Critical  
Magnetic Field**



**Critical Current  
Density**



**Mechanical  
Testing**



**Electrical  
Testing**



A young woman with blonde hair, wearing a white shirt, is smiling and looking down at an elderly woman. The elderly woman has grey hair and is wearing a grey sweater. She is sitting in a wooden chair and looking up at the younger woman. The background is a bright, out-of-focus indoor setting.

# Wearable Transcranial Magnetic Stimulation for Alzheimer's Disease

Gaia Di Bernardini, Niharika Mahesh Dhande, Kyla Frenia, Abby Kuelker, Ilisha Prasad, and Srusti Sain

# What standards/regulations will you follow?

## Applicable Standards



IEC 60601-1:2005  
+A1:2012+A2:2020



ISO 10993-1:2018



IEC 62304:2006



IEC 62366-1:2015



ASTM F-3127-22  
ASTM F3357-19  
ISO 17664-1:2021



ISO 17.220.01



ASTM F1980

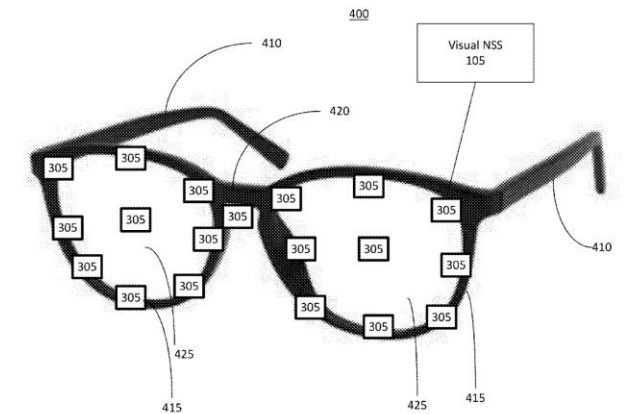
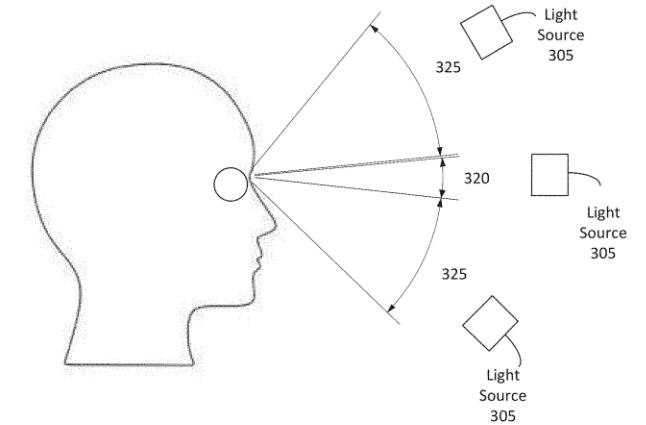
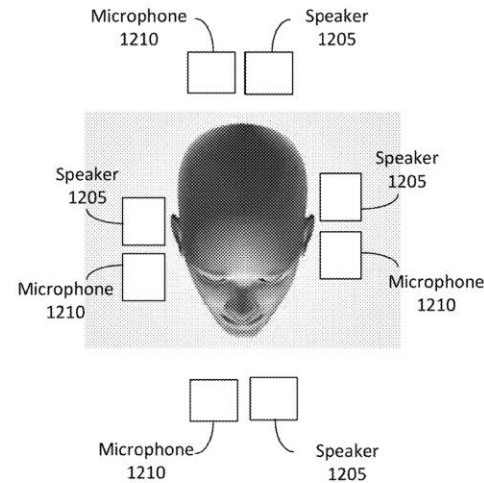
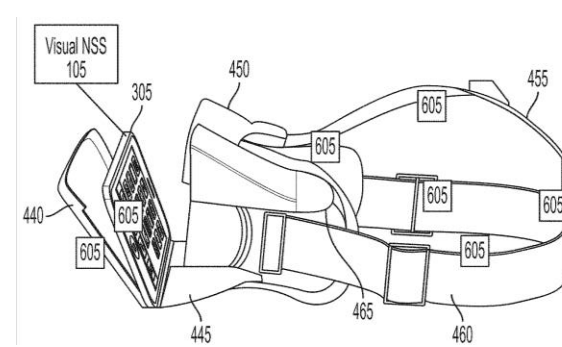
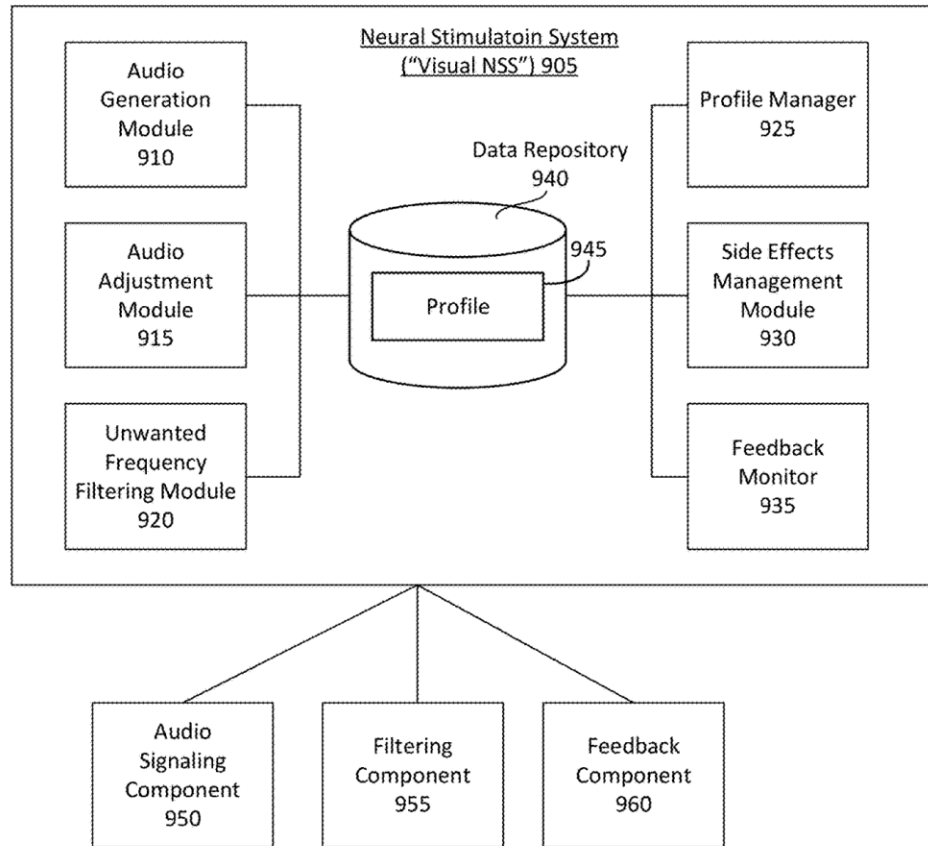


ISO 13485:2016  
ISO 14971:2019  
ISO 20417:2021

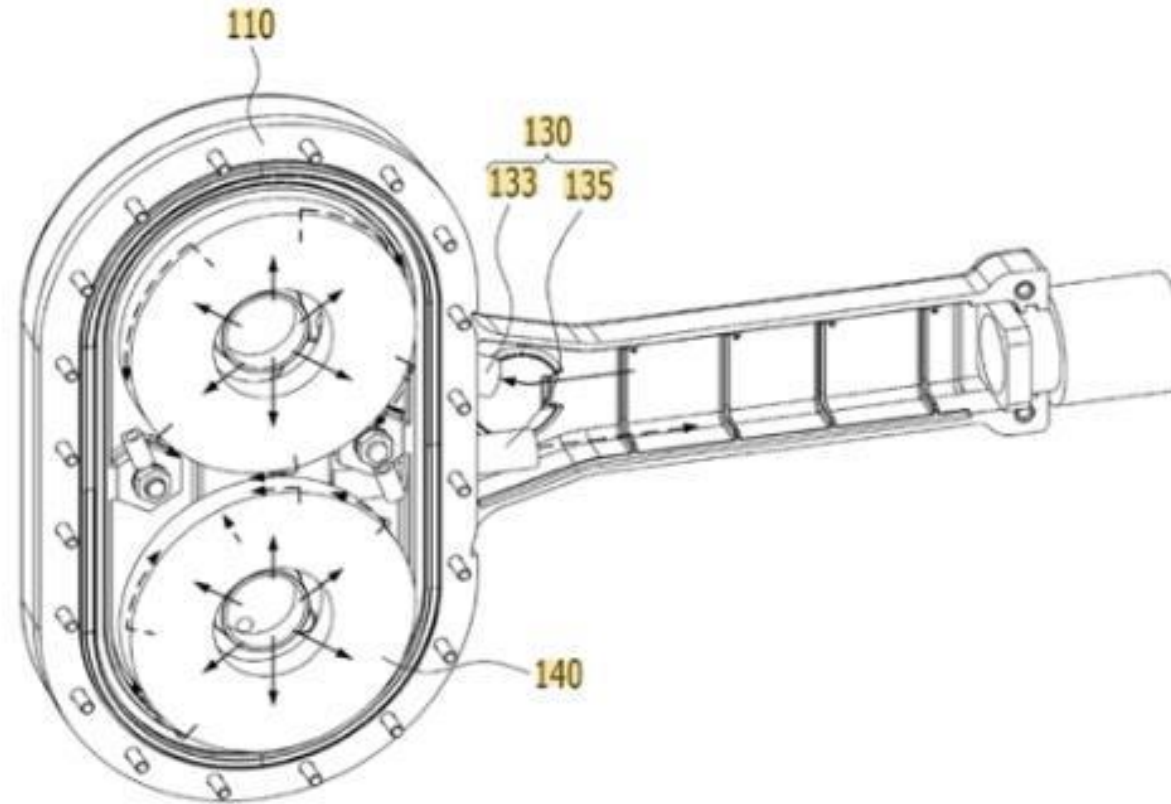
## Regulations

21CFR862.1345  
21 CFR 898  
21 CFR  
807.87(e)  
21 CFR 809.10  
21 CFR 820

# Intellectual Property – Cognito Therapeutics

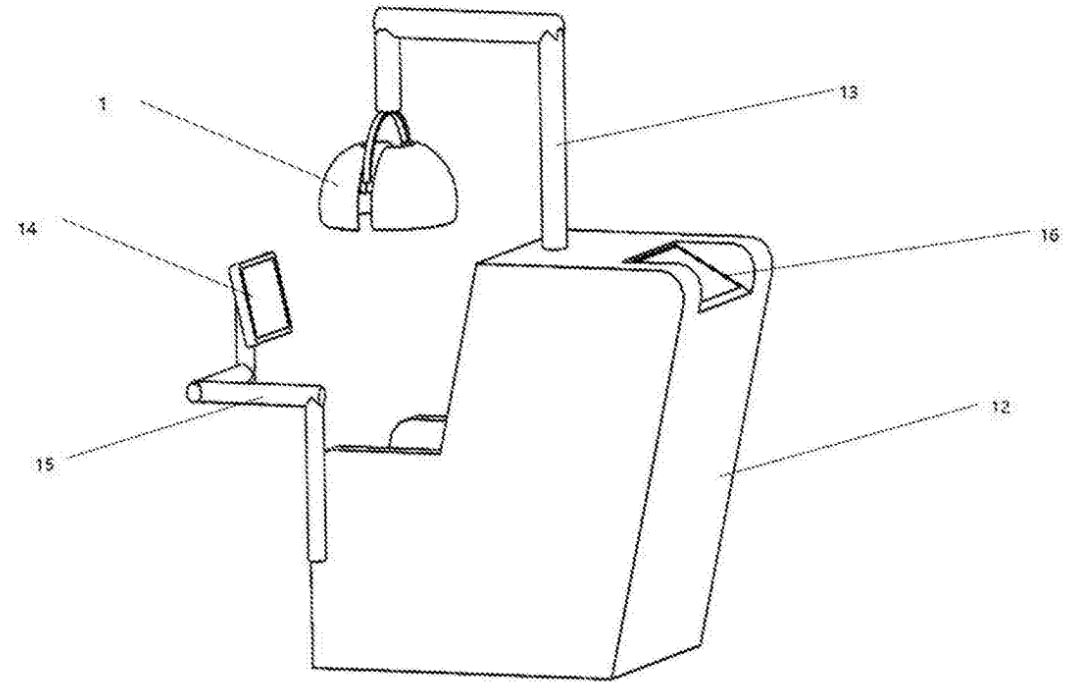
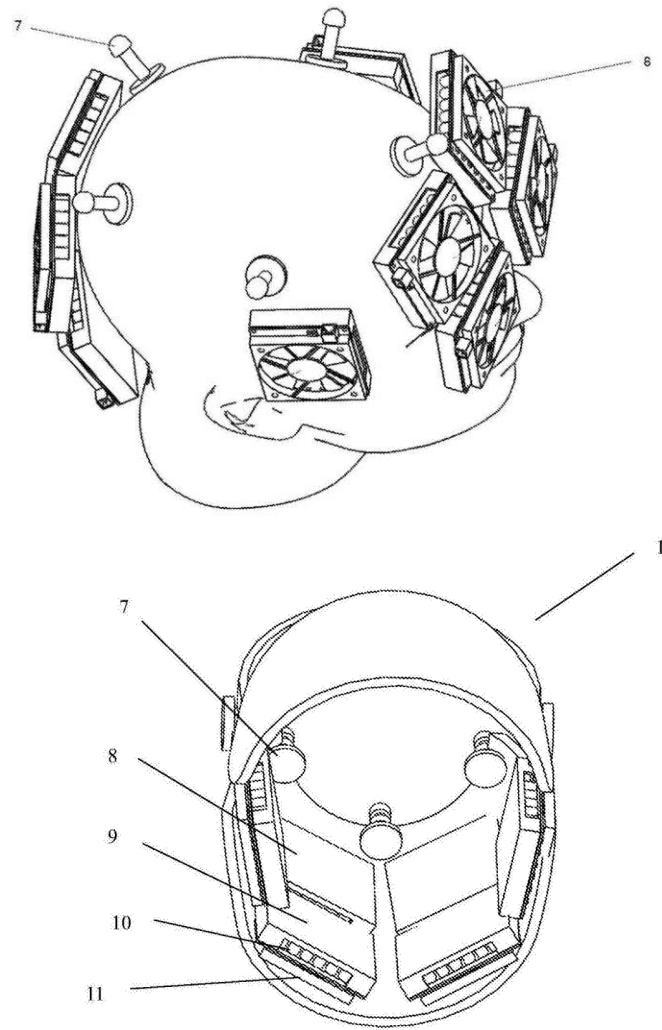


# Other Intellectual Property – REMED





# Other Intellectual Property





# Why choose TMS vs DBS?



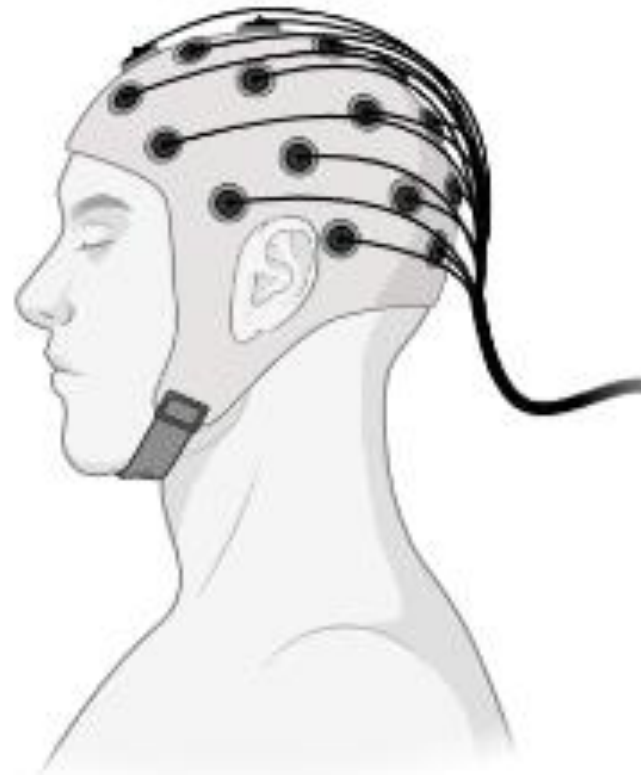
**Remove  
Surgical  
Risk**



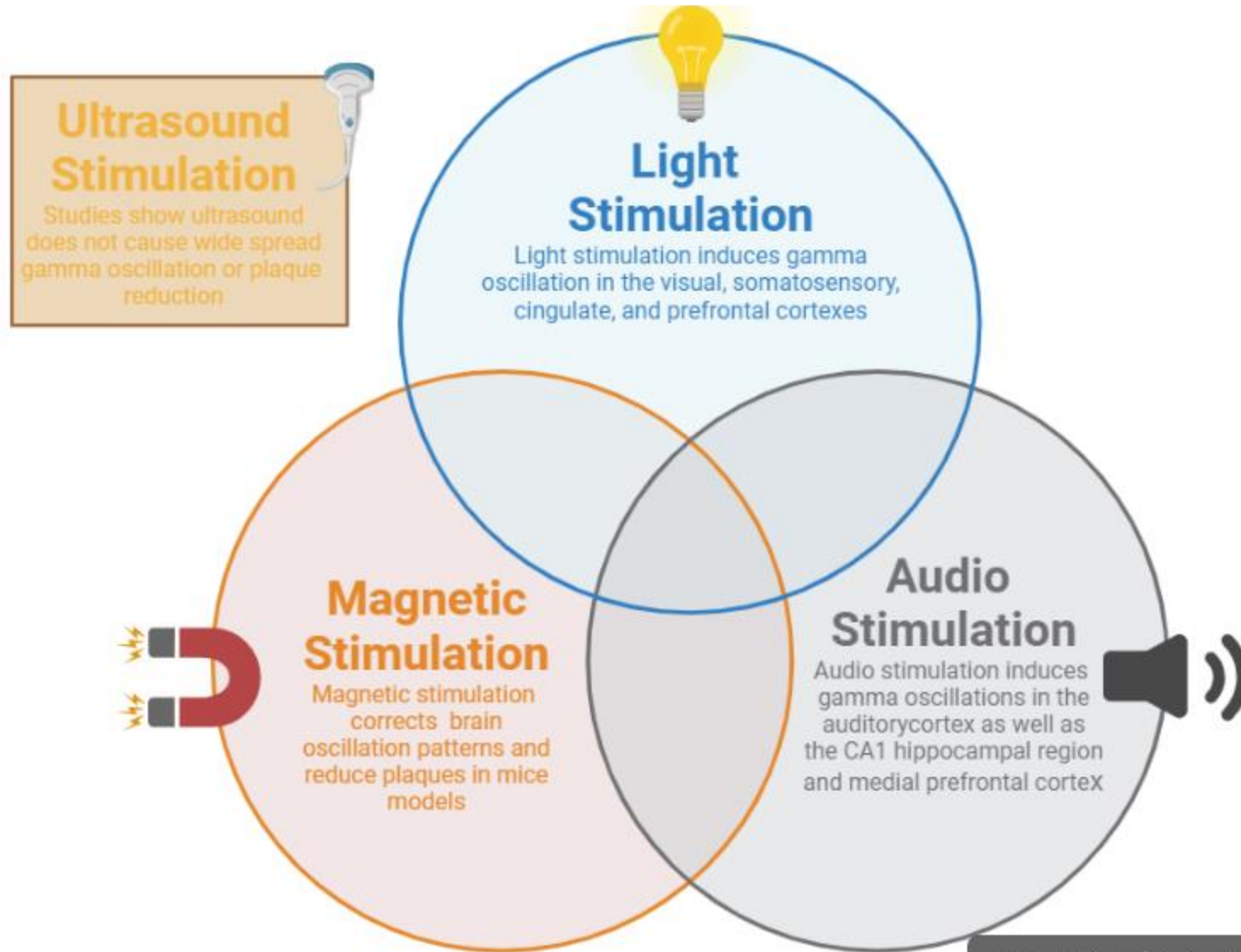
**Reduce  
Cost**



**Evidence  
Backed**



# Why did you choose magnetic stimulation?



# What were our key design considerations?

1

The treatment shall promote gamma oscillations in the brain



2

The treatment shall be customizable for individual patients



3

The treatment shall minimize the disruption to patients life and routines



4

The treatment shall be self administered by the patient



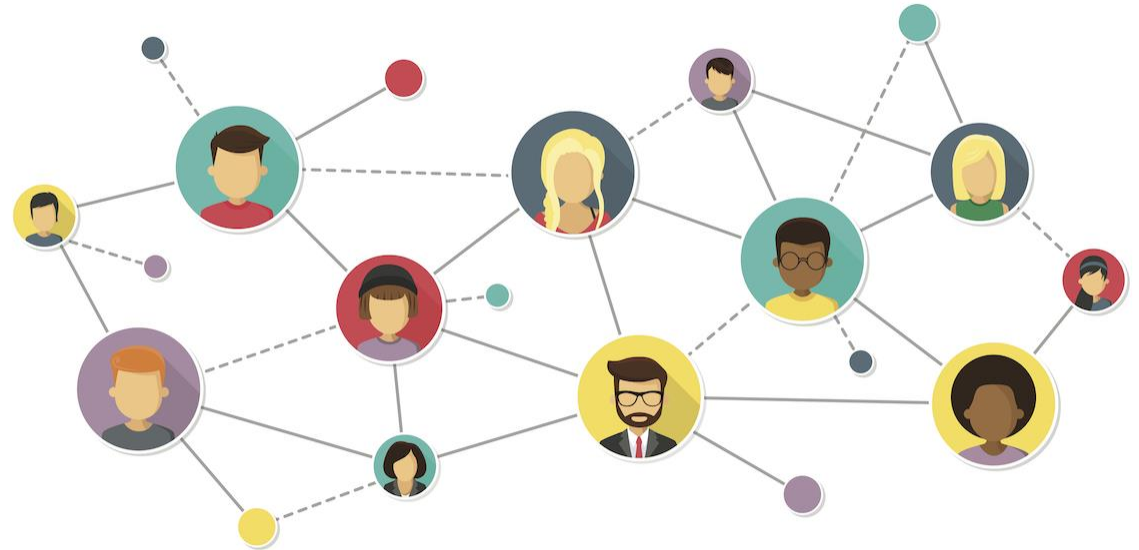
# Who did we contact?

## **Within Northeastern**

- Professor Yaseen (Optical Microscopy and Neural-Imaging)
- Professor Sozer (Biophysics, Electrostimulation)
- Professor Makowski (Biophysical data analysis and AD)
- Professor Barenberg (instructor)

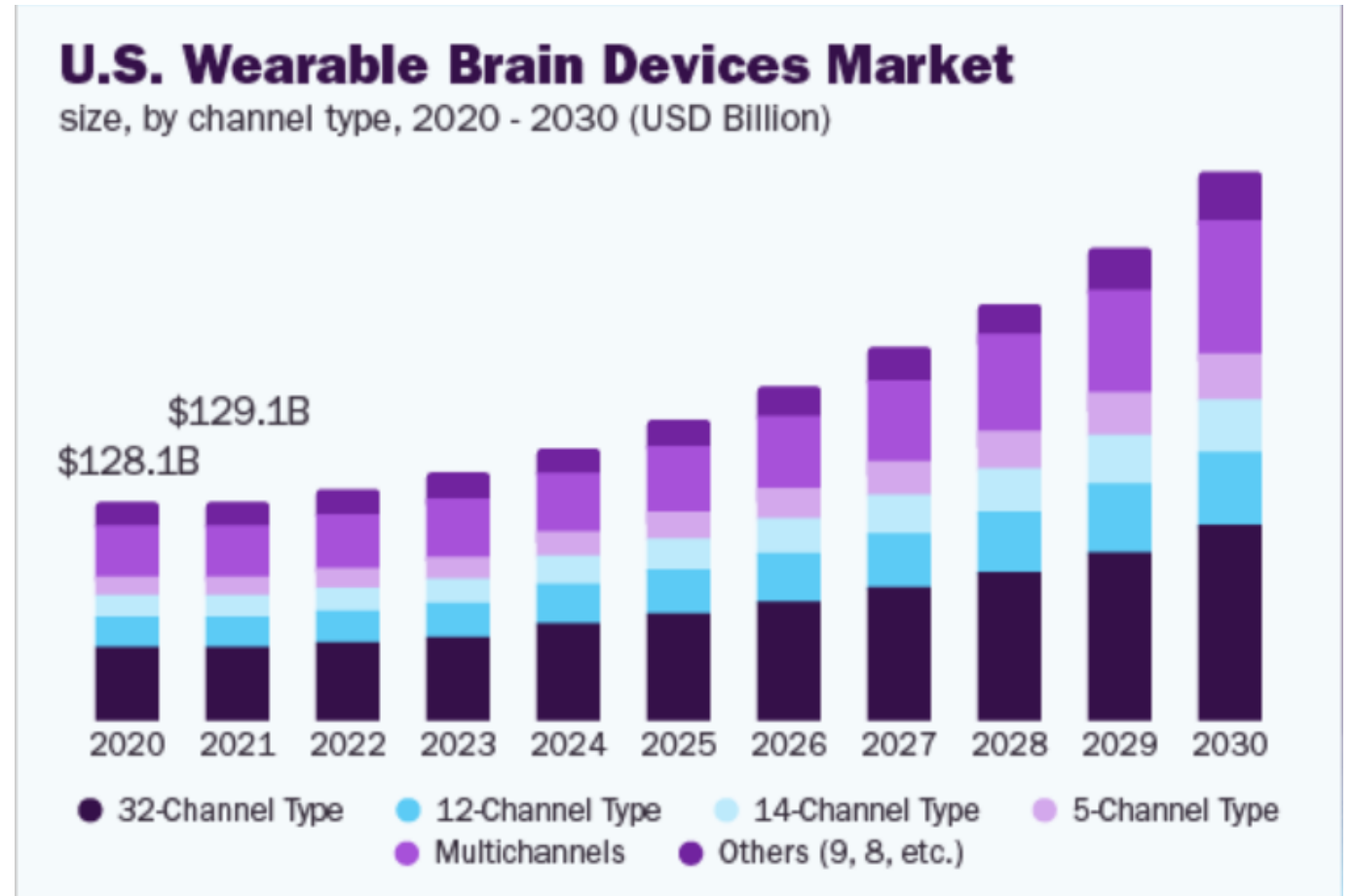
## **External Sources**

- Rick Kuntz (Medtronic, Cognito Board)



# Cost And Market

- In the United States, the cost of DBS surgery (including the implanted device, hospital fees and anesthesia) can range from **\$35,000 to \$100,000**.
- Cognito Therapeutics has raised **\$53.3 million** in funding.
- Typical TMS caps cost \$20 with every treatment costing ~\$300





# How would you design your animal experiments?

