

## IDEATION PHASE

### BRAINSTORM & IDEA PRIORITIZATION TEMPLATE

Date	17 May 2023
Team ID	NM2023TMID22561
Project Name	Crime Vision: Advanced crime classification with deep learning
Maximum Marks	4

#### BRAINSTORM & IDEA PRIORITIZATION TEMPLATE:

Everyone in a team is encouraged to participate in the creative thought process that leads to problem solutions during a brainstorming session because it fosters a free and open environment. Volume over quality is prioritised, unconventional ideas are welcomed and developed upon, and everyone is urged to participate in order to produce a wealth of original solutions.

Utilise this template during your own brainstorming sessions to enable your team to let their creativity run wild and begin developing concepts even if they are not physically there.

Reference: <https://www.mural.co/templates/empathy-map-canvas>

#### Step-1:

#### TEAM GATHERING, COLLABORATION AND SELECT THE PROBLEM STATEMENT



## Brainstorm & idea prioritization

Use this template in your own brainstorming sessions so your team can unleash their imagination and start shaping concepts even if you're not sitting in the same room.

- 🕒 10 minutes to prepare
- 🕒 1 hour to collaborate
- 👤 2-8 people recommended



### Before you collaborate

A little bit of preparation goes a long way with this session. Here's what you need to do to get going.

🕒 10 minutes



#### Team gathering

Define who should participate in the session and send an invite. Share relevant information or pre-work ahead.



#### Set the goal

Think about the problem you'll be focusing on solving in the brainstorming session.



#### Learn how to use the facilitation tools

Use the Facilitation Superpowers to run a happy and productive session.

[Open article](#) →



### Define your problem statement

What problem are you trying to solve? Frame your problem as a How Might We statement. This will be the focus of your brainstorm.

🕒 5 minutes

PROBLEM

How might we [your problem statement]?



### Key rules of brainstorming

To run an smooth and productive session

- 😊 Stay in topic.
- 💡 Encourage wild ideas.
- ⏸️ Defer judgment.
- 👂 Listen to others.
- 🗣️ Go for volume.
- 👁️ If possible, be visual.

## Step-2:

## BRAINSTORMING, IDEA LISTING AND GROUPING

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**Brainstorm**

Write down any ideas that come to mind that address your problem statement.

⌚ 10 minutes

**TIP**

You can select a sticky note and hit the pencil (switch to sketch) icon to start drawing!

Amar

Yuktesh

Person 3

Person 4

Person 5

Person 6

Person 7

Person 8

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**Group ideas**

Take turns sharing your ideas while clustering similar or related notes as you go. In the last 10 minutes, give each cluster a sentence-like label. If a cluster is bigger than six sticky notes, try and see if you can break it up into smaller sub-groups.

⌚ 20 minutes

Person 4

**TIP**

Add customizable tags to sticky notes to make it easier to find, browse, organize, and categorize important ideas as themes within your mind.

**Step-3:****IDEA PRIORITIZATION**

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**Prioritize**

Your team should all be on the same page about what's important moving forward. Place your ideas on this grid to determine which ideas are important and which are feasible.

⌚ 20 minutes

